

A review of corporate goals of No Net Loss and Net Positive Impact on biodiversity

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TABLE S1 Sequence of search terms used to identify companies with corporate NNL/NPI goals. The number of pages searched is five pages beyond the page with the last positive result.

No.	Search terms	No. of pages searched
1	'Net positive impact' 'Environment' OR 'Environmental' OR 'Environmentally' OR 'Environmentally'	17
2	'Net positive impact' 'Biodiversity'	17
3	'Net positive impact' 'Ecology' OR 'Ecological' OR 'Ecologically'	12
4	'Net positive impact' 'Ecosystem' OR 'Ecosystems' OR 'Earth' OR 'Landscape'	12
5	'No net loss' 'Environment' OR 'Environmental' OR 'Environmentally'	6
6	'No net loss' 'Biodiversity'	8
7	'No net loss' 'Ecology' OR 'Ecological' OR 'Ecologically'	8
8	'No net loss' 'Ecosystem' OR 'Ecosystems' OR 'Earth' OR 'Landscape'	6
9	'No net impact' OR 'No negative impact' OR 'Neutral impact' 'Environment' OR 'Environmental' OR 'Environmentally'	13
10	'No net impact' OR 'No negative impact' OR 'Neutral impact' OR 'Positive impact' OR 'Zero net loss' 'Biodiversity'	53
11	'No net impact' OR 'No negative impact' OR 'Neutral impact' OR 'Positive impact' OR 'Zero net loss' 'Ecology' OR 'Ecological' OR 'Ecologically'	11
12	'No net impact' OR 'No negative impact' OR 'Neutral impact' OR 'Positive impact' OR 'Zero net loss' 'Ecosystem' OR 'Ecosystems' OR 'Earth' OR 'Landscape'	7
13	'Net benefit' OR 'No positive effect' OR 'Positive net effect' OR 'Zero harm' 'Environment' OR 'Environmental' OR 'Environmentally'	15
14	'Net benefit' OR 'No positive effect' OR 'Positive net effect' OR 'Zero harm' 'Biodiversity'	30
15	'Net benefit' OR 'No positive effect' OR 'Positive net effect' OR 'Zero harm' 'Ecology' OR 'Ecological' OR 'Ecologically'	5
16	'Net benefit' OR 'No positive effect' OR 'Positive net effect' OR 'Zero harm' 'Ecosystem' OR 'Ecosystems' OR 'Earth' OR 'Landscape'	5
17	'Neutral footprint' OR 'Net positive footprint' OR 'Zero footprint' 'Environment' OR 'Environmental' OR 'Environmentally'	7
18	'Neutral footprint' OR 'Net positive footprint' OR 'Zero footprint' 'Biodiversity'	10
19	'Neutral footprint' OR 'Net positive footprint' OR 'Zero footprint' 'Ecology' OR 'Ecological' OR 'Ecologically'	6
20	'Neutral footprint' OR 'Net positive footprint' OR 'Zero footprint' 'Ecosystem' OR 'Ecosystems' OR 'Earth' OR 'Landscape'	6
21	'Neutral' OR 'Neutrally' 'Environment' OR 'Environmental' OR 'Environmentally'	8
22	'Neutral' OR 'Neutrally' 'Biodiversity'	5

23	'Neutral' OR 'Neutrally' 'Ecology' OR 'Ecological' OR 'Ecologically'	5
24	'Neutral' OR 'Neutrally' 'Ecosystem' OR 'Ecosystems' OR 'Earth' OR 'Landscape'	6
25	'Neutral' OR 'Neutrally' 'Ecosystem' OR 'Ecosystems' OR 'Landscape'	5
