Appendix 1

1. Introduction

- Research topic
- Overall aims of the study
- Confidentiality reminder
- Recording and length of interview
- Check for questions prior to start

2. General information
Aims: Background - how participants got involved in the project

- Discuss participant's role
- Start date - involvement in the project
- Aims of the project/describe technology (meaning, concept)
- Reasons for being involved

3. Experience with technology
Aims: To discuss general adoption factors and attitudes towards technology

- Describing experience with the technology
◊ Start and frequency of use
◊ Explain what it does
◊ Experience of implementation
◊ How is the data used? By whom?
◊ General impressions/attitudes (performance, ease of use, relevance…)
◊ Key factors for technology adoption

4. Participation
Aims: To uncover aspects of participation in technology development and implementation

- Involvement experience
◊ Extent of participation/examples

- Facilitating conditions
◊ Communication with other stakeholders
◊ Ability to provide feedback
◊ Feedback consideration/action
◊ Availability of training and support – efficiency

- Challenges and impacts
◊ Type of challenges met
◊ Have they been overcome and how
◊ Benefits/Drawbacks
◊ Attitudes
◊ Lessons learned

5. Impact on management and welfare

Aims: Views on the impact on learning, management and welfare

- Attitudes to technology
◊ Attitudes towards the concept/thoughts about the method
◊ Attitudes towards practicalities
◊ Perspectives on positive welfare and role of the technology

- Potential to promote learning
◊ What have they learnt about welfare
◊ Impact on perception understanding/knowledge of animal behaviour and welfare
◊ Potential for changes to welfare management
◊ Changes in attitudes since using the technology
◊ New skills acquired since the use of the technology
◊ Are they doing anything differently?

6. Future

Aims: Finding out their views about the future of DLTs and the wider impacts

◊ Use of the technology within the wider industry

◊ General impacts on stakeholders (farmers, consumers…)

◊ General impacts on animal welfare

◊ Any other questions

8. Conclusion

Aims: Reminding confidentiality and other aspects

◊ Thanks

◊ Confidentiality

◊ Contact if needed