

Online Appendix B: List of Survey Items

- **Immigration Salience 2016:** On the whole, what are the most important issues facing your community that you think the President and Congress should address? [MAY SELECT ONE OR TWO / RANDOMIZE]
 - **Immigration Salience 2012:** And what do you think are the most important issues facing the Latino community? Please select up to two answers.
 - **Immigration Salience 2008:** And what do you think are the most important issues facing the "Latino community"? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO - RECORD ORDER OF MENTION IF TWO] RECORD: Most important issue facing racial community.
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- **Catholic 2016** When it comes to religion, do you consider yourself to be?
 - **Catholic 2012** When it comes to religion, do you consider yourself to be Catholic, Protestant, other Christian, Mormon, Hindu, or something else?
 - **Catholic 2008** When it comes to religion, do you consider yourself to be Catholic, Protestant, other Christian, Mormon, Hindu, or something else?
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- **Foreign Born 2016** Were you born in the United States, on the Island of Puerto Rico, or another country?
 - **Foreign Born 2012** Were you born in the United States, on the island of Puerto Rico, or in another country?
 - **Foreign Born 2008** Were you born in the United States, [IF S3=1] "on the island of Puerto Rico," or in another country?
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- **Linked Fate 2016:** Do you think what happens generally to ANS to S2 people in this country will have something to do with what happens in your life?
 - **Linked Fate 2012:** Do you think what happens generally to Whites/Blacks/Hispanics in this country will have something to do with what happens in your life?
 - **Linked Fate 2008:** How much does your "doing well" depend on other [INSERT GROUP / S3] also doing well? A lot, some, a little, or not at all?
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- **Perceived Discrimination 2016:** How much of a problem do you think discrimination against HISPANICS/LATINOS is in preventing (HISPANICS/LATINOS) in general from succeeding in America?

- **Perceived Discrimination 2012:** Do you think discrimination in the United States preventing Hispanics from succeeding is a major problem, minor problem, or not a problem at all?
- **Perceived Discrimination 2008:** Do you think discrimination in the United States preventing [HIS-PANICS/LATINOS] from succeeding is a major problem, minor problem, or not a problem at all?

- **Spanish Media 2016** When it comes to news and current affairs? Would you say you watch TV or online news:
- **Spanish Media 2012:** Constructed from two survey items: 1) What is the language primarily spoken in your household? 2) How often do you get information about politics from each of the following sources (Radio; Internet News Sites; Print Newspapers; Television; Magazines; Internet Blogs; Social Media Websites).
- **Spanish Media 2008:** Based on a multiple survey items that ask the following: Do you read Newspapers, listen to the radio, watch television, or use the Internet for political information? If a respondent said yes to one of the above media outlets, a follow-up question asked: is that Spanish-language websites, English-language, or both?

- **Partisan 2016:** Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?
- **Partisan 2012:** Generally speaking, do you think of yourself as a Republican, Democrat, Independent, some other party, or do you not think in these terms?
- **Partisan 2008:** Generally speaking, do you think of yourself as a [ROTATE: Republican, Democrat, Independent] some other party, or do you not think in these terms?

- **Ideological Strength 2016:** When it comes to politics, do you think of yourself as liberal, moderate, or conservative? Very liberal, Somewhat Liberal, Moderate, Somewhat Conservative, Very Conservative, None of these.
- **Ideological Strength 2012:** In general, do you think of yourself as...Extremely Liberal, Liberal, Slightly Liberal, Moderate (middle of the road), Slightly Conservative, Conservative, Extremely Conservative.
- **Ideological Strength 2008:** When it comes to politics, do you usually think of yourself as a Liberal, a Conservative, a Moderate, or have you not thought much about this? Very liberal, Liberal, Somewhat Liberal, Moderate, Somewhat Conservative, Conservative, Very Conservative, Not Thought About it/Don't Know.

- **Political Interest 2016:** Some people are very interested in politics while other people can't stand politics, how about you? Are you...

- **Political Interest 2012:** Thinking back to October and November of this year, how closely did you follow news about the 2012 presidential race?
- **Political Interest 2008:** Thinking back to October and November of this year, how closely did you follow news about the 2008 presidential race? Did you follow the race very closely, somewhat closely, not too closely, or not closely at all?

- **Female) 2016:** What is your gender?
- **Female) 2012:** What is your gender?

- **Female) 2008:** What is your gender?

- **College Education 2016:** What is the highest level of education you completed?
- **College Education 2012:** What is the highest degree received?

- **College Education 2008:** What is the highest level of education you completed?

- **Age 2016:** In what year were you born?
- **Age 2012:** In what year were you born?

- **Age 2008:** In what year were you born?

