

Appendix:
Cross-Domain Topic Classification for Political Texts

Moritz Osnabrügge*

Elliott Ash[†]

Massimo Morelli[‡]

*Durham University, School of Government and International Affairs, Durham, United Kingdom.

[†]ETH Zurich, Center for Law & Economics, Zurich, Switzerland.

[‡]Bocconi University, Department of Social and Political Sciences, Milan, Italy.

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A Data

A.1 Manifesto Corpus Categories and Topics

We classify speeches to topics that are based on the Manifesto Project categories (Budge et al., 2001; Klingemann et al., 2006; Krause et al., 2018). In the following, we provide a list of manifesto categories. The detailed description of the manifesto categories can be found in the manifesto codebook.¹ The manifesto codebook categorizes the categories to seven main topics: external relations, freedom and democracy, political system, economy, welfare and quality of life, fabric of society, social groups, and a no topic category. We also illustrate one example of a manifesto statement for each category.

External Relations

- per101 Foreign Special Relationships: Positive
example: The United States government’s policy is that there is one China, as reflected in the three communiqués and the Taiwan Relations Act.
- per102 Foreign Special Relationships: Negative
example: Every responsible nation recognized this threat, and knew it could not go on forever.
- per103 Anti-Imperialism
example: and Iraqis allowed their self-determination.
- per104 Military: Positive

¹Manifesto Project Dataset. 2015. Codebook. <https://manifestoproject.wzb.eu/down/documentation> (accessed on November 10, 2017).

example: To guard against foreign involvement in our elections, we call for vigilance regarding online credit card contributions to candidates and campaigns.

- per105 Military: Negative

example: and being nuclear free.

- per106 Peace

example: We would work to support a negotiated settlement between Russia and Ukraine,

- per107 Internationalism: Positive

example: support, through the United Nations framework, socially just reform, including democratic and economic reforms, in countries where governments are engaged in human rights abuses.

- per108 European Community/Union: Positive

example: Roaming Charges within the EU: Fine Gael strongly supports the principle that roaming charges should be harmonised across the EU and we will work in Europe to speed up progress in this regard.

- per109 Internationalism: Negative

example: The current Administration's way of dealing with these violations of world trade standards has been a virtual surrender.

- per110 European Community/Union: Negative

example: They discriminate in favour of EU citizens and against the rest of the world.

Freedom and democracy

- per201 Freedom and Human Rights
example: The rights of citizenship do not stop at the ballot box.
- per202 Democracy
example: These goals require that we build a democratic developmental state capable of mobilising all sectors and boldly intervening in the economy in favour of workers and the poor.
- per203 Constitutionalism: Positive
example: COPE will work to ensure full respect for our Constitution and the rule of law.
- per204 Constitutionalism: Negative
example: You can vote to retain the old First Past the Post system, or you can vote for the Mixed Member Proportional system - MMP.
- per301 Decentralization
example: The restructured Regional Development Australia network will navigate federal government funding programs, according to our fair share commitment, including a restructured Better Regions Program.
- per302 Centralisation
example: A new relationship between the regional administrations and the National Government;
- per303 Government and Admin Efficiency
example: allow no major reorganisation of local government in our first term in office.

- per304 Political Corruption
example: These are the people who should be appointed to boards not political cronies.
- per305 Political Authority
example: Unlike Labour, I'm not prepared to mislead the New Zealand public about the situation this country finds itself in.

Economy

- per401 Free Market Economy
example: Moreover, the inflation tax is regressive
- per402 Incentives: Positive
example: who maintain their homes well and have lower maintenance costs as a result.
- per403 Market Regulation
example: Increasing costs of production affect the competitiveness of companies in domestic and international markets, while consumers have to pay higher prices.
- per404 Economic Planning
example: Develop a national plan to address the impacts of climate change on rural communities and regional industries
- per405 Corporatism/Mixed Economy
example: encouraging workplace reform through promoting the shared interests of employers and employees in building efficient, cohesive, profitable and competitive enterprises

- per406 Protectionism: Positive
example: and the prohibition on overseas investment in housing will help stabilise house prices.
- per407 Protectionism: Negative
example: We will introduce a Welsh Development Agency (WDA) for the 21st century, tasked with boosting Welsh trade.
- per408 Economic Goals
example: Labour will improve the quality of information available on the Irish housing market by requiring that the selling price of all dwellings is recorded in a publicly available, national housing price database.
- per409 Keynesian Demand Management
example: The measures we propose as alternatives to austerity will, by halting and reversing the cuts to public services, restore lost jobs and create new ones.
- per410 Economic Growth: Positive
example: Only Federal Labor has a plan to ensure a prosperous future.
- per411 Technology and Infrastructure: Positive
example: Roads to Recovery funding for local roads has been increased by 83 per cent, to \$3.2 billion over the next four years
- per412 Controlled Economy
example: It will be managed to protect NZ jobs, give certainty to farmers and manufacturers, and cut out ups and downs in the NZ economy.
- per413 Nationalisation
example: Create a fully licenced state enterprise bank

- per414 Economic Orthodoxy
example: Our plan can be entirely implemented within the ten-year transport budget set out in the draft 2015-2025 Government Policy Statement on Transport Funding.
- per415 Marxist Analysis
example: Mana rejects so called market solutions to climate change and environmental degradation.
- per416 Anti-Growth Economy: Positive
example: Until now, economic forces have seen it cheaper to throw away a cheap item rather than fix it.

Welfare and quality of life

- per501 Environmental Protection
example: At present New Zealanders are amongst the highest per capita emitters in the world
- per502 Culture: Positive
example: Over the next five years, we will continue to promote the development of a wide range of local sports facilities around the country, to improve participation and provide healthy social outlets for people of all ages.
- per503 Equality: Positive
example: Meanwhile, to help the poorest students now, we will immediately restore maintenance grants.
- per504 Welfare State Expansion
example: Ensure that staff ratios in aged residential care facilities are set at

appropriate levels for safety and care,

- per505 Welfare State Limitation

example: It was not intended to make people dependent on the state, reward irresponsible or dysfunctional behaviour, or contribute to the breakdown of the two-parent family.

- per506 Education Expansion

example: This new funding will not impact those students hoping to study in the humanities.

- per507 Education Limitation

example: That represents more than 4 percent of GDP devoted to K-12 education in 2011-2012.

Fabric of society

- per601 National Way of Life: Positive

example: This country is growing up, and I want it to see it owned and controlled by New Zealanders in every possible sphere.

- per602 National Way of Life: Negative

example: and give Welsh speakers the right to use their language at all levels and for its status to be internationally recognised.

- per603 Traditional Morality: Positive

example: The integrity of our country's foreign assistance program has been compromised by the current Administration's attempt to impose on foreign recipients, especially the peoples of Africa, its own radical social agenda

- per604 Traditional Morality: Negative
example: The referendum on marriage equality was a historic victory for the rights of gay and lesbian people
- per605 Law and Order: Positive
example: We want an acknowledgement that government is prepared to do everything necessary to protect the innocent and vulnerable from the reign of terror imposed on them by legions of brigands and thugs.
- per606 Civic Mindedness: Positive
example: Every percentage drop represents an assault on the ties that bind us together,
- per607 Multiculturalism: Positive
example: Since then we have seen our nation build on a diverse heritage of cultures that has contributed to our proud nation.
- per608 Multiculturalism: Negative
example: Restructuring of the Maori Affairs portfolio and establishment of Te Puni Kokiri the Ministry of Maori Development: this has enabled the successful return of social assistance and training programmes to mainstream Government departments.

Social groups

- per701 Labour Groups: Positive
example: It also means providing support that has been proven to work, like work experience placements that help them get a first foot on the career ladder.

- per702 Labour Groups: Negative
example: We will tackle intimidation of non-striking workers;
- per703 Agriculture and Farmers: Positive
example: We have huge ambitions for our farming industry:
- per704 Middle Class and Professional Groups
example: We will reduce the tax burden for those on low and middle incomes
Income tax and USC
- per705 Underprivileged Minority Groups
example: It is unacceptable that a significant gender pay gap still exists in our economy.
- per706 Non-economic Demographic Groups
example: Women in Politics: Fine Gael recognises that there needs to be a substantial increase in the number of women in politics.

For the 44-topic specification, we merged manifesto categories on the same topic, but different direction (positive/negative). For example, we combined the categories “per607 Multiculturalism: Positive” and “per608 Multiculturalism: Negative” to create one “Multiculturalism” topic.

For the 8-topic specification, we merged the categories to 8 larger topics following the manifesto codebook. These topics, denoted as domains in the codebook, are: external relations, freedom and democracy, political system, economy, welfare and quality of life, fabric of society, and social groups. We also add the no topic category, which the manifesto project codes as “0”. These are manifesto statements that could not be coded to the substantive categories.

A.2 New Zealand Parliamentary Data

We use the Hansard as a source to identify the parliamentary speeches. This document offers a verbatim record of parliamentary speeches.² The New Zealand in-house service to report on debates was established in 1867 and in 1899 the reports became “substantially verbatim” (Edwards, 2015, 8). The goal of Hansard is to give the public un-biased information on parliamentary speeches. The name Hansard has its origins in England. Thomas Curzon Hansard compiled the debates of the House of Commons. In England, the Parliament took control of the reporting in 1909 (Ralphs, 2009). The Hansard is an established source in political science and has mainly been used to study parliamentary speeches held in the House of Commons (Peterson and Spirling, 2018; Spirling, 2016). With few exceptions, scholars have not yet studied parliamentary debates in New Zealand using quantitative text analysis (e.g., Curran et al., 2018).

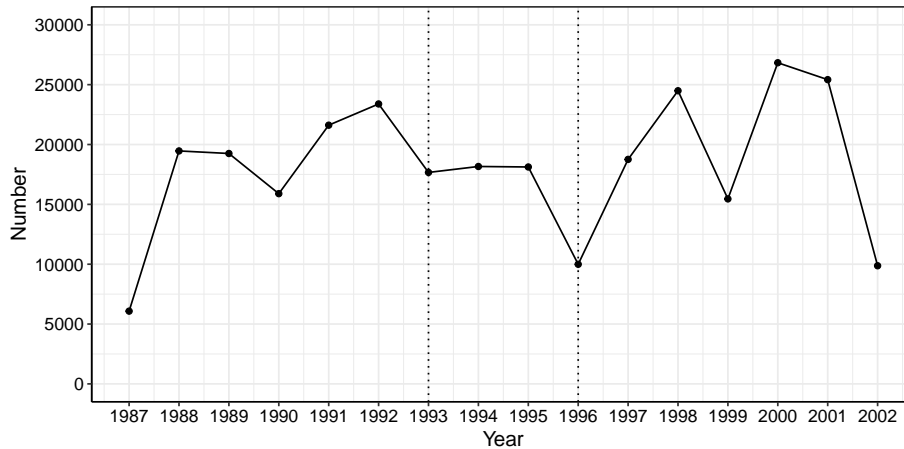
We access the data via the database provider *The Knowledge Basket*³. The data came in a series of zip archives, which included sets of files in HTML format. We built the data as follows. First, a set of Python scripts parsed the HTML and extracted the speeches along with corresponding meta-data, most importantly the speaker. We identified 437,865 speeches in total in the period from 1987 until 2002 and applied a set of filters as follows. We remove speeches from the Speaker and Deputy Speaker and study speeches that include at least 40 characters. We also removed short oral contributions by ‘government member(s)’ and ‘opposition member(s)’. We identified and removed 31 speeches held in Maori language.

