In the context of food, what are the first three examples of an "additive" that come to mind?

**add.1.text.** Word 1

**add.2.text.** Word 2

**add.3.text.** Word 3

In the context of food, what are the first three examples of a "fortifier" that come to mind?

**for.1.text.** Word 1

**for.2.text.** Word 2

**for.3.text.** Word 3

In the context of food, what are the first three examples of a "supplement" that come to mind?

**sup.1.text.** Word 1

**sup.2.text.** Word 2

**sup.3.text.** Word 3

Now, please rate each example you provided as positive, neutral, or negative.

**add.1.val.** Please rate the following word you provided:  ${q://QID40/ChoiceTextEntryValue/1}

* Positive
* Neutral
* Negative

**add.2.val.** Please rate the following word you provided:  ${q://QID40/ChoiceTextEntryValue/2}

* Positive
* Neutral
* Negative

**add.3.val.** Please rate the following word you provided: ${q://QID40/ChoiceTextEntryValue/3}

* Positive
* Neutral
* Negative

**for.1.val.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/1}

* Positive
* Neutral
* Negative

**for.2.val.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/2}

* Positive
* Neutral
* Negative

**for.3.val.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/3}

* Positive
* Neutral
* Negative

**sup.1.val.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/1}

* Positive
* Neutral
* Negative

**sup.2.val.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/2}

* Positive
* Neutral
* Negative

**sup.3.val.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/3}

* Positive
* Neutral
* Negative

Now, please rate each example you provided as healthy, neutral, or unhealthy.

**add.1.hea.** Please rate the following word you provided: ${q://QID40/ChoiceTextEntryValue/1}

* Healthy
* Neutral
* Unhealthy

**add.2.hea.** Please rate the following word you provided: ${q://QID40/ChoiceTextEntryValue/2}

* Healthy
* Neutral
* Unhealthy

**add.3.hea.** Please rate the following word you provided: ${q://QID40/ChoiceTextEntryValue/3}

* Healthy
* Neutral
* Unhealthy

**for.1.hea.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/1}

* Healthy
* Neutral
* Unhealthy

**for.2.hea.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/2}

* Healthy
* Neutral
* Unhealthy

**for.3.hea.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/3}

* Healthy
* Neutral
* Unhealthy

**sup.1.hea.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/1}

* Healthy
* Neutral
* Unhealthy

**sup.2.hea.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/2}

* Healthy
* Neutral
* Unhealthy

**sup.3.hea.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/3}

* Healthy
* Neutral
* Unhealthy

Now, please rate each example you provided as natural, neither natural or unnatural, or unnatural.

**add.1.nat.** Please rate the following word you provided: ${q://QID40/ChoiceTextEntryValue/1}

* Natural
* Neither natural or unnatural
* Unnatural

**add.2.nat.** Please rate the following word you provided:  ${q://QID40/ChoiceTextEntryValue/2}

* Natural
* Neither natural or unnatural
* Unnatural

**add.3.nat.** Please rate the following word you provided: ${q://QID40/ChoiceTextEntryValue/3}

* Natural
* Neither natural or unnatural
* Unnatural

**for.1.nat.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/1}

* Natural
* Neither natural or unnatural
* Unnatural

**for.2.nat.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/2}

* Natural
* Neither natural or unnatural
* Unnatural

**for.3.nat.** Please rate the following word you provided: ${q://QID45/ChoiceTextEntryValue/3}

* Natural
* Neither natural or unnatural
* Unnatural

**sup.1.nat.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/1}

* Natural
* Neither natural or unnatural
* Unnatural

**sup.2.nat.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/2}

* Natural
* Neither natural or unnatural
* Unnatural

**sup.3.nat.** Please rate the following word you provided: ${q://QID50/ChoiceTextEntryValue/3}

* Natural
* Neither natural or unnatural
* Unnatural

**gender.** What is your gender?

* Male
* Female

**birthyear.** What year were you born? (4 digits, for example: 1975)

**education.** What is the highest level of education you have received?

* Less than high school
* High School or GED
* Technical School or Associate's Degree
* Some College
* Bachelor's Degree
* Some Graduate School
* Graduate School

**politics.** When it comes to politics, do you usually think of yourself as liberal, moderate, conservative, or something else?

* Very Liberal
* Liberal
* Slightly Liberal
* Moderate/middle-of-the-road
* Slightly Conservative
* Conservative
* Very Conservative
* Don't know/not political
* Libertarian
* Other

**politics.social.** In general, how liberal (left-wing) or conservative (right-wing) are you on social issues?

* Very Liberal
* Liberal
* Slightly Liberal
* Moderate/middle-of-the-road
* Slightly Conservative
* Conservative
* Very Conservative
* Don't know
* Can't pick one label

**politics.econ.** In general, how liberal (left-wing) or conservative (right-wing) are you on economic issues?

* Very Liberal
* Liberal
* Slightly Liberal
* Moderate/middle-of-the-road
* Slightly Conservative
* Conservative
* Very Conservative
* Don't know
* Can't pick one label

**partyid.** Generally speaking, do you usually think of yourself as a REPUBLICAN, a DEMOCRAT, an INDEPENDENT, or something else?

* Republican
* Democrat
* Independent
* Other party
* Don't know/No preference

**income.** What is your household's yearly income before taxes?

* Less than $25,000
* $25,000 - $50,000
* $50,001 - $75,000
* $75,001 - $100,000
* Greater than $100,000

**neighborhood.** What type of neighborhood did you grow up in?

* Rural
* Suburban
* Urban

**sex.orientation.** What is your sexual orientation?

* Heterosexual
* Homosexual
* Bisexual
* I'd rather not say.

**religion.** What religion do you belong to?

* Atheist or Agnostic
* Catholic (Christianity)
* Protestant (Christianity)
* Judaism
* Islam
* Hinduism
* Buddhism
* Other

**religiosity.** How religious are you?

* Not at all
* Slightly
* Moderately
* Very
* Extremely

**ethnicity.** What is your ethnicity? (Check all that apply)

* White
* Black
* Hispanic/Latino/a
* East Asian/Pacific Islander
* Native American
* Southeast Asian

**ios.** Please select the picture that best describes your relationship with nature.