- **National Origin (Mexican, Puerto Rican, Cuban) 2016:** Hispanics and Latinos have their roots in many different countries in Latin America. To what country do you or your family trace your ancestry?
- **National Origin (Mexican, Puerto Rican, Cuban) 2012:** Hispanics and Latinos have their roots in many different countries in Latin America. To what country do you or your family trace your ancestry?
- **National Origin (Mexican, Puerto Rican, Cuban) 2008:** Hispanics and Latinos have their roots in many different countries in Latin America. To what country do you or your family trace your ancestry? [OPEN-ENDED WITH LIST OF ALL COUNTRIES]

Online Appendix C: Matching Method

In addition to the main analysis, we consider whether it is possible for immigration attitudes to influence both identity and Spanish-media viewership. To address this possible endogeneity concern, we estimate a full match using Matchit in R (Ho et al., 2007). The method is particularly advantageous in its ability to reduce model dependency and improve the validity of causal inference in observational studies (Ho et al., 2011, 2007). The procedure has two general steps. The first step aims to equate or balance the distribution of covariates in the treated and control groups such that the treatment is independent of the covariates. The second step involves outcome analysis (Stuart, 2010). In this setup, we first transformed Perceptions of Linked Fate, Perceived Discrimination, and Spanish Media Viewership into dichotomous variables. For instance: Linked Fate (1=1“ A Lot”, “Some”; 0=“Not Very Much/Little or “No”); Perceived Discrimination (1=“Major Problem” or “Minor Problem”; 0=“Not a Problem”), and Spanish Media (1= “Mainly Spanish” or “Both Spanish and English”; 0=“Mainly English” or “Never”). Based on this coding, therefore, we consider whether perceived discrimination, perceptions of linked fate, and Spanish-media viewership by any amount will have an effect on immigration attitudes versus not.

Specifically, respondents coded as 1 become our “treatment group” and respondents coded as 0 become the “control group.” The match then generates a dataset of comparable Latino respondents in both treatment and control groups where the primary difference between the two groups is the treatment. We matched our treatment and control groups on key political, electoral, and demographic variables to isolate our treatment effect. These variables include age, college degree, Catholic identity, percent change in Latino neighborhood, U.S.-Mexico border state, party, ideological strength, political interest, national origin, and gender. Additionally, we included two of the three main variables of interest, depending on the treatment. For instance, if we designated Spanish media viewership as our treatment, then we matched on perceived discrimination and linked fate in addition to the key political, electoral, and demographic variables. Finally, we limited the analysis to only those election years in which our main IVs were found to be statistically associated with immigration salience in the main models.

Tables C2-C13 below show the covariate balance tables pre/post match prior comparing our treatment and control groups. In all pre-match tables, the mean standardized covariate distance is above .10. Post match, however, this number reduces to 0.00, suggesting balance improvement. To estimate the treatment, we next employed six generalized linear models with a logit link function and regressed each treatment condition on the binary outcome variable, immigration salience. All models include matching weights and robust standard errors, clustering around subclass (See Austin and Stuart (2017)). The results show Latino linked fate, perceptions of discrimination, and Spanish-language media continue to have a positive and

statistically significant association with perceptions of immigration salience. The results are summarized in Table C1 below.

| | Coef. | Standard Errors (Robust) |
|---------------------------------|----------|--------------------------|
| Linked Fate (2016) | 0.447** | 0.174 |
| Perceived Discrimination (2012) | 0.193*** | 0.056 |
| Perceived Discrimination (2008) | 0.573** | 0.229 |
| Spanish Media (2016) | 0.136*** | 0.031 |
| Spanish Media (2012) | 0.207*** | 0.074 |
| Spanish Media (2008) | 0.762*** | 0.212 |

Note: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Table C1: Summary Logistic Regression Results Post Match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.59 | 0.45 | 0.85 | 0.82 | 0.22 | 0.32 |
| Perceived Discrimination | 1.99 | 2.31 | -0.65 | 0.77 | 0.11 | 0.25 |
| Spanish Media | 2.21 | 2.15 | 0.11 | 1.02 | 0.02 | 0.05 |
| Foreign Born | 0.18 | 0.27 | -0.24 | | 0.09 | 0.09 |
| Catholic | 0.49 | 0.46 | 0.07 | | 0.03 | 0.03 |
| Percent Change Latino Pop. | 0.92 | 0.96 | -0.01 | 0.93 | 0.01 | 0.03 |
| Border State | 0.52 | 0.43 | 0.17 | | 0.09 | 0.09 |
| Partisan | 0.73 | 0.72 | 0.03 | | 0.01 | 0.01 |
| Ideological Strength | 2.81 | 2.68 | 0.15 | 0.97 | 0.03 | 0.06 |
| Political Interest | 2.13 | 1.95 | 0.22 | 0.84 | 0.04 | 0.07 |
| Female | 0.64 | 0.63 | 0.02 | | 0.01 | 0.01 |
| Age | 2.09 | 2.49 | -0.44 | 0.89 | 0.10 | 0.16 |
| College Education | 0.30 | 0.27 | 0.07 | | 0.03 | 0.03 |
| Mexican | 0.52 | 0.41 | 0.22 | | 0.11 | 0.11 |
| Puerto Rican | 0.17 | 0.20 | -0.08 | | 0.03 | 0.03 |
| Cuban | 0.05 | 0.07 | -0.12 | | 0.03 | 0.03 |