Our final corpus takes into account 290,456 oral contributions. Figure A1 illustrates the number of speeches by year. The number of speeches appears to be relatively

²Additional information can be found on the webpage of the New Zealand Parliament: <https://www.parliament.nz/en/pb/hansard-debates/what-is-hansard/> (accessed on July 5, 2017).

³<http://www.knowledge-basket.co.nz> (accessed on July 7, 2017).

Figure A1: Number of speeches by year



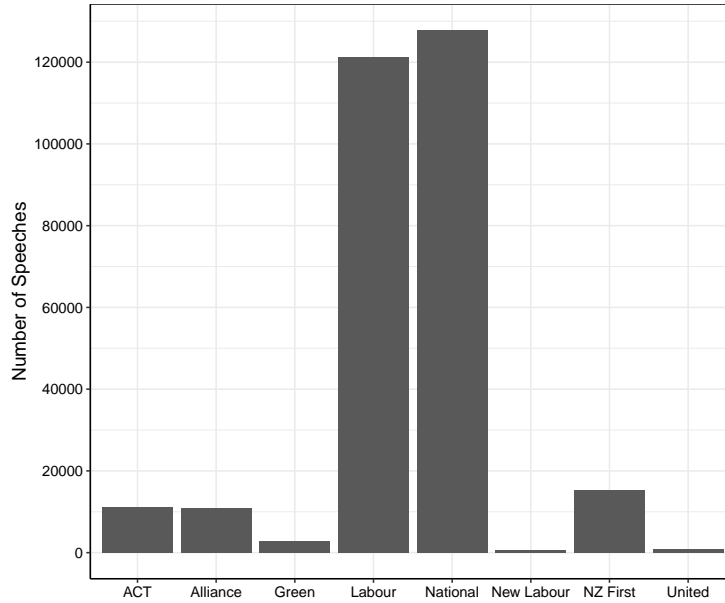
Notes. The dashed lines refers to the decision to introduce the reform (1993) and the first elections held under the new electoral system (1996).

constant over time with a slight increase after the 1996 electoral reform. We observe that in elections years the number of speeches is lower than in non-election years because the parliament has fewer sessions.

Figure A2 shows the number of speeches by party. We observe that the number of speeches correlates with the number of seats held in the New Zealand Parliament. The two parties with the largest number of speeches are the National and Labour parties followed by New Zealand First and ACT. Our data involves speeches from eight main parties: ACT, Alliance, Green, Labour, National, New Labour, NZ First, United New Zealand. The National party is a conservative and the ACT a liberal party. On the left side of the political spectrum, the New Zealand party system exhibits the Labour party as well as New Labour and the Alliance party. New Zealand First is a right-wing populist party and United New Zealand is located in the political center (Miller, 2005; Hayward, 2015, chapter 8). Note that we measure the party of parliamentary at the beginning of a legislative period.

We also collect data on individual-level characteristics of parliamentarians. We

Figure A2: Number of speeches by party



collect data from the Information Service of the New Zealand Parliament and the New Zealand Electoral Commission. Our meta-data includes information on the gender, election mechanism, party membership, prime minister position, committee chairmanship, amongst others. Table A1 provides descriptive statistics on the variables used in the regression analysis.

Table A1: Summary statistics of variables

Variable	Mean	Std. Dev.	Min.	Max.
Logarithm of political authority	-2.924	1.704	-18.654	-0.001
Political authority (indicator variable)	0.254	0.435	0	1
Reform	0.417	-	0	1
List parliamentary	0.181	-	0	1
Female	0.173	-	0	1
Ethnicity minority	0.082	-	0	1
Prime Minister	0.026	-	0	1
Committee chair	0.128	-	0	1
Question	0.468	-	0	1
General debate	0.044	-	0	1
Administrative speech	0.013	-	0	1
Committee of the whole House stage	0.104	-	0	1
Government party	0.537	-	0	1
New parliamentary	0.132	-	0	1

B Additional Material on Classification

B.1 Within-Domain Classification: Confusion Matrix

Table A3 presents the confusion matrix of the 44 topics. The training and test set come from the manifesto corpus. The training set included 75% of the English quasi-sentences of the manifesto corpus and the training set encompassed 25% of the corpus.

B.2 Within-Domain Classification: Precision and Recall

As described in the manuscript, we train our classifier based on the manifesto corpus. Our training data includes 75% of the English statements of manifesto corpus and the held-out test sample 25%. Hence, the training and test data are based on the manifesto corpus. In the following tables we present the precision and recall by topic. Table A2 focuses on the 44-topic specification and Table A3 summarizes the metrics from 8-topic specification. Note that recall is the same as top-1 accuracy indicated in the confusion

Figure A3: Confusion matrix (44 topics)

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44		
1 agriculture and farmers	636	9	0	0	15	0	0	1	1	4	1	0	19	1	1	4	64	6	10	0	5	1	13	13	7	0	3	6	90	0	0	1	2	8	0	0	2	0	11	0	16	46	2	0	26	
2 anti-growth economy	32	136	0	7	0	0	1	0	2	1	0	17	4	0	2	201	13	2	0	1	0	8	6	8	0	4	4	9	0	0	1	1	2	1	0	0	0	5	1	3	92	0	1	16		
3 anti-imperialism	0	0	1	2	0	0	0	0	0	0	0	0	0	0	0	0	2	0	1	0	2	0	0	6	0	0	0	1	0	1	0	3	0	0	0	0	0	1	0	0	0	0	0	0		
4 centralization	11	3	0	313	6	3	0	0	8	39	0	18	5	0	29	35	17	1	2	4	3	30	17	3	0	5	16	9	0	1	1	13	17	1	0	3	0	11	1	0	47	1	1	99		
5 civic-mindedness	3	1	0	11	68	0	0	0	5	11	0	3	0	0	4	6	20	0	1	1	5	10	6	3	0	6	17	1	0	0	1	7	19	0	0	7	2	21	1	0	7	3	2	63		
6 constitutionalism	0	0	10	2	39	0	0	0	0	0	0	0	0	0	1	2	3	0	0	0	7	9	1	0	0	0	3	0	0	0	5	3	7	0	0	2	0	4	1	1	0	2	0	6		
7 controlled economy	3	0	0	3	0	0	315	0	0	0	0	3	2	0	0	2	6	1	0	0	0	3	1	1	0	15	2	39	0	0	0	0	0	0	4	0	0	4	0	4	0	2	6	0	0	9
8 corporatism	2	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	0	13	1	4	0	0	0	0	0	0	0	0	0	1	0	0	11	0	0	3			
9 culture	4	0	0	12	1	0	0	0	0	364	2	1	7	2	0	30	13	10	1	1	0	2	7	2	2	0	1	3	6	0	0	2	14	10	1	0	7	0	8	0	2	34	1	0	28	
10 democracy	0	1	0	37	8	10	0	4	307	0	2	2	0	0	0	16	6	16	4	4	1	23	52	1	8	0	4	17	8	0	0	6	7	15	1	2	6	2	41	17	2	18	3	1	32	
11 economic goals	9	1	0	4	1	0	2	0	2	1	6	24	13	0	0	18	13	3	0	3	0	2	18	1	0	25	5	6	0	0	1	0	7	1	1	5	0	18	0	3	18	2	0	21		
12 economic growth	13	11	0	15	1	0	1	0	10	2	2	389	18	3	10	24	19	3	0	4	1	17	31	16	0	47	2	10	0	1	0	1	16	1	0	2	2	27	1	13	70	0	1	39		
13 economic orthodoxy	1	2	0	2	1	0	3	0	0	3	1	11	245	0	5	7	14	1	0	2	1	25	16	1	0	7	3	14	0	0	1	1	6	2	1	1	0	40	0	1	18	0	0	39		
14 economic planning	3	3	0	1	0	0	0	0	9	2	0	17	11	17	3	5	9	0	0	0	0	7	2	1	4	0	3	0	0	0	2	0	1	0	1	1	0	14	0	1	20	1	0	12		
15 education	4	3	0	8	3	0	0	0	9	2	0	7	1	0	1397	4	32	0	1	2	4	20	5	1	0	7	12	8	0	1	0	11	7	0	1	13	2	22	0	2	90	5	1	132		
16 environmental protection	47	84	0	18	0	0	0	0	6	5	0	11	1	0	7	1047	10	5	0	1	3	21	6	26	0	4	17	18	0	0	4	1	11	1	0	1	0	23	0	3	81	0	0	42		
17 equality	8	2	0	14	4	0	0	0	9	13	0	19	14	1	77	14	654	3	0	7	22	21	18	2	0	52	34	18	1	2	2	12	22	1	4	32	1	35	0	0	33	17	24	343		
18 european union	10	2	0	5	0	4	0	0	1	8	0	4	0	0	1	2	2	190	0	3	8	3	10	0	0	8	6	7	0	0	4	0	14	0	2	0	0	7	0	0	3	5	1	1	5	
19 foreign special relationships	0	0	4	0	0	1	0	0	1	8	0	4	0	0	0	1	2	2	16	3	6	2	0	334	0	0	7	0	0	0	0	9	1	8	0	2	0	2	0	0	5	1	1	5		
20 free-market economy	8	2	0	9	0	0	5	0	1	5	1	5	3	0	11	15	19	1	1	301	6	20	47	1	0	18	2	30	0	0	0	4	6	5	0	1	0	20	0	13	23	2	0	42		
21 freedom and human rights	1	0	0	6	0	2	0	0	5	22	0	1	0	0	13	8	50	6	3	7	20	16	0	18	0	16	41	11	0	0	3	3	15	0	0	4	3	14	3	1	9	12	7	36		
22 government admin	11	3	0	25	3	1	0	0	10	42	1	11	5	0	22	24	20	2	0	1	4	470	25	3	0	7	39	19	0	0	6	2	7	6	2	5	0	30	1	2	66	2	5	155		
23 incentives	12	3	0	13	1	1	1	0	2	1	3	46	14	0	3	15	25	1	0	23	0	28	446	1	0	27	3	35	0	2	2	0	7	0	0	1	0	14	0	4	71	4	0	62		
24 internationalism	2	1	0	3	1	3	0	0	15	0	0	7	3	0	7	28	12	8	7	1	20	11	1	354	0	4	20	5	1	0	30	2	25	0	0	3	4	20	0	9	11	2	38			
25 keynesian demand management	0	1	0	0	0	0	0	0	0	0	0	3	6	0	0	2	1	0	0	0	0	4	1	3	4	0	2	0	0	0	0	0	0	1	0	0	0	4	0	0	0	6				
26 labour groups	4	4	0	2	2	1	5	0	1	9	4	19	4	1	11	10	41	3	0	7	0	22	16	2	0	589	11	11	0	1	1	2	7	0	0	6	0	27	0	2	32	3	0	94		
27 law and order	3	0	0	10	8	1	0	0	0	13	1	3	0	0	12	13	26	3	2	0	15	29	1	9	0	7	915	16	0	0	32	3	19	0	1	12	1	17	1	0	32	9	4	92		
28 market regulation	12	4	0	18	5	0	3	0	3	10	0	21	11	0	9	27	40	10	0	12	7	36	39	4	0	14	19	359	0	0	1	6	2	2	7	0	17	5	4	47	0	0	97			
29 market analysis	0	0	0	0	0	0	0	0	1	0	0	0	5	0	0	2	12	1	0	1	0	1	1	1	0	3	0	2	2	1	0	0	0	1	0	0	0	7	0	0	2	0	0	1		
30 media-class and professional groups	0	4	0	4	0	0	0	0	0	0	0	3	0	0	1	30	0	4	0	0	1	4	6	0	0	7	0	1	0	26	0	0	0	0	0	0	2	0	0	1	1	0	13			
31 military	1	1	0	4	1	0	0	0	1	8	0	3	2	1	3	7	6	5	7	2	8	9	1	35	0	4	28	5	0	0	0	0	0	11	0	0	6	2	15	0	3	18	0	1	36	
32 multiculturalism	0	0	0	8	2	2	0	0	14	7	0	6	0	0	34	9	19	2	0	1	7	4	1	5	0	1	7	1	0	0	2	193	41	1	0	2	0	9	2	0	11	4	8	30		
33 national way of life	3	1	0	13	6	1	1	0	13	12	0	12	2	0	16	18	31	7	4	3	11	8	3	15	0	8	26	3	0	1	10	14	235	0	2	7	2	47	0	5	29	12	8	60		
34 nationalisation	0	0	0	3	0	0	2	0	0	3	0	0	0	0	2	6	5	0	0	9	4	0	0	0	1	2	7	0	0	0	2	80	0	0	0	0	0	4	0	0	0	0	21			
35 no topic	4	1	0	5	0	0	1	0	3	9	0	6	1	0	10	8	12	1	1	2	5	12	7	4	0	2	12	5	0	3	1	11	0	10	0	0	28	1	1	18	2	3	42			
36 neo-sco demo groups	2	1	0	8	1	3	0	0	6	9	0	4	0	0	39	2	55	0	0	3	7	9	7	6	0	21	36	5	0	0	6	12	13	0	0	173	1	11	1	0	17	13	9	206		
37 peace	0	0	0	1	2	0	0	0	0	0	0	0	0	0	1	1	1	1	7	0	2	1	0	16	0	6	0	0	0	0	15	0	2	0	2	0	4	0	0	2	0	0	2			
38 political authority	11	4	0	12	2	0	0	0	1	28	0	4	0	0	2	3	6	4	0	3	18	0	2	0	19	50	6	0	2	15	4	32	1	3	3	1	467	4	2	24	2	1	105			
39 political corruption	0	0	0	4	0	0	0	0	1	28	0	4	0	0	2	3	6	0	0	9	12	16	17	0	2	16	9	0	0	2	0	3	0	0	0	1	13	51	0	4	0	0	14			
40 protectionism	19	1	0	3	0	0	0	0	1	2	0	28	2	0	2	6	4	11	2	2	1	1	30	17	0	4	1	6	0	0	4	1	6	0	0	0	8	0	130	18	0	0	10			
41 technology and infrastructure	29	24	0	30	1	0	0	0	9	2	0	57	10	2	90	72	10	1	0	6	3	35	40	7	0	22	16	15	0	0	7	5	15	3	0	6	0	14	0	0	1514	1	3	103		
42 traditional morality	0	0																																												

