

HEALTHY CHECKOUTS STUDY
Intervention Fidelity Assessment Tool

Section 1: Store Information

Date: _____

Start time: _____ **End time:** _____

Store ID: _____

Store address: _____

Data Collector name: _____

Completion code:

- Completed
- Partially completed, list reason: _____
- Not Started, list reasons: _____
- Not eligible, list reasons: _____

Section 2: Checkout Space Fidelity. In this section you will compare the checkout areas plan-o-gram to what is actually present in the store during your visit. The 10 healthier items are circled in yellow on the plan-o-gram below. If you see additional food/beverage products in the check out area (defined at the these shelves, and anything on the counter space), please record them in Section 3.

Checkout Space
Plan-o-gram

Shelf 1:

Shelf 1 Plan-o-gram

1.1

1.2

1.3

1.4

1.5

1.6

Item	Product	Available?	Price	Portion	Depth of Stock	Notes
1.1	Product 1	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.25oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
1.2	Product 2	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.25 oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
1.3	Product 3	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.25oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
1.4* Healthier choice	Product 4	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 1.40oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
1.5* Healthier choice	Product 5	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 1.40 oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
1.6	Product 6	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 15 pc <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	

Shelf 2: ****Note to data collectors: Check if shelf space available/depth of stock for each item is appropriate****

Shelf 2 Plan-o-gram

2.1

2.2

2.3

2.4a

2.4b

2.5a

2.5b

2.6a

2.6b

Item	Product	Available?	Price	Portion	Depth of Stock	Notes
2.1* Healthier choice	Product 1	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 0.35oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
2.2* Healthier choice	Product 2	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 0.26oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
2.3* Healthier choice	Product 3	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 0.59oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
2.4a* Healthier choice	Product 4 #1	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.00oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
2.4b* Healthier choice	Product 4 #2	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.00oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	

Shelf 2 Continued: ****Note to data collectors: Check if shelf space available/depth of stock for each item is appropriate****

Shelf 2 Plan-o-gram

2.1

2.2

2.3

2.4a

2.4b

2.5a

2.5b

2.6a

2.6b

Item	Product	Available?	Price	Portion	Depth of Stock	Notes
2.5a* Healthier choice	Product 5 #1	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 2.50 oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
2.5b* Healthier choice	Product 5 #2	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 2.50 oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
2.6a* Healthier choice	Product 6 #1	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.00 oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
2.6b* Healthier choice	Product 6 #2	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.00 oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	

Shelf 3:

Shelf 3 Plan-o-gram

3.1

3.2

3.3

3.4

3.5

3.6

Item	Product	Available?	Price	Portion	Depth of Stock	Notes
3.1	Product 1	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.64oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
3.2	Product 2	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.14oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
3.3	Product 3	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.70oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
3.4	Product 4	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 3.35oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
3.5	Product 5	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 2.80oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	
3.6	Product 6	<input type="checkbox"/> Yes, in correct position <input type="checkbox"/> Yes, but not in correct position <input type="checkbox"/> Yes, but a different flavor/version <input type="checkbox"/> Not available		<input type="checkbox"/> 2.10oz <input type="checkbox"/> Other: _____	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	

Section 3. Additional Items in Checkout Space. Please complete the following table for any items that are present in the checkout space, but not part of the plan-o-gram. If no foods/drinks are present, then record "None" on line 1 and move on to the next section.

	Item Name (Include Brand, flavor)	Portion size/ Unit size	Price per unit	Depth of Stock	Location in store
1				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
2				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
3				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
4				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
5				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
6				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
7				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
8				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____
9				<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3+	<input type="checkbox"/> On checkout shelf: #____ <input type="checkbox"/> On counter <input type="checkbox"/> Other: _____

Section 4: Promoted Items. Please provide the following information for the 10 healthier options. “Marketing Materials” are defined as shelf labels or signs promoting the food, or promotions, like 2 for 1 deals or discounts.

	Item Name	Other location(s) in store	Are there Marketing Materials for this item?
1	Product 1.4	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____
2	Product 1.5	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____
3	Product 2.1	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____
4	Product 2.2	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____
5	Product 2.3	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____
6	Product 2.4	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____
7	Product 2.5	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____
8	Product 2.6	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____	<input type="checkbox"/> No <input type="checkbox"/> Yes, Describe: _____

Section 5: Promotions. Did you notice any promotions when you walked into the store (like 2 for 1 deals, discounts, products on special racks, places near the door/checkout). Please take pictures of these promotions and name the picture file with the ID number of the store, the word “promotion” and the date of data collection (example: Store123_promotion_07012018).

- No
- Yes, _____ # of photos taken