Table C2: Linked Fate (2016) data balance table pre-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.59 | 0.59 | 0.00 | 1.00 | 0.00 | 0.01 |
| Perceived Discrimination | 1.99 | 1.98 | 0.02 | 0.85 | 0.01 | 0.03 |
| Spanish Media | 2.21 | 2.19 | 0.04 | 1.10 | 0.01 | 0.02 |
| Foreign Born | 0.18 | 0.17 | 0.03 | | 0.01 | 0.01 |
| Catholic | 0.49 | 0.50 | -0.02 | | 0.01 | 0.01 |
| Percent Change Latino Pop. | 0.92 | 0.79 | 0.06 | 0.88 | 0.02 | 0.05 |
| Border State | 0.52 | 0.55 | -0.07 | | 0.03 | 0.03 |
| Partisan | 0.73 | 0.73 | 0.01 | | 0.00 | 0.00 |
| Ideological Strength | 2.81 | 2.77 | 0.04 | 0.95 | 0.01 | 0.02 |
| Political Interest | 2.13 | 2.11 | 0.03 | 1.10 | 0.01 | 0.03 |
| Female | 0.64 | 0.68 | -0.07 | | 0.03 | 0.03 |
| Age | 2.09 | 2.12 | -0.03 | 0.94 | 0.01 | 0.02 |
| College Education | 0.30 | 0.31 | -0.01 | | 0.01 | 0.01 |
| Mexican | 0.52 | 0.52 | -0.00 | | 0.00 | 0.00 |
| Puerto Rican | 0.17 | 0.15 | 0.05 | | 0.02 | 0.02 |
| Cuban | 0.05 | 0.04 | 0.01 | | 0.00 | 0.00 |

Table C3: Linked Fate (2016) data balance table post-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.82 | 0.76 | 0.64 | 0.82 | 0.18 | 0.31 |
| Linked Fate | 1.92 | 1.54 | 0.35 | 1.41 | 0.10 | 0.18 |
| Spanish Media | 2.71 | 2.51 | 0.27 | 0.78 | 0.05 | 0.13 |
| Foreign Born | 0.38 | 0.33 | 0.10 | | 0.05 | 0.05 |
| Catholic | 0.57 | 0.49 | 0.16 | | 0.08 | 0.08 |
| Percent Latino Change Pop. | 45.45 | 52.68 | -0.24 | 0.74 | 0.06 | 0.12 |
| Border State | 0.56 | 0.51 | 0.09 | | 0.04 | 0.04 |
| Partisan | 0.68 | 0.64 | 0.10 | | 0.05 | 0.05 |
| Ideological Strength | 2.15 | 2.24 | -0.09 | 0.83 | 0.02 | 0.06 |
| Political Interest | 3.09 | 3.06 | 0.04 | 0.65 | 0.06 | 0.10 |
| Female | 0.49 | 0.44 | 0.09 | | 0.05 | 0.05 |
| Age | 2.73 | 2.88 | -0.15 | 1.04 | 0.04 | 0.06 |
| College Education | 0.30 | 0.27 | 0.05 | | 0.02 | 0.02 |
| Mexican | 0.52 | 0.41 | 0.22 | | 0.11 | 0.11 |
| Puerto Rican | 0.12 | 0.13 | -0.02 | | 0.00 | 0.00 |
| Cuban | 0.06 | 0.11 | -0.21 | | 0.05 | 0.05 |

