**Supplemental Information Appendix**

Figure A1 – Distribution of Emails Received from the FRC, 2007-2018.

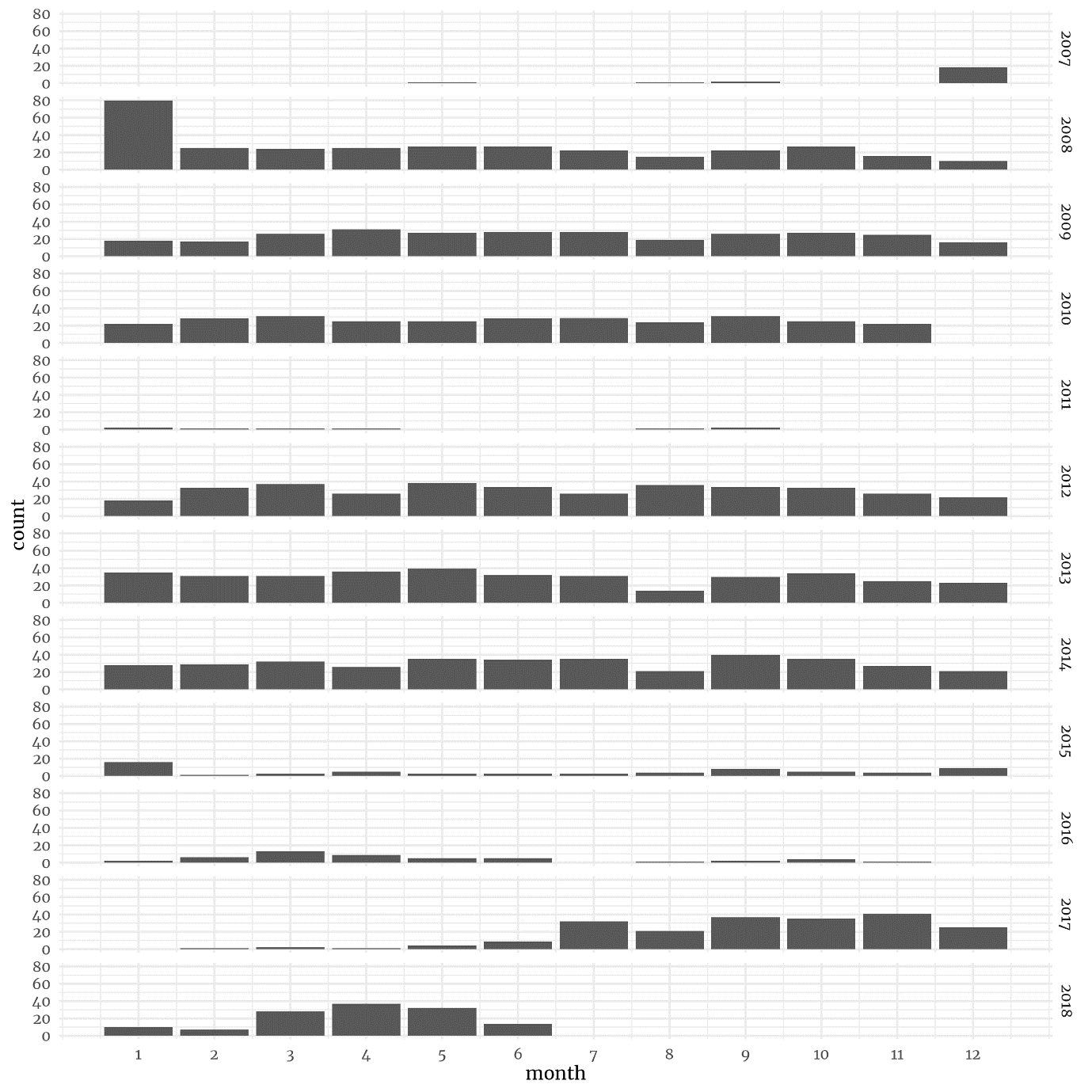
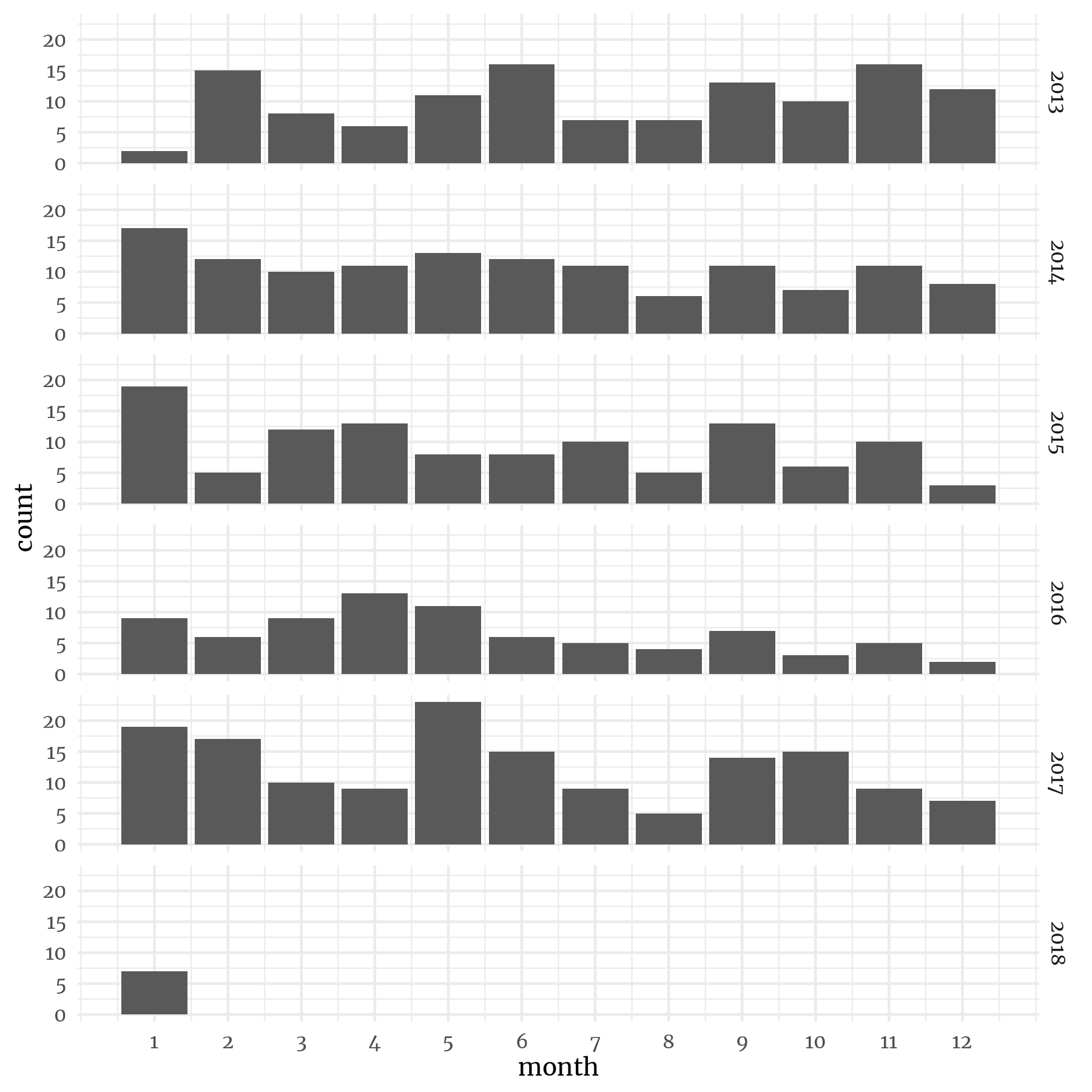


Figure A2 – Press Releases Made