

Appendices

T-Test Results

An independent samples t-test was conducted to examine whether there was a significant difference between the control group and treatment group in political interest. The test revealed no statistically significant difference between students in the treatment and control groups in political interest.

T-Test Results

	t	df	p-value
Political interest	1.657	43.944	.105

Political Interest by Groups

	N	Mean	Std Dev	St Error
Treatment Group	24	2.25	.67566	.13792
Control Group	25	1.96	.53852	.10770

Classroom Demographics

Treatment Group Classroom Demographics

	Number of Political Science Courses*	Year in College	Age
Mean	.21	1.42	18.91
Median	.00	1.00	19.00

N=24 *Does not include the introduction to American government course
Results are rounded

Treatment Group Classroom Demographics

	Female	Registered to Vote	Voted in 2014 General Election
Percent	70.8	70.8	50.0

N=24 Results are rounded

Control Group Classroom Demographics

	Number of Political Science Courses*	Year in College	Age
Mean	.92	1.84	17.32
Median	.00	1.00	19.00

N=25 *Does not include the introduction to American government course
Results are rounded

Control Group Demographics

	Female	Registered to Vote	Voted in 2014 General Election
Percent	56.0	72.0	40.0

N=25 Results are rounded

Types of Classes	Number of Class Periods	Classes to Use the Campaign Budget Activity In
Introduction into American Government	2-3	
State and Local Government	2-3	
Campaigns and Elections	2-3	

Implementing the Campaign Budget Activity

Class Size	Ideal Group Size	Number of Groups	Number of 'Elections'	Number of Republican Groups	Number of Democrat Groups
1-50	3-4	6	3	3	3
51-75	4-5	10-14	5-7	5-7	5-7
76-100	4-5	14-20	7-10	7-10	7-10
101-125	4-5	20-24	10-12	10-12	10-12
126-150	4-5	24-28	12-14	12-14	12-14

Campaign Plan- Candidate

Instructions:

You are to break up into groups of 3-4 people. Your group has to develop a comprehensive campaign plan for a U.S. Senate general election campaign. Your goal is to win the general election (obviously). You will need to elect someone in your group to be the candidate. Everyone else in your group is field staff. Developing the budget, slogan, and targeted voters IS a group effort. Everyone must contribute. However, in the event of indecision, the candidate will have the final say. You will need to develop a campaign slogan. You group will work on developing a 12-week campaign budget.

It is due in class. Put everyone in your group names on the budget sheet.

District Make-Up: The U.S. Senate seat is an open seat. In the past, both Republican and Democrat candidates have won the seat. The total population for your Senate District is 9,895,622. Of this population: 81% is white, 14% is black, 4% is Hispanic, 1% Native American, 51% of the population is female, 14% veterans, 72% homeowners, 89% have a high school education, 26% have a bachelor degree or higher, 17% live below the poverty level, 15% are 65 years or older, and 62% are between 18 and 64 years old. The median household income is \$48,411. The district is 30% urban and 70% rural. In 2012, there are 7,614,490 individuals in the voting age population. And, 454,553 registered voters. There are 93 colleges and universities in the state.

The leading industries are manufacturing, farming, and tourism. The next largest industries include education, small businesses, and technology. There are 4 pro sports teams in the district. While the district does include shoreline along the Great Lakes, the tourism industry has declined since the recession. Unemployment in the district is 9% and the economy is the number one concern among voters. Unlike its neighboring states, this state has traditional voting laws. This means that there is neither early voting nor vote-by-mail in this state. The last week for voter registration is week 5. The current governor is a moderate Republican.

State's Two Largest Cities: The largest city, including the metro area (suburbs), has roughly 40% of the population living in it. City 1 itself has approximately 688,701 people residing in it. It is 83% black, 11% white, 6% Hispanic/Latino. Of the city's population: 53% is female, 5% veterans, 52% homeowners, 78% have a high school education, 13% have a bachelor degree or higher, 40% live below the poverty level, 12% are 65 years or older, and 61% are between 18 and 64 years old. The median household income is \$26,325. The city is very liberal: its U.S. Representatives are all Democrats. Its neighboring suburbs(the metro area) are much more conservative-electing mostly Republicans to the U.S. House. They city is also bankrupt and has relied on the state to bail it out. The state's 3 casinos are located in the city.

