**Appendix A** List of questions

|  |  |
| --- | --- |
| **MCP** | |
| **UK** | Cronbach’s α = 0.84 |
| 1. I attempt to act in non-prejudiced ways toward immigrants because it is personally important to me. |  |
| 2. According to my personal values, using stereotypes about immigrants is OK. (\*Reverse) |  |
| 3. I get angry with myself when I have a thought or feeling that might be considered prejudiced. |  |
| 4. I feel guilty when I have a negative thought about immigrants. |  |
| Scale: *Strongly Agree (1) to Strongly Disagree (5)* |  |
| **Norway** | Cronbach’s α = 0.82 |
| 1. It is important to me personally to be unprejudiced toward immigrants. |  |
| 2. I would not like to be perceived as racist, not even unto myself. |  |
| 3. I feel guilty if I have negative feelings toward immigrants. |  |
| 4. I try to be unprejudiced toward immigrants due to my own conviction. |  |
| Scale: *Very good (1) to Very bad (7)* |  |
| **Sweden** | Cronbach’s α = 0.79 |
| 1. It is important to me personally to be unprejudiced toward immigrants. |  |
| 2. I try to be unprejudiced toward immigrants due to my own conviction. |  |
| 3. I get angry with myself when I have a thought or feeling that might be considered prejudiced. |  |
| 4. I feel guilty if I have negative feelings toward immigrants. |  |
| 5. According to my personal values, using stereotypes about immigrants is OK (\*Reverse) |  |
| **Restrictive immigration preferences** | |
| **Sweden** | Cronbach’s α = 0.79 |
| 1. Immigrants have been disadvantaged in Sweden these last years. (\*Reverse) |  |
| 2. Immigration contributes to the Swedish economy’s competitiveness. (\*Reverse) |  |
| 3. Most Muslims in Sweden have respect for other cultures and how other people live their lives. (\*Reverse) |  |
| Scale: *Don’t agree (1) to Totally Agree (5)* |  |
| **UK** | Cronbach’s α = 0.70 |
| 1. Immigration contributes to the competitiveness of the British economy. (\*Reverse) |  |
| 2. We should restrict and control entry of people into our country more than we do now. |  |
| Scale: *Strongly Agree (1) to Strongly Disagree (5)* |  |
| **Norway** | Cronbach’s α = 0.82 |
| 1. Refugees should be entitled to social services. (\*Reverse) |  |
| 2. Norway will lose its identity if more Muslims come to live here. |  |
| 3. Norwegian Muslims are more loyal to other Muslims in the world than to the people of this country. |  |
| 4. It is better for a country if nearly everyone shares the same traditions and customs. |  |
| Scale: *Strongly Agree (1) to Strongly Disagree (7)* |  |

*Note*:the question ‘Our people are not perfect, but our culture is superior to others’ was skipped to prevent a strong triggering of the prejudice norm.

**Appendix B** Descriptive statistics

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Sweden | N | Mean | SD | Min | Max |
| Gender (male) | 1,415 | 0.61 | 0.49 | 0 | 1 |
| Propensity to vote SD | 1,598 | 2.12 | 2.78 | 1 | 11 |
| MCP scale (5 items) | 1,420 | 19.00 | 4.38 | 5 | 25 |
| Anti-immigrant scale (3 items) | 1,293 | 10.34 | 3.28 | 3 | 15 |
| Norway | N | Mean | SD | Min | Max |
| Gender (male) | 2,247 | 0.50 | 0.50 | 0 | 1 |
| Would vote for FrP | 1,943 | 0.13 | 0.33 | 0 | 1 |
| MCP scale (4 items) | 2,189 | 20.02 | 4.72 | 4 | 28 |
| Anti-immigrant scale (4 items) | 1,089 | 16.84 | 3.98 | 4 | 28 |
| UK | N | Mean | SD | Min | Max |
| Gender (male) | 1,302 | 0.46 | 0.50 | 0 | 1 |
| Would vote for BNP (any wave) | 1,266 | 0.08 | 0.27 | 0 | 1 |
| MCP scale (4 items) | 1,222 | 19.74 | 5.14 | 6 | 30 |
| Anti-immigrant scale (2 items) | 1,215 | 7.51 | 2.12 | 2 | 10 |

*Note*: descriptives of respondents who actually received and answered the MCP questions, but before listwise deletion. Scales have been standardized for the main analyses; unstandardized values are presented here.