matrices in the main text.

Table A2: Precision and recall (44 topics)

Topic	Precision	Recall
Agriculture and farmers	0.60	0.58
Anti-growth economy	0.43	0.23
Anti-imperialism	1.00	0.05
Centralization	0.45	0.40
Civic mindedness	0.52	0.26
Constitutionalism	0.48	0.25
Controlled economy	0.59	0.31
Corporatism	0.67	0.04
Culture	0.66	0.57
Democracy	0.43	0.45
Economic goals	0.27	0.03
Economic growth	0.47	0.47
Economic orthodoxy	0.55	0.52
Economic planning	0.50	0.12
Education	0.68	0.77
Environmental protection	0.59	0.70
Equality	0.45	0.46
European Union	0.64	0.59
Foreign special relationships	0.42	0.22
Free market economy	0.44	0.24
Freedom and human rights	0.47	0.38
Governmental and administrative efficiency	0.43	0.45
Incentives	0.52	0.51
Internationalism	0.53	0.54
Keynesian demand management	0.75	0.08
Labour groups	0.56	0.60
Law and order	0.61	0.70
Market regulation	0.48	0.42
Marxist analysis	0.40	0.05
Middle class and professional groups	0.71	0.29
Military	0.67	0.62
Multiculturalism	0.53	0.45
National way of life	0.35	0.36
Nationalisation	0.68	0.43
No topic	0.26	0.04
Non-economic demographic groups	0.42	0.25
Peace	0.63	0.41
Political authority	0.40	0.46
Political corruption	0.56	0.27
Protectionism	0.57	0.42
Technology and infrastructure	0.56	0.70
Traditional morality	0.56	0.39
Underprivileged minority groups	0.46	0.22
Welfare state expansion	0.56	0.77

Notes. The rows are topics and the columns refer to the precision and recall metrics.

Table A3: Precision and recall (8 topics)

Topic	Precision	Recall
Economy	0.67	0.74
External relations	0.73	0.64
Fabric of society	0.60	0.57
Freedom and democracy	0.57	0.44
No topic	0.50	0.03
Political system	0.52	0.42
Social groups	0.57	0.42
Welfare and quality of life	0.67	0.78

Notes. The rows are topics and the columns refer to the precision and recall metrics.

B.3 Number of Speeches by Policy Areas and Legislative Period

Table A4 summarizes the number of speeches by topic and legislative period. More specifically, the table captures the most likely topic using the results from the 44-topic specification. Table A5 summarizes the absolute frequencies for the 8-topic specification.

B.4 Alternative Text-Preprocessing

We also implemented the classifier using alternative text-preprocessing steps. In the following, we report one specific alternative text featurization. We use the Snowball stemmer to stem the manifesto corpus and focus on uni- and bigrams. We apply the tf-idf transformation and focus on n-grams that occur at least 10 times and not more than in 40% of the annotated manifesto data. We remove stopwords. Taking into account the 44-topic specification, the top-1 accuracy is 0.530, the F1-score (macro) is 0.407 and the balanced accuracy is 0.380. In case we use the 8-topic specification, the top-1 accuracy is 0.638, the F1-score macro corresponds to 0.515, the balanced accuracy is equal to 0.498.

Table A4: Number of speeches by topic and legislative period (44-topic specification)

topic	1987-1990	1990-1993	1993-1996	1996-1999	1999-2002	N
Agriculture and farmers	1787	1229	776	1199	914	5905
Anti-growth economy	77	178	67	57	154	533
Centralization	1132	987	720	640	882	4361
Civic mindedness	105	129	104	179	216	733
Constitutionalism	72	83	80	100	130	465
Controlled economy	44	19	12	20	22	117
Corporatism	2	0	0	0	2	4
Culture	425	588	428	318	388	2147
Democracy	7792	7760	5436	7619	7716	36323
Economic goals	27	22	16	17	13	95
Economic growth	1246	1531	839	697	1058	5371
Economic orthodoxy	1893	1241	826	1012	616	5588
Economic planning	13	21	13	8	26	81
Education	2436	3474	2738	2332	2892	13872
Environmental protection	1559	1789	1097	1247	1777	7469
Equality	1633	1900	1363	1682	1772	8350
European Union	104	72	82	54	58	370
Foreign special relationships	19	27	16	28	37	127
Free market economy	298	391	231	367	376	1663
Freedom and human rights	459	507	350	541	624	2481
Governmental and administrative efficiency	4548	4474	3033	3308	3402	18765
Incentives	975	640	251	553	563	2982
Internationalism	413	420	412	435	633	2313
Labour groups	1647	1813	984	1154	1798	7396
Law and order	2958	3158	2244	3305	3208	14873
Market regulation	1620	1430	1003	1683	1369	7105
Middle class and professional groups	0	6	2	5	3	16
Military	671	466	434	475	1106	3152
Multiculturalism	726	784	668	1093	469	3740
National way of life	798	807	803	681	938	4027
Nationalisation	645	251	188	381	296	1761
No topic	436	400	271	350	377	1834
Non-economic demographic groups	574	788	671	648	337	3018
Peace	11	12	15	28	27	93
Political authority	12439	15118	10735	17379	18012	73683
Political corruption	101	55	42	54	46	298
Protectionism	630	363	308	398	508	2207
Technology and infrastructure	1799	1896	1239	1041	1888	7863
Traditional morality	420	418	349	653	706	2546
Underprivileged minority groups	256	267	224	263	266	1276
Welfare state expansion	6037	8855	7142	6864	6555	35453

Notes. The rows are topics and the columns are legislative periods. The cells refer to the absolute number of speeches.

Table A5: Number of speeches by topic and legislative period (8-topic specification)

topic	1987-1990	1990-1993	1993-1996	1996-1999	1999-2002	N
Economy	12377	10796	6749	8439	9601	47962
External relations	1360	1104	1084	1128	1948	6624
Fabric of society	5674	6474	5245	7600	7014	32007
Freedom and democracy	6473	6576	4688	6888	7049	31674
No topic	83	70	53	83	107	396
Political system	18104	20290	14380	20606	21386	94766
Social groups	4261	4433	2862	3317	3389	18262
Welfare and quality of life	10495	14626	11151	10807	11686	58765

Notes. The rows are topics and the columns are legislative periods. The cells refer to the absolute number of speeches.

B.5 Alternative Classifier: Gradient Boosting

We implemented extreme gradient boosting using the `xgboost` and `scikit-learn` python modules (Chen and Guestrin, 2016; Pedregosa et al., 2011). We identified the hyperparameters using three-fold cross-validated randomized search. After training the classifier on the training data with 44 topics, we achieve a classification accuracy of 0.512, F1-score macro equals 0.402 and the balanced accuracy is 0.381. We proceeded in the same manner in the analysis of 8 topics. The classification accuracy increases to 0.634, the balanced accuracy is 0.496 and the F1 macro score is 0.516. The classification performance using three-fold randomized search is similar to the multinomial logistic regression model with L2 penalty.

