

Supplemental Material

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A Balance tests and additional specifications

Table A1: Balance checks

	Control	Treated	Difference	P-value
Woman	0.49	0.51	-0.02	0.46
Higher education	0.62	0.63	-0.01	0.74
White	0.90	0.88	0.02	0.30
Age	40.17	40.56	-0.39	0.41
Works full time	0.76	0.75	0.01	0.74
Age of youngest child	6.97	6.97	0.00	1.00
Number of children living at home	1.69	1.75	-0.06	0.24
Mental load reported share	67.40	67.68	-0.28	0.83

Note: Entries for Control and Treated are mean values. The Difference column reports the differences in means (Treated minus Control) and the final column corresponding p-values according to t-tests.

Table A2: Effects of Mental Load Priming on Political Engagement and Workplace Advancement

	<i>Dependent variable:</i>							
	Political Interest	Political Ambition	Vote intention	Public participation	Private participation	Work advancement	Work hours	Partner work hours
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Treated	-0.06*** (0.01)	-0.01 (0.01)	-0.04*** (0.02)	-0.05*** (0.02)	-0.03* (0.02)	-0.04*** (0.01)	-1.93*** (0.59)	-1.10 (0.68)
Constant	0.63*** (0.01)	0.10*** (0.01)	0.91*** (0.01)	0.29*** (0.01)	0.58*** (0.01)	0.70*** (0.01)	32.81*** (0.41)	30.98*** (0.47)
Observations	998	998	987	998	998	998	998	998
Adjusted R ²	0.01	-0.001	0.01	0.01	0.002	0.01	0.01	0.002

Note:

*p<0.1; **p<0.05; ***p<0.01

Table A3: Effects of Mental Load Priming on Political Engagement and Workplace Advancement – Women only

	<i>Dependent variable:</i>							
	Political Interest	Political Ambition	Vote intention	Public participation	Private participation	Work advancement	Work hours	Partner work hours
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Treated	-0.08*** (0.02)	0.01 (0.02)	-0.05** (0.02)	-0.06*** (0.02)	-0.03 (0.02)	-0.04* (0.02)	-1.55* (0.80)	-0.23 (0.79)
Constant	0.60*** (0.01)	0.07*** (0.01)	0.90*** (0.02)	0.28*** (0.01)	0.59*** (0.01)	0.66*** (0.01)	28.92*** (0.56)	33.47*** (0.55)
Observations	500	500	495	500	500	500	500	500
Adjusted R ²	0.02	-0.002	0.01	0.02	0.002	0.004	0.01	-0.002

Note:

*p<0.1; **p<0.05; ***p<0.01

Table A4: Effects of Mental Load Priming on Political Engagement and Workplace Advancement – Men only

	<i>Dependent variable:</i>							
	Political Interest	Political Ambition	Vote intention	Public participation	Private participation	Work advancement	Work hours	Partner work hours
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Treated	-0.04*	-0.02	-0.04*	-0.03	-0.03	-0.05***	-1.97***	-2.27**
	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.02)	(0.75)	(1.06)
Constant	0.67***	0.14***	0.92***	0.29***	0.56***	0.74***	36.55***	28.60***
	(0.01)	(0.01)	(0.02)	(0.02)	(0.02)	(0.01)	(0.51)	(0.72)
Observations	497	497	491	497	497	497	497	497
Adjusted R ²	0.005	0.001	0.004	0.002	0.001	0.01	0.01	0.01

Note:

*p<0.1; **p<0.05; ***p<0.01

Table A5: Effects of Mental Load Priming, Controlling for Negative Emotions

	<i>Dependent variable:</i>							
	Political Interest (1)	Political Ambition (2)	Vote intention (3)	Public participation (4)	Private participation (5)	Work advancement (6)	Work hours (7)	Partner work hours (8)
Treated	-0.06*** (0.01)	-0.01 (0.01)	-0.04*** (0.02)	-0.05*** (0.02)	-0.03* (0.02)	-0.04*** (0.01)	-1.84*** (0.59)	-1.24* (0.68)
Neg. emotions	-0.13*** (0.04)	-0.004 (0.04)	-0.03 (0.05)	-0.05 (0.04)	-0.01 (0.05)	-0.18*** (0.04)	-4.96*** (1.75)	7.75*** (2.01)
Constant	0.69*** (0.02)	0.11*** (0.02)	0.92*** (0.02)	0.31*** (0.02)	0.58*** (0.02)	0.78*** (0.02)	35.01*** (0.88)	27.54*** (1.01)
Observations	998	998	987	998	998	998	998	998
Adjusted R ²	0.02	-0.002	0.01	0.01	0.001	0.03	0.02	0.02

Note:

*p<0.1; **p<0.05; ***p<0.01

Table A6: Effects of Mental Load Priming, Interaction of Treatment and Negative Emotions

	<i>Dependent variable:</i>							
	Political Interest	Political Ambition	Vote intention	Public participation	Private participation	Work advancement	Work hours	Partner work hours
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Treated	-0.03 (0.04)	-0.004 (0.04)	-0.05 (0.05)	-0.03 (0.04)	-0.02 (0.04)	-0.05 (0.04)	-3.52** (1.70)	-5.50*** (1.94)
Neg. emotions	-0.10* (0.06)	0.002 (0.06)	-0.05 (0.07)	-0.03 (0.06)	-0.01 (0.06)	-0.19*** (0.06)	-6.68*** (2.39)	3.41 (2.73)
Treated x Neg. emotions	-0.07 (0.09)	-0.01 (0.08)	0.03 (0.10)	-0.04 (0.09)	-0.01 (0.09)	0.01 (0.08)	3.71 (3.51)	9.38** (4.01)
Constant	0.68*** (0.03)	0.10*** (0.03)	0.93*** (0.03)	0.30*** (0.03)	0.58*** (0.03)	0.78*** (0.03)	35.77*** (1.14)	29.47*** (1.30)
Observations	998	998	987	998	998	998	998	998
Adjusted R ²	0.02	-0.003	0.005	0.01	0.0003	0.03	0.02	0.02

Note:

*p<0.1; **p<0.05; ***p<0.01