### **Online Appendices of**

### Experience and Rationality under Risk: A Re-examination of the Description-Experience Gap

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## **Online Appendix 1: Experimental Instructions**

Instructions : Part 1

In this part of the experiment, you will face a series of choice questions involving choices between two prospects. Examples of choices are presented below. Risk is generated by throwing two ten-faced dice and adding the results together. One dice has the values 00, 10, ..., 90 and the other has the values 0, 1, ..., 9. Thus the sum yields a random number between 0 up to 99, and each of these numbers is equally likely. For instance, in Figure 1 the random number generated by the two dice is 30+8=38.



Figure 1

### Example

Figure 2 presents a choice situation you will face in the experiment.

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In this situation, you will be asked to choose between two prospects. Prospect A pays  $\in 24$  if the dice give a number between 0 and 32 and  $\in 17$  if the dice give a number between 33 and 99. Prospect B pays  $\in 56$  if the dice give a number between 0 and 32 and  $\notin 9$  if the dice give a number between 33 and 99. You can choose your preferred prospect by clicking on the button next to it.

After you made your choice, a 'Confirm' button will appear. Please click on it to proceed. Before you press the "Confirm" button, you may change your choice between Prospect A and B. But once you press the "Confirm" button, you can no longer go back to change your choice.

We will now test your understanding of the instructions.

Assume you have been selected as one of the two participants who can play a question for real and that the question below was randomly selected.





Please answer the following questions.

## Question 1

If you chose prospect A, and the number generated by the dice is 61, then how much will you receive from this prospect?

C 624
C 656
C 69
C 617

# **Question 2**

If you chose prospect B, and the number generated by the dice is 61, then how much will you receive from this prospect?

C €24
 C €56
 C €9
 C €17

*After answering the above comprehensive questions correctly, subjects will be directed to part 2.* 

In part 2 of the experiment, subjects will be randomly assigned to either the DFD treatment or the DFE treatment.

The following is the instructions for the DFD treatment.

## Instructions: Part 2

In this part of the experiment, you will face 28 choice questions, involving choices between two prospects. Risk is generated by a random draw, **without looking**, from an urn containing balls with monetary values written on them. Figure 1 shows the urns that we are going to use.



Figure 1

In each question, you will face two urns that contain balls with different values. You are asked to select the urn from which you prefer to draw a single ball randomly. The value of the ball drawn from the selected urn will determine your payment.

## Example

Figure 2 presents a choice situation that you will face during the experiment. The left and right illustrations represent the urns containing balls. The total number of balls in each urn is shown. In this case each urn contains 20 balls. All other relevant information about the content of the urns is presented below the

illustrations. In this case, the left urn contains 19 balls <u>each</u> with value of  $\notin$ 96 and 1 ball with value of  $\notin$ 24 whereas the right urn contains 20 balls <u>each</u> with value of  $\notin$ 92.



Figure 2

You will choose the urn that you prefer to draw a ball from by selecting "Left" or "Right". After you made your choice, a "Confirm" button will appear. Please click on it to proceed to the next question. Before you press the "Confirm" button, you can change your choice as many times as you like. But once you press the "Confirm" button, you can no longer go back to change your choice.

At the end of the experiment, if you are selected to play a choice question in this part for real, the urn that you selected in that question will be prepared by the experimenter in front of you. The urn will be then covered, and you will draw one ball from the urn without looking inside. The single ball that you draw from the urn will determine your payment.



The following is the instructions for the DFE treatment.

Instructions: Part 2

In this part of the experiment, you will face 7 choice questions, involving choices between two prospects. Risk is generated by a random draw, **without looking**, from an urn containing balls with monetary values written on them. Figure 1 shows the urns that we are going to use.



Figure 1

In each question, you will face two urns that contain balls with different values. You are asked to select the urn from which you prefer to draw a single ball randomly. The value of the ball drawn from the selected urn will determine your payment.