City 2 has a population of 192,294. It is 21% black, 65% white, 14% Hispanic/Latino. Of the city's population: 52% is female, 5% veterans, 57% homeowners, 84% have a high school education, 30% have a bachelor degree or higher, 27% live below the poverty level, 11% are 65 years or older, and 64% are between 18 and 64 years old. The median household income is

\$39,227. The city is very conservative: its U.S. Representatives are all Republicans. Its neighboring suburbs are much more conservative-also electing mostly Republicans to the U.S. House. This area is very is often referred to as a mini “Bible belt” because of the social conservative attitudes of its voters. Just over a decade ago, this city was in turmoil, but now has a vibrant downtown. The downtown now has a college campus, museums, minor league hockey and arena football teams, small businesses, restaurants, hotels, and bars. It attracts young professionals, families and is a popular tourism spot.

Goal: Develop a 12-week campaign budget plan for your candidate. Be sure to plan for all aspects of the campaign, including advertising, messaging, voter contact, etc. Your entire budget is \$100,000 for 12 weeks. You do NOT have to spend all your money. You must have a HQ and campaign manger the last week (Week 1) of the campaign.

Odds and Ends:

If you opt to conduct a voter reg drive, week 5 is the last week to do so. You will need to indicate in your plan which group of voters your registration drive is targeting (i.e. students, vets, etc).

If you opt for a faction mailing, you will need to list which faction/group your piece is being sent to (i.e. gun owners, union members, etc)

For ads, if you opt to purchase ads, you will need to indicate what kind of ad it is. They different types of ads are:

Bio ad- this gives biographical information about the candidate

Negative ad- this attacks the opposition candidate

Issue ad- this highlights the candidate by focusing on an issue of importance

Pay to Play

Advertising:

TV Ad:	\$5,000 for a 30 second ad to be aired for one week
Radio Ad:	\$2,000 for a 30 second ad to be aired for one week
Billboard:	\$4,000 to be displayed for 4 weeks
Newspaper:	\$900 for a full page ad for 1 day
Web Ads:	\$600 for each web ad on 1 internet site (i.e. Facebook) for 1 week

Staff:

Campaign Manager: \$800-1,500 per week

(You can pick a salary amount between \$800 and \$1,500 but it cannot be changed. Another words if you hire a campaign manager at \$800/wk they will be paid \$800/wk for the duration of the campaign).

Other Staff: \$500 for 10 extra staffers per week

Other staff includes paid volunteers to knock on doors, make calls, etc.

Mailings:

District-wide Mailing: \$5,000 per mailing (includes printing and postage)

Faction Mailing: \$3,000 per mailing (includes printing and postage)

“AV” Mailing: \$2,500 per mailing (includes printing and postage)

District-wide mailing: mailing sent out to the entire district reaching all register voters

Faction mailing: mailings sent out to a certain coalition (i.e. union members or NRA members) in the district that are registered voters. Must also identify the target group of voters and the message being sent.

AV mailing: absentee ballot mailings

Other:

Headquarters Rent:	\$400 per week
Yard Signs:	\$4 for each sign
Big Signs:	\$100 for each sign
Banners:	\$300 for each banner
Literature:	\$250 per 1,000 pieces of literature
T-Shirts:	\$100 per 50 T-shirts
Campaign Website:	\$300 per week
Buttons:	\$75 for 100 buttons

Voter Registration Drive: \$2,000 for each week (7 days of a voter reg drive, includes 10 staffers to register voters)

Ways to Increase the War Chest:

Campaign Surrogate Fundraiser:	\$5,000 per each surrogate fundraiser
PACs:	\$100-\$5,000 per election
Fundraisers:	TBD
Personal Finance:	TBD

Surrogate Fundraiser:

Republican candidate(s): Mitt Romney or Mitch McConnell

Democrat candidate(s): Cory Booker or Nancy Pelosi

PAC \$: You can add money to your coffers if you opt to take PAC money. You can take PAC money as much as you desire as long as you don't exceed campaign finance limits. If you opt to take PAC money, you must indicate the PAC (e.g. Union PAC or NRA PAC).

Fundraisers: If you opt to hold fundraisers, your candidate can see me for additional revenue. You can hold three fundraisers total.

Personal Finance: The candidate can add money to their War Chest. They can do this two times. Please see me for amounts.

Please note, that 527s and Super PACs will be airing ads both on behalf of your candidate as well as negative ads against your opponent. The Super PAC is also engaging in a grassroots door to door campaign on your behalf. Since they cannot coordinate with your campaign, you will not know what weeks which ads will air, but they will affect your vote total.

Names: _____

Wk 12	
Wk 11	
Wk 10	
Wk 9	

Wk 8	
Wk 7	
Wk 6	
Wk 5	

Wk 4	
Wk 3	
Wk 2	
Wk 1-Election Day!!	

Campaign Slogan:

Voters: Who are you targeting? Age groups, ethnic groups, factions? You will need to figure out what type of voters to target and discuss why. Think about what the common factions are for each party or what groups your candidate is trying to appeal to.

