Online Appendix for "Do Voters Dislike Working-Class Candidates? Voter Biases and the Descriptive Underrepresentation of the Working Class"

Nicholas Carnes and Noam Lupu

| Sample | Britain | US | Argentina |
|------------------|-------------|-------------|--------------|
| Working-class | 0.02 | 0.05 | 0.01 |
| | (0.02) | (0.03) | (0.02) |
| Female | 0.02 | 0.00 | 0.03 |
| | (0.02) | (0.03) | (0.02) |
| Less education | 0.02 | -0.01 | -0.01 |
| | (0.01) | (0.03) | (0.02) |
| Tory/Rep/Radical | 0.00 | -0.02 | -0.10^{**} |
| | (0.02) | (0.03) | (0.02) |
| White | | -0.06^{+} | |
| | | (0.03) | |
| Experience | | | 0.09^{**} |
| - | | | (0.02) |
| Intercept | 0.41^{**} | 0.52^{**} | 0.49** |
| 1 | (0.05) | (0.04) | (0.02) |
| Ν | 7,558 | 1,356 | 2,000 |
| R^2 | 0.0013 | 0.0059 | 0.0209 |
| St. Err. | 0.49984 | 0.49962 | 0.49549 |
| | | | |

Table A1: Regression Estimates for Figure 1

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study, 2015 Argentina Panel Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, race (US only), and experience (Argentina only). Standard errors are clustered by unique election. ${}^{+}p < 0.10$; ${}^{*}p < 0.05$; ${}^{**}p < 0.01$, two tailed.

| Dependent variable | Qualified | Qualified | Qualified | Understand | Understand | Understand | Left | Left | Left |
|--------------------|---------------------|-----------------|------------------------|------------------------|------------------------------|---------------------------------|------------------------------|------------------------|---------------------------------|
| Sample | Britain | US | Arg. | Britain | US | Arg. | Britain | US | Arg. |
| Working-class | -0.01 (0.02) | 0.02 (0.04) | -0.01 (0.02) | 0.08^{**} (0.02) | 0.12 ^{**} (0.03) | 0.02 (0.02) | 0.11 ^{**} (0.02) | 0.02 (0.03) | 0.01 (0.03) |
| Female | 0.00 (0.02) | 0.05 (0.04) | 0.02 (0.02) | 0.02 (0.02) | 0.10** (0.03) | 0.00 (0.02) | 0.02 (0.02) | 0.03 (0.03) | -0.00 (0.03) |
| Less education | -0.03^+ (0.02) | 0.00 (0.03) | -0.07^{**} (0.02) | 0.03^+ (0.02) | -0.07^+ (0.03) | -0.00 (0.02) | 0.06** | 0.05^+ (0.03) | 0.01 (0.03) |
| Tory/Rep/Radical | 0.00 (0.02) | -0.05 (0.04) | -0.07^{**} (0.02) | -0.05^{**} (0.02) | 0.03 | -0.10^{**} (0.02) | -0.43^{**} (0.02) | -0.48^{**} (0.03) | 0.00 (0.03) |
| White | | -0.05 | | | -0.05 | | | -0.04 | |
| Experience | | | 0.11^{**} | | | 0.08^{**} | | | 0.01 |
| Intercept | 0.57^{**} | 0.51^{**} | (0.02) 0.51^{**} | 0.37** | 0.43^{**} | (0.02) 0.50^{**} (0.03) | 0.86^{**} | 0.70^{**} | (0.03) 0.48^{**} (0.03) |
| $\frac{N}{R^2}$ | 5,438 0,0012 | 1,022 | 1,916 | 6,208 0.0110 | 1,152 | 1,968 | (0.03) 5,814 0.2047 | 940 0 2347 | 1,476 0,0004 |
| St. Err. | 0.49994 | 0.49963 | 0.49532 | 0.49745 | 0.49338 | 0.49651 | 0.44609 | 0.43881 | 0.50091 |

Table A2: Regression Estimates for Figure 2

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study, 2015 Argentina Panel Election Study. *Notes*: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, and (in the US sample) race. Standard errors are clustered by unique election. ${}^{+}p < 0.10$; ${}^{*}p < 0.05$; ${}^{**}p < 0.01$, two tailed.

