

Party Reputations and Policy Priorities:

How Issue Ownership Shapes Executive and Legislative Agendas

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ONLINE APPENDIX

On-line Appendix 1: Sample Issue Ownership Questions

Q. If Britain were in economic difficulties, which party do you think could handle the problem best – the Conservatives or Labour?

Q. I am going to read out a list of problems facing the country. Could you tell me for each of them which political party you personally think would handle the problem best? Pensions

Q. Who do you trust to do a better job of handling the economy: the Democrats or the Republicans?

Q. When it comes to ... Ensuring a strong national defense ... which party do you think would do a better job--the Democratic Party, the Republican Party, or both about the same? If you think that neither would do a good job, please just say so.

Online Appendix 2: UK Data

Table A1. Categories of survey questions on issue ownership, UK

Topic	Questions	Obs.	%
1: Economy, Business & Trade	Economy, business inflation, prices, interest rates, unemployment, exchange rates, taxation.	1,012	34.63
2: Rights & Minorities	Democracy, freedom of speech, privacy, race, women's rights	99	3.39
3: Health	Health, NHS	246	8.42
4: Labor, Employment & Immigration	Strikes, labor relations, trade unions, employment, immigration, asylum	298	10.20
5: Education	Education, schools	231	7.91
6: Environment	Climate change, environment, animal welfare	91	3.11
7: Law & Order	Law and order, crime, hanging	247	8.45
8: Welfare & Housing	Homelessness, housing, pensions, welfare, benefits	202	6.91
9: Defense	Defense, Iraq, nuclear weapons, terrorism	167	5.72
10: Foreign Affairs	European Union, Eastern European countries in the EU, foreign affairs	175	5.99
11: Government	Competence, devolution, ethics	26	0.89
12: Other	Modernization, morality, Northern Ireland, public transport, unity	128	4.38
Total		2,922	100.00

Table A2. Number of survey questions on issue ownership, UK

Election Cycle	1	2	3	4	5	6	7	8	9	10	11	12	Total
1939 – 1945	0	0	0	0	0	0	0	1	0	0	0	0	1
1950 – 1951	0	0	0	0	0	0	0	0	0	0	0	1	1
1951 – 1955	2	0	0	0	0	0	0	2	0	2	0	2	8
1955 – 1959	12	1	1	4	0	0	1	9	4	4	0	0	36
1959 – 1964	10	0	1	2	0	0	0	1	1	2	0	4	21
1964 – 1966	20	2	2	8	2	0	3	8	4	6	0	1	56
1966 – 1970	11	0	0	17	0	0	0	5	0	5	0	0	38
1970 – 1974	23	0	6	12	6	0	0	0	6	7	0	1	61
1974 – 1979	60	33	8	39	8	0	14	19	6	11	0	10	208
1979 – 1983	46	28	6	30	9	0	18	16	12	12	0	10	187
1983 – 1987	75	0	39	37	38	5	39	5	42	32	0	0	312
1987 – 1992	145	23	40	15	41	21	36	48	37	37	0	23	466
1992 – 1997	134	12	29	26	26	26	29	45	27	28	7	46	435
1997 – 2001	74	0	11	12	10	15	11	17	10	10	7	19	196
2001 – 2005	53	0	13	11	4	7	10	14	12	5	3	9	141
2005 – 2010	159	0	32	27	29	17	28	10	6	2	3	2	315
2010 – 2015	188	0	58	58	58	0	58	2	0	12	6	0	440

Online Appendix 3: US Data

Table A3. Categories of survey questions on issue ownership, US

Topic	Questions	Obs.	%
1: Economy, Business & Trade	Economy, spending, inflation, prices, interest rates, unemployment, exchange rates, taxation, national debt.	1,374	26.95
2: Rights & Minorities	Civil rights, abortion	139	2.73
3: Health	Health, medicare, drug abuse	416	8.16
4: Labor, Employment & Immigration	Labor relations, unions, employment, immigration	289	5.67
5: Education	Education, schools	216	4.24
6: Environment	Environment, pollution	111	2.18
7: Law & Order	Law and order, crime, gun control	139	2.73
8: Welfare & Housing	Welfare, social security, benefits, pensions, housing	317	6.22
9: Defense	Defense, national security, nuclear arms	281	5.51
10: Foreign Affairs	International/foreign affairs, international terrorism	514	10.08
11: Government	Running government efficiently, managing government	254	4.98
12: Other	Agriculture, energy, morality, transport, science, public lands, other	1,048	20.56
Total		5,098	100.00