Table C4: Perceived Discrimination (2012) data balance table pre-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.82 | 0.82 | 0.01 | 0.99 | 0.00 | 0.03 |
| Linked Fate | 1.92 | 1.92 | 0.00 | 0.99 | 0.01 | 0.02 |
| Spanish Media | 2.71 | 2.79 | -0.10 | 0.69 | 0.04 | 0.10 |
| Foreign Born | 0.38 | 0.42 | -0.07 | | 0.03 | 0.03 |
| Catholic | 0.57 | 0.56 | 0.02 | | 0.01 | 0.01 |
| Percent Change Latino Pop. | 45.45 | 42.17 | 0.11 | 1.03 | 0.03 | 0.09 |
| Border State | 0.56 | 0.65 | -0.19 | | 0.09 | 0.09 |
| Partisan | 0.68 | 0.69 | -0.02 | | 0.01 | 0.01 |
| Ideological Strength | 2.15 | 2.26 | -0.11 | 0.88 | 0.03 | 0.07 |
| Political Interest | 3.09 | 3.17 | -0.10 | 0.72 | 0.05 | 0.13 |
| Female | 0.49 | 0.46 | 0.06 | | 0.03 | 0.03 |
| Age | 2.73 | 2.94 | -0.21 | 0.99 | 0.05 | 0.09 |
| College Education | 0.30 | 0.29 | 0.00 | | 0.00 | 0.00 |
| Mexican | 0.52 | 0.54 | -0.04 | | 0.02 | 0.02 |
| Puerto Rican | 0.12 | 0.10 | 0.07 | | 0.02 | 0.02 |
| Cuban | 0.06 | 0.04 | 0.08 | | 0.02 | 0.02 |

Table C5: Perceived Discrimination (2012) data balance table post-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.82 | 0.80 | 0.38 | 1.01 | 0.12 | 0.21 |
| Linked Fate | 2.74 | 2.51 | 0.20 | 0.88 | 0.06 | 0.11 |
| Spanish Media | 2.43 | 2.41 | 0.02 | 0.98 | 0.01 | 0.02 |
| Foreign Born | 0.37 | 0.40 | -0.05 | | 0.02 | 0.02 |
| Catholic | 0.64 | 0.61 | 0.05 | | 0.02 | 0.02 |
| Percent Change Latino Pop. | 7.24 | 7.31 | -0.01 | 0.97 | 0.03 | 0.09 |
| Border State | 0.51 | 0.54 | -0.07 | | 0.04 | 0.04 |
| Partisan | 0.72 | 0.65 | 0.16 | | 0.07 | 0.07 |
| Ideological Strength | 2.04 | 2.10 | -0.06 | 0.92 | 0.02 | 0.03 |
| Political Interest | 3.48 | 3.55 | -0.09 | 0.94 | 0.02 | 0.08 |
| Female | 0.59 | 0.54 | 0.10 | | 0.05 | 0.05 |
| Age | 2.96 | 2.92 | 0.04 | 1.06 | 0.02 | 0.05 |
| College Education | 0.31 | 0.26 | 0.11 | | 0.05 | 0.05 |
| Mexican | 0.50 | 0.52 | -0.04 | | 0.02 | 0.02 |
| Puerto Rico | 0.12 | 0.07 | 0.16 | | 0.05 | 0.05 |
| Cuban | 0.05 | 0.07 | -0.11 | | 0.02 | 0.02 |

Table C6: Perceived Discrimination (2008) data balance table pre-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.82 | 0.82 | 0.00 | 1.01 | 0.00 | 0.02 |
| Linked fate | 2.74 | 2.61 | 0.11 | 0.91 | 0.03 | 0.08 |
| Spanish Media | 2.43 | 2.36 | 0.09 | 1.06 | 0.02 | 0.04 |
| Foreign Born | 0.37 | 0.32 | 0.11 | | 0.06 | 0.06 |
| Catholic | 0.64 | 0.65 | -0.03 | | 0.02 | 0.02 |
| Percent Change Latino Pop. | 7.24 | 6.97 | 0.03 | 1.25 | 0.03 | 0.08 |
| Border State | 0.51 | 0.51 | -0.01 | | 0.01 | 0.01 |
| Partisan | 0.72 | 0.73 | -0.02 | | 0.01 | 0.01 |
| Ideological Strength | 2.04 | 2.13 | -0.08 | 0.89 | 0.02 | 0.04 |
| Political Interest | 3.48 | 3.55 | -0.09 | 1.08 | 0.02 | 0.05 |
| Female | 0.59 | 0.65 | -0.14 | | 0.07 | 0.07 |
| Age | 2.96 | 2.85 | 0.11 | 1.10 | 0.04 | 0.07 |
| College Education | 0.31 | 0.32 | -0.03 | | 0.01 | 0.01 |
| Mexican | 0.50 | 0.46 | 0.07 | | 0.03 | 0.03 |
| Puerto Rican | 0.12 | 0.14 | -0.05 | | 0.02 | 0.02 |
| Cuban | 0.05 | 0.03 | 0.08 | | 0.02 | 0.02 |