| Sample | Britain | US | Argentina | Britain | US | Argentina |
|------------------|-------------------------------|-------------------------------|-------------------------------|------------------------------|------------------------------|------------------------------|
| Respondents | Labour | Democrat | Peronist | Tory | Republican | Radical |
| Working-class | 0.05^{*} (0.03) | 0.09 [*] (0.04) | 0.02 (0.04) | -0.01 (0.02) | -0.03 (0.06) | -0.13 (0.14) |
| Female | 0.02 (0.03) | -0.01 (0.04) | -0.01 (0.04) | -0.03 (0.02) | -0.01 (0.06) | 0.19 (0.13) |
| Less education | 0.00 (0.03) | 0.01 (0.04) | -0.01 (0.04) | -0.01 (0.02) | 0.00 (0.05) | -0.00 (0.14) |
| Tory/Rep/Radical | -0.37 ^{**} (0.03) | -0.34 ^{**} (0.04) | -0.17 ^{**} (0.04) | 0.44 ^{**} (0.02) | 0.47 ^{**} (0.06) | 0.10 (0.13) |
| White | | -0.14 ^{**} (0.04) | | | -0.01 (0.06) | |
| Experience | | | 0.12 ^{**} (0.04) | | | 0.01 (0.12) |
| Intercept | 0.94 ^{**} (0.08) | 0.68^{**} (0.05) | 0.52 ^{**} (0.04) | 0.13 ⁺ (0.07) | 0.28 ^{**} (0.07) | 0.43 ^{**} (0.13) |
| $\frac{N}{R^2}$ | 2390 0.1391 | 578 0.1547 | 694 0.0425 | 2326 0.1975 | 300 0.2223 | 60 0.0791 |
| St. Err. | .46441 | .46212 | 0.49139 | .4484 | .44542 | 0.50578 |

 Table A3: Regression Estimates for Figure 3

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study, 2015 Argentina Panel Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, race (US only), and experience (Argentina only). Standard errors are clustered by unique election. ${}^{+}p < 0.10$; ${}^{*}p < 0.05$; ${}^{**}p < 0.01$, two tailed.

| Working-class | -0.02 |
|--------------------|-----------------------------|
| Female | -0.03 |
| Less education | (0.03) -0.02 |
| Radical | (0.03) 0.06 [*] |
| Experience | (0.03) - 0.06^+ |
| | (0.03) |
| Intercept | 0.53^{*} (0.03) |
| $N_{\mathbf{P}^2}$ | 1,168 |
| St. Err. | 0.499 |

Table A4: Candidate Characteristics and Perceived Corruption in Argentina

Source: 2015 Argentina Panel Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, and experience. Standard errors are clustered by unique election. p < 0.10; p < 0.05; p < 0.01, two tailed.

| Respondents | White-collar | Workers |
|----------------|--------------|-------------|
| Working-class | -0.01 | 0.08^{**} |
| | (0.02) | (0.03) |
| Female | 0.02 | -0.01 |
| | (0.02) | (0.03) |
| Less education | 0.01 | 0.03 |
| | (0.02) | (0.03) |
| Conservative | -0.01 | 0.05^{+} |
| | (0.02) | (0.03) |
| Intercept | 0.48^{**} | 0.28^{**} |
| - | (0.06) | (0.08) |
| Ν | 3,836 | 1,932 |
| R^2 | 0.0006 | 0.0098 |
| St. Err. | 0.50017 | 0.49818 |

Table A5: Candidate Characteristics and Voting in Britain, by Respondent Class

Source: 2015 British Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, and experience (Argentina only). Standard errors are clustered by unique election. ${}^{+}p < 0.10$; ${}^{*}p < 0.05$; ${}^{**}p < 0.01$, two tailed.

| Office | City Co. | State Leg. | Mayor | Governor | |
|----------------|----------|-------------|---------|------------|--|
| Working-class | 0.04 | 0.08 | -0.02 | 0.10^{+} | |
| | (0.06) | (0.06) | (0.07) | (0.06) | |
| Female | -0.06 | 0.08 | 0.02 | -0.04 | |
| | (0.07) | (0.07) | (0.07) | (0.06) | |
| Less education | -0.09 | -0.02 | 0.00 | 0.06 | |
| | (0.06) | (0.06) | (0.06) | (0.06) | |
| Republican | -0.01 | -0.05 | -0.03 | 0.03 | |
| | (0.06) | (0.06) | (0.07) | (0.06) | |
| White | -0.05 | -0.12^{+} | 0.00 | -0.04 | |
| | (0.06) | (0.06) | (0.07) | (0.06) | |
| Intercept | 0.58** | 0.51** | 0.52** | 0.45** | |
| morep | (0.07) | (0.07) | (0.08) | (0.06) | |
| Ν | 336 | 356 | 292 | 372 | |
| R^2 | 0.0158 | 0.0273 | 0.0015 | 0.0170 | |
| St. Err. | 0.50052 | 0.49734 | 0.50484 | 0.49977 | |

