**Table S2.** Total production costs (USD) of 30,000 plants at a focal nursery (Llano de Ojo de Agua, Michoacán, Mexico) in 2008.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Concept | | | Calculation | | | Quantity | | | | | | Costs (USD) | | | | |
| Unit | | Total | | |
| ***Production inputs*** | | |  | |  | | | |  | | |  |  | |  | | |  |
| Plastic bags | 1 kg (83 bags 20 × 24 cm) | | | 36 | | | kg | | | 26 | | |  | | 838 | | |  |
| Substratum | 1 load: soil, sand and organic fertilizer; total volume: 207.5 m3 | | | 7 | | | loads | | | 5,988 | | |  | | 3,741 | | |  |
| Seeds of native species | $107/kg of *Coulteria platyloba* seeds (4,000 seeds/kg) | | | 7.5 | | | kg | | | 1,200 | | |  | | 803 | | |  |
| Water | 3 m3 × day, 540 m3 in 6 months (1 load 10 m3) | | | 54 | | | loads | | | 300 | | |  | | 1,446 | | |  |
| Gasoline | $13.4 × week;  watering × six months | | | 24 | | | weeks | | | 150 | | |  | | 321 | | |  |
| *Subtotal inputs* | | |  | |  | |  | | |  | | |  | | *7,148* | | |  |
| ***Human resources*** | | |  | |  | |  | | |  | | |  | |  | | |  |
| Substrate preparation and bag filling | 10 people × 15 days | | | 150 | | | days | | | 150 | | |  | | 2,008 | | |  |
| Seed germination and bag transplant | 5 people × 30 days | | | 150 | | | days | | | 150 | | |  | | 2,008 | | |  |
| Maintenance (irrigation and weeding) | 2 people × 4 months (120 days) | | | 240 | | | days | | | 150 | | |  | | 3,213 | | |  |
| Administration and marketing | 1 person × day × week  × six months | | | 24 | | | days | | | 150 | | |  | | 321 | | |  |
| *Subtotal human resources* | |  | | |  | |  | | |  | | |  | | *7,550* | | |  |
| ***Equipment and amortizable infrastructure*** | | | | |  | |  | | |  | | |  | | |  | |  |
| Water pump and accessories | Mean life, 4 years | | | 1 | | | piece | | | 5,000 | | |  | | 446 | | |  |
| Shadow mesh | 1 roll 300 m2  (mean life, 5 years) | | | 4 | | | rolls | | | 6,000 | | |  | | 2,142 | | |  |
| Irrigation system | Sprinklers (100 × $100 each),  hose ($89 × 400 m),  PVC pipe and installation $312  (mean life, 2 years) | | | 1 | | | package | | | 7,500 | | |  | | 669 | | |  |
| Infrastructure | Fencing, ground clearing, warehouse (mean life, 5 years) | | | 1 | | | package | | | 30,000 | | |  | | 2,677 | | |  |
| *Subtotal equipment* | | |  | |  | | |  | | |  | |  | | *5,934* | | |  |
| GRAND TOTAL | | |  | |  | | |  | | |  | |  | | 20,632 | | |  | |