Table C7: Perceived Discrimination (2008) data balance table post-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.25 | 0.16 | 0.66 | 1.56 | 0.21 | 0.30 |
| Linked Fate | 2.43 | 2.23 | 0.17 | 1.04 | 0.05 | 0.08 |
| Perceived Discrimination | 1.98 | 2.18 | -0.37 | 1.00 | 0.07 | 0.12 |
| Foreign Born | 0.39 | 0.19 | 0.42 | | 0.20 | 0.20 |
| Catholic | 0.55 | 0.46 | 0.18 | | 0.09 | 0.09 |
| Percent Change Latino Pop. | 0.99 | 0.93 | 0.03 | 0.99 | 0.01 | 0.06 |
| Border State | 0.44 | 0.48 | -0.09 | | 0.04 | 0.04 |
| Partisan | 0.77 | 0.72 | 0.12 | | 0.05 | 0.05 |
| Ideological Strength | 2.79 | 2.74 | 0.06 | 1.00 | 0.01 | 0.03 |
| Political Interest | 2.16 | 2.02 | 0.18 | 0.74 | 0.03 | 0.08 |
| Female | 0.66 | 0.63 | 0.06 | | 0.03 | 0.03 |
| Age | 2.09 | 2.32 | -0.25 | 0.87 | 0.06 | 0.10 |
| College Education | 0.29 | 0.28 | 0.01 | | 0.00 | 0.00 |
| Mexican | 0.42 | 0.48 | -0.13 | | 0.06 | 0.06 |
| Puerto Rican | 0.17 | 0.19 | -0.03 | | 0.01 | 0.01 |
| Cuban | 0.06 | 0.06 | 0.00 | | 0.00 | 0.00 |

Table C8: Spanish Media (2016) data balance table pre-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.25 | 0.25 | -0.00 | 0.99 | 0.00 | 0.01 |
| Linked Fate | 2.43 | 2.55 | -0.10 | 1.04 | 0.03 | 0.05 |
| Perceived Discrimination | 1.98 | 1.96 | 0.04 | 1.16 | 0.01 | 0.03 |
| Foreign Born | 0.39 | 0.36 | 0.06 | | 0.03 | 0.03 |
| Catholic | 0.55 | 0.56 | -0.03 | | 0.01 | 0.01 |
| Percent Change Latino Pop. | 0.99 | 0.97 | 0.01 | 0.79 | 0.01 | 0.07 |
| Border State | 0.44 | 0.52 | -0.16 | | 0.08 | 0.08 |
| Partisan | 0.77 | 0.79 | -0.04 | | 0.02 | 0.02 |
| Ideological Strength | 2.79 | 2.73 | 0.08 | 1.03 | 0.02 | 0.03 |
| Political Interest | 2.16 | 2.11 | 0.06 | 0.92 | 0.01 | 0.02 |
| Female | 0.66 | 0.70 | -0.08 | | 0.04 | 0.04 |
| Age | 2.09 | 2.00 | 0.10 | 0.97 | 0.02 | 0.06 |
| College Education | 0.29 | 0.29 | -0.00 | | 0.00 | 0.00 |
| Mexican | 0.42 | 0.47 | -0.11 | | 0.06 | 0.06 |
| Puerto Rican | 0.17 | 0.14 | 0.08 | | 0.03 | 0.03 |
| Cuban | 0.06 | 0.05 | 0.03 | | 0.01 | 0.01 |

Table C9: Spanish Media (2016) data balance table post-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.69 | 0.36 | 1.32 | 1.35 | 0.33 | 0.51 |
| Linked Fate | 1.97 | 1.70 | 0.24 | 1.26 | 0.07 | 0.11 |
| Perceived Discrimination | 2.34 | 2.06 | 0.39 | 1.01 | 0.09 | 0.20 |
| Foreign Born | 0.59 | 0.12 | 0.95 | | 0.47 | 0.47 |
| Catholic | 0.66 | 0.44 | 0.48 | | 0.22 | 0.22 |
| Percent Change Latino Pop. | 42.30 | 52.11 | -0.34 | 0.73 | 0.09 | 0.18 |
| Border State | 0.57 | 0.52 | 0.09 | | 0.05 | 0.05 |
| Partisan | 0.67 | 0.67 | 0.00 | | 0.00 | 0.00 |
| Ideological Strength | 2.16 | 2.18 | -0.02 | 0.94 | 0.01 | 0.03 |
| Political Interest | 3.13 | 3.03 | 0.11 | 0.95 | 0.03 | 0.06 |
| Female | 0.51 | 0.44 | 0.13 | | 0.07 | 0.07 |
| Age | 2.84 | 2.67 | 0.18 | 0.93 | 0.04 | 0.06 |
| College Education | 0.26 | 0.33 | -0.17 | | 0.07 | 0.07 |
| Mexican | 0.50 | 0.50 | -0.00 | | 0.00 | 0.00 |
| Puerto Rican | 0.11 | 0.15 | -0.12 | | 0.04 | 0.04 |
| Cuban | 0.11 | 0.02 | 0.29 | | 0.09 | 0.09 |

