**Supplementary annex 2: coding sample**

**NODE 3.1 Advocate ‘downstream’ interventions: Content that supports policy environments that broadly intervene at the individual-level rather than the population-level, such as targeted programmes or education.**

Files\\Australian Beverages (@BeverageCouncil) ~ Twitter - § 7 references coded [ 0.67% Coverage]

Reference 1 - 0.10% Coverage

ICYMI: Michigan Soft Drink Association President and CEO *[@anonymised]* wrote about beverage companies working together to help Michiganders find balance by providing them with information and options. #BalanceUS  
https://t.co/4W0dHdJoKh https://t.co/xreAPBsaaO

Reference 2 - 0.10% Coverage

*[@anonymised]* What we promote is choice, evidence and information. If you know of any data from anywhere in the world where a tax has had any discernible impact on public health, please share? Thanks :)

Reference 3 - 0.10% Coverage

*[@anonymised] [@anonymised] [@anonymised] [@anonymised Parliamentarian]* ABS data tells us 14-18 M highest consumers, of EVERYTHING! Industry supports all canteen guidelines. Education of parents paramount.

Reference 4 - 0.10% Coverage

Our door is always open. Ipsos polling says parents want education on what constitutes a healthy diet, + nutrition labeling on pack. https://t.co/ujBJ4GmlMb

Reference 5 - 0.10% Coverage

Oops. You’ve misread the label. Shows the importance of #educating #consumers & importance of reading labels properly. https://t.co/EX8WSiSCmQ

Reference 6 - 0.10% Coverage

@healthstarsau Love seeing the new energy ’shield’ appear on more and more beverage labels proving voluntary works. https://t.co/SQ0PUYW1qB

Reference 7 - 0.10% Coverage

*[@anonymised]* We agree education is key. Some things working though... <https://t.co/2gU3dEYya8>

Files\\Nestle Australia (@nestleaunews) ~ Twitter - § 60 references coded [ 3.53% Coverage]

Reference 1 - 0.06% Coverage

The Nestlé Don’t Waste Your Waste study released with @PlanetArk on #GlobalRecyclingDay shows Australians are keen but overconfident and confused about recycling, and highlights the need for better information to improve the quality of recycling.https://t.co/mfdF6PpQXh https://t.co/nBifub5i83

Reference 2 - 0.06% Coverage

Our Nestlé for Healthier Kids initiative means... more healthier products & advice for families on nutrition and exercise! https://t.co/PfOdIKMk3O #NestleforHealthierKids #HealthierKids #GoodLife https://t.co/mM2uNiLo6D

Reference 3 - 0.06% Coverage

We know consumers want to recycle - but need clearer information. So in August we proudly announced our commitment to introduce the Australasian Recycling Label across all of our locally made products by 2020 to help consumers recycle their packaging correctly. #Nestlé2018 https://t.co/nKNCfP46HZ

Reference 4 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/5TEkzrp7kW #shazamNestlé #Nestlé https://t.co/fjYHVzfumP

Reference 5 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/bhgLNnG58R #shazamNestlé #Nestlé https://t.co/lpDb2eqUFs

Reference 6 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/ijihTcpu91 #shazamNestlé #Nestlé https://t.co/WjLXzO7BiF

Reference 7 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/6CrQomIGkz #shazamNestlé #Nestlé https://t.co/81gCSDbw0z

Reference 8 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/nL5wirilZz #shazamNestlé #Nestlé https://t.co/9uBkv4aEyD

Reference 9 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/VJVslWs6UC #shazamNestlé #Nestlé https://t.co/wPAK5i3qnu

Reference 10 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/DuICD6J6cJ #shazamNestlé #Nestlé https://t.co/HO3lmhQnUx

Reference 11 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/G6q2K6cpLj #shazamNestlé #Nestlé https://t.co/iX0MB6cyGs

Reference 12 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/TizeMoqhXm #shazamNestlé #Nestlé https://t.co/iIUodCqupT

Reference 13 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/LPRgTUTd9n #shazamNestlé #Nestlé https://t.co/BJhQkEWZtK

Reference 14 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/v3t92HjS0w #shazamNestlé #Nestlé https://t.co/NRvjX2WHWH

Reference 15 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/JMSSJf6wV6 #shazamNestlé #Nestlé https://t.co/l7bIUuqHVx

Reference 16 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/rX02v0KDvL #shazamNestlé #Nestlé https://t.co/16LL3NOIwj

Reference 17 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/fx815c2pQy #shazamNestlé #Nestlé https://t.co/mPEz9n5JSA

Reference 18 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/lzqwkBvwsX #shazamNestlé #Nestlé https://t.co/Yz3RaNzLPv

Reference 19 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/HNpOShGVcU #shazamNestlé #Nestlé https://t.co/vmaWgRJOx9

Reference 20 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/Ig5al3MzwM #shazamNestlé #Nestlé https://t.co/ZyhD1x8ngb

Reference 21 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/CbmjWW6mJu #shazamNestlé #Nestlé https://t.co/HrB6GxRsfk

Reference 22 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/YY6szFQNHF #shazamNestlé #Nestlé https://t.co/YAyYHE1PD1

Reference 23 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/1eigclYpSk #shazamNestlé #Nestlé https://t.co/H8SnIu5tOL

Reference 24 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/035FrKnsU3 #shazamNestlé #Nestlé https://t.co/1Va5I0waFz

Reference 25 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/PcAUCt5PUu #shazamNestlé #Nestlé https://t.co/gOFg4LOGbe

Reference 26 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/3d8C3yqIxa #shazamNestlé #Nestlé https://t.co/x4Uqlh9QBB

Reference 27 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/zclauSxHzM #shazamNestlé #Nestlé https://t.co/g2P192EYjB

Reference 28 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/rePKN4tDka #shazamNestlé #Nestlé https://t.co/c2VwHniYXh

Reference 29 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/CN1riq7JHL #shazamNestlé #Nestlé https://t.co/7lAjs5Ye66

Reference 30 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/xBAj1EFXJZ #shazamNestlé #Nestlé https://t.co/6lPCJtJ2GJ

Reference 31 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/InjTqtw9Xf #shazamNestlé #Nestlé https://t.co/edkzr4fV4R

Reference 32 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/RLHS1Ifwmq #shazamNestlé #Nestlé https://t.co/aOX1k0EHDn

Reference 33 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/a6DytMj1fH #shazamNestlé #Nestlé https://t.co/DxHALKofrs

Reference 34 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/lTOA8gE07c #shazamNestlé #Nestlé https://t.co/fDAdWpscAL

Reference 35 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/f0SP0EAFfc #shazamNestlé #Nestlé https://t.co/he3ax9Txm6