# Example

Figure 2 presents a choice situation you will face during the experiment. The left and right illustrations represent the urns containing balls. The total number of balls in each urn is shown. In this case each urn contains 20 balls.



## Figure 2

Before you choose the urn that you prefer to draw a ball from, you will learn about the values of balls in both urns. For this, you are asked to sample balls one by one from each urn by clicking the corresponding button "sample left" or "sample right", shown in Figure 2. The value of each ball sampled will be presented on the screen for 2 seconds immediately after each click. For example, if you click on the "sample right" button, you will see the screen in Figure 3 which tells you the monetary value of the ball draw is  $\in$ 27.





The sampling will be <u>without replacement</u>. It means that a ball drawn from the urn will not be put back into the urn. The number of balls remaining in urns will be updated on the screen after each draw. You can sample in whichever order you like. In case you want to take notes of the values that you observe, paper and pen are provided on your desk.

When both urns are empty, and you have observed the value of every ball in both urns, a "Proceed to the choice stage" button will be shown. By clicking on it, the balls will be returned into the urn where they belong. Then you will be directed to the choice stage. The resulting screen is shown in Figure 4.



Figure 4

After you made your choice, a "Confirm" button will appear. Please click on it to proceed to the next question. Before you press the "Confirm" button, you can change your choice as many times as you like. But once you press the "Confirm" button, you can no longer go back to change your choice.

At the end of the experiment, if you are selected to play a choice question in this part for real, the urn that you selected in that question will be prepared by the experimenter in front of you. Then the single ball that you will draw from the urn will determine your payment.

By clicking "Next", you will be directed to a sample question which will familiarize you with the experimental questions.



### **Online Appendix 2: Evidence for and against Inverse-S Probability Weighting for Risk**

### 17 studies finding evidence against inverse-S

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# **Online Appendix 3: Randomization check**

	DFD	DFE	Kolmogorov- Smirnov tests p-values	Wilcoxon tests p-values
X1	62.09	58.56	0.99	0.54
X2	90.31	90.42	0.99	0.92
X3	123.24	127.30	0.73	0.83
X4	161.96	166.51	0.88	0.85
X5	202.18	206.19	0.71	0.91
Utility curvature	0.98	1.03	0.99	0.84
male	53.5%	55.6%	/	0.85
age	23	23	/	0.98
Nation (Dutch or not)	50%	53.5%	/	0.75

In the first two columns, reported are mean values

# Online Appendix 4: Empirical Findings on Probability Weighting under DFE

Study	Sampling Experience	Sampling error & Information Asymmetry*	Analysis: Level & Type	Finding	Notes
Hau <i>et al.</i> (2008) Experiment 1	Autonomous sampling	Both present	Aggregate level – parametric		The analysis was based on a small set of choice problems. Parametric analysis was based on pooled data. Observed relative frequencies
Experiment 2	Autonomous sampling	Sampling error is reduced, information asymmetry is present	Aggregate level – parametric	Approximately linear probability weighting	
Experiment 3	Regulated sampling	Sampling error is reduced, Information asymmetry is present	Aggregate level – parametric		were used in the analysis.
Ungemach <i>et</i> al. (2009)	Autonomous sampling	Both present	Aggregate level – parametric	S-shaped probability weighting	The analysis was based on a small set of choice problems. Authors reported ranges of parameters providing the best fit to the data. Observed relative frequencies and judged probabilities (elicited in Experiment 2) were used in the analysis.
Experiment 1 Regul sampl	Regulated sampling	Sampling error is eliminated, Information asymmetry is present	Aggregate level – parametric	Approximately linear probability weighting	
Experiment 2	Regulated sampling	Sampling error is eliminated, Information asymmetry is present	Aggregate level – parametric	S-shaped probability weighting	
Abdellaoui <i>et</i> <i>al.</i> (2011)	Autonomous sampling	Sampling error is present, Information asymmetry is reduced	Aggregate level – both nonparametric and parametric	Inverse-S shaped probability weighting, less pronounced under DFE than under DFD	Subjects were provided with descriptive information about the set of possible outcomes in prospects. Measures were based on certainty equivalent data. Observed relative frequencies were used in the analysis. The problem of aggregation was avoided by using linear interpolations of the weighting of probabilities of interest at the individual level.