by Month by the FRC, 2013-2018



**Figure A3** – The Policy Agendas Project Major Issue Areas of FRC Lobbying, 2008-2018

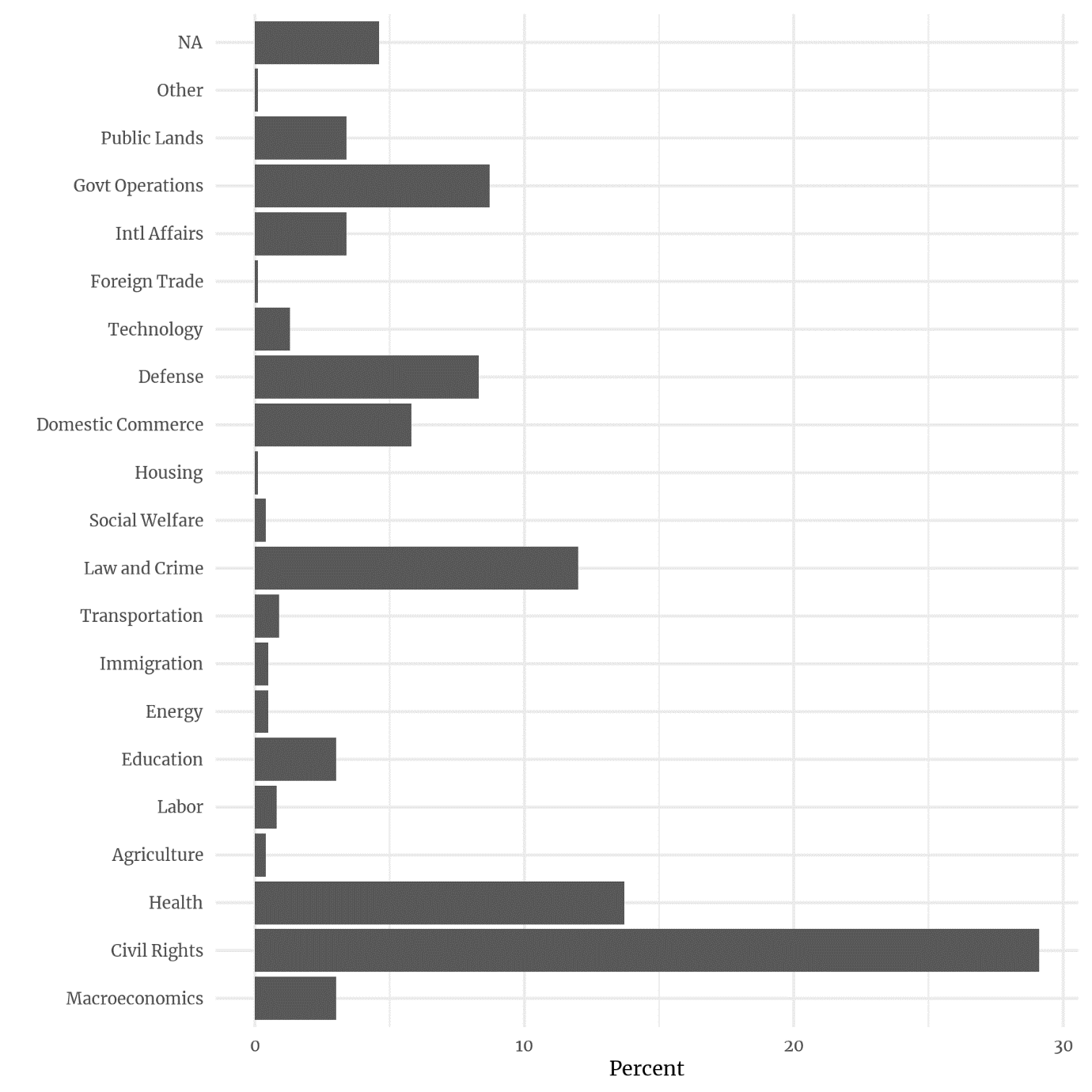
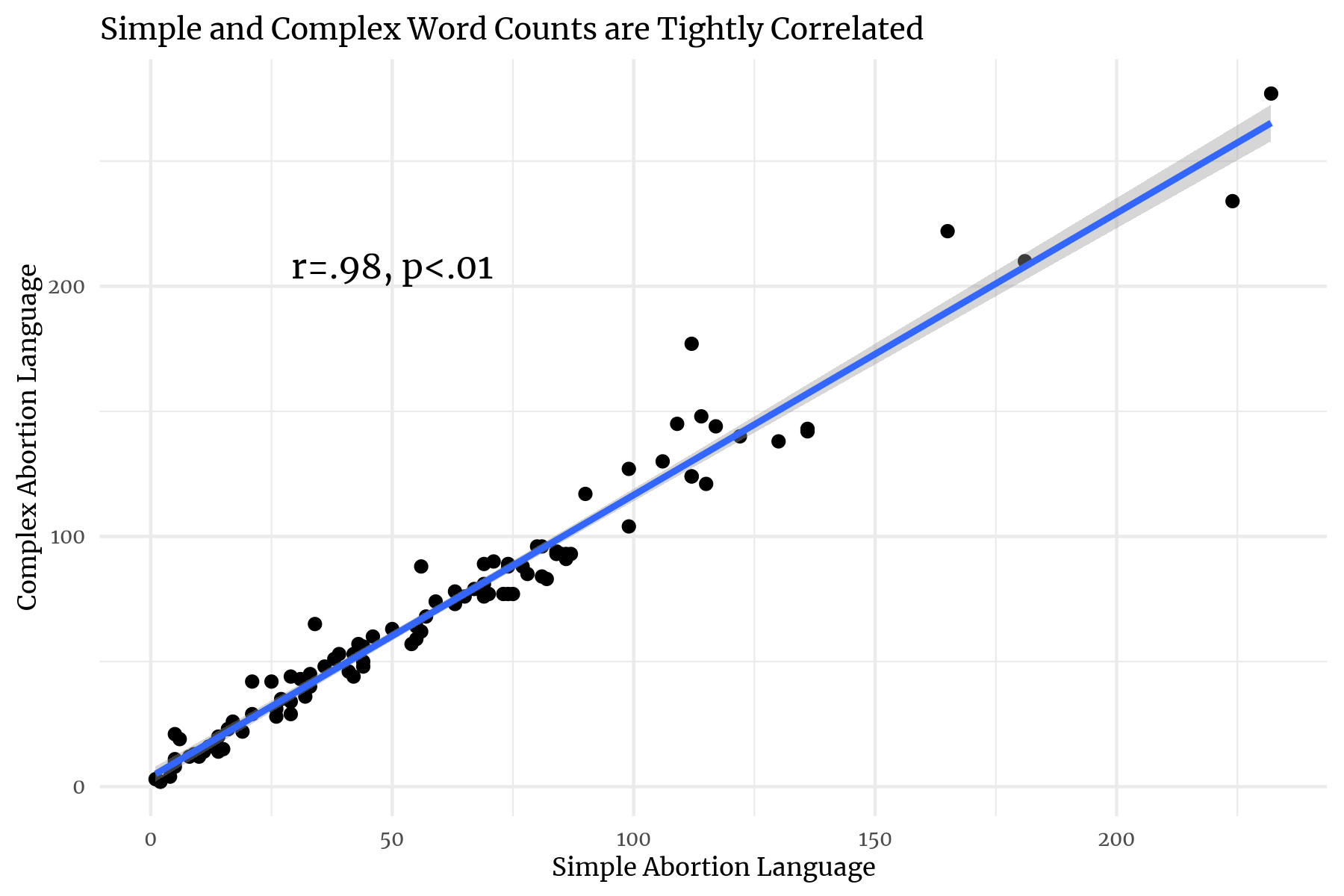


Figure A4 – The