Reference 36 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/4vt6YlgnEf #shazamNestlé #Nestlé https://t.co/3PzTxXkY7f

Reference 37 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/pjo97k5zWN #shazamNestlé #Nestlé https://t.co/dDiwkSA8pd

Reference 38 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/F4LKqROaLG #shazamNestlé #Nestlé https://t.co/uYJ2yS0uFd

Reference 39 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/1Nib3GHmOk #shazamNestlé #Nestlé https://t.co/t5DehgAXYk

Reference 40 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/xGnz7HLEoh #shazamNestlé #Nestlé https://t.co/Hfj9aB7grr

Reference 41 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/lwU9RsZvdN #shazamNestlé #Nestlé https://t.co/Fx4zvnCzzl

Reference 42 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/6vcYoVdKxL #shazamNestlé #Nestlé https://t.co/sXGmcmnOtP

Reference 43 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/MftmYngG53 #shazamNestlé #Nestlé https://t.co/GbFH4FMj8e

Reference 44 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/cXQL1ZOJ4K #shazamNestlé #Nestlé https://t.co/oFvW4uXyXo

Reference 45 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/xgJQPFVzzZ #shazamNestlé #Nestlé https://t.co/GPsW8RNkSG

Reference 46 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/6mi7qMYf3Z #shazamNestlé #Nestlé https://t.co/yV7IjxeFVK

Reference 47 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/zLYTlkYXMi #shazamNestlé #Nestlé https://t.co/K67eJ24V92

Reference 48 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/55zq1Re7lI #shazamNestlé #Nestlé https://t.co/ClWeZmgo6D

Reference 49 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/1HPWKD8yPH #shazamNestlé #Nestlé https://t.co/kIWWXecnV9

Reference 50 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/rZ5mtVP6qk #shazamNestlé #Nestlé https://t.co/tBOsn4mMvB

Reference 51 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/TA8llCvp68 #shazamNestlé #Nestlé https://t.co/7lHKUPhAU5

Reference 52 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/tTMNkENgEI #shazamNestlé #Nestlé https://t.co/3DhUMJRJdd

Reference 53 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/mZzM9JUCsp #shazamNestlé #Nestlé https://t.co/K3FW7iVv6u

Reference 54 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/iLdC0cM5tO #shazamNestlé #Nestlé https://t.co/K8MWCpPvOz

Reference 55 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/UKIYDtjhmx #shazamNestlé #Nestlé https://t.co/1WOwWYRdzW

Reference 56 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/FIf6wSNKsl #shazamNestlé #Nestlé https://t.co/uQiW5RyitW

Reference 57 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/PcAUCsOf2W #shazamNestlé #Nestlé https://t.co/ViplDuUO4F

Reference 58 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/hgmuwiEy9Z #shazamNestlé #Nestlé https://t.co/GnD1aaMV8g

Reference 59 - 0.06% Coverage

Go beyond the label of your favourite Nestlé products https://t.co/OCpZ6rruqc #shazamNestlé #Nestlé https://t.co/P3uNa9LSYR

Reference 60 - 0.06% Coverage

.@AlimentariumEN Academy has free interactive courses on nutrition to get kids hooked on healthy eating! https://t.co/VCTAn3DBdR <https://t.co/Z7WwaomoTq>

**NODE 3.2 Advocate balanced diets, choice, exercise or personal / parental responsibility: Content that infers a burden of responsibility for avoiding diet-related disease on individuals, parents, or downplays the role of caloric overconsumption to weight by focusing on balance, moderation or physical activity.**

Files\\AFGC (@AusFoodGrocery) ~ Twitter - § 1 reference coded [ 0.07% Coverage]

Reference 1 - 0.07% Coverage

From today all packaged food produced in Australia needs to carry the new Country of Origin Labelling. To get in behind Aussie farmers, here’s what you need to look out for when you go shopping. https://t.co/21SRSEEDtk

Files\\Australian Beverages (@BeverageCouncil) ~ Twitter - § 22 references coded [ 2.11% Coverage]

Reference 1 - 0.10% Coverage

@AusHealthReform ICYMI, #sugar consumed from #SSBs has been in long term decline for nearly 20 years https://t.co/nCFWHxOf75, while obesity rates have risen. In an Australian first, the beverage industry has united under a pledge to support more choice for consumers of lower/no sugar options. https://t.co/exNsaOZse0

Reference 2 - 0.10% Coverage

Great opinion piece *[@anonymised]*: Beverage choices good for Michigan https://t.co/nDqrxwrz5W via @detroitnews

Reference 3 - 0.10% Coverage

ICYMI: Michigan Soft Drink Association President and CEO *[@anonymised]* wrote about beverage companies working together to help Michiganders find balance by providing them with information and options. #BalanceUS  
https://t.co/4W0dHdJoKh https://t.co/xreAPBsaaO

Reference 4 - 0.10% Coverage

#Reformulation, new recipes and responding to consumer shifting preferences has resulted in some significant #sugar reduction results from beverages over the last couple of decades. Our industry will continue to offer a wide range of choices, some with sugar, some without. https://t.co/cRVCa6SdPu

Reference 5 - 0.10% Coverage

*[@anonymised]* *[@anonymised]* And, #choice. Enjoy your tap H2O.

Reference 6 - 0.10% Coverage

*[@anonymised]* Yes, they are. Interestingly most commentators moving away from tobacco analogy recognising their audience smart enough to know taxing tobacco & cigarettes not the same as taxing sugar &amp; soft drinks. There are safe levels of sugar consumption and a myriad of alternatives.

Reference 7 - 0.10% Coverage

*[@anonymised]* We don’t believe sugar is detrimental to health if consumed in moderation, hence why we promote information. Like many other things, consuming too much over time isn’t good. We will continue to provide great tasting drinks, some with sugar, some without. #choice

Reference 8 - 0.10% Coverage

*[@anonymised]* What we promote is choice, evidence and information. If you know of any data from anywhere in the world where a tax has had any discernible impact on public health, please share? Thanks :)

Reference 9 - 0.10% Coverage

*[@anonymised]* Delegates could have accessed water, no? Pic looks like diet beverage options available?? #choices

Reference 10 - 0.10% Coverage

Thanks to intense sweeteners, Aussie soft drink consumers have so many great tasting, low kilojoule options. #choices https://t.co/sQKxO4xj9L

Reference 11 - 0.10% Coverage

Milk and water best drinks for really young kids. That’s a no brainer! Who’s buying these drinks for kids? That’s where the solution lies. https://t.co/VDjeJPDNOl

Reference 12 - 0.10% Coverage

Beverage consumption is a personal choice. Some people need education in helping them make the right choices, and how to read labels. https://t.co/bAOIZX5tUK

Reference 13 - 0.10% Coverage

Oops. You’ve assumed regular variety. Beverages are unique in offering #choice and #low and #no #sugar varieties. 255kJ @ 3%DI = low sugar. https://t.co/xYwIhGiiUc

Reference 14 - 0.10% Coverage

*[@anonymised] [@anonymised] [@anonymised] [@anonymised Parliamentarian]* That’s clearly a parental issue. For young kids, milk and water should obviously be the drinks of choice.