Table A6: Candidate Characteristics and Voting in the US, by Level of Office

Source: 2015 Cooperative Congressional Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, and race. Standard errors are clustered by unique election. p < 0.10; p < 0.05; p < 0.01, two tailed.

| Dependent Variable | Vote Choice (indicator) | Vote Likelihood (1 to 5 scale) |
|--------------------|----------------------------|-----------------------------------|
| Working-class | 0.05 | 0.11^{+} |
| - | (0.03) | (0.06) |
| Female | 0.00 | -0.03 |
| | (0.03) | (0.06) |
| Less education | -0.01 | 0.08 |
| | (0.03) | (0.06) |
| Republican | -0.02 | -0.06 |
| | (0.03) | (0.07) |
| White | -0.06^{+} | -0.15** |
| | (0.03) | (0.06) |
| Intercept | 0.52** | 2.87** |
| | (0.04) | (0.07) |
| Ν | 1,356 | 2,000 |
| R^2 | 0.0059 | 0.0084 |
| St. Err. | 0.49962 | 1.1562 |

Table A7: Candidate Characteristics, Vote Choice, and Vote Likelihood in the US

Source: 2015 Cooperative Congressional Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, and race. Standard errors are clustered by unique election. p < 0.10; p < 0.05; p < 0.01, two tailed.

| Including "not sure" | Including "not sure" | Including "not sure" | Focusing on "typical" cases | Focusing on "typical" cases | Focusing on "typical" cases | Opponent from other class | Opponent from other class | Opponent from other class |
|------------------------------|--|---|--|--|---|--|---------------------------------|--|
| Britain | US | Argentina | Britain | US | Argentina | Britain | US | Argentina |
| 0.03 (0.02) | 0.06 (0.04) | 0.02 (0.04) | 0.03 (0.03) | 0.00 (0.08) | -0.00 (0.03) | 0.04 (0.03) | 0.09 (0.06) | 0.03 (0.05) |
| 0.03 (0.02) | 0.00 (0.04) | 0.05 (0.04) | 0.01 (0.03) | 0.01 (0.06) | 0.03 (0.03) | -0.01 (0.02) | 0.03 (0.04) | 0.01 (0.03) |
| 0.02 (0.02) | -0.01 (0.04) | -0.02 (0.04) | ` | | · _ / | 0.03 (0.02) | 0.02 (0.04) | -0.05 (0.03) |
| -0.01 | -0.02 (0.04) | -0.18 ^{**} (0.04) | -0.00 (0.03) | 0.03 (0.05) | -0.10^{**} | 0.01 (0.02) | 0.01 | -0.09** (0.03) |
| | -0.08* (0.04) | | | -0.06 | | | -0.07 | |
| | | 0.17 ^{**} (0.04) | | | 0.10 ^{**} (0.03) | | | 0.12 ^{**} (0.03) |
| -0.12 ⁺ (0.05) | 0.02 (0.04) | -0.02 (0.04) | 0.44 ^{**} (0.08) | 0.50^{**} (0.05) | 0.47 ^{**} (0.03) | 0.40 ^{**} (0.07) | 0.46^{**} (0.05) | 0.48 ^{**} (0.04) |
| 11,096 0.0009 0.82299 | 2,000 0.0057 0.8223 | 2,254 0.0186 0.93439 | 2,765 0.0005 0.5001 | 432 0.0045 0.5015 | 1,060 0.0207 0.49586 | 3,720 0.0030 0.49958 | 714 0.0144 0.4985 | 934 0.0262 0.49499 |
| | Including "not sure" Britain 0.03 (0.02) 0.03 (0.02) 0.02 (0.02) -0.01 (0.02) -0.12 ⁺ (0.05) 11,096 0.0009 0.82299 | Including "not sure"Including "not sure"BritainUS 0.03 0.06 (0.02) (0.04) 0.03 0.00 (0.02) (0.04) 0.03 0.00 (0.02) (0.04) 0.02 -0.01 (0.02) (0.04) -0.01 -0.02 (0.02) (0.04) -0.01 -0.02 (0.02) (0.04) $$ $$ -0.12^+ 0.02 (0.05) (0.04) $11,096$ $2,000$ 0.0009 0.0057 0.82299 0.8223 | $\begin{array}{cccccccccccccccccccccccccccccccccccc$ | $\begin{array}{llllllllllllllllllllllllllllllllllll$ | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ | $ \begin{array}{c ccccccccccccccccccccccccccccccccccc$ | | $ \begin{array}{c ccccccccccccccccccccccccccccccccccc$ |