## Table Continued

Study	Sampling Experience	Sampling error & Information Asymmetry*	Analysis: Level & Type	Finding	Notes
Frey <i>et al.</i> (2015) Experiment 2	Autonomous sampling	Both present	Individual level - parametric	S-shaped probability weighting	Observed relative frequencies were used in the analysis.
Kemel and Travers (2016) Experiment 1	Autonomous sampling	Both present	Aggregate level – parametric	Inverse S-shaped probability weighting	Subjects were provided with descriptive information about the set of possible outcomes in Experiment 2.
Experiment 2	Autonomous sampling	Sampling error is present, Information asymmetry is reduced	Aggregate level – parametric	Inverse S-shaped probability weighting	Measures were based on certainty equivalent data. The analysis was done both by using observed relative frequencies and unknown objective probabilities. Heterogeneity at the individual level was controlled by mixed modeling.
Glöckner et al. (2016) Reanalysis of Glöckner et al. (2012)	Autonomous Sampling	Sampling error is present, Information asymmetry is reduced	Aggregate level – parametric	Inverse-S shaped probability weighting, more pronounced under DFE than under DFD	Subjects were provided with information about the number of possible outcomes in prospects, except for half of the subjects in Experiment
Experiment 1	Autonomous Sampling	Sampling error is present, Information asymmetry is reduced	Aggregate level – parametric	Inverse-S shaped probability weighting, more pronounced under DFE than under DFD	2. No difference in probability weighting was detected due to the absence of information in Experiment 2. Choice problems did not
Experiment 2	Autonomous Sampling	Sampling error is present, Information asymmetry is reduced	Aggregate level – parametric	Inverse-S shaped probability weighting, more pronounced under DFE than under DFD	involve sure outcomes in the study of Glöckner et al. (2012) and in experiment 2. Only a minority of choice problems involved a
Experiment 3	Autonomous Sampling	Sampling error is present, Information asymmetry is reduced	Aggregate & individual level – parametric	Inverse-S shaped probability weighting, more pronounced under DFE than under DFD	sure outcome in experiments 1 and 3. Observed relative frequencies were used in the analysis.

Table Continued

Study	Sampling Experience	Sampling error & Information Asymmetry*	Analysis: Level & Type	Finding	Notes
Reanalysis of Erev <i>et al.</i> (2010)	Autonomous Sampling	Both present	Aggregate level – parametric	Approximately linear probability weighting	Every choice problem involved a two-outcome risky prospect and a sure outcome. Observed relative frequencies were used in the analysis.
Kellen <i>et al.</i> (2016)	Autonomous sampling	Both present	Aggregate & individual level – parametric	Inverse-S shaped probability weighting, more pronounced under DFE than under DFD	Observed relative frequencies were used in the analysis. Estimations were done with Bayesian Hierarchical modeling.
Regenwetter and Robinson (2017) Reanalysis of Hertwig <i>et al.</i> (2004), Hau <i>et al.</i> (2008) and Ungemach <i>et al.</i> (2009)	See Hertwig <i>et al.</i> (2004), Hau <i>et al.</i> (2008) and Ungemach <i>et al.</i> (2009)	See Hertwig <i>et</i> <i>al.</i> (2004), Hau <i>et al.</i> (2008) and Ungemach <i>et al.</i> (2009)	Aggregate level analysis – parametric	S-shaped probability weighting	The analysis was based on unknown objective probabilities rather than observed relative frequencies. Choice patterns were analyzed according to their compatibility with inverse S-shaped probability weighting. Individual heterogeneity was controlled in statistical analysis

\* Here, sampling error describes deviations of observed relative frequencies from underlying objective probabilities, and information asymmetry describes the distinction between unknown vs. known objective probabilities in DFE and DFD respectively. In the studies documented in the table, information asymmetry remains between DFE and DFD, even though the sampling error is eliminated, as the sampling is done with replacement. Some studies reduce the information asymmetry by providing information about possible outcomes in prospects, which reveals certainty or possibility of outcomes.

