Appendix S1: Survey carried out with residents of Ushuaia during 2023.

1. First of all, could you tell me in what city you live?

2. How often do you visit protected areas or other natural spaces in TDF?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Never | Annually | Monthly | Weekly | Daily |

3. According to your own experience, how important is environmental conservation in your decisions when voting?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| N/R | None | A little | Some | Rather much | A lot |

4. Thinking about the environments of TDF, could you tell me your 2 favorites?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Marine Coasts | Peat bogs | Channels/Open sea | River/Streams | Grasslands | Shrublands |
| Beaver Ponds | Mountain Peaks | | Lakes/Lagoons | Glaciers | Forests |

5. Could you name me your 3 favorite species of animals typical from TDF?

6. Regarding the animal that appears in the photo, what is its name? (if answer correctly, go to question 8)

7. It is called huillín. Have you ever heard of it? (if answer NO, go to question 9)

8. From what source did you learn about the existence of huillín?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Press | Social media | Laws | Education | Science | Others |

9. The huillín is an animal present in TDF. Could you tell me if it is native to the island or was it brought by humans?

10. In what habitat or habitats do you think the huillín lives?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Mountains | Forests | River and lakes | Marine coasts | Open sea | No Response (NR) |

11. Of the following conservation categories, which do you think applies to huillín?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Not threatened | Near threatened | Vulnerable | Endangered | Critically endangered | NR |

12. Below are listed certain threats that have been detected for the huillín. What do you consider to be the 3 most important?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Minks | Lack of research | Salmon farming | Habitat modification | Tourism | Dogs | Knowledge gaps |

13. To finish, I would like to read several sentences to know your opinion regarding the level of importance of huillín, which can vary between 'nothing' and 'a lot'. As always, it is also valid to say 'I don't know':

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| The huillín is important because… | None | A little | Some | Rather much | A lot | NR |
| It is a possible source of tourist resources and economic income. |  |  |  |  |  |  |
| It has the right to exist simply because it is a living organism. |  |  |  |  |  |  |
| It has been and is part of the history and culture of Tierra del Fuego and its different societies. |  |  |  |  |  |  |
| It maintains the balance of coastal ecosystems by being a top predator. |  |  |  |  |  |  |

14. Thank you very much for participating in this survey and to finish I would like to record:

1. Age. b) Education level. c) Occupation. d) Gender (record w/o asking)