Table A8: Candidate Characteristics and Voting in Britain, the US, and Argentina – Additional Models

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study, 2015 Argentina Panel Election Study. *Notes*: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, race (US only), and experience (Argentina only). Standard errors are clustered by unique election. ${}^{+}p < 0.10$; ${}^{*}p < 0.05$; ${}^{**}p < 0.01$, two tailed.

| Sample | Britain | US |
|------------------|---------|-------------|
| Working-class | 0.03 | 0.07 |
| - | (0.02) | (0.06) |
| Female | 0.02 | 0.02 |
| | (0.02) | (0.03) |
| Less education | 0.04 | -0.02 |
| | (0.03) | (0.05) |
| Tory/Rep/Radical | 0.01 | -0.00 |
| | (0.02) | (0.14) |
| White | | -0.04 |
| | | (0.04) |
| Experience | | |
| Intercept | 0.34** | 0.49^{**} |
| | (0.07) | (0.10) |
| Ν | 3,682 | 730 |
| R^2 | 0.0031 | 0.0070 |
| St. Err. | 0.49957 | 0.5003 |

 Table A9: Candidate Characteristics and Voting in Britain and the US

 (Limited to Cases Where the Two Hypothetical Candidates Had Different Educational Levels)

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study. *Notes*: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, race (US only), and experience (Argentina only). Standard errors are clustered by unique election. ${}^{+}p < 0.10$; ${}^{*}p < 0.05$; ${}^{**}p < 0.01$, two tailed.

| Sample | Britain | US | Argentina |
|----------------------|-----------|-------------|-------------|
| Working-class | 0.08 | 0.20 | 0.03 |
| | (0.06) | (0.13) | (0.09) |
| Female | 0.09 | -0.01 | 0.13 |
| | (0.06) | (0.13) | (0.09) |
| Less education | 0.07 | -0.04 | -0.06 |
| | (0.06) | (0.12) | (0.09) |
| Tory/Rep/Radical | -0.01 | -0.06 | -0.41** |
| | (0.06) | (0.13) | (0.09) |
| White | | -0.22^{+} | |
| | | (0.12) | |
| Experience | | | 0.36^{**} |
| - | | | (0.09) |
| Intercept | -0.34 | 0.07 | -0.03** |
| 1 | (0.18) | (0.14) | (0.10) |
| Ν | 7,558 | 1,356 | 1,912 |
| Pseudo R^2 | 0.0009 | 0.0043 | 0.0141 |
| Log pseudolikelihood | -6264.962 | -914.828 | -1305.301 |

Table A10: Candidate Characteristics and Voting in Britain, the US, and Argentina
(Using Logit Rather than OLS)

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study, 2015 Argentina Panel Election Study.

Notes: Cells report estimates from logistic regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, race (US only), and experience (Argentina only). Standard errors are clustered by unique election. p < 0.10; p < 0.05; p < 0.01, two tailed.