Reference 15 - 0.10% Coverage

*[@anonymised]* Soft drinks inherently unhealthy? Really? Don’t you mean diets & lifestyles are unhealthy, and various foods/drinks can contribute to that?

Reference 16 - 0.10% Coverage

*[@anonymised Parliamentarian]* NSW Health nanny-stating (again) thinking staff & visitors shouldn’t have freedom of drink choices. https://t.co/IlTGlyGRKm

Reference 17 - 0.10% Coverage

Over a 15 year period, consumers have been decreasing #sugar from #soft #drinks WITHOUT need for a discriminatory, regressive tax. #change https://t.co/uRyAwu13Ic

Reference 18 - 0.10% Coverage

NEWSFLASH: @CSPI want warning labels on bacon and ham https://t.co/61ICwzuHQb? #elitism #moderation #nanny\_no\_more

Reference 19 - 0.10% Coverage

*[@anonymised]* *[@anonymised]* Moderation varies. Parents have important role to play in exampling moderation, in all things. Diet especially.

Reference 20 - 0.10% Coverage

*[@anonymised]* There is no safe level of smoking. Soft drinks, in moderation, perfectly fine as part of a balanced diet & physical activity

Reference 21 - 0.10% Coverage

*[@anonymised]* And there in lies what we advocate...choice! Enjoy those beverages.

Reference 22 - 0.10% Coverage

Uni students should be trusted to make up their own minds, and not treated as children by fringe groups on campus: <https://t.co/cIcVwMhgNR>

Files\\Coca-Cola Amatil (@CocaColaAmatil) ~ Twitter - § 5 references coded [ 0.30% Coverage]

Reference 1 - 0.06% Coverage

Take part in a Fun Run like no other, join us on Sunday May 27 for Run on the Wild Side at @AustraliaZoo! Register today and help us help wildlife! https://t.co/NKT2SX5rpu. https://t.co/TJtu7OWi4U

Reference 2 - 0.06% Coverage

You can join *[@anonymised]*, *[@anonymised]*, and *[@anonymised]* at @AustraliaZoo on Sunday May 27 for Run on the Wild Side! Register for the 5km run, 3km run or 3km walk, and get your heart beating for wildlife! To register, click here: https://t.co/NKT2SX5rpu. ‍♀️ https://t.co/ojvlxLI0cS

Reference 3 - 0.06% Coverage

Follow the love story of our 100% recyclable bottles & see how you can help even more bottles stay together by recycling! #LoveRecycling https://t.co/a9glVUz2ag

Reference 4 - 0.06% Coverage

Committed to promoting active, healthy lifestyles. Take a look at how we’re meeting this commitment in 2016: https://t.co/CSTzOirBCB

Reference 5 - 0.06% Coverage

At the beach or the park this Australia Day? Remember to recycle your bottles and cans. #Statewiderecycling

Files\\Coca-Cola Australia (@CocaColaAU) ~ Twitter - § 3 references coded [ 0.41% Coverage]

Reference 1 - 0.14% Coverage

We’re always improving our choice and customers will see even more change in 2017, check out our journey so far.  
https://t.co/8winqTACua

Reference 2 - 0.14% Coverage

Go behind the scenes of Coca-Cola’s latest commercial – "In the Right Amount". https://t.co/VxvquQMkrc https://t.co/c7t4EX2Al5

Reference 3 - 0.14% Coverage

3 years, 34 communities, 10,000 free bikes: The #HappinessCycle is rolling around the country: https://t.co/pLpCmiF8Ga <https://t.co/hIRe7nVXt1>

Files\\Nestle Australia (@nestleaunews) ~ Twitter - § 30 references coded [ 1.76% Coverage]

Reference 1 - 0.06% Coverage

Healthier Kids like…GAMES! To help them eat healthily and move more: https://t.co/RwpbchFL2d … #HealthierKids #GoodLife https://t.co/tSzMVSWZrI

Reference 2 - 0.06% Coverage

Alongside the AIS, we’re helping make teaching healthy habits fun at the ACHPER Conference in Canberra, speaking with teachers and giving them activity toolkits from our Nestlé Healthy Active Kids program. #HealthyActiveKids #NestleforHealthierKids https://t.co/7Z6pHPcqrO https://t.co/Br39mZ57c5

Reference 3 - 0.06% Coverage

Our Nestlé for Healthier Kids initiative means... more healthier products & advice for families on nutrition and exercise! https://t.co/PfOdIKMk3O #NestleforHealthierKids #HealthierKids #GoodLife https://t.co/mM2uNiLo6D

Reference 4 - 0.06% Coverage

That’s how many kids we have helped across Australia and New Zealand with grassroots sports through our partnerships with cricket, AFL and NZ Football. We have helped 10 million kids over the last 25 years! https://t.co/dom2tkmgp0 #nestleforhealthierkids #healthierkids #goodlife https://t.co/Pj7w3zxgmA

Reference 5 - 0.06% Coverage

10 simple ideas to help your child eat healthily and get more exercise: https://t.co/bOp6Tk0ebz   
#NestleforHealthierKids #HealthierKids #GoodLife https://t.co/EWq8dPjJe5

Reference 6 - 0.06% Coverage

Our Nestlé for Healthier Kids initiative means... more healthier products & advice for families on nutrition and exercise! https://t.co/xdI4LpV2bO #NestleforHealthierKids #HealthierKids #GoodLife https://t.co/7VH42PGYOj

Reference 7 - 0.06% Coverage

Our Nestlé Healthy Active Kids Program is in Melbourne today for the ACHPER Victorian Conference, meeting with over 500 physical education teachers and handing out our Healthy Active Kids resource packs!  https://t.co/IY0ygEAUqg    
#HealthyActiveKids #NestleforHealthierKids https://t.co/DwiVIImgxy

Reference 8 - 0.06% Coverage

Calling all primary school teachers to join our #InternationalChefsDay activities on Monday 22 October! Check out our Healthy Active Kids program resources, and enter for the chance to win one of 20 Classroom Kitchen packs for your school https://t.co/qcDab3b8eO https://t.co/zsGFdl1pkP

Reference 9 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/RmfFqOjfW3

Reference 10 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/4IaVxbk7ag

Reference 11 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/Z9e0pbzJ1H

Reference 12 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/dSoaU7n4JF

Reference 13 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/bAfKirN8cL

Reference 14 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/XxRyD6LgVe

Reference 15 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/C57kpgVRi2

Reference 16 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/nBRn8bqdjM

Reference 17 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife #Nestlé https://t.co/C7hgSzh1DG