**Appendix C** Main models with control variables

**Operationalization**

The models presented below used the following measures.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **UK** | **Sweden** | **Norway** |
| Education | Dummies:  1. No qualification  2. GSCE  3. Degree  4. Other qualification | Dummies:   1. No answer 2. Not completed elementary school 3. Elementary school 4. High school (not graduated) 5. High school (graduated) 6. Studies after high school 7. University/college (without degree) 8. University/college (with degree) 9. PhD | Dummies:   1. No education or elementary school 2. Upper secondary education 3. University/college 4. No answer |
| Income | Continuous variable (in pounds sterling) | N.A. | Continuous variable (gross household income in NOK) |
| Left-Right self-placement | Continuous variable (between 0 and 10) | Continuous variable (between 0 and 10) | Continuous variable (between 0 and 10) |
| Work |  | Unskilled, semiskilled or professional/technical |  |
| Age | Continuous | Continuous | Continuous |

**Results**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sweden** | **Model 1** | **Model 2** | **Model 3** | **Model 4** |
| Gender | 0.407\*\* | 0.405\*\* | 0.053 | 0.195 |
| *Education (ref: no schooling)* |  |  |  |  |
| Elementary school | −2.681 | −1.099 | −1.670 | −0.844 |
| High school | −3.464\* | −1.512 | −2.203 | −1.190 |
| High school: graduated | −3.290\* | −1.411 | −2.031 | −1.074 |
| Studies after high school | −3.882\* | −1.862 | −2.429 | −1.439 |
| University/college: without a degree | −4.746\*\* | −2.148 | −3.000\* | −1.678 |
| University/college: with a degree | −4.718\*\* | −2.087 | −2.878\* | −1.568 |
| PhD | −4.416\*\* | −1.616 | −2.454 | −1.061 |
| Age | 0.413\*\*\* | 0.106\* | 0.186\*\*\* | 0.038 |
|  | −0.007 | −0.014\*\* | −0.006 | −0.012\*\* |
| Anti-immigrant scale |  | 1.182\*\*\* |  | 0.923\*\*\* |
| MCP |  |  | −1.256\*\*\* | −0.748\*\*\* |
| Constant | 5.359\*\*\* | 8.212\*\*\* | 9.306\*\*\* | 9.936\*\*\* |
| N | 1,299 | 1,299 | 1,299 | 1,299 |
| **UK** | Model 1 | Model 2 | Model 3 | Model 4 |
| Gender | 0.179 | 0.185 | 0.005 | 0.062 |
| *Education (ref: a level)* |  |  |  |  |
| No qualification | 0.267 | 0.320 | 0.311 | 0.334 |
| GSCE | −0.288 | −0.103 | −0.198 | −0.097 |
| Degree | 0.421 | 0.358 | 0.361 | 0.328 |
| Other | 0.841 | 0.800 | 0.619 | 0.651 |
| Income | −0.100\* | −0.089\* | −0.092\* | −0.086\* |
| Left-Right | 0.147\* | 0.083 | 0.079 | 0.051 |
| Age | 0.020\* | 0.016 | 0.021\* | 0.018 |
| *Work (ref: unskilled)* |  |  |  |  |
| Semi-skilled | −0.319 | −0.322 | −0.255 | −0.266 |
| Professional or technical | 0.014 | 0.011 | 0.109 | 0.082 |
| Anti-immigrant scale |  | 0.509\*\*\* |  | 0.372\* |
| MCP |  |  | –0.508\*\*\* | −0.364\* |
| Constant | −3.672\*\*\* | −5.295\*\*\* | −2.328\*\* | −3.900\*\*\* |
| N | 938 | 938 | 938 | 938 |
| **Norway** | Model 1 | Model 2 | Model 3 | Model 4 |
| Gender | 0.953\*\*\* | 0.923\*\*\* | 0.869\*\* | 0.876\*\* |
| *Education (ref: no education or elementary)* |  |  |  |  |
| Upper secondary | −0.479 | −0.432 | −0.328 | −0.311 |
| University | −1.261\*\*\* | −0.999\*\* | −1.210\*\* | −1.006\*\* |
| Income | 0.000 | 0.000 | 0.000 | 0.000 |
| Left-Right | 0.594\*\*\* | 0.461\*\*\* | 0.554\*\*\* | 0.463\*\*\* |
| Age | 0.052 | 0.012 | 0.125 | 0.078 |
| Anti-immigrant scale |  | 0.696\*\*\* |  | 0.545\*\*\* |
| MCP |  |  | −0.584\*\*\* | −0.364\*\* |
| Constant | −5.825\*\*\* | −4.086\*\*\* | −7.970\*\*\* | −5.852\*\*\* |
| N | 895 | 895 | 895 | 895 |