| Sample | Britain | US | Argentina |
|----------------------------------|--------------|--------------|--------------|
| First profile | -0.063 | 0.138+ | 0.044 |
| | (0.097) | (0.076) | (0.061) |
| Working-class | 0.002 | 0.048 | -0.027 |
| | (0.022) | (0.043) | (0.047) |
| Working-class * First profile | 0.039 | -0.008 | 0.027 |
| | (0.031) | (0.058) | (0.047) |
| Female | 0.024 | -0.003 | 0.030 |
| | (0.022) | (0.043) | (0.032) |
| Female * First profile | -0.000 | 0.014 | 0.005 |
| | (0.032) | (0.057) | (0.045) |
| Less education | 0.031 | 0.003 | -0.030 |
| | (0.022) | (0.043) | (0.032) |
| Less education * First profile | -0.027 | -0.012 | 0.039 |
| | (0.032) | (0.060) | (0.045) |
| Tory/Rep/Radical | -0.010 | -0.017 | -0.068** |
| | (0.022) | (0.043) | (0.032) |
| Tory/Rep/Radical * First profile | 0.011 | 0.007 | -0.064 |
| | (0.030) | (0.056) | (0.032) |
| White | | -0.069 | |
| | | (0.043) | |
| White * First profile | | 0.035 | |
| | | (0.060) | |
| Experience | | | 0.183^{**} |
| | | | (0.032) |
| Experience * First profile | | | -0.191** |
| | | | (0.046) |
| Intercept | 0.444^{**} | 0.442^{**} | 0.467** |
| 1 | (0.066) | (0.053) | (0.040) |
| Ν | 7,558 | 1,356 | 1.912 |
| R^2 | 0.003 | 0.031 | 0.033 |
| St. Err. | 0.500 | 0.495 | 0.493 |
| | | | |

Table A11: Diagnostic Check for Profile Order Effects

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study, 2015 Argentina Panel Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating the dependent variable to indicators for the hypothetical candidate's occupation, gender, education, party, race (US only), and experience (Argentina only). Standard errors are clustered by unique election. ${}^{+}p < 0.10$; ${}^{*}p < 0.05$; ${}^{**}p < 0.01$, two tailed.

| Sample Respondent characteristic | Gender | Britain Age | Education | Gender | US Age | Education | Gender | Argentina Age | Education |
|-------------------------------------|--------------|----------------|--------------|---------|--------------|-----------|--------------|------------------|-------------|
| Working-class | 0.011 | -0.002 | -0.020 | -0.037 | 0.048^{+} | 0.010 | 0.006 | 0.027 | -0.013 |
| | (0.013) | (0.013) | (0.013) | (0.025) | (0.025) | (0.023) | (0.022) | (0.022) | (0.017) |
| Female | -0.021^{+} | -0.014 | 0.008 | -0.016 | 0.024 | -0.036 | -0.013 | 0.014 | 0.002 |
| | (0.013) | (0.013) | (0.013) | (0.024) | (0.024) | (0.023) | (0.021) | (0.021) | (0.017) |
| Less education | -0.011 | -0.017 | -0.010 | -0.020 | -0.035 | -0.019 | -0.020 | -0.014 | 0.030^{+} |
| | (0.013) | (0.013) | (0.013) | (0.026) | (0.026) | (0.024) | (0.021) | (0.021) | (0.016) |
| Tory/Rep/Radical | 0.013 | -0.001 | 0.008 | -0.009 | -0.009 | -0.011 | 0.017 | -0.001 | 0.024 |
| | (0.013) | (0.013) | (0.013) | (0.025) | (0.025) | (0.024) | (0.021) | (0.022) | (0.017) |
| White | | | | -0.014 | 0.023 | -0.015 | | | |
| | | | | (0.025) | (0.025) | (0.024) | | | |
| Experience | | | | | | | -0.006 | -0.023 | -0.024 |
| - | | | | | | | (0.021) | (0.021) | (0.016) |
| Intercept | 1.533** | 0.533** | 0.440^{**} | 0.566** | 0.490^{**} | 0.392** | 0.530^{**} | 0.495** | 0.167** |
| 1 | (0.040) | (0.040) | (0.040) | (0.032) | (0.032) | (0.031) | (0.028) | (0.028) | (0.022) |
| Ν | 11,096 | 11,096 | 10,776 | 2,000 | 2,000 | 2,000 | 2,298 | 2,298 | 2,298 |
| R^2 | 0.0009 | 0.0005 | 0.0006 | 0.0023 | 0.0050 | 0.0022 | 0.0009 | 0.0016 | 0.0037 |
| St. Err. | 0.49946 | 0.49962 | 0.49375 | 0.49986 | 0.49927 | 0.47922 | 0.49992 | 0.50023 | 0.39078 |

 Table A12: Randomization Checks

Sources: 2015 British Election Study, 2015 Cooperative Congressional Election Study.

Notes: Cells report estimates from ordinary least squares regression models relating dichotomous variables for gender, age (young versus old), and education (college versus no college) to indicators for the hypothetical candidate's occupation, gender, education, party, race (US only), and experience (Argentina only). Standard errors are clustered by unique election. p < 0.10; p < 0.05; p < 0.01, two tailed.