### **Online Appendix 5: Bayesian Hierarchical Estimation Procedure**

We implemented Bayesian hierarchical estimation procedure as follows. The Goldstein and Einhorn (1987) probability weighting function is  $w(q) = \frac{\delta q^{\gamma}}{\delta q^{\gamma} + (1-q)^{\gamma}}$ . The probability of choosing the risky prospect was calculated using Luce (1959) stochastic choice function, which gave a better fit to our data than the logit function. It is Pr (*choosing risky option*) =  $\frac{RDU_{risky}^{\varphi}}{RDU_{risky}^{\varphi} + RDU_{safe}^{\varphi}}$ , where  $\varphi$  is the noise parameter. After normalizing  $U(x_1) = 0$ , and  $U(x_5) = 1$ ;  $RDU_{risky} = w(q) * U(x_5) + (1 - w(q)) * U(x_1) = w(q)$ , and  $RDU_{safe} = U(x_q) = q$  by construction. Thus, the choice function implies random choice when w(q) = q, consistent with (3) in the Method section.

In the estimations, the individual level parameters  $\gamma_i$  and  $\delta_i$  were constrained by using plausible ranges based on the previous findings in the literature and on the findings from our nonparametric analysis. Given the limitation of the dataset, and especially limited number of observations at the individual level, to ensure the identifiability, mildly small ranges were used for constraining the individual level parameters. The ranges of the prior distributions were from 0.1 to 2 for  $\gamma_i$  and from 0.1 to 1.5 for  $\delta_i$ . The range chosen for  $\gamma_i$  allows a wide array of curvatures ranging from strong inverse Sshape to strong S-shape. The range chosen for  $\delta_i$  implies that w(0.5) is between  $\frac{1}{11}$  and  $\frac{3}{5}$ , which is considered as a reasonable range given the previous findings in the literature and our nonparametric results suggesting strong underweighting at 0.5.

To facilitate hierarchical modelling, following Rouder and Lu (2005), Nilsson *et al.* (2011), and Scheibehenne and Pachur (2015), we used probit transformations of the individual level parameters  $\gamma_i$ and  $\delta_i$  with linear linkages, i.e.  $\gamma_i = 1.9 * \Theta(\gamma'_i) + 0.1$  and  $\delta_i = 1.4 * \Theta(\delta'_i) + 0.1$  where  $\Theta$  is the cumulative distribution function of the standard normal distribution. The probitized parameters  $\gamma'_i$  and  $\delta'_i$  are assumed to come from normal distributions with  $N(\mu_{\gamma}, \sigma_{\gamma})$  and  $N(\mu_{\delta}, \sigma_{\delta})$  respectively. The priors of the group level means,  $\mu_{\gamma}$  and  $\mu_{\delta}$ , were assumed to follow standard normal distributions, which result in uniform distributions with the aforementioned ranges when they are transformed back to rate scale. The priors of the group level standard deviations,  $\sigma_{\gamma}$  and  $\sigma_{\delta}$ , were uniformly distributed ranging from 0 to 10.

The individual level noise parameter  $\varphi_i$  were assumed to come from a lognormal distribution. Similarly, to facilitate the hierarchical modeling, we used the logarithmic transformation of  $\varphi_i$ , i.e.,  $\varphi_i = ex p(\varphi'_i)$ , where the prior of  $\varphi'_i$  assumed to follow  $N(\mu_{\varphi}, \sigma_{\varphi})$ . The group level mean,  $\mu_{\varphi}$ , was assumed to be uniformly distributed ranging from -2.3 to 2.3, which results in a uniform distribution ranging from 0.1 to 10 in the exponential scale. The group level standard deviation  $\sigma_{\varphi}$  was uniformly distributed ranging from 0 to 1.33. The upper bound of 1.33 was determined as the standard deviation of the prior distribution of the group level mean, U(-2.3, 2.3), following Nilsson *et al.* (2011, pg. 88).