B.6 Text Snippets of Speeches by Topic

In the following, we present text snippets of speeches by topics. These snippets come from speeches that are highly related to the topics. Table A6 focuses on the 44-topic specification and Table A7 on the 8-topic specification. In Table A6 we present multiple examples of speeches that are highly related to the political authority topic.

Table A6: Examples: 44 topics

Topic	Text
Agriculture and farmers	Some years ago there was a massive outbreak of eczema that depleted flocks and reduced farmers' incomes. That was followed by a drought of serious proportions that affected our flocks and herds of cattle. Then there was cyclone Bola—a disaster of unbelievable proportions. Even today, years after that event, farmers are still clearing up the mess, and, above all, are trying to pay the bills.
Anti-growth economy	Yes, it suggests two ways—progressive pricing and reduced fixed-line charges for the electricity supplied—but it basically does not rationally address the issue of getting greater levels of sustainable energy across the energy sector, nor does it make any suggestion to increase energy sustainability in the wider energy sense, such as relative to the percent of New Zealand's totally unsustainable energy requirement that is used by the transport sector.
Centralization	The Government insists that in local authorities with more than people ward systems will ensure that people in each local authority area will be represented. The Government will not have local authorities elected by just the more prosperous part of the community. It will have a system that will enable people to choose. Those people will not have to live in the area, but will need to be responsive to all of the communities in their area in order to function. Ward committees will be responsible for local interests in those particular areas.
Civic mindedness	The role of Business in the Community is to get the business sector involved in community projects. The project will not operate within the confines of a given community but will be a nationwide organisation. The organisation will be complementary to the efforts of community-based agencies such as the Hamilton enterprise agency. The organisation is supported by the community employment development unit. The person promoting the Business in the Community concept in New Zealand is Dr Graeme Craig of Hamilton, one of the founders of Woolrest International Ltd.
Constitutionalism	I rise to support the Bill. The issue is the shape and content of the constitution of this country, and I believe that nothing has changed since I studied constitutional law. As a young law student I was taught that the constitution resides with the people.
Controlled economy	What has the Government already done about the minimum wage?
Corporatism	The Government has received a welcome approach from Business New Zealand and the Council of Trade Unions to forge a tripartite social partnership to improve the quality and relevance of, and accessibility to, the workplace learning that is on offer. The Government respects the independence of both of our partners. We acknowledge that on some issues there are policy differences, but on the broad policy of workplace learning there is common ground. I welcome the approach by Business New Zealand and the Council of Trade Unions to work with the Government on those issues.
Culture	I move, That the Arts Council of New Zealand Bill be introduced. New Zealand's well-being is closely linked to the vitality of its cultural life. That is the reason that this Government supports the arts, as do all Governments in developed countries. It is now years since the Queen Elizabeth the Second Arts Council of New Zealand Act was passed.
Democracy	In little more than hours the people of the greatest democracy in the Americas, the United States, will vote for their new President. The man who will be responsible for leading the free world in the fight against socialism, and who will be responsible for ensuring the security of this planet, will be elected by, probably, one-eighth of the American people. In the United States—as in some other countries but certainly not in New Zealand or Australia—registration is not compulsory.
Economic goals	They show that unemployment rates in those regions have actually declined faster than in regions where unemployment rates were already rather lower. This Government has done exceptionally well in terms of lowering unemployment rates, both in deprived regions and amongst target groups in the community.
Economic growth	The OECD is optimistic about New Zealand's growth prospects. Its assessment is: "Over the coming years there will be a gradual but sustained growth in economic activity driven by exports, buoyant terms of trade, strong productivity gains, and a recovery in profits and business confidence."
Economic orthodoxy	What is the Reserve Bank's latest forecast for the Government's financial balance out-turn for the - fiscal year, and has he been advised whether it is consistent with his target of a Budget surplus?

Economic planning	The Alliance policy would be, first, to have an economic development strategy for New Zealand, so that we would be both beefing-up our social and economic infrastructures in the short term and developing a long-term plan. We would be looking at new technology-based industries.
Education	I recently visited a school in the West Coast area. I read the Education Review Office report prior to that visit, and I was taken aback by the comments made by the evaluator of the school about a particular teacher who, the report stated, was putting the education of the children at risk. She had an infant class, and the teacher who had those children after her had worked very hard every year for years to get those children up to scratch, up to the average level. She was going to resign because she was sick and tired of having to pick up after another teacher.
Environmental protection	I move, That the Wildlife (Penalties) Bill be now read a second time. I am pleased to be able to rise this evening to speak on my member's Bill, the Wildlife (Penalties) Bill, because its purpose is to increase the penalties for various offences under the Wildlife Act. But, more important, this Bill is about protecting the biodiversity of New Zealand. The Bill seeks to update the penalties for offences under the original Act, because the penalties have not been reviewed since . The Wildlife Act provides a protection system for wildlife, with some species absolutely protected and some partially protected.
Equality	How will those women receive pay justice after the abolition of the Employment Equity Act?
European Union	Is the Minister aware of the increasing centralisation of European trade issues in European Community bodies, such as the commission that the council administers and the European Parliament, and is it not Government policy to give priority to that area of our trade interests?
Foreign special relationships	I am delighted to bring the member up to speed, because the Government has been doing a lot of work in North Asia and on its relationship with North America. Sir Frank Holmes has been involved in that work.
Free market economy	It means that, if one holds on to a property and the property has a high capital cost—and one has allowed the person who is buying the property either to buy it or he or she is given that property free for the next years—there is a bonus in discounting in order to get the capital money in.
Freedom and human rights	I move, That the Human Rights Amendment Bill be now read a first time. The bill provides for a greater public sector accountability, in compliance with human rights obligations, and strengthens our human rights institutional framework and dispute-resolution procedures. This legislation is the long-awaited outcome of the Consistency audit project that was cancelled under the previous Government but revived under this Government.
Governmental and administrative efficiency	I move, That the Department of Justice (Restructuring) Bill be introduced. The Bill continues the ongoing process of restructuring the Department of Justice. That restructuring has six main elements. A new Office of Treaty Settlements will replace the old Treaty of Waitangi policy unit, which was set up within the department on 1 January 1995. The office will be responsible directly to the Minister in charge of Treaty of Waitangi Negotiations, but will organisationally be part of the new Ministry of Justice.
Incentives	Mineral mining companies receive taxation advantages by way of concessions and incentives. Current incentives provide for a deduction of exploration and developmental expenditure. A company may also qualify for a deduction in advance for the amount of exploration and development expenditure it expects to incur in the next two income years. The tax payable by mining companies in respect of their income is two-thirds of the amount payable by other companies.
Internationalism	Kia ora, talofa lava and warm Pacific Island greetings. The thoughts and prayers of all New Zealanders will be with the people of the United States as they start to come to terms with the full extent of the tragedy that has unfolded today. This is a time for all of us to reflect on the vulnerability of nations, security, and life. My prayers go out to all who are suffering at this time. Speakers before me have touched on the many issues that this act of terrorism has brought forward.
Keynesian demand management	Will the Minister acknowledge that the increase in the goods and services tax was brought about by his inability to control spending, and that he cannot therefore visit his spending demands on others?

Labour groups	The real purpose of the Bill is to attack trade unions, and, specifically, to attack the New Zealand workers' union over the conduct of the union membership ballot. That is the excuse for the introduction of the Bill. The ballot was conducted under very difficult conditions, and I shall comment about that matter soon.
Law and order	I welcome this Bill and I am pleased that it has reached its second reading. It is appropriate to congratulate the Minister of Justice on the work that he has put into the Bill, with the support of the Minister of Police and members of the Government caucus, who have been right behind the Bill the whole way. The Bill tilts the balance of the justice system against the serious or persistent offender, and the rights of the public will now prevail over the rights of such offenders.
Market regulation	As I said, the Green Party remains very sceptical about industry self-regulation, given that no other country relies on it for the strategically important electricity industry. But we are supporting this bill, because we believe that it represents an improvement on the mess that the previous Government—Max Bradford, in particular—left us with. Self-regulation will lead to the major industry players wheeling and dealing around market rules to maximise their corporate benefit, and there are checks and balances to make sure that generators, retailers, and network companies hold each other to account in that process.
Middle class and professional groups	What other factors are impacting on low and middle income householders?
Military	I move, That this House take note of the Government's defence announcement. The Government today is announcing its defence plan to ensure that New Zealand has a modern, sustainable defence force matched to New Zealand's needs. Providing appropriately for the security and defence of the nation is a core responsibility of the Government.
Multiculturalism	The Government's current policy on providing Maori language and culture tuition in schools is clearly stated in Te Urupare Rangapu: "To provide for the Maori Language and culture to receive an equitable allocation of resources and a fair opportunity to develop having due regard to the contribution being made by Maori Language and culture toward the development of a unique New Zealand Identity."
National way of life	I am one of the old-fashioned Tory members of Parliament in this House who believes in God. I support the constitutional monarchy. In my lifetime, I do not want to see the flag changed, or the national anthem altered or shortened. I do not want to see the name of the country changed. I think that this country has seen so much change in recent times. We have changed the electoral system, for the worse. We are abandoning the Privy Council, for the worse. The royal honours system is under siege, for the worse. The republican debate in this country is for the worse.
Nationalisation	Will the sale of Trans Power assets "amount to a privatisation because many of the supply companies were now privatised" as stated by the Alliance energy spokesperson; if not, why not?
No topic	The Leader of the House has not discussed the details of this matter with me.
Non-economic demographic groups	What specific measures does the Minister intend to take to assist Maori women, given that the rate of unemployment for pakeha women is about one-quarter of the rate for Maori women?
Peace	There has been mixed progress in the peace process since the Townsville peace agreement last year. The international peace monitoring team, to which New Zealand contributes personnel—and Mr Sowry will remember that that issue came before the House to be discussed—has worked effectively. It has helped to sustain confidence in the peace process.
Political authority	It did not simply want a change in the person to whom the salary of the Prime Minister was paid; it wanted a real change away from sleaze, away from incompetence, and away from the appalling track record of this coalition Government. The country has got none of those things. The first thing that Mrs Shipley did was to wait a month before she assumed the prime ministership; a month of further inaction, a month of a lack of direction. Then, instead of doing what the country wanted her to do, which was to say to her junior coalition partner that it was the junior partner and that its antics would not be tolerated any longer in this country, Jenny Shipley continued to do what she had accused her predecessor of doing—swallowing dead rats. The only difference was that she did not wash them down with whisky.

