

The foregoing supplementary materials include the various items used across our four studies (along with descriptive statistics).

Table S1.

Descriptive statistics for Bullshit Receptivity Scale (Study 1). ITC = Item-Total Correlation. N = 258. Scores range from 1 to 5.

Item	<i>Mean</i>	<i>SD</i>	Skew ¹	Kurtosis ²	ITC
Hidden meaning transforms unparalleled abstract beauty. ^a	2.99	1.08	-0.09	-0.72	.454
Good health imparts reality to subtle creativity. ^a	2.51	1.01	0.37	-0.24	.437
Wholeness quiets infinite phenomena. ^a	2.71	1.09	0.16	-0.65	.552
The future explains irrational facts. ^a	2.43	1.11	0.48	-0.47	.418
Imagination is inside exponential space time events. ^a	2.67	1.13	0.20	-0.70	.582
We are in the midst of a self-aware blossoming of being that will align us with the nexus itself. ^b	2.69	1.17	0.14	-0.89	.572
Consciousness consists of frequencies of quantum energy. “Quantum” means an unveiling of the unrestricted. ^b	2.46	1.12	0.37	-0.63	.457
Consciousness is the growth of coherence, and of us. ^b	2.88	0.98	0.03	-0.45	.529
We are in the midst of a high-frequency blossoming of interconnectedness that will give us access to the quantum soup itself. ^b	2.50	1.21	0.45	-0.66	.557
Today, science tells us that the essence of nature is joy. ^b	2.38	1.11	0.43	-0.58	.409
Bullshit Receptivity Scale Mean	2.62	0.68	-0.37	0.06	.82 ³

1. S. E. = .15

2. S. E. = .29

3. Cronbach’s Alpha for Scale

a) wisdomofchopra.com

b) sebpearce.com/bullshit

Table S2.

Descriptive statistics for Bullshit Receptivity Scale (Study 2). ITC = Item-Total Correlation. N = 150. Scores range from 1 to 5.

Item	<i>Mean</i>	<i>SD</i>	Skew ¹	Kurtosis ²	ITC
Hidden meaning transforms unparalleled abstract beauty. ^a	2.60	1.026	.024	-.803	.583
Good health imparts reality to subtle creativity. ^a	2.16	1.046	.571	-.501	.646
Wholeness quiets infinite phenomena. ^a	2.35	1.150	.522	-.615	.657
The future explains irrational facts. ^a	2.17	1.112	.688	-.352	.398
Imagination is inside exponential space time events. ^a	2.55	1.196	.259	-.933	.675
Your consciousness gives rise to a jumble of neural networks. ^a	2.46	1.170	.253	-1.013	.693
Your movement transforms universal observations. ^a	2.51	1.111	.324	-.726	.600
Perceptual reality transcends subtle truth. ^a	2.82	1.157	-.018	-.931	.642
The invisible is beyond new timelessness. ^a	2.49	1.250	.318	-1.076	.632
The unexplainable undertakes intrinsic experiences. ^a	2.20	1.122	.675	-.428	.516
We are in the midst of a self-aware blossoming of being that will align us with the nexus itself. ^b	2.31	1.203	.521	-.802	.483
Consciousness consists of frequencies of quantum energy. "Quantum" means an unveiling of the unrestricted. ^b	2.46	1.068	.271	-.677	.647
Consciousness is the growth of coherence, and of us. ^b	2.87	1.162	.014	-.878	.616
We are in the midst of a high-frequency blossoming of interconnectedness that will give us access to the quantum soup itself. ^b	2.34	1.165	.434	-.788	.615
Today, science tells us that the essence of nature is joy. ^b	2.35	1.046	.477	-.311	.718
As you self-actualize, you will enter into infinite empathy that transcends understanding. ^b	2.87	1.165	.047	-.876	.726
The infinite is calling to us via superpositions of possibilities. ^b	2.57	1.222	.271	-.930	.691
We are being called to explore the totality itself as an interface between serenity and intuition. ^b	2.54	1.099	.106	-.874	.698
Throughout history, humans have been interacting with the dreamscape via bio-electricity. ^b	2.18	1.154	.677	-.555	.578