Table A4. Number of survey questions on issue competence, US

Election Cycle	1	2	3	4	5	6	7	8	9	10	11	12	Total
1940 – 1944	1	0	0	3	0	0	0	0	3	9	6	2	24
1944 – 1948	34	0	1	7	1	0	0	1	2	10	5	22	83
1948 – 1952	25	3	0	4	0	0	0	0	2	9	2	27	72
1952 – 1956	14	2	0	0	0	0	0	0	0	11	0	14	41
1956 – 1960	13	2	1	2	1	0	0	0	0	14	0	32	65
1960 – 1964	13	1	0	0	0	0	0	0	0	15	1	22	52
1964 – 1968	19	2	0	1	0	0	1	0	5	10	0	24	62
1968 – 1972	11	0	0	0	0	0	1	0	1	7	0	14	34
1974 – 1976	9	0	1	0	0	0	0	0	0	5	4	16	35
1976 – 1980	34	1	1	1	1	1	1	2	1	10	4	25	82
1980 – 1984	83	15	4	10	10	10	6	23	23	41	13	60	298
1984 – 1988	75	7	4	8	2	4	7	9	12	35	23	61	247
1988 – 1992	126	31	25	18	20	19	24	32	16	46	11	101	469
1992 – 1996	144	7	62	17	19	13	40	34	10	34	36	115	531
1996 – 2000	96	22	72	7	35	19	34	45	5	26	26	150	537
2000 – 2004	184	12	70	32	65	23	15	96	59	71	14	82	723
2004 – 2008	243	23	74	87	47	13	7	61	116	121	77	170	1,039
2008 – 2012	250	11	101	92	15	9	3	14	26	40	32	111	704

Online Appendix 4: Policy Agendas Project Major Topic Codes

Topic	Abbreviation	Policy Agendas Major Topic Codes	Issue Ownership Categories
1	Economy	Macroeconomics (1)	
15	Business	Banking, Finance, and Domestic Commerce (15)	Economy, Business & Trade
18	Foreign Trade	Foreign Trade (18)	
2	Rights	Civil Rights, Minority Issues, and Civil Liberties (2)	Rights & Minorities
3	Health	Health (3)	Health
5	Labor	Labor, Employment, and Immigration (5)	Labor, Employment& Immigration
6	Education	Education (6)	Education
7	Environment	Environment (7)	Environment
12	Law	Law, Crime, and Family Issues (12)	Law & Order
13	Social	Social Welfare (13)	Welfare & Housing
14		Community Development, Planning and Housing Issues (14)	
16	Defense	Defense (16)	Defense
19	Foreign	International Affairs and Foreign Aid (19)	Foreign Affairs
20	Government	Government Operations (20)	Government
4		Agriculture (4)	
8		Energy (8)	
9		Morality (9)	
10	Other	Transportation (10)	Other
17		Space, Science, Technology and Communications (17)	
21		Public Lands and Water Management (21)	
99		Other (99)	

Policy Agendas Topic Codebook, see www.policyagendas.org

Online Appendix 5: Full Models with Election Cycle Fixed Effects Displayed

Table A5. Time Series Cross-Sectional AR(1) Model of Issue Ownership and the State of the Union (President's Party)

