|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Supplemental table 4. Proportion of beverages and food subcategories purchased by Mexican households from the Nielsen CPS 2015 across SES at each store-type.** | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **BEVERAGES** | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | Convenience stores | | | | Supermarkets | | | | Wholesalers | | | | | Traditional stores | | | | | Others | | | | |
|  | **Low** | **Middle** | **High** | | **Low** | **Middle** | | **High** | **Low** | | **Middle** | **High** | **Low** | | **Middle** | | **High** | | **Low** | **Middle** | | **High** | | | | |
| **Total taxed beverges (%)** | 23 | 31a | 30 | | 32 | 34 | | 29 c | 32 | | 33 | 23 c | 52 | | 49 | | 45 b,c | | 22 | 22 | | 27 | | | | |
| Sugar-Sweetened Sodas | 13 | 19a | 20b | | 9 | 10 | | 11 | 7 | | 10 | 6 | 44 | | 42 | | 39 | | 9 | 10 | | 15 b | | | | |
| Sugar-Sweetened Beverages (others than soda) | 4 | 6 | 5 | | 13 | 13 | | 9 b,c | 9 | | 9 | 8 | 4 | | 3 | | 2 b | | 6 | 6 | | 6 | | | | |
| Sweetened juices | 5 | 4 | 4 | | 5 | 5 | | 5 | 5 | | 6 | 3 c | 4 | | 3 | | 3 | | 3 | 3 | | 3 | | | | |
| Sweetened and/or flavored dairy | 2 | 2 | 1 | | 5 | 5 | | 5 | 11 | | 7 | 6 | 1 | | 1 | | 1 | | 3 | 3 | | 4 | | | | |
| **Total untaxed beverages (%)** | 77 | 69a | 70 | | 68 | 66 | | 71 c | 68 | | 67 | 77 c | 48 | | 51 | | 55 b,c | | 78 | 78 | | 73 | | | | |
| Non-caloric sodas | 1 | 2 | 5b,c | | 2 | 2 | | 2 | 2 | | 1 | 1 | 1 | | 1 | | 4 b,c | | 1 | 1 | | 3 b,c | | | | |
| Non-caloric sweetened beverages (others than soda) | 7 | 5 | 4b | | 38 | 35 | | 28 b,c | 29 | | 32 | 35 | 8 | | 6a | | 4 b | | 6 | 8 | | 8 | | | | |
| 100% fruit juices | 0 | 1 | 1 | | 2 | 1 | | 2 | 4 | | 1 | 2 | 1 | | 0 | | 0 | | 1 | 1 | | 1 | | | | |
| That | 7 | 10 | 21b,c | | 5 | 5 | | 9 b,c | 2 | | 5 | 5 | 22 | | 27a | | 30 b | | 50 | 50 | | 46 | | | | |
| Unsweetened dairy | 51 | 42a | 31b,c | | 19 | 20 | | 28 b,c | 31 | | 25 | 33 | 13 | | 14 | | 14 | | 18 | 17 | | 11 b,c | | | | |
| Beer | 10 | 9 | 10 | | 2 | 2 | | 2 | 1 | | 3 | 1 | 2 | | 2 | | 2 | | 1 | 2 | | 4 | | | | |
| **FOODS** | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | Convenience stores | | | Supermarkets | | | | | Wholesalers | | | | | Traditional stores | | | | | Others | | | | | |
|  | **Low** | **Middle** | **High** | **Low** | | | **Middle** | **High** | **Low** | **Middle** | | **High** | **Low** | | | **Middle** | | **High** | **Low** | | **Middle** | | **High** | | |
| **Total taxed foods (%)** | 52 | 50 | 44 | 23 | | | 22 | 21 | 28 | 34 | | 32 | 23 | | | 21 | | 17 b,c | 30 | | 31 | | 25c | | |
| Salty snacks | 15 | 13 | 15 | 2 | | | 2a | 2 b,c | 2 | 6a | | 5 b | 7 | | | 7 | | 6 | 6 | | 7 | | 7 | | |
| Sweets and desserts | 5 | 7 | 6 | 4 | | | 5 | 4 | 4 | 6 | | 8 | 2 | | | 2 | | 2 | 8 | | 8 | | 6 | | |
| Sweetened cereals (cookies) | 27 | 23 | 17 b,c | 8 | | | 7 | 7 | 8 | 8 | | 5 c | 13 | | | 12 | | 9 b,c | 12 | | 11 | | 7 b,c | | |
| Ready-to-eat-cereals | 5 | 6 | 5 | 9 | | | 9 | 7 | 14 | 13 | | 14 | 1 | | | 1 | | 1 | 4 | | 4 | | 5 | | |
| **Total untaxed foods (%)** | 48 | 50 | 56 | 77 | | | 78 | 79 | 72 | 66 | | 68 | 77 | | | 79 | | 83 b,c | 70 | | 69 | | 75c | | |
| Sweets | 11 | 12 | 11 | 18 | | | 16 | 16 | 16 | 12 | | 14 | 5 | | | 4 | | 3 b | 10 | | 8 | | 9 | | |
| Breads & rolls, unsweetened | 21 | 20 | 25 | 20 | | | 20 | 22 | 19 | 12 | | 11 | 25 | | | 27 | | 33 b,c | 15 | | 15 | | 18 | | |
| Dairy | 10 | 10 | 11 | 17 | | | 20a | 22 b,c | 20 | 23 | | 20 | 34 | | | 36 | | 38 | 30 | | 29 | | 33 | | |
| Packaged fruits & vegetables | 2 | 2 | 2 | 5 | | | 6 | 6 | 2 | 3 | | 4 | 2 | | | 2 | | 1 b,c | 3 | | 3 | | 2 | | |
| Other foods | 4 | 7 | 7 | 17 | | | 16 | 13 b,c | 14 | 17 | | 19 | 11 | | | 10 | | 7 b,c | 13 | | 13 | | 12 | | |
| Source: Authors’ own analyses and calculations based on data from Nielsen through its Mexico Consumer Panel Service (CPS) for the food and beverage categories for January 2015 -December 2015 The Nielsen Company, 2016. Nielsen is not responsible for and had no role in preparing the results reported herein. Multi-variate linear regressions were used to obtain means for beverages and foods subgroups means by SES and store-types. Differences between SES within store-types are specified as follows: a for differences between low and middle SES, b for differences between low and high SES, and c for differences between middle and high SES; significance was set at a p-value <0.05 using the Bonferroni method to account for multiple comparisons | | | | | | | | | | | | | | | | | | | | | | | | | |