Reference 18 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/K4GUyWegNN

Reference 19 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/NADs7XLwnm

Reference 20 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/kvHASgPjQS

Reference 21 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/owtTy97DaX

Reference 22 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/ciDn55XFAa

Reference 23 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/OJlVDl2U9f

Reference 24 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/WJjWBHUlh7

Reference 25 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/wugHb6QMV1

Reference 26 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/2aUh6z7E5h

Reference 27 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife #Nestlé https://t.co/ewFkQFokLY

Reference 28 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife #Nestlé https://t.co/zFXZEGNfb5

Reference 29 - 0.06% Coverage

Smile if you love exercise! Helping 50 million children lead healthier lives. #GoodLife https://t.co/A7kAnpzFhe

Reference 30 - 0.06% Coverage

Kids like to move it, move it! Exercise is fun, and it keeps children healthy too: https://t.co/d5hRL3UcRS #EWoS2016 https://t.co/AMn0Pf9Zpm

**NODE 3.3 Industry recognises role to provide healthier alternatives: Content that presents actors as a responsible and self-aware stakeholder of their need to provide healthier options across their product portfolio.**

Files\\AFGC (@AusFoodGrocery) ~ Twitter - § 1 reference coded [ 0.07% Coverage]

Reference 1 - 0.07% Coverage

https://t.co/bJmW71qvOa  
  
*[@anonymised]*

Files\\Australian Beverages (@BeverageCouncil) ~ Twitter - § 15 references coded [ 1.44% Coverage]

Reference 1 - 0.10% Coverage

*[@anonymised] [@anonymised]* *[@anonymised]* @GNReport @WHO *[@anonymised]* *[@anonymised]* *[@anonymised]* We are proud to have been the first industry to unite to pledge to reduce sugar across our portfolio which ultimately provides more choices for consumers wanting lower or no sugar options. It’s a big step in the right direction and we encourage others to follow our lead.

Reference 2 - 0.10% Coverage

Identifying better pathways for reducing sugar/calories https://t.co/YXc4mHcrnj

Reference 3 - 0.10% Coverage

Industry’s policies packing a punch: New report on nutrition policies fails to credit progress made by beverages companies https://t.co/NjEwHBYgeE

Reference 4 - 0.10% Coverage

Industry responding to shifting consumer preferences... https://t.co/fgGplxw4Jg

Reference 5 - 0.10% Coverage

#Reformulation, new recipes and responding to consumer shifting preferences has resulted in some significant #sugar reduction results from beverages over the last couple of decades. Our industry will continue to offer a wide range of choices, some with sugar, some without. https://t.co/cRVCa6SdPu

Reference 6 - 0.10% Coverage

*[@anonymised]* *[@anonymised]* We proudly promote an industry that produces a really diverse range of beverages, some with sugar, many without. Trends shift over time and the mix of low and no sugar varieties has been increasing for over two decades, in the absence of a tax.

Reference 7 - 0.10% Coverage

*[@anonymised]* *[@anonymised]* *[@anonymised]* *[@anonymised]* *[@anonymised]* @OPCAustralia Our industry members provide a great range of products to suit every Aussie. Cheers!

Reference 8 - 0.10% Coverage

*[@anonymised]* *[@anonymised]* *[@anonymised]* *[@anonymised]* *[@anonymised]* @OPCAustralia Industry is proud of reformulation over last 2 decades. Over that time sales fundamentally shifting away from regular kJ/sugar varieties in favour of low/no. B/n ’97-2011 26% reduction pp sugar from CSDs. Today, 3 of 4 top selling soft drinks no sugar. Invite to NGOs: call us!

Reference 9 - 0.10% Coverage

Calories from sugar from non-alcoholic / non-dairy beverages are down more than 30% since 2004 (StatsCan CCHS Data 2015). Learn more by viewing the 2017 report on Balance Calories at: https://t.co/I1XSjYH1bZ  
#WednesdayWisdom #Innovation https://t.co/iO1JsbdVy9

Reference 10 - 0.10% Coverage

*[@anonymised]* Industry innovation & reformulation been happening in Aus for last two decades leading to sugar from soft drinks declining 26% pp over that time. Today over 50% of sales low/no. We’ll continue to provide great range of drinks both with/without sugar so people have #choice.

Reference 11 - 0.10% Coverage

Health conscious consumers appear to be driving the changes taking place in the beverage market place https://t.co/ZwRsnnJPGL

Reference 12 - 0.10% Coverage

@healthstarsau Love seeing the new energy ’shield’ appear on more and more beverage labels proving voluntary works. https://t.co/SQ0PUYW1qB

Reference 13 - 0.10% Coverage

*[@anonymised]* Newsflash: shift towards low/no kJ varieties incl water been occurring for decades. Bevs unique to offer regular and ’diet’ versions.#choice https://t.co/BFFdcdBMQx

Reference 14 - 0.10% Coverage

*[@anonymised]* para 3: https://t.co/qnjtDJIJ8A.... Should I continue?

Reference 15 - 0.10% Coverage

*[@anonymised]* <https://t.co/f8jSc3vFb3>

Files\\Coca-Cola Amatil (@CocaColaAmatil) ~ Twitter - § 12 references coded [ 0.72% Coverage]

Reference 1 - 0.06% Coverage

#News Coca-Cola No Sugar a Market Success. Read more > https://t.co/0MR4olTU4y #CocaCola #NoSugar #performance #Australia #NewZealand https://t.co/58UJk2GmFi

Reference 2 - 0.06% Coverage

Sugar reduction in Coca-Cola Amatil drinks in last few years. Congrats @CokeAmatilNZ https://t.co/FNJxwLfgjv

Reference 3 - 0.06% Coverage

"I want it fresher, I want it healthier, I want it now." Coca-Cola Amatil’s Alison Watkins to share her views on the consumer of the future at the 2018 Fairley La Trobe Address in Shepparton tonight. @fairleyfound @latrobe https://t.co/JiMEL6fZ5g

Reference 4 - 0.06% Coverage

Slashing sugar: Biggest Australian beverage companies to cut content by 20% over next seven years https://t.co/IGcQmr7RBl

Reference 5 - 0.06% Coverage

Drinks companies like Coca-Cola Amatil have agreed to cut the amount of sugar in their beverages. #9News https://t.co/O9ZoSAJIjW

Reference 6 - 0.06% Coverage

Coca-Cola South Pacific and Coca-Cola Amatil will reduce the #sugar content in their non-alcoholic portfolio of #beverages by 20% by 2025  
https://t.co/BGFIWGEwrj https://t.co/8LHekMrRWI