Table C10: Spanish Media (2012) data balance table pre-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.69 | 0.69 | 0.00 | 0.98 | 0.00 | 0.05 |
| Linked Fate | 1.97 | 2.04 | -0.06 | 0.96 | 0.02 | 0.05 |
| Perceived Discrimination | 2.34 | 2.49 | -0.20 | 1.27 | 0.05 | 0.07 |
| Foreign Born | 0.59 | 0.59 | -0.00 | | 0.00 | 0.00 |
| Catholic | 0.66 | 0.61 | 0.11 | | 0.05 | 0.05 |
| Percent Change Latino Pop. | 42.30 | 42.32 | -0.00 | 1.31 | 0.03 | 0.13 |
| Border State | 0.57 | 0.54 | 0.05 | | 0.03 | 0.03 |
| Partisan | 0.67 | 0.66 | 0.03 | | 0.01 | 0.01 |
| Ideological Strength | 2.16 | 2.01 | 0.16 | 1.03 | 0.05 | 0.14 |
| Political Interest | 3.13 | 3.15 | -0.03 | 1.05 | 0.02 | 0.05 |
| Female | 0.51 | 0.49 | 0.04 | | 0.02 | 0.02 |
| Age | 2.84 | 2.72 | 0.12 | 1.11 | 0.06 | 0.13 |
| College Education | 0.26 | 0.33 | -0.17 | | 0.07 | 0.07 |
| Mexican | 0.50 | 0.47 | 0.05 | | 0.03 | 0.03 |
| Puerto Rican | 0.11 | 0.11 | -0.01 | | 0.00 | 0.00 |
| Cuban | 0.11 | 0.11 | 0.01 | | 0.00 | 0.00 |

Table C11: Spanish Media (2012) data balance table post-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.51 | 0.25 | 1.13 | 1.51 | 0.30 | 0.49 |
| Linked Fate | 3.04 | 2.52 | 0.50 | 0.80 | 0.13 | 0.18 |
| Perceived Discrimination | 2.33 | 2.20 | 0.17 | 1.15 | 0.05 | 0.14 |
| Foreign Born | 0.66 | 0.24 | 0.90 | | 0.43 | 0.43 |
| Catholic | 0.72 | 0.59 | 0.30 | | 0.13 | 0.13 |
| Percent Change Latino Pop. | 8.81 | 6.47 | 0.22 | 1.43 | 0.08 | 0.16 |
| Border State | 0.58 | 0.48 | 0.19 | | 0.10 | 0.10 |
| Partisan | 0.78 | 0.67 | 0.25 | | 0.10 | 0.10 |
| Ideological Strength | 1.94 | 2.10 | -0.16 | 0.95 | 0.04 | 0.08 |
| Political Interest | 3.33 | 3.58 | -0.30 | 1.45 | 0.06 | 0.15 |
| Female | 0.63 | 0.55 | 0.17 | | 0.08 | 0.08 |
| Age | 3.17 | 2.84 | 0.36 | 0.88 | 0.08 | 0.15 |
| College Education | 0.14 | 0.38 | -0.70 | | 0.24 | 0.24 |
| Mexican | 0.53 | 0.49 | 0.07 | | 0.04 | 0.04 |
| Puerto Rican | 0.09 | 0.12 | -0.10 | | 0.03 | 0.03 |
| Cuban | 0.07 | 0.04 | 0.10 | | 0.03 | 0.03 |