	AGENDA _{it}			
	Model 1	Model 2	Model 3 (inc.fixed effects)	Model 4
Issue Ownership _{it}	0.217 (0.107)**	5.006 (1.333)***	5.425 (1.398)***	3.142 (1.107)***
Salienc _{it}	0.315 (0.040)***	0.677 (0.138)***	0.970 (0.164)***	0.882 (0.152)***
Salienc _{it} * Issue Ownership _{it}	-	-0.051 (0.018)***	-0.086 (0.022)***	-0.073 (0.020)***
Popularity _t	-	0.613 (0.215)***	0.637 (0.223)***	0.419 (0.184)**
Popularity _t * Issue Ownership _{it}	-	-0.091 (0.027)***	-0.094 (0.028)***	-0.048 (0.022)**
Divided _t	-	-	3.245 (1.915)*	3.036 (1.840)*
Divided _t * Issue Ownership _{it}	-	-	-0.423 (0.272)	-0.345 (0.259)
Divided _t * Salienc _{it}	-	-	-0.579 (0.211)***	-0.563 (0.200)***
Divided _t * Issue Ownership _{it} * Salienc _{it}	-	-	0.070 (0.028)**	0.068 (0.027)**
Election Cycle: 1948-1952	-3.181 (1.622)**	-4.037 (1.537)***	-4.177 (1.659)**	-
Election Cycle: 1952-1956	-1.977 (1.840)	-3.335 (1.819)*	-3.543 (1.913)*	-
Election Cycle: 1956-1960	0.423 (2.875)	-0.751 (2.897)	-1.627 (2.903)	-
Election Cycle: 1960-1964	-0.768 (1.979)	-0.058 (2.241)	-0.625 (2.301)	-
Election Cycle: 1964-1968	-1.138 (2.339)	2.138 (2.505)	2.687 (2.566)	-
Election Cycle: 1968-1972	-6.221 (1.780)***	-7.204 (1.890)***	-7.387 (1.972)***	-
Election Cycle: 1972-1976	-	-	-	-
Election Cycle: 1976-1980	-2.623 (2.282)	0.600 (2.583)	0.908 (2.551)	-
Election Cycle: 1980-1984	-3.684 (1.632)**	-3.537 (1.653)**	-3.528 (1.713)**	-
Election Cycle: 1984-1988	-3.559 (1.628)**	-3.412 (1.643)**	-3.626 (1.704)**	-
Election Cycle: 1988-1992	-3.453 (1.627)**	-4.162 (1.614)***	-3.926 (1.676)**	-
Election Cycle: 1992-1996	-2.765 (1.611)*	-4.257 (1.592)***	-4.391 (1.659)***	-

Election Cycle: 1996-2000	-3.382 (1.609)**	-4.571 (1.580)***	-4.322 (1.649)***	-
Election Cycle: 2000-2004	-3.926 (1.628)**	-3.749 (1.584)**	-3.513 (1.699)**	-
Election Cycle: 2004-2008	-3.650 (1.631)**	-3.466 (1.648)**	-3.419 (1.724)**	-
Election Cycle: 2008-2012	-4.581 (1.627)***	-5.863 (1.608)***	-5.942 (1.675)***	-
Constant	6.792 (1.820)***	-24.462 (10.351)**	-27.408 (11.040)**	-20.848 (9.020)**
R-squared	0.20	0.26	0.28	0.25
N	510	510	510	510
Panels	11	11	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A6. Time Series Cross-Sectional AR(1) Model of Issue Ownership and Most Important Laws (Majority Party)