Reference 7 - 0.06% Coverage

We’ve made the pledge! Sugar content to fall by 20 percent across non-alcoholic portfolio of sales in Australia, by 2025. Learn more: https://t.co/Fg6IvQra4i https://t.co/4jOSEGzi2b

Reference 8 - 0.06% Coverage

New Zealand is the first country in the world to launch Coca-Cola Stevia No Sugar - 100% sweetened with stevia, which is derived from a natural source – the leaf of the stevia plant! #localwin #NewZealand https://t.co/LRTFtszdvP

Reference 9 - 0.06% Coverage

Great news from New Zealand, with today’s world-first launch of Coca-Cola Stevia No Sugar - the very first Coca-Cola product sweetened ONLY with stevia, which is derived from a natural source – the leaf of the stevia plant: https://t.co/C33tmlTMMO…/coca-cola-stevia-no-su… https://t.co/Jssd7BIKEM

Reference 10 - 0.06% Coverage

In partnership with The Coca-Cola Company, we’re cutting the sugar content of our portfolio by 10% by 2020. https://t.co/aBBhb2H0M7

Reference 11 - 0.06% Coverage

We’re continuing our commitment to reduce sugar across our range of drinks - Here are some actions we’re taking: https://t.co/CsW4nZq09m https://t.co/IGAUE2BB0a

Reference 12 - 0.06% Coverage

Committed to promoting active, healthy lifestyles. Take a look at how we’re meeting this commitment in 2016: <https://t.co/CSTzOirBCB>

Files\\Coca-Cola Australia (@CocaColaAU) ~ Twitter - § 11 references coded [ 1.52% Coverage]

Reference 1 - 0.14% Coverage

Meet Australia’s new sugar free taste sensation with beans from Brazil: Coca-Cola + Coffee No Sugar. https://t.co/zpbA0LpMrW

Reference 2 - 0.14% Coverage

We’re continuing our commitment to reduce sugar across our range of drinks - Here are some actions we’re taking: https://t.co/CsW4nZq09m https://t.co/IGAUE2BB0a

Reference 3 - 0.14% Coverage

#CokeNoSugar has officially landed Keep an eye out for it! https://t.co/0RcoxS29Yu

Reference 4 - 0.14% Coverage

Meet what we think is the closest thing to the taste of classic Coke, with no sugar: Coke No Sugar. https://t.co/MU6dpkaNDf

Reference 5 - 0.14% Coverage

Coca-Cola answers the call: Say Yes to Coke No Sugar: https://t.co/zuVEyTGIfC #CokeNoSugar

Reference 6 - 0.14% Coverage

NEW! Coke No Sugar: Closer than ever to the classic Coca-Cola taste https://t.co/iJbXe0Q2AZ https://t.co/rnm8DHsu7d

Reference 7 - 0.14% Coverage

What is small, sweet and full of surprises? https://t.co/hWrgweIzJY

Reference 8 - 0.14% Coverage

From robots to reformulation: Uncover some of the best COKE innovations from 2016. https://t.co/Uhs29hbpUC https://t.co/90DEnuXP0k

Reference 9 - 0.14% Coverage

We’re always improving our choice and customers will see even more change in 2017, check out our journey so far.  
https://t.co/8winqTACua

Reference 10 - 0.14% Coverage

Coming soon... https://t.co/w0qxzG23CN

Reference 11 - 0.14% Coverage

Did you know? <https://t.co/9WKU8w3wDE>

Files\\Dairy Australia (@Dairy\_Australia) ~ Twitter - § 2 references coded [ 0.06% Coverage]

Reference 1 - 0.03% Coverage

It’s #NationalAgricultureDay, celebrating farmers’ contribution to help feed Australians. The Aus dairy industry has made a promise 2 provide nutritious food for a healthier world. Part of our commitment to sustainability. Read about it here: https://t.co/sSHMyxFrJl #GrowForGood https://t.co/fU2CekuhLh

Reference 2 - 0.03% Coverage

Today is World Food Day! Did you know the Australian dairy industry has made a promise to provide nutritious food for a healthier world? It’s part of our commitment to sustainability. Read more here: https://t.co/sSHMyxnQkL <https://t.co/r94VR1lyGn>

Files\\Nestle Australia (@nestleaunews) ~ Twitter - § 37 references coded [ 2.18% Coverage]

Reference 1 - 0.06% Coverage

We’re removing salt and sugar from our products. We’re increasing fibre-rich grains and vegetables. We’re on a journey to help 50 million kids lead healthier lives by 2030. https://t.co/WPMdTxUyCN #Healthierkids #Nestlé #Goodlife https://t.co/duJW9l0z3E

Reference 2 - 0.06% Coverage

The figures are shocking, but the solution can be simple: https://t.co/oFOfSuzGre #Nestlé https://t.co/jQAdvUGUiK

Reference 3 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/YlWgb8bWT0 #GoodLife #Nestlé https://t.co/b9c8fQkulG

Reference 4 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/UUo8OVm9NI https://t.co/oCm8mEHlil

Reference 5 - 0.06% Coverage

Anaemia kills 50,000 women in childbirth each year. This is what we’re doing to help tackle it: https://t.co/UUo8OVm9NI https://t.co/icLktl3K8p

Reference 6 - 0.06% Coverage

1 billion people suffer from it around the world - but the solution is simple and effective: https://t.co/UUo8OVm9NI https://t.co/klw6eSjwOT

Reference 7 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/GlOT5adrZ2 #GoodLife #Nestlé https://t.co/P4JASh8WXF

Reference 8 - 0.06% Coverage

Saving the lives of pregnant women, one stock cube at a time: https://t.co/UUo8OVm9NI https://t.co/6Mqj8c39gb

Reference 9 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/ewKenGtRxS #Nestlé https://t.co/kGBRUZy5Mn

Reference 10 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/Pd4x4gxiIb #GoodLife #Nestlé https://t.co/HwiNwgUewY

Reference 11 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/5xiEqQfE1A #GoodLife #Nestlé https://t.co/H2HqpkKPrc

Reference 12 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/DrwggAOn5R #GoodLife #Nestlé https://t.co/pAOB26aQWW

Reference 13 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/N0yMEtDjyI #GoodLife #Nestlé https://t.co/GEpsnWsfj8

Reference 14 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/3rJNETewF3 #GoodLife #Nestlé https://t.co/eLTWqSrkRR

Reference 15 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/90nW2PgqgM #Nestlé https://t.co/78eTJbMJLm

Reference 16 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/MwJdOUKUFo #Nestlé https://t.co/cYuPg7MSeT

Reference 17 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/eAW7LHNy3p #Nestlé https://t.co/VdaLofkeae