Political authority	I spent a lot of time doing that, like people over here, who now scoff when they say to themselves: “Hey, hold on. We argued about improving politics. We argued about honesty, and accountability, and trust.” Think about it: weeks ago New Zealand First was saying that National was out; they were off; they were bad. Tau would not work with Shipley; would not be anywhere near a Government that had any of these National people in it. Now he says it is a little slip of the tongue and youthful exaggeration, and he is back in here. I think he has given politicians a bad name. I think he will have to work hard over the next little while to try to improve that situation after all the promises we all made about what was happening with MMP. I want to say something about the Alliance. The Alliance is not to blame for this deal not going through. The Alliance did exactly what it said it would do prior to the election. It stuck to its word.
Political authority	What an extraordinary speech! I wonder whether anyone out there listening to that said: “My word! That’s the kind of man I want in Cabinet. We’ll have to change the Government again and get him back.” I rather think that there were not any. Tonight we are discussing the last Budget of a dead Government and of a dead party—and I underline the words “dead party”. When one looks across at the other side of the House, my goodness, there is not a wriggle left in them.
Political authority	I apologise. An objective observer has to say that conditions are fundamentally different from how they were when this minority National Government won its first confidence vote. At that time it looked very unstable, and that is the difference. The difference is stability. Ever since National made the disastrous mistake of doing a coalition deal with Mr Peters and New Zealand First, the Government looked unstable. The ACT party, for years, had been saying to National that there would be no stability while Mr Peters had his hands on the Treasury. ACT said to National: “Sack Mr Peters. Govern as a minority party.” We said that if National returned to its own policies, we would support a minority Government from the cross benches. ACT predicted that a minority National Government would be more stable, and that is exactly what has happened. It is stability that is the difference. Investors hate instability. People who owe money on mortgages hate instability. Instability is bad for business—and I say to Mr Peters that people hate members interjecting while they are walking around the House. Instability is also bad for jobs. Stability is delivering New Zealand lower interest rates, just as ACT predicted. We predicted that if National sacked Mr Peters, then interest rates would fall, and that is exactly what happened. This summer has demonstrated that a minority National Government, supported by ACT holding the balance of power, can deliver stability. Some things, of course, have not changed. The Labour Party remains negative. I have seen seven Opposition leaders in my time but I have never seen a leader as relentlessly negative as Helen Clark. She must take lessons when she is in Africa. How could anybody be so negative, day in, day out? It could get into the Guinness Book of Records. She does not have a positive word to say about anything. It is all negative, negative, negative. The only plan Labour had was to hold a snap election so that it could get elected without any policy. The ACT party, by saying that we are opposed to instability and opposed to the “Italianisation” of New Zealand politics, has thwarted her plans.
Political authority	Helen Clark’s political adviser Judy Keall has just confirmed to this House that Jim Anderton will never be the Treasurer, but I do not think that she knows. She did not know before the o’clock news that Helen Clark would spring this on her. This Alliance is a party of convenience that started with members of Parliament and is now down to members. They will take their places at the Cabinet table under a Labour-Alliance Government.
Political corruption	No, they are not. The bribery and corruption referred to in the Crimes Act is the bribery and corruption as done by State servants. State servants are barred by this Act from accepting bribes in relation to their work or from corruption in relation to the Official Information Act.
Protectionism	They say that they are in favour of balance in their protection policy, but not yet. The Opposition wants to go to heaven, but is not prepared to die. This agreement is far from dying. The agreement has exceeded the expectations the Government had when it went into the negotiations. By July we will have established the world’s most comprehensive free-trade area for goods, and the agreement that the Government reached on services goes beyond any other bilateral agreement in the world.

Technology and infrastructure	The first stages of a number of key projects are progressing well. Developments such as the Grafton Gully connection to the port, the North Shore busway, and the “Spaghetti Junction” improvements should be ready for construction to start over the next months.
Traditional morality	They can’t even agree on moral issues: homosexuality and abortion.
Underprivileged minority groups	What has he done to ensure that Pacific people’s immigration concerns are being addressed?
Welfare state expansion	Today, I want to talk about the key commitments that we have made in health. We came to office with seven key pledges that we made to the people of New Zealand, and one of those pledges was to focus on patients, not profits, and to cut waiting time for surgery.

Notes. The cell entries include selected text snippets that are highly related to the 44 topics.

Table A7: Examples: 8 topics

Topic	Text
Economy	In her statement on Tuesday the Prime Minister talked of the need for economic transformation. In discussing that, she talked further of the need for exports, modernisation, and expanding tourism. They are all very worthy ideals that we would support. There was not one word in that statement—and I have not heard one word from the Government since—about the transport systems that will be required to deliver those goals. Will these exports that will help to transform our economy all be moved around by e-commerce?
External relations	The Minister is very fiery, and he knows that morale among the troops is not high. I accept that the present Minister of Defence—perhaps unlike the former Minister of Defence—is interested in the troops.
Fabric of society	I move, That the Criminal Investigations (Blood Samples - Burglary Suspects) Amendment Bill be now read a first time. This bill will add a new weapon to the arsenal of the New Zealand Police to gather evidence against burglars, secure convictions, and expand DNA testing to burglary suspects. This bill will change the law to give the police the power to take compulsory DNA samples from burglary suspects in order to secure convictions.
Freedom and democracy	I welcome the debate on electoral reform that has been going on throughout New Zealand for the past year or so. I think that it is very good for the democratic process that people learn a lot more about their Parliament and how its members are elected. Indeed, the debate has enabled them to do that, although until now most of it has related to support for a change in the way in which members are elected, rather than an explanation of the present first-past-the-post system.
No topic	The Leader of the House has not discussed the details of this matter with me.
Political system	I shall just refer to the article to refresh my memory. That is permitted under the Standing Orders. The Contractors Federation (Inc.) said that it complained in a letter to the honourable member for Kaimai, who is the chairman of the select committee that the federation appeared before. That letter stated that the federation knew that its briefing to the select committee would be a circus and a farce and would have no effect on the decisions the Government intended to make.
Social groups	Yes, of all the farm workers throughout the country participated in the ballot. That is democracy Labour Government style. Even the Minister of Agriculture would acknowledge that if only workers out of participate in a ballot it is logical to assume that there is obviously no dissatisfaction on the part of workers with their conditions of employment.
Welfare and quality of life	Yes, it has and I shall talk a little about it. Teacher salaries make up about percent of total expenditure on education, so there is little to save unless one starts to hit teacher salaries. The Minister of Labour, the Minister of Education, and the Associate Minister of Education have all said that they want to use the Employment Contracts Act to slash teachers’ wages and to reduce spending on education.

Notes. The cell entries include selected text snippets that are highly related to the 8 topics.

B.7 Interpreting Topics

We examine the phrases that are positively correlated to the topics in the data of manifestos and speeches. Note that we focus on the test set of the manifesto data. We then apply the following methodological approach to both corpora.

First, we extract informative phrases from the text (see e.g., [Handler et al., 2016](#); [Denny and Spirling, 2018](#)). This approach allows us to recognize key phrases such as “new zealand”, and treat them as single tokens. In addition, we implemented the following text-preprocessing techniques to reduce the computational resources needed to calculate the word clouds. We tag parts of the text and identify phrases with up to four words using tag patterns, which results in a collection of noun phrases (and a few verb phrases).⁴ We remove upper-case and punctuation and then lemmatize the tokens to remove uninformative word endings. We filter out rare sequences that appear in fewer than 20 speeches fewer than 30 times in total. We rank the phrases by their relative collocation (point-wise mutual information) to get key phrases.⁵ We filter out a set of policy-irrelevant words (e.g., names).

Then we calculate t-statistics on the correlation between phrase frequency and topic probabilities in both corpora. We produce scatterplots comparing the t-stats of the n-grams appearing in both corpora. The scatterplots focus on n-grams that have

⁴We use the following tag patterns: ‘A’, ‘N’, ‘V’, ‘P’, ‘C’, ‘D’, ‘AN’, ‘NN’, ‘VN’, ‘VV’, ‘NV’, ‘VP’, ‘NNN’, ‘AAN’, ‘ANN’, ‘NAN’, ‘NPN’, ‘VAN’, ‘VNN’, ‘AVN’, ‘VVN’, ‘VPN’, ‘ANV’, ‘NVV’, ‘VDN’, ‘VVV’, ‘NNV’, ‘VVP’, ‘VAV’, ‘VVN’, ‘NCN’, ‘VCV’, ‘ACA’, ‘PAN’, ‘NCVN’, ‘ANNN’, ‘NNNN’, ‘NPNN’, ‘AANN’, ‘ANNN’, ‘ANPN’, ‘NNPN’, ‘NPAN’, ‘ACAN’, ‘NCNN’, ‘NNCN’, ‘ANCN’, ‘NCAN’, ‘PDAN’, ‘PNPN’, ‘VDNN’, ‘VDAN’, ‘VVDN’. A: adverbs and adjectives, C: conjunctions, D: pronouns, N: nouns, P: prepositions, V: verbs.

⁵This is done by calculating the geometric mean of the pointwise mutual information criterion, since this metric can be calculated using the absolute rather than the relative frequencies. We set the following minimum levels: bigrams: 0.004, trigrams: 0.003, quadgrams: 0.002.

a high t-statistics in either the manifesto or parliamentary speech data: we created a new standardized variable that captures the largest t-statistics for each n-gram and focus on all n-grams above the 90th percentile.

To provide further evidence, we provide in the following word clouds on the phrases with the highest t-statistic in the parliamentary speech data. Figure [A4](#) refers to the phrases that are positively related to the eight topics. The first topic is economy and is associated to words such as company, industry, market, bank and economy. The second topic is external relations and is positively related to words such as military, defence, nuclear and peacekeeping. The topic fabric of society is related to words like offence, policy, prison, criminal, crime and prison. The next topic is freedom and democracy and includes words such as democracy, right, voting system, voting, clause and right. The topic political system is highly related to words such as national, labour, local, authority, leadership. Furthermore, multiple verbs on political action such as do or want are related positively to this topic. The topic is also associated with the words leadership, vision and politics. The topic social groups is associated with employment, farmer, fishery, worker, employee and fishery union. The words patient, student, school, education, parent, hospital are highly related to the topic welfare and quality of life. Finally, the no topic category relates to words that are not related to the previous topics, such as prepared, raise, ask, agree, matter and be.

Figures [A5](#), [A6](#), [A7](#), [A8](#), [A9](#), and [A10](#) illustrate word clouds with phrases that are positively related to the probability that a speech belongs to one of the 44 topics. The word clouds summarize the phrases with the largest t-statistic.