The future will be an astral unveiling of inseparability. ^b	2.40	1.092	.317	-.734	.686
Attention and intention are the mechanics of manifestation. ^c	2.68	1.172	.205	-.843	.592
Our minds extend across space and time as waves in the ocean of the one mind. ^c	2.90	1.246	-.042	-1.043	.597
Nature is a self-regulating ecosystem of awareness. ^c	2.79	1.184	.176	-.933	.446
We are non-local beings that localize as a dot then inflate to become non-local again. The universe is mirrored in us. ^c	2.56	1.258	.364	-.926	.621
Mechanics of Manifestation: Intention, detachment, centered in being allowing juxtaposition of possibilities to unfold. ^c	2.49	1.170	.297	-.822	.706
Mind and matter are subtle and dense vibrations of consciousness (spirit). ^c	2.89	1.224	-.069	-.977	.722
We are not an emergent property of a mechanical universe but the seasonal activity of a living cosmos. ^c	2.94	1.163	-.050	-.847	.617
Every material particle is a relationship of probability waves in a field of infinite possibilities. You are that. ^c	2.93	1.215	-.011	-1.002	.627
As beings of light we are local and non-local, time bound and timeless actuality and possibility. ^c	2.82	1.208	.031	-.950	.771
Matter is the experience in consciousness of a deeper non-material reality. ^c	2.69	1.147	.037	-.953	.661
Bullshit Receptivity Scale Mean	2.56	0.77	-0.29	-0.76	.96 ³

1. S. E. = .18
2. S. E. = .36
3. Cronbach's Alpha for Scale
 - a) wisdomofchopra.com
 - b) sebpearce.com/bullshit
 - c) twitter.com/deepakchopra

Table S3

Pearson product-moment correlations (Study 2). Comparison of scales derived from wisdomofchopra.com & sebearce.com/bullshit/ (BSR_WoC.SP) and Deepak Chopra's Twitter feed (BSR_DP). APM = Advanced Progressive Matrices; *** $p < .001$, ** $p < .01$, * $p < .05$. $N = 187$.

	BSR_WoC.SP	BSR_DP
Heuristics/ Biases	-.30***	-.29***
Need for Cognition	-.17*	-0.07
Faith in Intuition	.30***	.28***
Numeracy	-.26***	-.19**
Verbal Intelligence	-.32***	-.24**
APM	-.28***	-.23**
Ontological Confusions	.46***	.39***
Religious Belief	.29***	.23**
Paranormal Belief	.37***	.30***

Table S4.

Descriptive statistics for mundane statement scale (Study 3). ITC = Item-Total Correlation. $N = 112$. Scores range from 1 to 5.

Item	Mean	SD	Skew ¹	Kurtosis ²	ITC
Newborn babies require constant attention.	1.46	1.074	2.339	4.284	.824
Most people enjoy some sort of music.	1.33	.928	2.732	6.232	.861
Lazy people usually don't succeed in life.	1.38	.954	2.540	5.265	.477
A balanced diet is important for maintaining good health.	1.51	1.143	2.178	3.388	.775
Human cultures often differ from each other quite a bit.	1.62	1.046	1.914	3.150	.673
People often have very bizarre dreams.	1.54	1.090	2.097	3.340	.717
Higher rates of unemployment typically follow economic downturns.	1.58	1.136	1.885	2.345	.725
Some things have very distinct smells.	1.39	1.019	2.567	5.373	.745
Some people have poor taste in clothing.	1.19	.608	3.489	12.048	.701
Children sometimes look a lot like their parents.	1.33	.879	2.551	5.352	.780
Mundane Statement Scale Mean	1.54	.781	2.239	4.334	.93 ³

1. S. E. = .23

2. S. E. = .45

3. Cronbach's Alpha for Scale

Table S5.

Descriptive statistics for motivational quotation scale (Study 3). ITC = Item-Total Correlation. N = 110. Scores range from 1 to 5.

Item	<i>Mean</i>	<i>SD</i>	Skew ¹	Kurtosis ²	ITC
Your teacher can open the door, but you must enter by yourself.	2.97	1.199	.242	-.795	.616
The creative adult is the child who survived.	3.13	1.171	.076	-.752	.546
A river cuts through a rock, not because of its power but its persistence.	3.37	.980	-.169	-.172	.438
All endings are also beginnings. We just don't know it at the time.	3.00	1.094	.125	-.542	.638
Art and love are the same thing: It's the process of seeing yourself in things that are not you.	3.08	1.074	-.203	-.702	.457
At the centre of your being you have the answer; you know who you are and you know what you want.	2.91	1.138	.176	-.628	.403
A wet person does not fear the rain.	2.56	1.175	.383	-.642	.437
Forgiveness means letting go of the hope for a better past.	3.10	1.267	-.159	-.963	.417
Only those who will risk going too far can possibly find out how far one can go.	3.32	1.016	-.258	-.566	.514
I wonder how many people I've looked at all my life and never seen.	3.04	1.120	.160	-.846	.519
Motivational Quotation Scale Mean	3.05	.689	.060	.164	.82 ³

1. S. E. = .23

2. S. E. = .45

3. Cronbach's Alpha for Scale