Reference 18 - 0.06% Coverage

The figures are shocking, but the solution can be simple: https://t.co/yeznqdHiUw #Nestlé https://t.co/JVB4Tm70Th

Reference 19 - 0.06% Coverage

The figures are shocking, but the solution can be simple: https://t.co/8zUTCrqMR9 #Nestlé https://t.co/sHMtFUvmJH

Reference 20 - 0.06% Coverage

The figures are shocking, but the solution can be simple: https://t.co/7IIMZM4xBK #Nestlé https://t.co/DEvz0C3488

Reference 21 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/FCBty2riNU #Nestlé https://t.co/3PZ0UPCEyl

Reference 22 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/4ctG8nWn7r #Nestlé https://t.co/LnaVQgKAn8

Reference 23 - 0.06% Coverage

Meet the tiny cube fighting one of the world’s biggest silent killers: https://t.co/AvQjpkiGZ9 #Nestlé https://t.co/meumNAFpgU

Reference 24 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/MUHBitjcvh #GoodLife #Nestlé https://t.co/cZTvTxrkaA

Reference 25 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/dHS7H3Z7wo #GoodLife #Nestlé https://t.co/xU4mFAvP91

Reference 26 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/jSY7Zcl26G #GoodLife #Nestlé https://t.co/fQVLIfUGyu

Reference 27 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/fjluHschCo #GoodLife #Nestlé https://t.co/xuAaL99zPw

Reference 28 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/FlcjiAYdlN #GoodLife #Nestlé https://t.co/7tEbQGpgDa

Reference 29 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/V5VYjeYgOu #GoodLife #Nestlé https://t.co/x95KWM0khP

Reference 30 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/wSU7zVbJNE #GoodLife #Nestlé https://t.co/HOA7wFfdPc

Reference 31 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/G2rfKoYm8b #GoodLife #Nestlé https://t.co/QeZkkKFFWN

Reference 32 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/6HoAxtnArP #GoodLife #Nestlé https://t.co/C5e9IYDWyu

Reference 33 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/ooMfK8kwU8 #GoodLife #Nestlé https://t.co/21osZVkU2V

Reference 34 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/RTEyfIa9Gw #GoodLife #Nestlé https://t.co/2r2SIMm8Nz

Reference 35 - 0.06% Coverage

#DYK iron deficiency can kill? Saly sells nutritious #Maggi foods to fight it: https://t.co/g9zW5W09AW #GoodLife https://t.co/oKdCD9NECD

Reference 36 - 0.06% Coverage

More than 38,000kg of sodium removed from Maggi products since 2005 in AUS and NZ. #WorldSaltAwarenessWeek https://t.co/DJolFtXmw0.

Reference 37 - 0.06% Coverage

Less #sugar but the same great taste! A Nestlé innovation could make significant reductions possible: https://t.co/Rzv9HKhAdx https://t.co/FhtCqOq4OI

**NODE 3.4 Support self- / co-regulation with government: Content that presents actors as a responsible stakeholder in co-designing policy environments, either with the freedom to do so largely independent of governments (e.g. voluntary pledges or self-regulation), or co-regulatory agreements with government departments.**

Files\\AFGC (@AusFoodGrocery) ~ Twitter - § 3 references coded [ 0.21% Coverage]

Reference 1 - 0.07% Coverage

Prof Graeme Samuel AC has released a Draft Review of the Food and Grocery Code of Conduct. An AFGC initiative, the Code works to improve trading relations between suppliers and supermarkets. Prof Samuel shared initial findings #AustFoodGrocery in May. https://t.co/6C99rESQAX https://t.co/eAWPBdW43W

Reference 2 - 0.07% Coverage

Congrats @BeverageCouncil and it’s members for a 20% sugar reduction by 2025 pledge

Reference 3 - 0.07% Coverage

Prof Graeme Samuel AC #AustFoodGrocery offering review on the Food and Grocery Code of Conduct, notes the Code is working and should continue to exist, however there is need for some change. https://t.co/QWOqHPz4gf

Files\\Australian Beverages (@BeverageCouncil) ~ Twitter - § 14 references coded [ 1.34% Coverage]

Reference 1 - 0.10% Coverage

@AusHealthReform ICYMI, #sugar consumed from #SSBs has been in long term decline for nearly 20 years https://t.co/nCFWHxOf75, while obesity rates have risen. In an Australian first, the beverage industry has united under a pledge to support more choice for consumers of lower/no sugar options. https://t.co/exNsaOZse0

Reference 2 - 0.10% Coverage

Kudos to *[@anonymised Parliamentarian]* & *[@anonymised Parliamentarian]* for hosting #ObesitySummit19. Some interesting presentations, debate and clearly more work to be done. The beverage industry is ready &amp; willing to engage, collaborate &amp; contribute to what must be a multi-sectorial approach. https://t.co/ITxSfbuanj

Reference 3 - 0.10% Coverage

Industry-led Container Refund Scheme hailed a sustainable success https://t.co/UOhZOGLg7F

Reference 4 - 0.10% Coverage

@\_PHAA\_ @anzjph *[@anonymised]* *[@anonymised]* *[@anonymised]* @georgeinstitute *[@anonymised]* *[@anonymised]* @CroakeyNews *[@anonymised]* Our Members already have a set of commitments which include marketing and advertising. Further regulation on top of some of the world’s strictest regulation of energy drinks isn’t going to achieve any public health benefit https://t.co/0aOLgwddTP https://t.co/khst8j9knP

Reference 5 - 0.10% Coverage

The strength and importance of the ABWI Model Code detailed on ABC News online. https://t.co/bxytxI527T via @ABCNews

Reference 6 - 0.10% Coverage

*[@anonymised]* We’ve had our commitments in place since 2011. DYK, according to Govt data the avg 14-16 yo gets nearly 10x the dietary caffeine from coffee compared to energy drinks? Interesting.

Reference 7 - 0.10% Coverage

Australian soft drink industry vows to slash use of sugar by 20 per cent https://t.co/fMxXhDoZF2 via @smh

Reference 8 - 0.10% Coverage

Slashing sugar: Biggest Australian beverage companies to cut content by 20% over next seven years https://t.co/IGcQmr7RBl

Reference 9 - 0.10% Coverage

Soft drink makers pledge to cut sugar https://t.co/X8AuOenvKp

Reference 10 - 0.10% Coverage

*[@anonymised]* So why aren’t we all talking collaboratively and from a small bit in the VENN diagram of common ground? Blinkered, entrenched views don’t work/aren’t working. We need tripartite partnerships and thought leadership to move this forward. We’ll be there! #striveforbronze

Reference 11 - 0.10% Coverage

*[@anonymised]* We’ll continue to take a glass half full approach to tripartite collaborations that can and do work eg HFP & HSR, both of which have had reps from Govt, industry AND health NGOs around the table since their inception. #striveforbronze

Reference 12 - 0.10% Coverage

@SugarFreeSmiles *[@anonymised]* @redbullau @VicHealth @OPCAustralia @\_PHAA\_ *[@anonymised]* *[@anonymised]* *[@anonymised]* *[@anonymised]* *[@anonymised Parliamentarian]* *[@anonymised]* Thanks for bringing to this to our attention. We are proud of the industry commitment for EDs, and are actively looking into this matter.