Table C12: Spanish Media (2008) data balance table pre-match

| | Means Treated | Means Control | Std. Mean Diff. | Var. Ratio | eCDF Mean | eCDF Max |
|----------------------------|---------------|---------------|-----------------|------------|-----------|----------|
| Distance | 0.51 | 0.51 | 0.00 | 1.00 | 0.00 | 0.03 |
| Linked Fate | 3.04 | 3.07 | -0.03 | 1.00 | 0.01 | 0.03 |
| Perceived Discrimination | 2.33 | 2.30 | 0.03 | 1.06 | 0.02 | 0.04 |
| Foreign Born | 0.66 | 0.67 | -0.02 | | 0.01 | 0.01 |
| Catholic | 0.72 | 0.71 | 0.03 | | 0.01 | 0.01 |
| Percent Change Latino Pop. | 8.81 | 9.20 | -0.04 | 0.96 | 0.03 | 0.07 |
| Border State | 0.58 | 0.56 | 0.04 | | 0.02 | 0.02 |
| Partisan | 0.78 | 0.76 | 0.05 | | 0.02 | 0.02 |
| Ideological Strength | 1.94 | 1.82 | 0.12 | 1.10 | 0.03 | 0.06 |
| Political Interest | 3.33 | 3.33 | 0.01 | 0.81 | 0.02 | 0.04 |
| Female | 0.63 | 0.64 | -0.01 | | 0.01 | 0.01 |
| Age | 3.17 | 3.09 | 0.08 | 0.97 | 0.02 | 0.04 |
| College Education | 0.14 | 0.13 | 0.02 | | 0.01 | 0.01 |
| Mexican | 0.53 | 0.53 | -0.02 | | 0.01 | 0.01 |
| Puerto Rican | 0.09 | 0.07 | 0.08 | | 0.02 | 0.02 |
| Cuban | 0.07 | 0.06 | 0.03 | | 0.01 | 0.01 |

Table C13: Spanish Media (2008) data balance table post-match

Online Appendix D: Additional Sensitivity Tests

Table D1: Logistic Regression Results: Spanish language Preference Variable (2008 and 2016)

| | <i>Dependent variable:</i> | |
|-----------------------------|--------------------------------|----------------------|
| | Immigration Salience (2008) | (2016) |
| Linked Fate | -0.034 (0.057) | 0.185*** (0.068) |
| Perceived Discrimination | 0.224*** (0.083) | -0.054 (0.148) |
| Spanish Media | 0.252** (0.112) | 0.701*** (0.132) |
| Spanish Language Preference | 0.417*** (0.157) | 0.775*** (0.259) |
| Foreign Born | 0.647*** (0.153) | 0.408** (0.185) |
| Catholic | -0.438*** (0.134) | 0.117 (0.156) |
| Percent Change Latino Pop. | 0.009 (0.007) | 0.020 (0.033) |
| U.S.-Mexico Border | 0.053 (0.159) | -0.252 (0.173) |
| Partisan | 0.069 (0.138) | -0.300* (0.182) |
| Ideological Strength | -0.120** (0.060) | 0.247*** (0.094) |
| Political Interest | -0.093 (0.084) | 0.132 (0.102) |
| Female | 0.126 (0.127) | -0.231 (0.158) |
| Age | -0.240*** (0.065) | 0.197** (0.080) |
| College Education | 0.218 (0.164) | -0.376* (0.202) |
| Mexican | 0.017 (0.153) | 0.352* (0.198) |
| Puerto Rican | -0.245 (0.254) | -0.823*** (0.295) |
| Cuban | -0.395 (0.342) | -0.175 (0.355) |
| Constant | -0.488 (0.470) | -4.640*** (0.697) |
| Observations | 1,164 | 1,798 |
| Log Likelihood | -718.177 | -537.437 |
| <i>Note:</i> | *p<0.1; **p<0.05; ***p<0.01 | |

Table D2: Logistic Regression Results w/Partisan Strength Variable (2008 and 2016)

| | <i>Dependent variable:</i> | |
|----------------------------|--------------------------------|----------------------|
| | Immigration Salience (2008) | (2016) |
| Linked Fate | 0.0001 (0.055) | 0.171** (0.068) |
| Perceived Discrimination | 0.229*** (0.083) | -0.083 (0.146) |
| Spanish Media | 0.356*** (0.105) | 0.846*** (0.122) |
| Foreign Born | 0.765*** (0.146) | 0.555*** (0.175) |
| Catholic | -0.427*** (0.133) | 0.085 (0.155) |
| Percent Change Latino Pop. | 0.009 (0.007) | 0.010 (0.032) |
| U.S.-Mexico Border | 0.102 (0.158) | -0.257 (0.171) |
| Partisan Strength | 0.035 (0.065) | -0.030 (0.078) |
| Ideological Strength | -0.122** (0.060) | 0.235** (0.094) |
| Political Interest | -0.117 (0.084) | 0.120 (0.104) |
| Female | 0.154 (0.126) | -0.313** (0.158) |
| Age | -0.245*** (0.065) | 0.185** (0.080) |
| College Education | 0.187 (0.163) | -0.401** (0.201) |
| Mexican | -0.014 (0.153) | 0.368* (0.196) |
| Puerto Rican | -0.223 (0.253) | -0.908*** (0.294) |
| Cuban | -0.369 (0.341) | -0.277 (0.352) |
| Constant | -0.697 (0.476) | -4.807*** (0.704) |
| Observations | 1,164 | 1,798 |
| Log Likelihood | -722.558 | -544.804 |
| <i>Note:</i> | *p<0.1; **p<0.05; ***p<0.01 | |