	AGENDA _{it}			
	Model 1	Model 2	Model 3 (inc.fixed effects)	Model 4
Issue Ownership _{it}	-0.084 (0.228)	6.413 (2.556)**	6.331 (2.599)**	2.492 (1.992)
Salienc _{it}	0.160 (0.045)***	0.223 (0.087)**	0.526 (0.136)***	0.480 (0.132)***
Salienc _{it} * Issue Ownership _{it}	-	-0.008 (0.013)	-0.041 (0.019)**	-0.037 (0.017)**
Popularity _t	-	0.915 (0.388)**	0.937 (0.421)**	0.251 (0.317)
Popularity _t * Issue Ownership _{it}	-	-0.125 (0.050)**	-0.117 (0.052)**	-0.039 (0.039)
Divided _t	-	-	3.612 (3.881)	5.708 (3.123)*
Divided _t * Issue Ownership _{it}	-	-	-0.658 (0.491)	-0.843 (0.455)*
Divided _t * Salienc _{it}	-	-	-0.458 (0.172)***	-0.417 (0.165)**
Divided _t * Issue Ownership _{it} * Salienc _{it}	-	-	0.052 (0.024)**	0.047 (0.022)**
Election Cycle: 1948-1950	0.511 (3.006)	1.946 (3.388)	-0.653 (4.275)	-
Election Cycle: 1950-1952	1.138 (3.046)	1.218 (2.908)	-1.760 (3.522)	-
Election Cycle: 1952-1954	-1.137 (2.913)	-1.247 (2.911)	-4.007 (3.405)	-
Election Cycle: 1954-1956	-7.453 (8.667)	-5.127 (8.761)	-6.230 (8.663)	-
Election Cycle: 1956-1958	-1.576 (4.010)	1.246 (4.551)	0.023 (4.577)	-
Election Cycle: 1958-1960	-2.487 (3.360)	-0.131 (4.233)	-1.601 (4.350)	-
Election Cycle: 1960-1962	-2.481 (3.225)	-1.533 (4.054)	-5.916 (5.242)	-
Election Cycle: 1962-1964	2.744 (4.753)	7.889 (6.016)	3.981 (6.870)	-
Election Cycle: 1964-1966	-0.722 (3.487)	1.798 (4.314)	-1.564 (5.328)	-
Election Cycle: 1966-1968	-1.651 (2.933)	-0.918 (3.319)	-3.792 (4.298)	-
Election Cycle: 1968-1970	1.263 (4.090)	4.301 (4.656)	2.152 (4.919)	-
Election Cycle: 1970-1972	0.101 (3.653)	1.823 (4.121)	0.747 (4.094)	-
Election Cycle: 1972-1974	-2.767 (4.829)	3.276 (6.482)	0.696 (6.747)	-

Election Cycle: 1974-1976	-1.306 (3.282)	2.413 (4.870)	0.527 (5.147)	-
Election Cycle: 1976-1978	-3.447 (4.864)	3.071 (6.748)	0.427 (7.067)	-
Election Cycle: 1978-1980	-0.045 (4.176)	2.741 (4.876)	0.241 (5.645)	-
Election Cycle: 1980-1982	-1.457 (2.319)	-3.473 (2.457)	-5.349 (2.985)*	-
Election Cycle: 1982-1984	-0.574 (2.321)	-2.505 (2.460)	-3.018 (2.682)	-
Election Cycle: 1984-1986	0.410 (2.295)	-1.478 (2.316)	-1.599 (2.445)	-
Election Cycle: 1986-1988	1.169 (2.289)	-1.200 (2.560)	-1.741 (2.730)	-
Election Cycle: 1988-1990	0.004 (2.301)	-1.734 (2.379)	-2.435 (2.498)	-
Election Cycle: 1990-1992	-1.454 (2.293)	-2.913 (2.259)	-3.626 (2.349)	-
Election Cycle: 1992-1994	-0.688 (2.264)	-1.664 (2.091)	-3.930 (3.027)	-
Election Cycle: 1994-1996	-0.997 (2.227)	-1.432 (2.026)	-1.852 (2.047)	-
Election Cycle: 1996-1998	-1.961 (2.197)	-2.734 (2.000)	-3.158 (2.016)	-
Election Cycle: 1998-2000	1.619 (2.194)	0.405 (1.999)	-0.228 (2.022)	-
Election Cycle: 2000-2002	1.793 (2.192)	0.441 (2.010)	-1.290 (2.839)	-
Election Cycle: 2002-2004	2.198 (2.192)	0.698 (1.993)	-1.236 (2.767)	-
Election Cycle: 2004-2006	3.578 (2.201)	2.456 (2.100)	0.928 (2.620)	-
Election Cycle: 2006-2008	1.750 (2.204)	-0.950 (2.408)	-2.035 (2.540)	-
Election Cycle: 2008-2010	2.053 (2.222)	0.354 (2.070)	-2.601 (3.048)	-
Election Cycle: 2010-2012	-	-	-	-
Constant	8.967 (2.606)***	-38.449 (19.757)*	-40.497 (20.523)**	-8.204 (15.991)
R-squared	0.26	0.25	0.27	0.25
N	452	452	452	452
Panels	11	11	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A7. Time Series Cross-Sectional AR(1) Model of Issue Ownership and Acts of the UK Parliament (Majority Party)

