**Supplementary Material**

**Data Supplement 1: Program recipient interview questions and probes**

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| **Experience accessing iCAN’s GGC program** |
| * What was it like to get grocery gift cards from I Can for Kids?

*Sample probes:** Where could you use the grocery gift cards?
* What did you not like or like about getting and using grocery gift cards from I Can for Kids?
* What made it hard or easy to pick up or use grocery gift cards?
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| **Perceived outcomes of accessing iCAN’s GGC program:** |
| * How has getting grocery gift cards from I Can for Kids impacted you? Your children? Other household members?

*Sample probes:** How has it impacted you negatively?
* How has it impacted you positively?

*Probes inquired each of Freedman’s five domains (able to purchase foods that aligned with culture and/or health-related dietary needs, transportation to grocery stores to use grocery gift cards, impact on household finances, physical/mental/social well-being)** What would it be like if your household did not get grocery gift cards from I Can for Kids?
* What could be done to make grocery gift cards from I Can for Kids better?
* What would you change about grocery gift cards from I Can for Kids to better meet your child(ren)’s needs for food? What would you keep the same?
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| **Experience accessing other food support programs:** |
| * Have you gotten food hampers before? For example, from I Can for Kids or the Food Bank. Yes/No
* If **no**: move on to next question
* If **yes**: What was the experience of getting a food hamper like for you and your household? What did you like or not like about food hampers? How does that compare to grocery gift cards?

*Probes inquired each of Freedman et al’s five domains (e.g. transportation to food banks, how foods fit with cultural preferences, food quality, impact on household finances, physical/mental/social health)* |

**Data Supplement 2: Program deliverer interview questions and probes**

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| **Experience facilitating iCAN’s GGC program** |
| * What feedback have you received from households about grocery gift cards from I Can for Kids?

*Sample probes:** When did households start receiving grocery gift cards from I Can for Kids?
* Based on feedback you have received from households, what do households like about receiving grocery gift cards from I Can for Kids? What did they not like?
* What makes it easy or hard for households to pick up grocery gift cards?
* What is your experience of distributing grocery gift cards from I Can for Kids?

*Sample probes:* * Tell me about the process of distributing grocery gift cards to households.
* How do you decide how many grocery gift cards to provide households?
* How do you decide how often to distribute grocery gift cards to households?
* What parts of distributing grocery gift cards do/do not work well?
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| **Perceived outcomes of facilitating iCAN’s GGC program** |
| * How have grocery gift cards from I Can for Kids impacted children and their household?

*Sample probes:** How have they impacted children and their households negatively?
* How have they impacted children and their households positively?

*Probes inquired each of Freedman’s five domains (able to purchase foods that aligned with culture and/or health-related dietary needs, transportation to grocery stores to use grocery gift cards, impact on household finances, physical/mental/social well-being)** What would it be like if households did not get grocery gift cards from I Can for Kids?
* How has distributing grocery gift cards from I Can for Kids impacted you?

*Sample probes:* * How did facilitating I Can for Kid’s grocery gift card program impact your workload?
* How did facilitating the program impact your connection with clients?
* What could be done to make grocery gift cards from I Can for Kids better?
* What would you change about grocery gift cards from I Can for Kids to better meet children’s needs for food? What would you keep the same?
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| **Perceived household experiences of other food support programs** |
| * How do you think that households’ experiences and impacts of receiving grocery gift cards compare to receiving a food hamper?

*Probes inquired each of Freedman et al’s five domains (e.g. transportation to food banks, how foods fit with cultural preferences, food quality, impact on household finances, physical/mental/social health)* |