Relationship of Simple and Complex Definitions of the Abortion Agenda



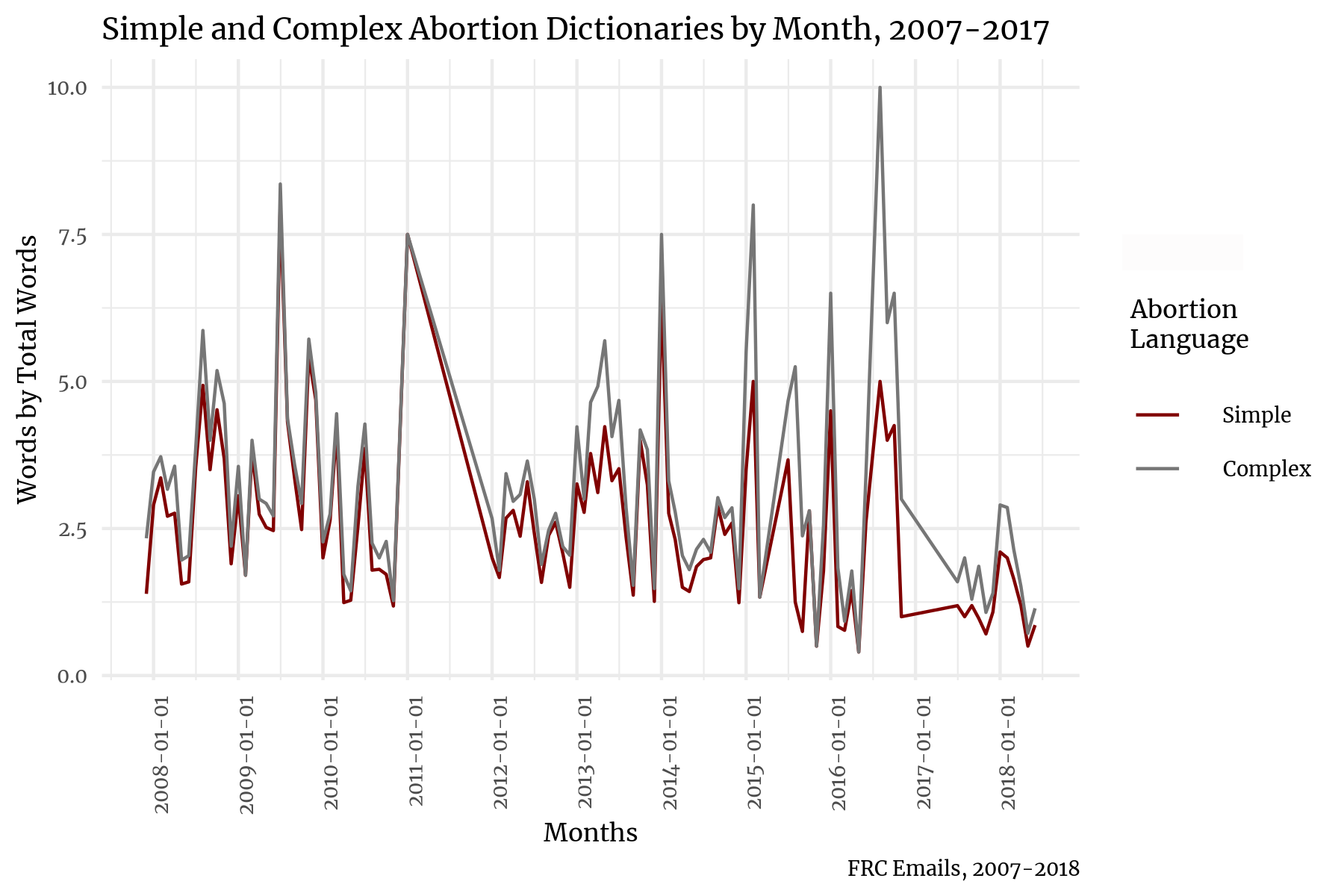