	AGENDA _{it}		
	Model 1	Model 2 (inc.fixed effects)	Model 3
Issue Ownership _{it}	-0.145 (0.081)*	0.690 (0.422)	0.640 (0.389)*
Salienc _{it}	0.206 (0.033)***	0.330 (0.079)***	0.329 (0.073)***
Salienc _{it} * Issue Ownership _{it}	-	-0.017 (0.010)*	-0.017 (0.008)**
Popularity _t	-	0.132 (0.074)*	0.110 (0.067)*
Popularity _t * Issue Ownership _{it}	-	-0.017 (0.010)	-0.016 (0.010)*
Election Cycle: 1955-1959	4.171 (3.860)	4.152 (3.798)	-
Election Cycle: 1964-1966	4.029 (3.916)	3.376 (3.864)	-
Election Cycle: 1966-1970	4.421 (3.779)	3.482 (3.760)	-
Election Cycle: 1970-1974	4.487 (3.880)	4.161 (3.832)	-
Election Cycle: 1974-1979	3.655 (3.789)	3.198 (3.746)	-
Election Cycle: 1979-1983	5.072 (3.707)	3.929 (3.729)	-
Election Cycle: 1983-1987	4.291 (3.725)	3.390 (3.732)	-
Election Cycle: 1987-1992	4.667 (3.775)	3.864 (3.783)	-
Election Cycle: 1992-1997	4.918 (3.727)	4.437 (3.740)	-
Election Cycle: 1997-2001	4.632 (3.698)	3.713 (3.711)	-
Election Cycle: 2001-2005	5.625 (3.691)	4.554 (3.714)	-
Election Cycle: 2005-2010	5.972 (3.698)	5.019 (3.709)	-
Constant	1.470 (3.803)	-4.098 (4.629)	0.759 (2.702)
R-squared	0.12	0.13	0.11
N	398	398	398
Panels	11	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A8. Time Series Cross-Sectional AR(1) Model of Issue Ownership and the Queen's Speech and Acts of the UK Parliament (Majority Party)

	AGENDA _{it}		
	Model 1	Model 2 (inc.fixed effects)	Model 3
Issue Ownership _{it}	-0.009 (0.088)	0.942 (0.426)**	0.877 (0.402)**
Salienc _{it}	0.171 (0.030)***	0.274 (0.072)***	0.265 (0.069)***
Salienc _{it} * Issue Ownership _{it}	-	-0.013 (0.009)	-0.012 (0.008)
Popularity _t	-	0.157 (0.071)**	0.132 (0.066)**
Popularity _t * Issue Ownership _{it}	-	-0.021 (0.010)**	-0.019 (0.010)*
Election Cycle: 1955-1959	4.146 (2.554)#	3.432 (2.330)#	-
Election Cycle: 1964-1966	3.172 (2.340)	2.335 (2.177)	-
Election Cycle: 1966-1970	3.146 (2.103)#	1.942 (2.024)	-
Election Cycle: 1970-1974	3.851 (2.335)*	3.108 (2.161)	-
Election Cycle: 1974-1979	1.791 (2.095)	1.075 (1.956)	-
Election Cycle: 1979-1983	2.491 (2.044)	1.018 (2.014)	-
Election Cycle: 1983-1987	2.122 (2.047)	0.829 (2.010)	-
Election Cycle: 1987-1992	2.564 (2.050)	1.371 (2.018)	-
Election Cycle: 1992-1997	3.045 (2.064)#	2.161 (2.017)	-
Election Cycle: 1997-2001	2.965 (2.029)#	1.745 (1.976)	-
Election Cycle: 2001-2005	3.647 (1.993)*	2.505 (1.972)	-
Election Cycle: 2005-2010	4.275 (1.990)**	3.250 (1.987)#	-
Election Cycle: 2010-2015	4.530 (2.033)**	3.529 (2.024)*	-
Constant	2.981 (2.225)	-3.223 (3.386)	-0.340 (2.734)
R-squared	0.20	0.21	0.20
N	816	816	816
Panels	22	22	22