Table D3: Logistic Regression Results w/Percent Foreign Born Variable

| | <i>Dependent variable:</i> | | |
|---------------------------|----------------------------|----------------------|----------------------|
| | Immigration Salience | | |
| | (2008) | (2012) | (2016) |
| Linked Fate | 0.003 (0.055) | 0.033 (0.077) | 0.189*** (0.069) |
| Perceived Discrimination | 0.214*** (0.082) | 0.609*** (0.115) | -0.083 (0.147) |
| Spanish Media | 0.381*** (0.105) | 0.299** (0.129) | 0.816*** (0.123) |
| Foreign Born | 0.747*** (0.147) | 0.450** (0.209) | 0.512*** (0.177) |
| Catholic | -0.401*** (0.133) | -0.008 (0.170) | 0.053 (0.157) |
| Percent Foreign Born Pop. | 0.483 (0.422) | -0.627 (0.903) | 1.259** (0.504) |
| U.S.-Mexico Border | 0.105 (0.156) | -0.619*** (0.198) | -0.304* (0.175) |
| Partisan Strength | 0.125 (0.137) | 0.042 (0.175) | -0.365** (0.181) |
| Ideological Strength | -0.120** (0.060) | -0.029 (0.084) | 0.244*** (0.093) |
| Political Interest | -0.113 (0.083) | 0.046 (0.092) | 0.130 (0.102) |
| Female | 0.162 (0.125) | -0.362** (0.160) | -0.222 (0.158) |
| Age | -0.249*** (0.064) | 0.166** (0.082) | 0.221*** (0.081) |
| College Education | 0.223 (0.162) | 0.081 (0.195) | -0.401** (0.201) |
| Mexican | 0.032 (0.151) | 0.131 (0.223) | 0.421** (0.200) |
| Puerto Rican | -0.184 (0.253) | -1.196*** (0.272) | -0.871*** (0.294) |
| Cuban | -0.451 (0.346) | -0.318 (0.352) | -0.371 (0.357) |
| Constant | -0.815* (0.467) | -1.753*** (0.511) | -5.047*** (0.708) |
| Observations | 1,195 | 852 | 1,798 |
| Log Likelihood | -730.303 | -449.233 | -538.574 |

Note: *p<0.1; **p<0.05; ***p<0.01

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Table D4: Logistic Regression Results w/Democrat and Republican Variables

| | <i>Dependent variable:</i> | | |
|---------------------------|----------------------------|----------------------|----------------------|
| | Immigration Salience | | |
| | (2008) | (2012) | (2016) |
| Linked Fate | -0.005 (0.056) | 0.054 (0.079) | 0.182*** (0.069) |
| Perceived Discrimination | 0.217*** (0.084) | 0.604*** (0.118) | -0.191 (0.149) |
| Spanish Media | 0.350*** (0.106) | 0.323** (0.130) | 0.846*** (0.123) |
| Foreign Born | 0.759*** (0.147) | 0.427** (0.209) | 0.566*** (0.177) |
| Catholic | -0.443*** (0.135) | -0.003 (0.172) | 0.112 (0.156) |
| Percent Foreign Born Pop. | 0.009 (0.007) | 0.007*** (0.003) | 0.015 (0.033) |
| U.S.-Mexico Border | 0.102 (0.158) | -0.477** (0.200) | -0.239 (0.173) |
| Democrat | 0.138 (0.147) | 0.001 (0.187) | -0.494** (0.193) |
| Republican | -0.011 (0.188) | -0.058 (0.241) | -0.063 (0.236) |
| Ideological Strength | -0.116* (0.061) | -0.022 (0.085) | 0.214** (0.094) |
| Political Interest | -0.116 (0.083) | 0.038 (0.092) | 0.142 (0.103) |
| Female | 0.149 (0.126) | -0.336** (0.161) | -0.241 (0.158) |
| Age | -0.246*** (0.065) | 0.181** (0.082) | 0.171** (0.081) |
| College Education | 0.189 (0.163) | 0.094 (0.196) | -0.439** (0.203) |
| Mexican | -0.011 (0.152) | 0.126 (0.224) | 0.354* (0.200) |
| Puerto Rican | -0.228 (0.253) | -1.197*** (0.275) | -0.882*** (0.297) |
| Cuban | -0.317 (0.346) | -0.314 (0.331) | -0.331 (0.359) |
| Constant | -0.599 (0.469) | -2.403*** (0.553) | -4.401*** (0.702) |
| Observations | 1,164 | 850 | 1,733 |
| Log Likelihood | -721.864 | -444.208 | -535.991 |

Note: *p<0.1; **p<0.05; ***p<0.01

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