Figure A4: Wordclouds of manifesto topics (8 topics)

(a) economy



(b) external relations



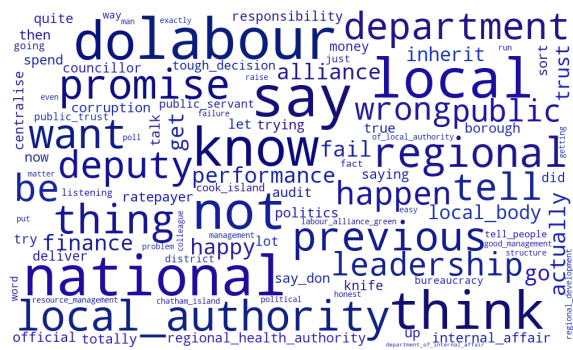
(c) fabric of society



(d) freedom and democracy



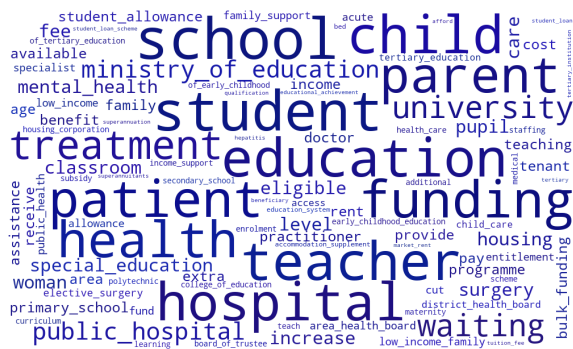
(e) political system



(f) social groups



(g) welfare and quality of life



(h) no topic

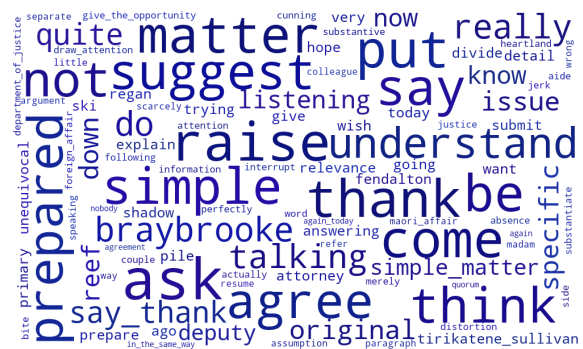
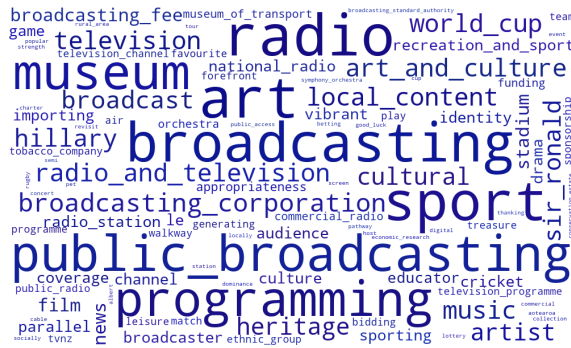


Figure A6: Wordclouds for topics II (44 topics)

(a) culture



(b) democracy



(c) economic goals



(d) economic growth



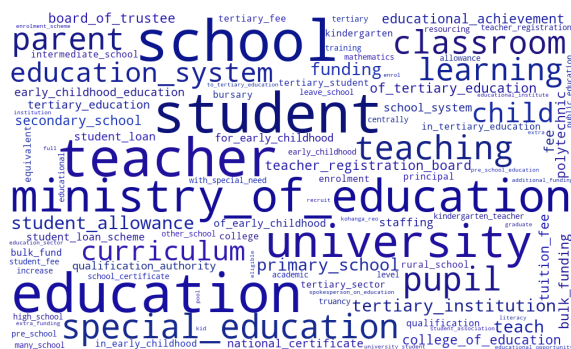
(e) economic orthodoxy



(f) economic planning



(g) education



(h) environmental protection

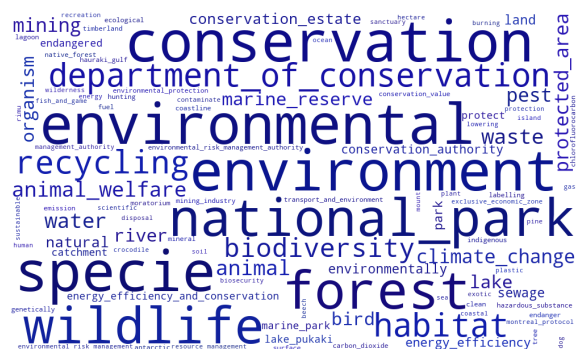
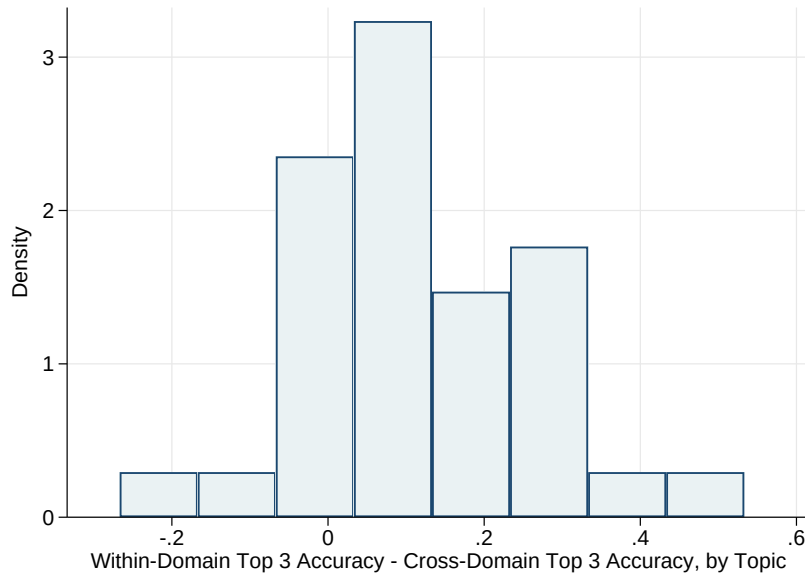


Figure A11: Distribution of difference between within-domain accuracy and cross-domain accuracy

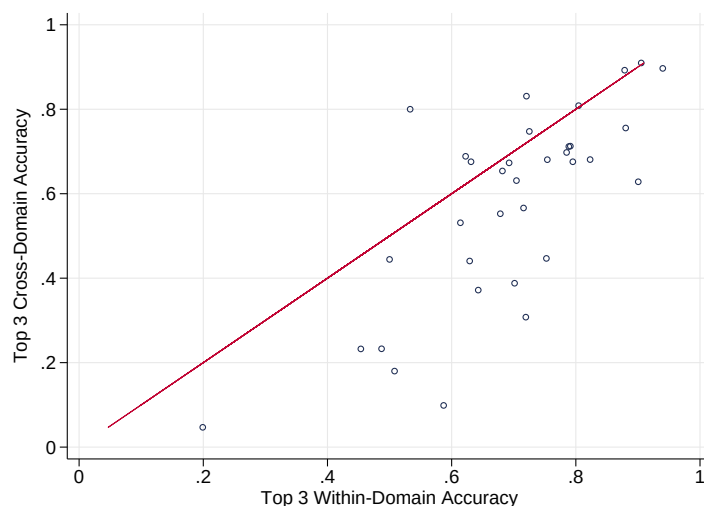


Notes. Histogram by topic of within-domain accuracy minus cross-domain accuracy. Positive values mean that cross-domain accuracy tends to be lower.

B.8 Diagnosing Cross-Domain Classification

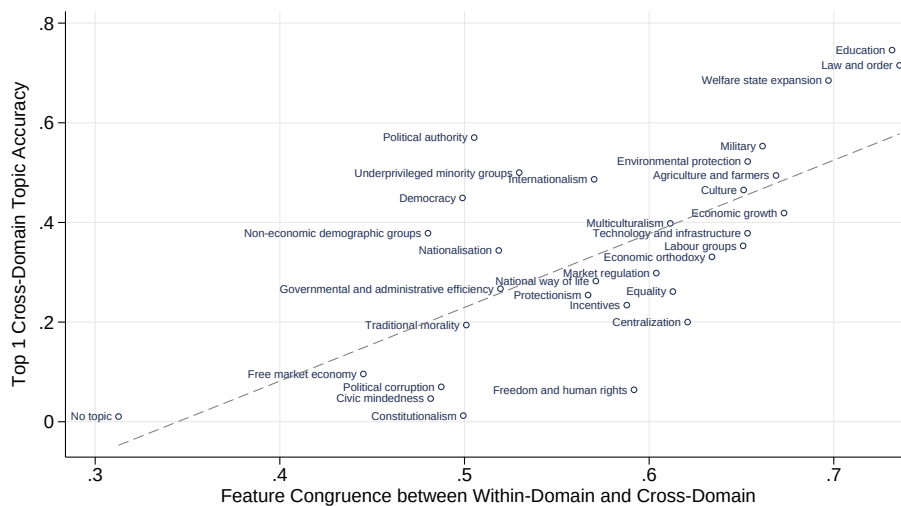
This section reports figures on diagnosing cross-domain accuracy using within-domain accuracy and feature congruence. Figure A11 shows the distribution of differences between the within-domain and cross-domain accuracy. This is mostly positive, reflecting that accuracy decreases when going cross-domain. Figure A12 shows that within-domain and cross-domain accuracy are highly correlated (correlation coefficient = 0.77). Figure A13 plots feature congruence against top-1 accuracy in the 44-topic specification. Figure A14 shows the analogous figure for top-5 accuracy. Finally, Figure A15 plots feature congruence against top-1 accuracy in the 8-topic specification.

Figure A12: Within-domain accuracy predicts cross-domain accuracy by topic



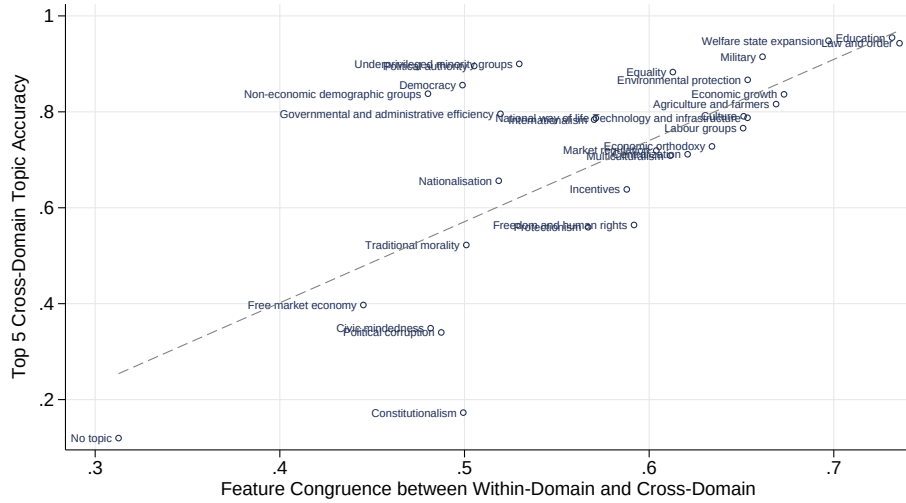
Notes. Scatter plot for the 44 topics, showing the topic's top-3 cross-domain classification accuracy (vertical axis) against the top-3 within-domain accuracy (horizontal axis). The red 45-degree line shows the relationship if within-domain and cross-domain accuracy were equal.