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Online Appendix 6: Analyses pertaining to ‘robustness checks’ in the manuscript

Table A9. Time Series Cross-Sectional AR(1) Model of Issue Ownership and the State of the Union (President’s Party), Includes Election Cycle Fixed Effects

	AGENDA _{it}		
	Rank	Standardised	Lead
Issue Ownership _{it}	5.425 (1.398)***	16.013 (4.277)***	0.429 (0.132)***
Salienc _{it}	0.970 (0.164)***	0.335 (0.049)***	0.473 (0.064)***
Salienc _{it} * Issue Ownership _{it}	-0.086 (0.022)***	-0.108 (0.056)*	-0.003 (0.001)***
Popularity _t	0.637 (0.223)***	-0.079 (0.088)	0.381 (0.175)**
Popularity _t * Issue Ownership _{it}	-0.094 (0.028)***	-0.304 (0.085)***	-0.008 (0.003)***
Divided _t	3.245 (1.915)*	0.259 (0.668)	0.503 (1.307)
Divided _t * Issue Ownership _{it}	-0.423 (0.272)	-0.088 (0.059)	-0.225 (0.099)**
Divided _t * Salienc _{it}	-0.579 (0.211)***	-0.258 (0.891)	-0.017 (0.021)
Divided _t * Issue Ownership _{it} * Salienc _{it}	0.070 (0.028)**	0.106 (0.078)	0.003 (0.001)**
Constant	-27.408 (11.040)**	13.386 (4.831)***	-10.358 (8.964)
R-squared	0.28	0.25	0.25
N	510	510	510
Panels	11	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A10. Time Series Cross-Sectional AR(1) Model of Issue Ownership and Most Important Laws (Majority Party), Includes Election Cycle Fixed Effects

	AGENDA _{it}		
	Rank	Standardised	Lead
Issue Ownership _{it}	6.331 (2.599)**	7.041 (6.755)	0.222 (0.243)
Salienc _{it}	0.526 (0.136)***	0.232 (0.064)***	0.216 (0.074)***
Salienc _{it} * Issue Ownership _{it}	-0.041 (0.019)**	-0.074 (0.083)	0.001 (0.002)
Popularity _t	0.937 (0.421)**	0.067 (0.196)	0.231 (0.245)
Popularity _t * Issue Ownership _{it}	-0.117 (0.052)**	-0.121 (0.131)	-0.005 (0.005)
Divided _t	3.612 (3.881)	-0.497 (2.044)	-0.780 (2.403)
Divided _t * Issue Ownership _{it}	-0.658 (0.491)	-0.061 (0.081)	-0.089 (0.094)
Divided _t * Salienc _{it}	-0.458 (0.172)***	-1.543 (1.614)	-0.013 (0.062)
Divided _t * Issue Ownership _{it} * Salienc _{it}	0.052 (0.024)**	0.149 (0.105)	0.000 (0.002)
Constant	-40.497 (20.523)**	5.412 (8.791)	-1.947 (12.569)
R-squared	0.27	0.23	0.23
N	452	450	452
Panels	11	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A11. Time Series Cross-Sectional AR(1) Model of Issue Ownership and Acts of the UK Parliament (Majority Party), Includes Election Cycle Fixed Effects

