Alcañiz, Calvo, and Escolar, Mavericks versus Party Insiders: A Survey Experiment on Candidate- and Partycentric Attitudes of Voters. *Latin American Politics and Society* vol. 61, no. 4 (Winter 2019).

**Appendix**

## Table SIF.1: Priming on Party Quality vs Candidate Quality, Interacted Models by Party Activity, Ideology, and Gender

|  |  |  |  |
| --- | --- | --- | --- |
|  | Model  SIF (1) | Model  SIF (2) | Model  SIF (3) |
|  |  |  |  |
| Candidate-Centric Frame | -0.245\*\* | -0.105 | -0.183\*\*\* |
|  | (0.115) | (0.0684) | (0.0506) |
| Both Frames | -0.277\*\* | -0.0249 | -0.0987\* |
|  | (0.111) | (0.0672) | (0.0504) |
| No Frame | -0.200\* | -0.209\*\*\* | -0.107\*\* |
|  | (0.116) | (0.0687) | (0.0512) |
| Fewer than 3 Party Activities in last Year |  |  | 0.246\* |
|  |  | (0.141) |
| Fewer than 3 Party Activities in last Month |  |  | 0.411\*\*\* |
|  |  | (0.130) |
| Weekly Party Activities (more than 3 a month) |  |  | 0.291\*\* |
|  |  | (0.133) |
| Candidate-Centric Frame \* Fewer than 3 Party Activities in last Year |  |  | -0.145 |
|  |  | (0.202) |
| Candidate-Centric Frame \* Fewer than 3 Party Activities in last Month |  |  | 0.208 |
|  |  | (0.184) |
| Candidate-Centric Frame \* Weekly Party Activities (more than 3 a month) |  |  | 0.149 |
|  |  | (0.182) |
| Both Frames \* Fewer than 3 Party Activities in last Year |  |  | -0.198 |
|  |  | (0.201) |
| Both Frames \* Fewer than 3 Party Activities in last Month |  |  | -0.196 |
|  |  | (0.171) |
| Both Frames \* Weekly Party Activities (more than 3 a month) |  |  | -0.0508 |
|  |  | (0.202) |
| No Frame \* Fewer than 3 Party Activities in last Year |  |  | -0.158 |
|  |  | (0.196) |
| No Frame \* Fewer than 3 Party Activities in last Month |  |  | -0.506\*\*\* |
|  |  | (0.179) |
| No Frame \* Weekly Party Activities (more than 3 a month) |  |  | 0.234 |
|  |  | (0.199) |
| Ideology | -0.0533\*\*\* | -0.0391\*\*\* | -0.0374\*\*\* |
|  | (0.0141) | (0.00679) | (0.00671) |
| Woman | -0.0222 |  | -0.0145 |
|  | (0.0332) |  | (0.0326) |
| Self-Reported Income | 0.0228\*\* | 0.0226\*\* | 0.0237\*\* |
|  | (0.0110) | (0.0110) | (0.0109) |
| Age | -0.00515\*\*\* | -0.00511\*\*\* | -0.00455\*\*\* |
|  | (0.00103) | (0.00102) | (0.00101) |
| Candidate-Centric Frame \* Woman |  | -0.111 |  |
|  |  | (0.0923) |  |
| Both Frames \* Woman |  | -0.182\*\* |  |
|  |  | (0.0917) |  |
| No Frame \* Woman |  | 0.128 |  |
|  |  | (0.0932) |  |
| Knowledge | 0.0603\*\*\* | 0.0567\*\* |  |
|  | (0.0230) | (0.0230) |  |
| Candidate-Centric Frame \* Ideology | 0.0147 |  |  |
|  | (0.0195) |  |  |
| Both Frames \* Ideology | 0.0291 |  |  |
|  | (0.0189) |  |  |
| No Frame \* Ideology | 0.0115 |  |  |
|  | (0.0196) |  |  |
| Constant | 0.119 | 0.0249 | 0.0371 |
|  | (0.112) | (0.0975) | (0.0869) |
| Observations | 2,567 | 2,567 | 2,564 |
| R-squared | 0.036 | 0.040 | 0.058 |
| LogLik | -3137 | -3132 | -3104 |

Note: Standard errors in parentheses, \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Baseline is party-centric frame.

Table SIF.2: Multinomial Vote Choice Model, by Frame and other Covariates

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) |
| VARIABLES | Scioli  (Base) | Macri | Massa | Stolbizer | Del\_Cano | Rodriguez\_Saa |
|  |  |  |  |  |  |  |
| Candidate-Centric Frame | - | 0.123 | 0.427\*\*\* | 0.733\*\*\* | -0.0767 | 0.571 |
|  |  | (0.137) | (0.154) | (0.272) | (0.459) | (0.396) |
| Both Frames | - | 0.133 | 0.275\* | 0.691\*\* | 0.618 | 0.579 |
|  |  | (0.137) | (0.157) | (0.275) | (0.391) | (0.384) |
| No Frame | - | 0.197 | 0.0418 | 0.405 | -0.374 | 0.886\*\* |
|  |  | (0.135) | (0.163) | (0.289) | (0.493) | (0.380) |
| Self-Reported Income | - | 0.0435 | -0.0642\* | 0.117\* | -0.208\*\* | -0.0682 |
|  |  | (0.0329) | (0.0374) | (0.0655) | (0.0976) | (0.0844) |
| Woman | - | 0.0514 | 0.252\*\* | -0.0378 | 0.0495 | 0.0511 |
|  |  | (0.0985) | (0.114) | (0.188) | (0.310) | (0.254) |
| Age | - | 0.00712\*\* | 0.00481 | 0.0135\*\* | 0.00168 | -0.0370\*\*\* |
|  |  | (0.00306) | (0.00349) | (0.00583) | (0.00967) | (0.00901) |
| Knowledge | - | 0.0748 | -0.144\* | 0.199 | -0.116 | 0.170 |
|  |  | (0.0684) | (0.0787) | (0.130) | (0.217) | (0.173) |
| Ideology | - | -0.0645 | -0.159 | 0.834\*\* | -0.407 | 0.190 |
|  |  | (0.185) | (0.199) | (0.391) | (0.506) | (0.316) |
| Ideology2 | - | 0.125\*\*\* | 0.138\*\*\* | -0.120 | 0.172 | -0.201\*\* |
|  |  | (0.0406) | (0.0456) | (0.0894) | (0.119) | (0.0925) |
| Ideology3 | - | -0.0106\*\*\* | -0.0119\*\*\* | 0.00329 | -0.0128\* | 0.0151\*\* |
|  |  | (0.00253) | (0.00292) | (0.00584) | (0.00763) | (0.00664) |
| Constant | - | -2.464\*\*\* | -1.725\*\*\* | -5.276\*\*\* | -2.837\*\*\* | -0.268 |
|  |  | (0.373) | (0.394) | (0.748) | (0.996) | (0.674) |
| Observations | 2,605 | 2,605 | 2,605 | 2,605 | 2,605 | 2,605 |
| LogLik | -3377 | -3377 | -3377 | -3377 | -3377 | -3377 |

Note: Standard errors in parentheses, \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Choice Baseline is Scioli. Frame Baseline is party-centric frame.