Voter Summary:

Election Day: How did your candidate do???

<p>Wk 12</p>	<p>Voter reg drive: If follow up occurred (i.e. a factional mailing to the group you signed up) after the voter reg drive ended, give your candidate 10 votes/ hour of the drive for that group. If no follow up occurred, give your candidate 1 vote per hour of the drive.</p> <p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 11	<p>Voter reg drive: If follow up occurred (i.e. a factional mailing to the group you signed up) after the voter reg drive ended, give your candidate 10 votes/ hour of the drive for that group. If no follow up occurred, give your candidate 1 vote per hour of the drive.</p> <p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 10	<p>Voter reg drive: If follow up occurred (i.e. a factional mailing to the group you signed up) after the voter reg drive ended, give your candidate 10 votes/ hour of the drive for that group. If no follow up occurred, give your candidate 1 vote per hour of the drive.</p> <p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 9	<p>Voter reg drive: If follow up occurred (i.e. a factional mailing to the group you signed up) after the voter reg drive ended, give your candidate 10 votes/ hour of the drive for that group. If no follow up occurred, give your candidate 1 vote per hour of the drive.</p> <p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 8	<p>Voter reg drive: If follow up occurred (i.e. a factional mailing to the group you signed up) after the voter reg drive ended, give your candidate 10 votes/ hour of the drive for that group. If no follow up occurred, give your candidate 1 vote per hour of the drive.</p> <p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 7	<p>Voter reg drive: If follow up occurred (i.e. a factional mailing to the group you signed up) after the voter reg drive ended, give your candidate 10 votes/ hour of the drive for that group. If no follow up occurred, give your candidate 1 vote per hour of the drive.</p> <p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 6	<p>Voter reg drive: If follow up occurred (i.e. a factional mailing to the group you signed up) after the voter reg drive ended, give your candidate 10 votes/ hour of the drive for that group. If no follow up occurred, give your candidate 1 vote per hour of the drive.</p> <p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 5	<p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 4	<p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 100 votes per ad Doc Ads (TV): add 200 votes per ad Negative Ads (TV): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 3	<p>AV mailings: add 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 50 votes per ad Doc Ads (TV): add 100 votes per ad Negative Ads (TV): opponent subtracts 50 votes per ad</p> <p>Bio Ads (Radio): add 50 votes per ad Negative Ads (Radio): opponent subtracts 5 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 100 votes per week</p>
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Wk 2	<p>AV mailings: minus 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 50 votes per ad Doc Ads (TV): add 100 votes per ad Negative Ads (TV): opponent subtracts 100 votes per ad</p> <p>Bio Ads (Radio): add 25 votes per ad Negative Ads (Radio): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner Literature: 200 votes per 1000 pieces of literature T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 200 votes per week</p>
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Wk 1- Election Day!!	<p>AV mailings: minus 2,500 votes per mailing District-wide Mailing: 7,500 votes per mailing if bio message, if negative message add 0 votes Faction Mailing: 1,500 votes per mailing if the right faction was targeted, if not add 0 votes</p> <p>Bio Ads (TV): add 50 votes per ad Doc Ads (TV): add 100 votes per ad Negative Ads (TV): opponent subtracts 100 votes per ad</p> <p>Bio Ads (Radio): add 25 votes per ad Negative Ads (Radio): opponent subtracts 20 votes per ad</p> <p>Bio Ads (Newspaper): add 50 votes per ad Negative Ads (Newspaper): opponent subtracts 0 votes per ad</p> <p>Campaign Manager: Paid \$500-600: 100 votes per week Paid \$601-700: 150 votes per week Paid \$701+: 200 votes per week</p> <p>Other Staff: 300 votes per week</p> <p>Headquarters Rent: 100 votes per week Yard Signs: 2 votes per sign Big Signs: 3 votes for sign Banners: 50 votes per banner T-shirts: 2 votes per shirt Buttons: 2 votes per button Website: 350 votes per week</p>
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Other Items at large:

Republican candidate(s): Mitt Romney add 1,000 VOTES per fundraiser
Chris Christie LOSE 1,000 VOTES per fundraiser L

Democrat candidate(s): Cory Booker add 1,000 VOTES per fundraiser
Hillary Clinton LOSE 1,000 VOTES per fundraiser L

PAC Money: LOSE 100 votes per PAC
Fundraisers: 10 voters per fundraiser
Self-Finance: 10 voters per donation

527 positive: 500 votes
527 negative: 3,000 votes

Super PAC positive: 5,000 votes
Super PAC negative: 3,000 votes