**Supplemental Table 1: Social Media Advertisements for the HLHS support survey**

Supplemental Table 1 depicts the language that was used to promote the parental support survey on social media.

|  |  |  |
| --- | --- | --- |
| **Facebook Page** | **Date of Post** | **Post Language** |
| Mayo Clinic HLHS | July 17, 2019 | If you are a mother, father, or primary caregiver of a child who has been diagnosed with hypoplastic left heart syndrome (HLHS), we ask you to please consider filling out this quick, nine-question survey. A team of nursing students from St. Catherine University are working with the Todd and Karen Wanek Family Program for HLHS at Mayo Clinic on research about parental support for families with HLHS. We would appreciate your support and input from personal experiences to help us further develop our research and create interventions to help support parents through this diagnosis and journey.Thank you for your time and insight! |
| Sisters by Heart | July 17, 2019 | If you are a mother, father, or primary caregiver of a child who has been diagnosed with hypoplastic left heart syndrome (HLHS), we ask you to please consider filling out this quick, nine-question survey. A team of nursing students from St. Catherine University are working with the Todd and Karen Wanek Family Program for HLHS at Mayo Clinic on research about parental support for families with HLHS. We would appreciate your support and input from personal experiences to help us further develop our research and create interventions to help support parents through this diagnosis and journey.Thank you for your time and insight! |
| Perinatal Hospice and Palliative Care | July 22, 2019 | If there are any parents of children with hypoplastic left heart syndrome following this page, here’s a new survey seeking input from any parent of a child with HLHS, whether the parents chose surgical intervention or comfort/palliative care. The official survey description is below.  ---  If you are a mother, father, or primary caregiver of a child who has been diagnosed with hypoplastic left heart syndrome (HLHS), we ask you to please consider filling out this quick, nine-question survey. A team of nursing students from St. Catherine University are working with the Todd and Karen Wanek Family Program for HLHS at Mayo Clinic on research about parental support for families with HLHS. We would appreciate your support and input from personal experiences to help us further develop our research and create interventions to help support parents through this diagnosis and journey. Thank you for your time and insight! |
| Mayo Clinic HLHS | July 23, 2019 | Thank you to everyone who's taken or shared this survey! We've had over 500 responses so far and we appreciate each and every parent's insights! If you haven't completed it yet, please consider taking a few minutes to support our research on parental support for families with HLHS.  If you are a mother, father, or primary caregiver of a child who has been diagnosed with hypoplastic left heart syndrome (HLHS), we ask you to please consider filling out this quick, nine-question survey. A team of nursing students from St. Catherine University are working with the Todd and Karen Wanek Family Program for HLHS at Mayo Clinic on research about parental support for families with HLHS. We would appreciate your support and input from personal experiences to help us further develop our research and create interventions to help support parents through this diagnosis and journey.Thank you for your time and insight! |
| Mayo Clinic HLHS | July 31, 2019 | Last chance! Our survey for parents of kids with HLHS is closing at Noon (CST) today. Thank you to everyone who has participated so far.  If you are a mother, father, or primary caregiver of a child who has been diagnosed with hypoplastic left heart syndrome (HLHS), we ask you to please consider filling out this quick, nine-question survey. A team of nursing students from St. Catherine University are working with the Todd and Karen Wanek Family Program for HLHS at Mayo Clinic on research about parental support for families with HLHS. We would appreciate your support and input from personal experiences to help us further develop our research and create interventions to help support parents through this diagnosis and journey.Thank you for your time and insight! |