The MCMC algorithm was implemented in WinBUGS run through R software. Three chains, each with 60000 iterations were run, after a burn-in of 10000 iterations. To reduce the autocorrelation, only every 10th sample was recorded. Convergence was checked by Gelman-Rubin statistics, and by visual inspection of trace plots.

Figure A5.1 shows the posterior histograms for the group level mean parameters. Figure A5.2 shows the predictive performance of the estimations by comparing the median numbers of overweighting predicted by the posterior distributions of group-level parameters with the actual numbers of overweighting observed in our data. The model predictions match with the observed data for 0.2 and 0.9 in the DFD treatment, and for 0.05 and 0.1 in the DFE treatment. The predictions for the other probabilities were close to the actual data in the DFE treatment. The predictions for 0.05 and 0.8 in the DFD treatment indicated some misalignment with the actual data, although they performed well in the rest of the probabilities.



Figure A5.1 Posterior histograms for group level means



Figure A5.2 Posterior predictions based on group level parameters

### **Online Appendix 6: Parametric Estimations with**

### **Prelec's (1998) Compound Invariance Family**

Prelec (1998)'s compound invariance family is given by  $w(q) = e^{-\delta(-lnp)^{\gamma}}$ . The parameter  $\gamma$  determines the curvature and captures the sensitivity towards changes in probabilities. Here,  $\gamma < 1$  indicates inverse S-shape and likelihood insensitivity, and  $\gamma > 1$  indicates S-shape and likelihood oversensitivity. The parameter  $\delta$  determines the elevation, and it is an index of pessimism. Higher values of  $\delta$  indicate less elevation and more pessimism. Table A6.1 and Figure A6.1 show the results of our Bayesian hierarchical estimations with this family.

	γ	δ
Description	0.382 [0.219, 0.593]	1.519 [1.292, 1.766]
Sampling	0.488 [0.298, 0.724]	1.670 [1.392, 1.912]
Gap	-0.106 [-0.393, 0.179]	-0.151 [-0.492, 0.213]

### Table A6.1. Group level mean parameters

Notes: Estimated parameters are the means of the posterior distributions of the group level means. 95% credibility intervals are given in square brackets.





Estimations with Prelec's (1998) compound invariance family

The estimation procedure was the same. Prelec's compound invariance family is given by  $w(q) = e^{-\delta(-lnp)^{\gamma}}$ . The ranges of the prior distributions were from 0.1 to 2 for both  $\gamma_i$  and  $\delta_i$ .



Figure A6.2 Posterior histograms for group level means

Figure A6.3 Posterior predictions based on group level parameters



## **Online Appendix 7: Rounding problem**

To check the potential problem caused by rounding, we address it in two ways:

- 1. Check if rounding in the calculation of  $s_q$  sequences can predict the choices in the second stage. The direction of rounding up or down cannot predict the choice in the second stage (Spearman correlation tests, p>0.1 for all).
- 2. Check if the direction of rounding is biased in the two groups of DFE and DFD. We compute the bias caused by rounding in two steps: 1. Calculate the numbers in lotteries without rounding. 2. Take the difference between the actual numbers before rounding (obtained in step 1) and after rounding (the numbers we used in the experiment). For example, if 92.2 was rounded to 92, then the difference would be 0.2.

Prob.		DFD		DFE	
	Median	Compare with 0 (p-values)	Median	Compare with 0 (p-values)	Compare with each other (p- values)
0.05	0.08	0.78	-0.03	1	0.53
0.95	0.05	0.83	0.01	1	0.45
0.10	0.12	0.83	-0.09	0.91	0.49
0.90	0.06	0.78	0.11	0.95	0.70
0.20	-0.02	0.87	-0.002	1	0.42
0.80	0.02	1	0.02	1	0.69
0.50	0.04	0.91	-0.04	0.84	0.53

Reported are the differences caused by rounding. We conducted Wilcoxon unpaired tests.