Reference 13 - 0.10% Coverage

Healthy Food Partnership today heard from @CSIROnews and @BeverageCouncil on the "contribution of beverages in the diet of Australians"

Reference 14 - 0.10% Coverage

Fantastic sugar reduction commitment from @UNESDA, proving that partnerships are key; not penalties. <https://t.co/LB1baoENXK>

Files\\Coca-Cola Amatil (@CocaColaAmatil) ~ Twitter - § 25 references coded [ 1.50% Coverage]

Reference 1 - 0.06% Coverage

Sweet news. Today we announced a commitment to buying 100% sustainably accredited sugar across our non-alcoholic beverage range in Australia. The sugar will be sourced from growers who are independently accredited for sustainable frameworks. More: https://t.co/kZRlvHpFkX https://t.co/PsCRg1MKbN

Reference 2 - 0.06% Coverage

#NewsatAmatil We are no longer distributing #plasticstraws or stirrers in Australia, instead we’re encouraging 115,000 outlets across Australia to use #FSC accredited paper straws. Learn more -> https://t.co/rORnM41NgD

Reference 3 - 0.06% Coverage

What a year! Our team just keep getting better. Together, we’re living our vision - creating millions of moments of happiness and possibilities for everyone, every day - right across Amatil. Thanks for your partnership in 2018! #rewind2018 https://t.co/RCzIN09PTw via @YouTube

Reference 4 - 0.06% Coverage

Congratulations Queensland – you beauty! We’re inspired by your speedy adoption of the #containersforchange program. There’s cash in your containers – collect it from 230+ sites! #recycling #sustainability #partnership https://t.co/foXfas1rad

Reference 5 - 0.06% Coverage

The coffee scene in Perth is exciting and beaming with talented Baristas. No wonder it is the location for a ’ground’-breaking coffee cup recycling program pilot taking place later this year... Read more in @\_\_thewest\_\_ https://t.co/Y4PlQT3LEY https://t.co/0JsdM7DacO

Reference 6 - 0.06% Coverage

Count Us In Australia! Our latest commitment to #reduceplastics and packaging waste was announced today. We will champion the implementation of the @APCovenant #2025NationalPackagingTargets by industry Australia-wide. Learn more > https://t.co/K5u42fkpwH #Sustainability https://t.co/mXRnisvSUe

Reference 7 - 0.06% Coverage

#qanda Coca-Cola system aim: collect one container for every one we make, by 2030.

Reference 8 - 0.06% Coverage

Slashing sugar: Biggest Australian beverage companies to cut content by 20% over next seven years https://t.co/IGcQmr7RBl

Reference 9 - 0.06% Coverage

Drinks companies like Coca-Cola Amatil have agreed to cut the amount of sugar in their beverages. #9News https://t.co/O9ZoSAJIjW

Reference 10 - 0.06% Coverage

Coca-Cola South Pacific and Coca-Cola Amatil will reduce the #sugar content in their non-alcoholic portfolio of #beverages by 20% by 2025  
https://t.co/BGFIWGEwrj https://t.co/8LHekMrRWI

Reference 11 - 0.06% Coverage

We’ve made the pledge! Sugar content to fall by 20 percent across non-alcoholic portfolio of sales in Australia, by 2025. Learn more: https://t.co/Fg6IvQra4i https://t.co/4jOSEGzi2b

Reference 12 - 0.06% Coverage

Proud to be a signatory to the Supplier Payment Code, and congrats to all at @COSBOA and @BCAcomau for creating it. https://t.co/x4BEmJASGv

Reference 13 - 0.06% Coverage

In partnership with The Coca-Cola Company, we’re cutting the sugar content of our portfolio by 10% by 2020. https://t.co/aBBhb2H0M7

Reference 14 - 0.06% Coverage

We’re continuing our commitment to reduce sugar across our range of drinks - Here are some actions we’re taking: https://t.co/CsW4nZq09m https://t.co/IGAUE2BB0a

Reference 15 - 0.06% Coverage

Chatting w Jeffrey Gardner from #Griffith #LionsClub on our Container Deposit Scheme #ReturnandEarn #DoingMyBit starting 1 Dec @NSWGovCDS https://t.co/h3RrQnTCie

Reference 16 - 0.06% Coverage

We’re committed to reducing our packaging; increasing recycled content, using renewable & alternative materials. https://t.co/JQ11Cew8Qr https://t.co/q2hCyWQe3s

Reference 17 - 0.06% Coverage

Australian #smallbiz welcome #WePayFairly 30-day pay deadline. Read this @dailytelegraph article: https://t.co/is2sa4WlHv #ausbiz https://t.co/0FgFSfxDfO

Reference 18 - 0.06% Coverage

Thank you @CocaColaAmatil for commiting to faster, fairer payments for small business suppliers. #WePayFairly https://t.co/GSKQtr5Dqq

Reference 19 - 0.06% Coverage

Rely on #smallbiz in supply chain + supply 700,000 regional smallbiz outlets. That’s why we signed Aust. Supplier Payment Code. #WePayFairly https://t.co/js62roiulM

Reference 20 - 0.06% Coverage

Check out the Australian Supplier Payment Code here: https://t.co/tE7QmSxmo2

Reference 21 - 0.06% Coverage

Proud to be signatory to the @BCAcomau Australian Supplier Payment Code, for prompt, on-time payment of small biz suppliers. #WePayFairly

Reference 22 - 0.06% Coverage

We respect small business, that’s why we’ve launched the Australian Supplier Payment Code - a pledge to pay suppliers on time. #WePayFairly https://t.co/f6qjPzQMhk

Reference 23 - 0.06% Coverage

Recycling champions: up to 50% of material in our PET bottles is recycled. We’re aiming at up to 100% for some brands in 2017.