	AGENDA _{it}		
	Rank	Standardised	Lead
Issue Ownership _{it}	0.690 (0.422)	2.144 (1.446)	-0.020 (0.021)
Salienc _{it}	0.330 (0.079)***	0.204 (0.033)***	0.199 (0.054)***
Salienc _{it} * Issue Ownership _{it}	-0.017 (0.010)*	-0.025 (0.031)	0.000 (0.001)
Popularity _t	0.132 (0.074)*	0.015 (0.023)	0.007 (0.033)
Popularity _t * Issue Ownership _{it}	-0.017 (0.010)	-0.055 (0.035)	0.000 (0.000)
Constant	-4.098 (4.629)	3.878 (1.776)**	0.046 (3.976)
R-squared	0.13	0.12	0.12
N	398	397	398
Panels	11	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A12. Time Series Cross-Sectional AR(1) Model of Issue Ownership and the State of the Union (President's Party) and Most Important Laws (Majority Party), Divided Government *either* the House *or* Senate

	AGENDA _{it}	
	SOTU	Laws
Issue Ownership _{it}	5.478 (1.370)***	5.597 (2.583)**
Salience _{it}	0.969 (0.166)***	0.556 (0.187)***
Salience _{it} * Issue Ownership _{it}	-0.081 (0.022)***	-0.046 (0.024)*
Popularity _t	0.647 (0.217)***	0.735 (0.396)*
Popularity _t * Issue Ownership _{it}	-0.095 (0.028)***	-0.099 (0.052)*
Divided _t	3.946 (2.133)**	1.778 (7.546)
Divided _t * Issue Ownership _{it}	-0.452 (0.293)	-0.827 (0.510)
Divided _t * Salience _{it}	-0.595 (0.215)***	-0.412 (0.211)*
Divided _t * Issue Ownership _{it} * Salience _{it}	0.063 (0.029)**	0.049 (0.029)*
Constant	-28.062 (10.692)***	-28.705 (20.882)
R-squared	0.28	0.27
N	510	452
Panels	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A13: Time Series Cross-Sectional AR(1) Model of Issue Ownership and the State of the Union (President's Party) and Most Important Laws (Majority Party), Time Period 1970 to 2012

	AGENDA _{it}	
	SOTU	Laws
Issue Ownership _{it}	3.531 (1.603)**	10.677 (2.852)***
Salience _{it}	1.213 (0.173)***	0.464 (0.136)***
Salience _{it} * Issue Ownership _{it}	-0.115 (0.023)***	-0.025 (0.020)
Popularity _t	0.301 (0.244)	1.452 (0.421)***
Popularity _t * Issue Ownership _{it}	-0.055 (0.032)*	-0.209 (0.058)***
Divided _t	4.010 (2.000)**	2.615 (3.670)
Divided _t * Issue Ownership _{it}	-0.510 (0.291)*	-0.207 (0.497)
Divided _t * Salience _{it}	-0.875 (0.215)***	-0.424 (0.172)**
Divided _t * Issue Ownership _{it} * Salience _{it}	0.112 (0.029)***	0.037 (0.025)
Constant	-20.339 (12.078)*	-63.231 (20.547)***
R-squared	0.43	0.32
N	386	359
Panels	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A14: Time Series Cross-Sectional AR(1) Model of Issue Ownership and the Queen’s Speech (Legislative Section of the Speech)¹

	AGENDA _{it}		
	Model 1	Model 2	Model 3
Issue Ownership _{it}	0.082 (0.053)	0.243 (0.268)	0.145 (0.259)
Salienc _{it}	0.166 (0.014)***	0.241 (0.031)***	0.218 (0.029)***
Salienc _{it} * Issue Ownership _{it}	-	-0.010 (0.004)**	-0.007 (0.004)**
Popularity _t	-	0.029 (0.041)	0.013 (0.039)
Popularity _t * Issue Ownership _{it}	-	-0.002 (0.006)	0.000 (0.006)
Constant	6.882 (1.083)***	5.370 (2.002)***	4.129 (1.701)**
R-squared	0.29	0.30	0.26
N	408	408	408
Panels	11	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

¹ We use a three-year moving average to dampen volatility in the Queen’s Speech measure, due to the relatively short length of these speeches.

