

Appendix

Figure 1. Screen capture of the food ordering website as seen by participants in the Nutritional warnings experimental group. Categories are shown on the left and examples of the products included in the *Milanesas* category are shown on the right.

The screenshot shows a website header with the logo 'SC Sensometría & Ciencia del Consumidor' on the left and a shopping cart icon with '0', a user icon with 'a', and 'Ayuda' on the right. Below the header is a 'Categorías' menu on the left with the following items: Bebidas, Cafetería, Calzone, Carnes, Chivitos, Comida árabe, Comida china, Comida india, Empanadas, Ensaladas, Gramajos, Hamburguesas, and Helados. To the right of the menu are four product cards for Milanesas:

- Milanesa al pan con huevo duro, lechuga, tomate**: Price \$ 250. Includes 'EXCESO AZÚCAR' and 'EXCESO GRASAS SATURADAS' warnings.
- Milanesa con panceta, huevo, cheddar y papas fritas**: Price \$ 450. Includes 'EXCESO AZÚCAR' and 'EXCESO GRASAS' warnings.
- Milanesa con papas fritas**: Price \$ 390. Includes 'EXCESO GRASAS' warning.
- Milanesa de carne con crema de espinaca y ensalada de rúcula y tomate**: Price \$ 440. Includes 'EXCESO GRASAS' warning.

Each product card features a food image, the title, price, a 'Agregar' button with a shopping cart icon, and nutritional warning icons.

Figure 2. Examples of how dishes were presented in each of the experimental conditions:

(a) control group, without nutritional information, (b) nutritional warnings.

(a)

Chivito al plato de lomo, jamón, mozzarella, panceta, huevo, cebolla, morrón, aceitunas, ensalada mixta y ensalada rusa



\$ 420

 **Agregar**

(b)

Chivito al plato de lomo, jamón, mozzarella, panceta, huevo, cebolla, morrón, aceitunas, ensalada mixta y ensalada rusa



 

\$ 420

 **Agregar**