

City food flow analysis – Company survey

Project description

Name of the company and interviewee:

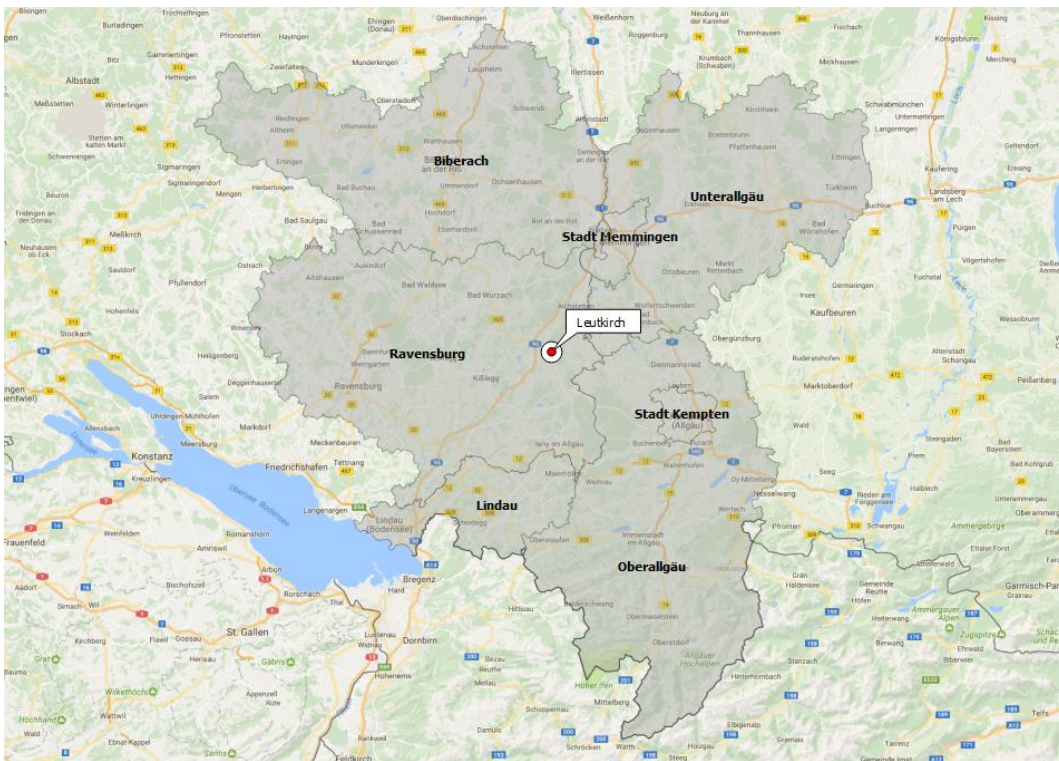
Company:

Interviewee:

Date and location:

Interviewer:

In this survey, we ask questions about the origin of products sold by your company. We differentiate between regional, national and international origin, whereas «regional» refers to the following region:



Questions

Meat

Where do you buy pork, beef and poultry? _____

Could you specify the location of the farms?

	<i>Regional</i>	<i>National</i>	<i>International</i>
Pork	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____
Beef (excl. veal)	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____
Veal	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____
Poultry	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____

Dairy products

Where do you buy dairy products (milk, cheese, butter)? _____

Could you specify the location of the farms producing the milk for the dairy products?

	<i>Regional</i>	<i>National</i>	<i>International</i>
Milk	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____	_____% <i>Location of the farms:</i> _____

Eier

Where do you buy eggs? _____

Could you specify the location of production of the eggs?

	<i>Location of production:</i> _____	<i>Location of production:</i> _____	<i>Location of production:</i> _____	<i>Location of production:</i> _____	<i>Location of production:</i> _____	<i>Location of production:</i> _____
Onions	_____% <i>Location of production:</i> _____	_____% <i>Location of production:</i> _____	_____% <i>Location of production:</i> _____	_____% <i>Location of production:</i> _____	_____% <i>Location of production:</i> _____	_____% <i>Location of production:</i> _____

Concept of regionality

What role does regional origin of food play for you and for your customers? (1=not important, 5=very important)

For you: _____

For your customers: _____

How would you define the term „regional“, i.e. how far away can food be produced in order to be regional in your understanding?

_____km distance to the company

Comparison to other companies

These questions refer to companies in the same branch (e.g. wholesalers, bakeries, restaurants, etc.)

How do other companies procure food? What differences are there in the procurement of food?

Which companies have a similar procurement strategy to yours? (Name/description of companies)_____

Which companies have a different procurement strategy to yours? (Name/description of companies)_____