Figure A13: Feature congruence and cross-domain accuracy, 44-topics, top-1 accuracy



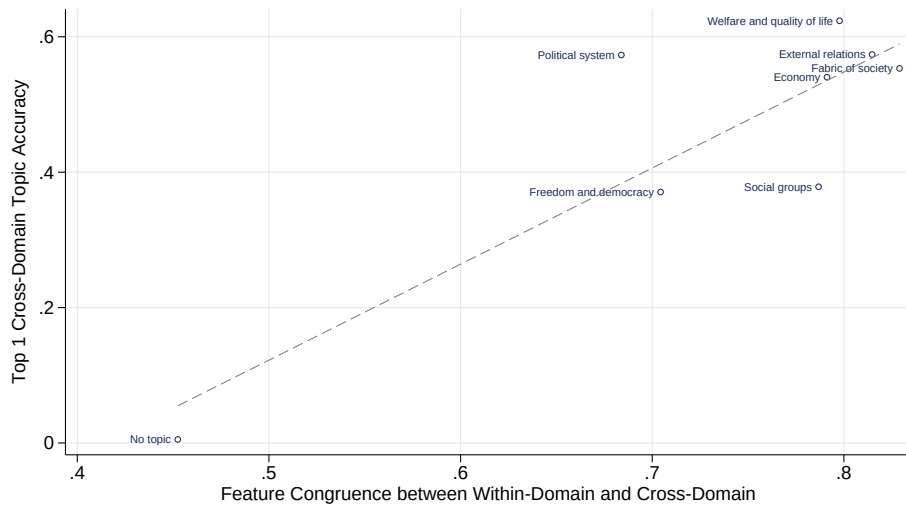
Notes. Scatter plot for the 44 topics, showing the topic's top-1 cross-domain classification accuracy (vertical axis) against the feature congruence, as defined in the text.

Figure A14: Feature congruence and cross-domain accuracy, 44-topics, top-5 accuracy



Notes. Scatter plot for the 44 topics, showing the topic's top-5 cross-domain classification accuracy (vertical axis) against the feature congruence, as defined in the text.

Figure A15: Feature congruence and cross-domain accuracy, 8-topics, top-1 accuracy



Notes. Scatter plot for the 8 topics, showing the topic's top-1 cross-domain classification accuracy (vertical axis) against the feature congruence, as defined in the text.

B.9 Inter-coder Reliability

To understand how useful the target-corpus annotations are in assessing the validity of the classifier, we would like to have some sense of the error rate in the human codings. As [Mikhaylov et al. \(2012\)](#) show, the coder reliability of the manifesto project is relatively low.

To check this in our context, we hired three additional coders.⁶ Like the main coder, these coders also received training from the manifesto project in English-language platforms. They were not experts on New Zealand politics, however.

For this secondary annotation step, we drew a random sample of 250 speeches from the 4,165 speeches annotated by the first coder. Each of the three secondary coders annotated these same speeches, so that we had four annotations in total. We did not give the coders detailed guidelines, but asked them to code in line with their training from the manifesto project.

In [Table A8](#), we compare the coding of these three secondary coders to the machine predictions and the annotations of the primary coder. The upper part of the table shows results for 44 topics, while the lower part shows results for 8 topics. In the first row, we find that in total the coders classified 37 percent of the speeches to the same category as the machine. If we focus on eight topics the accuracy is 50 percent, which is nearly identical to the accuracy that we obtained comparing the coding of the main coding to the machine predictions. In the next step, we compare the coding of the three coders to the coding of our main coder. In 50 percent of the speeches, the coders agreed on the same topic and this share increase to 63 percent if we limit ourselves to eight topics.

⁶We thank Pola Lehmann for providing us the contact details of the manifesto coders.

Table A8: Reliability of coding

	Coder 1	Coder 2	Coder 3	Total
<i>44 Topics</i>				
Machine Predictions	0.364	0.388	0.368	0.373
Main Coder	0.452	0.528	0.508	0.496
<i>8 Topics</i>				
Machine Predictions	0.484	0.520	0.484	0.496
Main Coder	0.616	0.652	0.652	0.640

Notes. Rows capture whether we are comparing human coding to the machine predictions or the main coder. Columns refer to the three coders that we hired to check the coder reliability. We report the top-1 accuracy for the 44- and 8-topic specification.

B.10 Classification of U.S. Congress Speeches

In this section, we provide further details on the U.S. speech data, which we use to assess the validity of cross-domain supervised learning in a different context. The speech data comes from [Jensen et al. \(2012\)](#). We focus on speeches held in the House of Representatives in the period from August 15, 1987 until July 27, 2002. In this period, the data includes 450,393 parliamentary speeches.

We started drawing a random sample of 250 speeches of speeches focusing on speeches that include more than 40 characters and hired the manifesto coder in charge of coding U.S. party manifestos to code these speeches to manifesto categories. The coder received training from the manifesto project and has significant experience in coding text documents. We did not give him any detailed instructions for the coding, but asked him to code in line with the manifesto project guidelines. The coding took in total 26 hours.

In contrast to New Zealand, most short speeches in the U.S. House of Representatives are procedural. These speeches are used, for example, to yield speaking time to parliamentarians or report voting results. Similar to other parliamentary democracies

such as United Kingdom, many short speeches in New Zealand take place in question times, which do not exist in the United States. We follow [Dietrich et al. \(2019\)](#) and limit our analysis of the United States to all speeches that have at least 50 words. Furthermore, we removed 12 speeches due to segmenting errors.

We used our trained classifier to predict the topics of the 150 speeches. In case we focus on 44 topics, the top-1 accuracy is 0.440, the top-3 accuracy 0.633, and the top-5 accuracy 0.693. Limiting the analysis to 8 topics leads to a top-1 accuracy of 0.520, a top-3 accuracy of 0.827 and a top-5 accuracy of 0.927. These results are similar to the results that we achieved using the New Zealand parliamentary speech data.

B.11 Bootstrapping Procedure

To assess robustness, we run the training procedure in multiple subsamples of the training set. Bootstrapped linear regressions often use hundreds or thousands of samples, but that is computationally infeasible for text-based machine learning. [Antoniak and Mimno \(2018\)](#) show that for language models, stability can be assessed using smaller samples, such as ten or twenty. Thus we run the classifier with 16 different re-sampled train-test splits.

We then compute the mean, median and standard deviation of the classification metrics. Table [A9](#) illustrates the within-domain predictions focusing on the 44-topic specification. Table [A10](#) summarizes the classification metrics based on the 8-topic specification. Tables [A11](#) and [A12](#) summarizes the recalls and precisions by topic of the 44-topic specification.

We do not observe notable differences in the mean/median recall or precision relative to the baseline reported values. The standard deviation in the metrics is sensitive to the frequency of the topics, however: infrequent topics have quite high standard

Table A9: Statistics on bootstrapped classifier performance in test set (44 topics)

	Mean	Median	Std Dev
Top-1 accuracy / F1 micro	0.5386	0.5379	0.0029
Balanced accuracy	0.3847	0.3849	0.0030
F1 macro	0.4135	0.4138	0.0034
F1 weighted	0.5230	0.5220	0.0030

Table A10: Statistics on bootstrapped classifier performance in test set (8 topics)

	Mean	Median	Std Dev
Top-1 accuracy / F1 micro	0.6451	0.6451	0.0028
Balanced accuracy	0.5077	0.5078	0.0030
F1 macro	0.5264	0.5274	0.0029
F1 weighted	0.6356	0.6357	0.0029

deviations, especially in topic precision. Again, this finding cautions against using infrequent source-corpus topics for empirical analysis using cross-domain learning.

Table A11: Statistics on bootstrapped class-level recall and precision (44 topics)

	<u>Recall</u>			<u>Precision</u>		
	Mean	Median	Std Dev	Mean	Median	Std Dev
Agriculture and farmers	0.5832	0.5778	0.0127	0.6314	0.6344	0.0224
Anti-growth economy	0.2522	0.2519	0.0164	0.4427	0.4511	0.0261
Anti-imperialism	0.0279	0.0000	0.0345	0.4375	0.0000	0.4961
Centralization	0.4395	0.4387	0.0185	0.4655	0.4635	0.0171
Civic mindedness	0.2592	0.2613	0.0163	0.4806	0.4708	0.0341
Constitutionalism	0.2665	0.2646	0.0212	0.5264	0.5303	0.0363
Controlled economy	0.2618	0.2599	0.0281	0.6116	0.6019	0.0821
Corporatism	0.0406	0.0430	0.0162	0.6083	0.5833	0.2655
Culture	0.5888	0.5904	0.0170	0.6900	0.6908	0.0245
Democracy	0.4864	0.4874	0.0161	0.4672	0.4647	0.0150
Economic goals	0.0368	0.0388	0.0109	0.3162	0.2990	0.0906
Economic growth	0.4759	0.4777	0.0162	0.4641	0.4606	0.0164
Economic orthodoxy	0.4954	0.4938	0.0178	0.5665	0.5694	0.0214
Economic planning	0.1111	0.1114	0.0226	0.4453	0.4580	0.0656
Education	0.7646	0.7650	0.0094	0.6870	0.6877	0.0107
Environmental protection	0.6897	0.6874	0.0113	0.5924	0.5921	0.0088
Equality	0.4599	0.4624	0.0087	0.4496	0.4509	0.0116
European union	0.5560	0.5516	0.0189	0.6045	0.6093	0.0264
Foreign special relationships	0.2438	0.2417	0.0273	0.4843	0.4694	0.0486
Free market economy	0.2300	0.2303	0.0179	0.4288	0.4298	0.0290
Freedom and human rights	0.4073	0.4076	0.0204	0.4928	0.4907	0.0251
Governmental and administrative efficiency	0.4456	0.4445	0.0140	0.4058	0.4093	0.0150
Incentives	0.4960	0.4947	0.0114	0.4982	0.4972	0.0179
Internationalism	0.5241	0.5244	0.0251	0.5248	0.5273	0.0194
Keynesian demand management	0.0464	0.0513	0.0242	0.7812	1.0000	0.3158
Labour groups	0.5849	0.5902	0.0173	0.5651	0.5641	0.0159
Law and order	0.6974	0.6974	0.0109	0.6187	0.6171	0.0103
Market regulation	0.4226	0.4238	0.0108	0.4623	0.4592	0.0145
Marxist analysis	0.0706	0.0682	0.0313	0.5962	0.6333	0.2406
Middle class and professional groups	0.2347	0.2288	0.0350	0.7001	0.6970	0.0758
Military	0.6011	0.5970	0.0153	0.6456	0.6398	0.0221
Multiculturalism	0.4576	0.4602	0.0192	0.5561	0.5577	0.0242
National way of life	0.3503	0.3516	0.0129	0.3553	0.3567	0.0113
Nationalisation	0.4139	0.4090	0.0181	0.6295	0.6249	0.0483
No topic	0.0389	0.0398	0.0082	0.2985	0.2806	0.0771
Non-economic demographic groups	0.2572	0.2590	0.0150	0.4383	0.4411	0.0226
Peace	0.3860	0.3835	0.0439	0.5788	0.5615	0.0630
Political authority	0.4521	0.4512	0.0164	0.3888	0.3874	0.0099
Political corruption	0.3043	0.3068	0.0302	0.6612	0.6710	0.0333
Protectionism	0.3776	0.3830	0.0283	0.5282	0.5222	0.0337
Technology and infrastructure	0.7023	0.7044	0.0113	0.5783	0.5783	0.0109
Traditional morality	0.3933	0.3927	0.0122	0.5827	0.5855	0.0215
Underprivileged minority groups	0.2070	0.2136	0.0181	0.4582	0.4567	0.0361
Welfare state expansion	0.7854	0.7853	0.0050	0.5507	0.5501	0.0068

