**Appendix 1**

Creator study: Creativity items

This concept can be best described as….

1 - Not at all 2 3 4 5 6 7 - Very much so

Infrequent

Unusual

Rare

Original

Functional

Effective

Technically Feasible

Appropriate

Useful

Smart

Impressive

Ingenious

Similar to me

Cool

Important

Meaningful

Representative

Influential

Personal

Significant

Visionary

Clever

Intuitive

Imaginative

Note: Please see Table 3 (page 26) and Table 4 (page 29) for how the items are distributed across the different dimensions.

**Appendix 2.** Outcome of the qualitative sorting task to categorize products into four dimensions of creativity (*Novel*, *Useful*, *Clever* and *Meaningful*).