### **Online Appendix 8: The notes**

As the sampled outcomes were both subject- and question-specific by our two-stage experimental design, we were able to identify the choice questions on the notes. We observed that in total 28 subjects took notes in at least two out of seven choice questions. Among these, for 19 subjects, we observed notes for all the sampled outcomes in every choice question, and for 13 subjects, we observed some counting of frequencies in every choice question. Here, we present some examples of the notes taken by our subjects. The full notes can be found here:

### https://www.dropbox.com/s/yxttzvr6tdl8jr1/notes.pdf?dl=0

The notes that were taken by Subject 3107 in Example 1 suggest a very comprehensive counting of the outcome frequencies. The notes taken by Subject 3404 in Example 2 also suggest a process of counting the frequencies for every choice question.

58 JHT JHT HT JHT	344 JUH JHF JHF JHF	104 147 147 144 144	93 HT HT
58 JHT JHT JHT 1111	386 JHF JHF JHF III	38 1111	58 HT HT
386 1	58 II	386 1111	386 HT HT
386,444, 447, 447 1111	58 111 JHT JHT 111	303 JHT JHT JHT JHT	
58 1	386 11	386 JHT HHT JHT I	
565 447, 447 144 1447	79 IHT JHT IHT JHT	58 111	

### Example 1. The notes of Subject 3107

Example 2.	The notes	of Subje	ct 3404
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	C
46 (20	3 8 × 19
	548
325	and the second
	378×18
	38×2
71 X1	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
	58 × +44 +71 +++11
378× 4+++ 1+++	i tu x v
38x mill Itte	
2 & X )	这上
378 x+++	and the second se
58	2
STBXI	777
3.78	270
S&X 1111	
(/	

Example 3 presents the notes taken by Subject 3409. Although we detect some notes taken by this subject for every choice question, we observe that some of his or her notes mention only about the sampled outcomes but not about their frequencies. For example, the notes concerning the choice question with 95% probability (indicated inside the square) show only the sampled outcomes but not the observed frequencies of those.





Among all the notes, we detected in total of six cases where the notes suggested some potential mistakes in counting the outcome frequencies. For example, in the notes taken by Subject 3311 presented in Example 4, the frequency of the rare outcome 50 was indicated as six, whereas the actual frequency of this outcome was four.

Example 4. One note of Subject 3311

105 x20= 50 x 6 118× 16

An exploratory analysis of the impact of note-taking during the experiment did not detect a significant effect on choice behavior. In a repeated-measures logistic regression that pooled the choices concerning the weighting of six small probabilities, the odds ratio of overweighting small probabilities between those who took notes and those who did not was estimated as 1.186. This indicated slightly higher odds of overweighting small probabilities among subjects who took notes than among those who did not. However, this ratio did not differ from one (p-value=0.618). Here, the independent variable of note-taking was identified with 28 subjects who took some notes in any of the choice questions. When we

identify note-taking with 19 subjects who took notes in every choice question, the odds ratio is estimated as 1.244. Nevertheless, this ratio did not differ from one either (p-value=0.539).

### **Online Appendix 9: Recency effects**

We examine the role of recency in our data as follows. We define recency in situations where the majority of the rare outcome observations (i.e., 1 out of 1 for 0.05, 2 out of 2 for 0.10, and 3 out of 4 for 0.20) were observed at the last half of the sequence. We estimate the impact of recency by running random effects logistic regressions, where the dependent variable is over- or under-weighting of probabilities and the independent variable is a dummy variable for recency. The good- and bad-event probabilities are pooled in the estimations summing up 258 observations (6 choices involving rare outcomes for 43 subjects). The odds ratio is estimated as 1.133 indicating a slightly higher odds of overweighing when the rare outcome is observed recently. However, this ratio did not differ from one (p-value=0.673). Therefore, it did suggest a significant recency effect.

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