Table A15. Time Series Cross-Sectional AR(1) Model of Issue Ownership and the State of the Union (President's Party), Includes Election Cycle Fixed Effects, Low vs. High Salience (Other vs. Economic Issues)

	AGENDA _{it}	
	Low Salience Issues	High Salience Issues
Issue Ownership _{it}	5.359 (1.452)***	34.518 (27.143)
Popularity _t	0.639 (0.235)***	5.979 (4.628)
Popularity _t * Issue Ownership _{it}	-0.101 (0.029)***	-0.704 (0.540)
Divided _t	0.492 (1.508)	-36.995 (15.346)**
Divided _t * Issue Ownership _{it}	-0.126 (0.221)	5.176 (2.078)**
Constant	-22.150 (11.766)*	-272.080 (233.943)
R-squared	0.10	0.54
N	448	62
Panels	10	1

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A16. Time Series Cross-Sectional AR(1) Model of Issue Ownership and Most Important Laws (Majority Party), Includes Election Cycle Fixed Effects, Low vs. High Salience (Other vs. Economic Issues)

	AGENDA _{it}	
	Low Salience Issues	High Salience Issues
Issue Ownership _{it}	7.877 (2.623)***	-5.483 (25.147)
Popularity _t	1.321 (0.432)***	-0.540 (3.242)
Popularity _t * Issue Ownership _{it}	-0.152 (0.052)***	0.057 (0.367)
Divided _t	0.964 (3.707)	-18.960 (197.101)
Divided _t * Issue Ownership _{it}	-0.319 (0.443)	1.161 (18.005)
Constant	-56.645 (21.143)***	68.637 (249.262)
R-squared	0.12	0.00
N	391	61
Panels	10	1

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A17. Time Series Cross-Sectional AR(1) Model of Issue Ownership and the Queen’s Speech and Acts of the UK Parliament (Majority Party), Excludes Election Cycle Fixed Effects, Low vs. High Salience (Other vs. Economic Issues)

	ACTS _{it}	
	Low Salience Issues	High Salience Issues
Issue Ownership _{it}	0.480 (0.315)#	1.574 (2.646)
Popularity _t	0.046 (0.052)	0.289 (0.406)
Popularity _t * Issue Ownership _{it}	-0.009 (0.008)	-0.037 (0.062)
Constant	3.543 (2.107)*	8.746 (17.296)
R-squared	0.14	0.41
N	716	100
Panels	22	2

$p < 0.15$, * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A18. Time Series Cross-Sectional AR(1) Model of Issue Ownership and the State of the Union (President's Party), Includes Election Cycle Fixed Effects, Divided vs. Unified Government

	AGENDA _{it}	
	Divided government	Unified government
Issue Ownership _{it}	2.652 (1.584)*	7.974 (2.870)***
Salience _{it}	0.332 (0.127)***	1.117 (0.239)***
Salience _{it} * Issue Ownership _{it}	-0.006 (0.017)	-0.109 (0.032)***
Popularity _t	0.461 (0.242)*	1.062 (0.485)**
Popularity _t * Issue Ownership _{it}	-0.047 (0.034)	-0.141 (0.057)**
Constant	-16.666 (11.352)#	-54.551 (24.396)**
R-squared	0.38	0.30
N	287	223
Panels	11	11

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table A19. Time Series Cross-Sectional AR(1) Model of Issue Ownership and Most Important Laws (Majority Party), Includes Election Cycle Fixed Effects, Divided vs. Unified Government

	AGENDA _{it}	
	Divided government	Unified government
Issue Ownership _{it}	10.588 (3.138)***	7.441 (3.602)**
Salience _{it}	0.094 (0.122)	0.516 (0.147)***
Salience _{it} * Issue Ownership _{it}	0.008 (0.019)	-0.044 (0.021)**
Popularity _t	1.040 (0.453)**	1.458 (0.673)**
Popularity _t * Issue Ownership _{it}	-0.210 (0.060)***	-0.137 (0.072)*
Constant	-44.563 (23.513)*	-67.620 (34.124)**
R-squared	0.23	0.40
N	256	196
Panels	11	11

$p < 0.15$; * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$