Reference 24 - 0.06% Coverage

We’re committed to reducing our packaging; increasing recycled content, using renewable and alternative materials. https://t.co/JQ11Cew8Qr https://t.co/61IQVUPVrl

Reference 25 - 0.06% Coverage

Delighted to announce the launch of our Sustainability  
Report. <https://t.co/JQ11CeexYT>

Files\\Coca-Cola Australia (@CocaColaAU) ~ Twitter - § 3 references coded [ 0.41% Coverage]

Reference 1 - 0.14% Coverage

Find out what we are doing globally to achieve our goal of recycling every can or bottle we sell by 2030. #WorldWithoutWaste https://t.co/kQH7z9yEcC

Reference 2 - 0.14% Coverage

We’re continuing our commitment to reduce sugar across our range of drinks - Here are some actions we’re taking: https://t.co/CsW4nZq09m https://t.co/IGAUE2BB0a

Reference 3 - 0.14% Coverage

We made it! COCA-COLA achieves 2020 global water replenishment goal & its only 2016: https://t.co/WaOSTnBo8X <https://t.co/MQ78qxS2yx>

Files\\Dairy Australia (@Dairy\_Australia) ~ Twitter - § 1 reference coded [ 0.03% Coverage]

Reference 1 - 0.03% Coverage

#EarthHour is a chance to reflect on the Aussie dairy industry’s progress in minimising its environmental footprint. Did you know the industry has committed to reducing greenhouse gas emissions intensity by 30% by 2030? More info: https://t.co/E5Yn7xf6LZ <https://t.co/BTR1JI3x0b>

Files\\Nestle Australia (@nestleaunews) ~ Twitter - § 17 references coded [ 1.00% Coverage]

Reference 1 - 0.06% Coverage

Look for the Australasian Recycling Label this Valentine’s Day... and don’t break your bin’s ❤️!  
  
#Valentinesday #AustralasianRecyclingLabel #Recycle https://t.co/LB76hI83FN

Reference 2 - 0.06% Coverage

We have just announced a series of specific actions towards meeting our commitment to 100% recyclable or reusable packaging by 2025 https://t.co/1l4UzyoQct #beatplasticpollution #sustainability #Nestlé #news https://t.co/7zv2M7iTUa

Reference 3 - 0.06% Coverage

We’re accelerating our actions to tackle plastic waste. Check out how we are working towards making 100% of our packaging recyclable or reusable by 2025, with a particular focus on avoiding plastic-waste https://t.co/94x7aYE5uX #beatplasticpollution #sustainability #Nestlé #news https://t.co/dkXQnyOQYP

Reference 4 - 0.06% Coverage

Watch our brief highlights from the past year! #Nestlé2018 #GoodLife https://t.co/QzPqWgp3XS

Reference 5 - 0.06% Coverage

Plastic waste is one the most pressing global issues of our time. Nestlé’s #packaging ambition helps end #plastic pollution: https://t.co/XQ4feAPFuS #Sustainability #OurOcean #BeatPlasticPollution https://t.co/lMIuEMCBdq

Reference 6 - 0.06% Coverage

We celebrated our Nestlé for Healthier Kids initiative in November with a nutritious breakfast. Our CEO Sandra Martinez spoke about the importance of supporting parents and caregivers on their journey to raise healthier kids. https://t.co/9k6FSit4xa   #Nestlé2018 https://t.co/zmqsmnpmZR

Reference 7 - 0.06% Coverage

We’re introducing the #AustralasianRecyclingLabel on more and more of our products, taking the guesswork out of recycling. Recycling made easy! #Nestlé2018 #recycling #waronwaste https://t.co/aymGDFKj6Y

Reference 8 - 0.06% Coverage

Some tips from @PlanetArk on how the read the Australasian Recycling Label. We’re proud of our commitment to introduce the Australasian Recycling Label across all of our products by 2020 to help our consumers recycle right! https://t.co/DFRHBddXcU

Reference 9 - 0.06% Coverage

Nestlé joined Government and business at the launch of the National Packaging Targets and Australasian Recycling Label in September. We are proud to be collaborating with industry, and are committed to helping our consumers recycle correctly. #Nestlé2018 https://t.co/PgoRySDacT

Reference 10 - 0.06% Coverage

Throughout December we are looking back at some our biggest stories from 2018, including a world first KITKAT Gold Wall, a $10M upgrade at our Gympie factory, the Australasian Recycling Label and ALLEN’S support for the Red Frogs Australia crew! #Nestlé2018 https://t.co/p1NLcS4Y23

Reference 11 - 0.06% Coverage

Today we celebrated our Nestlé for Healthier Kids initiative with a nutritious breakfast. Our CEO Sandra Martinez spoke about the importance of supporting parents and caregivers on their journey to raise healthier kids. https://t.co/4sVbPbm2vb   
#NestleforHealthierKids https://t.co/frAXomcupx

Reference 12 - 0.06% Coverage

We’re taking the guesswork out of recycling by introducing the #AustralasianRecyclingLabel on more and more of our products. Recycling made easy!  #NationalRecyclingWeek #recycling  #waronwaste   https://t.co/tQYOG9HzmA https://t.co/4sr3bQIPy5

Reference 13 - 0.06% Coverage

Nestlé is introducing the #AustralasianRecyclingLabel across all of its locally made products by 2020 to help consumers recycle their packaging correctly. https://t.co/KXYYu3sMRE

Reference 14 - 0.06% Coverage

Nestlé joined Government and business at the launch of the National Packaging Targets and Australasian Recycling Label.  We are proud to be collaborating with industry, and are committed to helping our consumers recycle correctly. @APCovenant @PlanetArk  https://t.co/TQOVL3YWKT https://t.co/QZoZOJTFlT

Reference 15 - 0.06% Coverage

We know consumers want to recycle - but need clearer information. So we’re proud to announce our commitment to introduce the Australasian Recycling Label across all of our locally made products by 2020 to help consumers recycle their packaging correctly. https://t.co/wb5rEb3tEI

Reference 16 - 0.06% Coverage

The shocking impact of #foodwaste. We’re committed to helping end it through #Champions123: https://t.co/zHzvJJ8Ii0 @WorldResources https://t.co/AV8MTYWtPs

Reference 17 - 0.06% Coverage

Everyone loves clarity! By the end of 2016 all our foods will have front-of-pack nutrition labels: https://t.co/PhTNR98qOD https://t.co/V65O0XxJjQ

**NODE 3.5 Support delays to policy timelines: Content that advocates for a delay in the introduction of a policy, or in a policy’s timeline more broadly.**

Files\\Australian Beverages (@BeverageCouncil) ~ Twitter - § 2 references coded [ 0.19% Coverage]

Reference 1 - 0.10% Coverage

Extension to Queensland’s container refund scheme will be key to its sustainability @QldEnvironment and is a great example of industry working closely with government https://t.co/FvSKQB7BuE

Reference 2 - 0.10% Coverage

*[@anonymised Parliamentarian]* *[@anonymised Parliamentarian]* CDS in NSW & QLD should both start in 2018, says waste industry https://t.co/9bdkUDeTdb