

## **ONLINE APPENDIX**

Given the comprehensiveness and richness of the dataset used in this study, I include an online appendix to describe in more detail the sample participants and data collection. This research protocol was approved by University of Arkansas's IRB in 2016.

I engaged with 40 women in various focus groups in Illinois, Texas and Florida. The participants agreed for their responses to be reported in academic publications and that a pseudonym would be used for their name, but their demographic information would be reported. The recorded focus groups lasted between 45 minutes to an hour and a half.

### **Appendix A: Focus Group Questions**

1. Would you consider yourself liberal or conservative?
2. Do you feel your personal opinions about issues such as gun control, abortion, health care differs from your peers? Do they differ from other Black women that you know?
3. What comes to mind when you hear the phrase "Black Lives Matter?"
4. How do you perceive the image of Black women on your campus?
5. How do you perceive the image of Black women in society?
6. What are your perceptions of how politicians address the needs of Black women?
7. Do you see value in Black women seeking political office?
8. In your home communities are there Black women as elected officials?
9. Do you have any desire to run for office?
10. Do you belong to any organization that primarily consist of Black women? If so, why?

## Appendix B: Sample Demographics

Participants completed a demographic survey prior to the focus group discussion.

### Demographic Categories

Undergraduate Student	33
Graduate Student	7
Self Identified as a Black Woman	40
Identified as Bi-racial	8
Identified as an Afro-Caribbean	15
Age 18-21	27
Age 22-25	8
Age over 25	5
Region of Origin- South	20
Region of Origin- North	7
Region of Origin Midwest	8
Region of Origin West	3
Country of origin Non-U.S.	2
Registered voter	38
Vote in Presidential Election	25
Vote in Local Elections	11
Vote in Congressional mid-term elections	11



## **AFRICAN AMERICAN WOMEN NEEDED!**

**University of Arkansas Faculty seeks women to participate in a 60 -  
90 minute focus group**

**Purpose:** The purpose is to examine the racialized and gendered aspect of African American political behavior and attitudes along with their expectations of Black female elected officials.

**Goal:** To suggest strategies and programs that would be helpful for Black women to advance their issues and concerns through political engagement.

**Participants will receive a \$20.00 gift card for their time.**

**Refreshments will be provided prior to the focus group**

Interested?

Contact

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