Table A12: Statistics on bootstrapped class-level recall and precision (8 topics)

	<u>Recall</u>			<u>Precision</u>		
	Mean	Median	Std Dev	Mean	Median	Std Dev
Economy	0.7376	0.7370	0.0050	0.6662	0.6663	0.0044
External relations	0.6405	0.6398	0.0097	0.7295	0.7304	0.0069
Fabric of society	0.5684	0.5702	0.0064	0.6217	0.6212	0.0070
Freedom and democracy	0.4607	0.4593	0.0098	0.5974	0.5946	0.0097
No topic	0.0164	0.0152	0.0055	0.4199	0.3875	0.1253
Political system	0.4408	0.4415	0.0064	0.5216	0.5241	0.0090
Social groups	0.4164	0.4171	0.0079	0.5870	0.5874	0.0089
Welfare and quality of life	0.7809	0.7798	0.0047	0.6667	0.6653	0.0054

C Additional Material on Case Studies

C.1 Details on the Electoral Reform

The reform process began in 1986 when the Labour government appointed a Royal Commission to study a potential electoral reform in New Zealand. The Commission examined multiple electoral systems on the basis of ten criteria and finally recommended a reform toward a mixed-member electoral system. In 1993, 54 percent of the population decided in favor of the reform in a referendum and in 1996 the new electoral rules were applied for the first time. Several factors are important to understand the introduction of the reform. First, the population increasingly perceived election results and the resulting democratic representation as unfair. In 1978 and 1981 the Labour party received a majority of votes, but a minority of seats. Second, small parties and ethnic minorities were underrepresented in the parliament. Third, citizens were unsatisfied with the economic situation and the adversarial style of majoritarian systems. Lastly, citizens wanted to reduce ‘electoral dictatorship’ of majority parties (Lamare and Vowles, 1996; Vowles, 1995).

The reform changed the electoral system from a first-past-the-post to a mixed-member proportional electoral system. Table A13 summarizes the main differences between the electoral systems before and after the reform. In the first-past-the-post system, voters have one vote to select a candidate in their electorate. In the mixed-member proportional system, voters have two votes. Citizens can use one vote to select a candidate in the electorate and one vote to select a party at the national level. The reform increased the size of the parliament from 99 to 120 members.⁷ The number of parliamentarians elected via district decreased from 95 to 60. The number of Maori districts increased in from four to five with the option of further increases. Under the

⁷Notice that the size of the New Zealand varied in the period before the reform.

mixed-electoral system, the remaining (list) seats are allocated using the Saint Laguë formula. Similar to the electoral system in Germany, parties have to achieve at least five percent of the party votes or win an electorate (Barker et al., 2003; Vowles et al., 2002; McGee, 2005).⁸

Table A13: Comparison of first-past-the-post and mixed-member electoral system.

	first-past-the-post	mixed-electoral system
number of votes	1	2
number of MPs	99	120 (+overhang)
number of general districts	95	60
number of list MPs	-	55
number of Maori district	4	5
electoral rule (districts)	relative majority	relative majority
minimum entry criteria	win an electorate	5% party votes or win an electorate
formula for list seats	-	Saint Laguë formula

Notes. The rows refer to features and the columns to the electoral systems. The table refers of the electoral systems in the periods 1993-1996 and 1996-1999.

For related work on the consequences of electoral reforms see Catalinac (2018) and Høyland and Søyland (2019).

C.2 Regression Models and Robustness

We assess the statistical significance of the graphical evidence using a fixed effects linear regression model. The dependent variable is the log probability that speech i focuses on political authority. The main explanatory variable is an indicator variable equaling one for speeches held after the electoral reform.

We run five OLS regression models with different specifications. We include in all models quadratic time trends. Standard errors are clustered by speaker (although statistical tests are robust to two-way clustering by speaker and year). Model 1 includes the baseline model. Model 2 adds speaker fixed effects, and Model 3 includes

⁸See <http://www.elections.org.nz/> (accessed on July 30, 2017).

speaker-time trends. To provide some robustness, Model 4 includes in the regression the speech-level and speaker-level covariates. The covariates include indicator variables for gender, list MP, prime minister position and committee chair. They also include speech-level indicator variables for questions (e.g., questions to ministers, questions to private members), general debate, administrative speech, and committee of the whole House stage, and a party-level indicator variable for opposition party. Finally, Model 5 is the same as Model 2 (speaker fixed effects), but the observations are weighted by length of the speech (in number of words).

The full regression results are reported in Table A14. We see a significant positive effect across specifications, consistent with the graphical results. According to the preferred specification, Model 3, the probability that a specific speech corresponds to the topic political authority increases by about 30 percent after the reform. In Model 5, the effect of the reform is estimated to be smaller (17 percent) but still significant at the 0.05 level. Further, these results are robust to interacting these controls with the reform dummy.

In Table A15 we re-run models of Table A14, but include an indicator variable that is equal to 1 if parliamentarians were elected for the first time after the electoral reform was implemented, and zero otherwise. The results suggest that the increasing importance of the political authority topic is related to the behavior of parliamentarians that were elected before the reform was implemented.

Furthermore, we use as a robustness test alternative dependent variables and statistical models. Table A16 replicates the main results of our paper using a binary dependent variable and a logistic regression model. As the table shows, our results are robust. We also used multilevel regression models, which confirm the robustness of our findings.

Table A14: Regression analysis of political authority (main results)

	(1)	(2)	(3)	(4)	(5)
Post electoral reform	0.268 (0.109)	0.243 (0.098)	0.297 (0.117)	0.247 (0.117)	0.174 (0.074)
List MP					-0.076 (0.094)
Woman					-0.397 (0.094)
Ethnic minority					0.273 (0.223)
Prime Minister					0.790 (0.124)
Committee chair					-0.016 (0.070)
Question					-0.560 (0.034)
General debate					0.839 (0.050)
Administrative speech					0.072 (0.051)
Committee stage					0.013 (0.030)
Government party					-0.540 (0.044)
Constant	-3.119 (0.086)	-3.186 (0.096)	-3.448 (0.180)	-3.328 (0.133)	-2.556 (0.076)
Quadratic Trend	X	X	X	X	X
Speaker Fixed Effects		X	X	X	
Speaker Trends			X		
Weighting by Speech Length				X	
Controls					X
N	290456	290456	290456	290456	290456
R^2	0.008	0.092	0.110	0.138	0.098
ll	-5.659e+05	-5.530e+05	-5.502e+05	-6.246e+05	-5.520e+05

Standard errors, clustered by speaker, in parentheses

Table A15: Regression analysis of political authority (new versus old MPs)

	(1)	(2)
Post electoral reform	0.320 (0.107)	0.206 (0.070)
Entered parliament after reform	-0.326 (0.119)	-0.399 (0.098)
List MP		0.050 (0.082)
Woman		-0.362 (0.089)
Ethnic minority		0.323 (0.203)
Prime Minister		0.766 (0.120)
Committee chair		-0.016 (0.069)
Question		-0.566 (0.034)
General debate		0.844 (0.049)
Administrative speech		0.043 (0.054)
Committee stage		0.019 (0.028)
Government party		-0.537 (0.044)
Constant	-3.109 (0.086)	-2.548 (0.074)
Quadratic Trend	X	X
Controls		X
<i>N</i>	290456	290456
<i>R</i> ²	0.011	0.097
ll	-5.654e+05	-5.514e+05

Standard errors, clustered by speaker, in parentheses

Table A16: Robustness: Logistic regression analysis of political authority (binary dependent variable)

	(1)	(2)	(3)	(4)
Post electoral reform	0.286 (0.095)	0.241 (0.084)	0.256 (0.094)	0.219 (0.067)
List MP				-0.085 (0.106)
Woman				-0.468 (0.101)
Ethnic minority				0.366 (0.216)
Prime Minister				0.895 (0.060)
Committee chair				-0.181 (0.069)
Question				-0.699 (0.039)
General debate				0.973 (0.056)
Administrative speech				-0.177 (0.067)
Committee stage				-0.099 (0.031)
Government party				-0.433 (0.045)
Constant	-1.356 (0.083)	-1.600 (0.098)	-3.357 (0.411)	-0.858 (0.084)
Quadratic Trend	X	X	X	X
Speaker Fixed Effects		X	X	
Speaker Trends			X	
Controls				X
<i>N</i>	290456	290456	290456	290456
Pseudo <i>R</i> ²	0.005	0.046	0.052	0.052
ll	-1.636e+05	-1.570e+05	-1.559e+05	-1.554e+05

Standard errors, clustered by speaker, in parentheses

C.3 Debate Participation

Table A17 summarizes the average topic probabilities by gender focusing on the legislative period 1996-1999. Table A18 illustrate the average topic probabilities by gender focusing on all legislative periods.

Table A17: Average Probability by Topic (Period 1996-1999)

	Economy	External relations	Fabric of society	Freedom and democracy	No topic	Political system	Social groups	Welfare
Men	0.147 (0.008)	0.042 (0.004)	0.156 (0.009)	0.126 (0.005)	0.020 (0.001)	0.260 (0.007)	0.095 (0.006)	0.154 (0.008)
Women	0.123 (0.012)	0.028 (0.003)	0.154 (0.014)	0.113 (0.006)	0.016 (0.001)	0.231 (0.012)	0.100 (0.005)	0.234 (0.017)

Notes. The table illustrates the average of the probability that a speech focuses on a topic by gender. The table focuses on the legislative period 1996-1999 to keep the composition of the parliament constant. Standard errors are in parentheses.

Table A18: Average Probability by Gender

	Economy	External relations	Fabric of society	Freedom and democracy	No topic	Political system	Social groups	Welfare
Men	0.169 (0.005)	0.042 (0.002)	0.139 (0.005)	0.117 (0.003)	0.019 (0.001)	0.244 (0.004)	0.099 (0.004)	0.171 (0.005)
Women	0.142 (0.009)	0.029 (0.002)	0.131 (0.008)	0.095 (0.004)	0.015 (0.001)	0.219 (0.007)	0.115 (0.006)	0.252 (0.011)

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