Figure A5 – Core Issue Agenda Email Communication by Month, 2007-2018

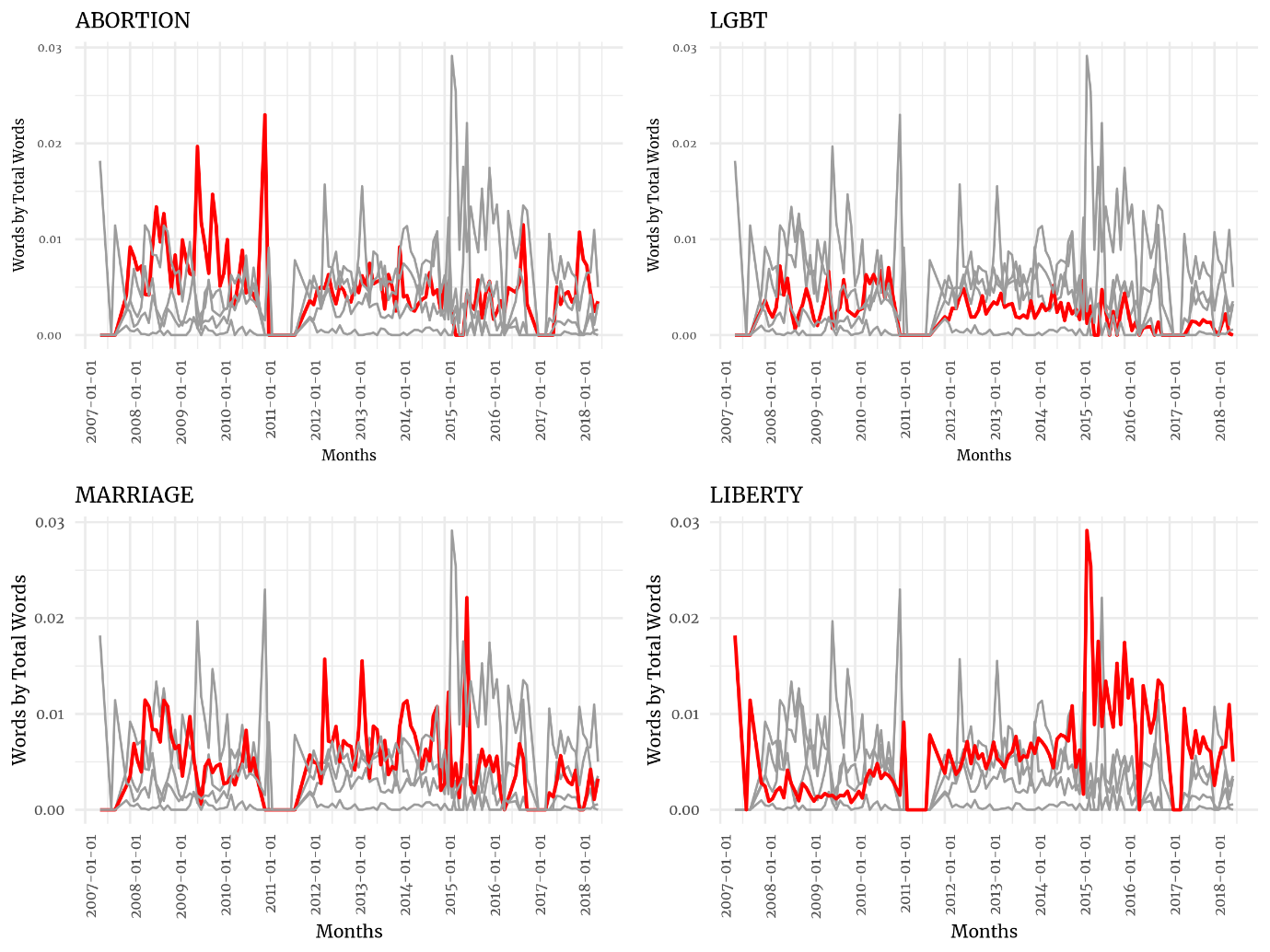
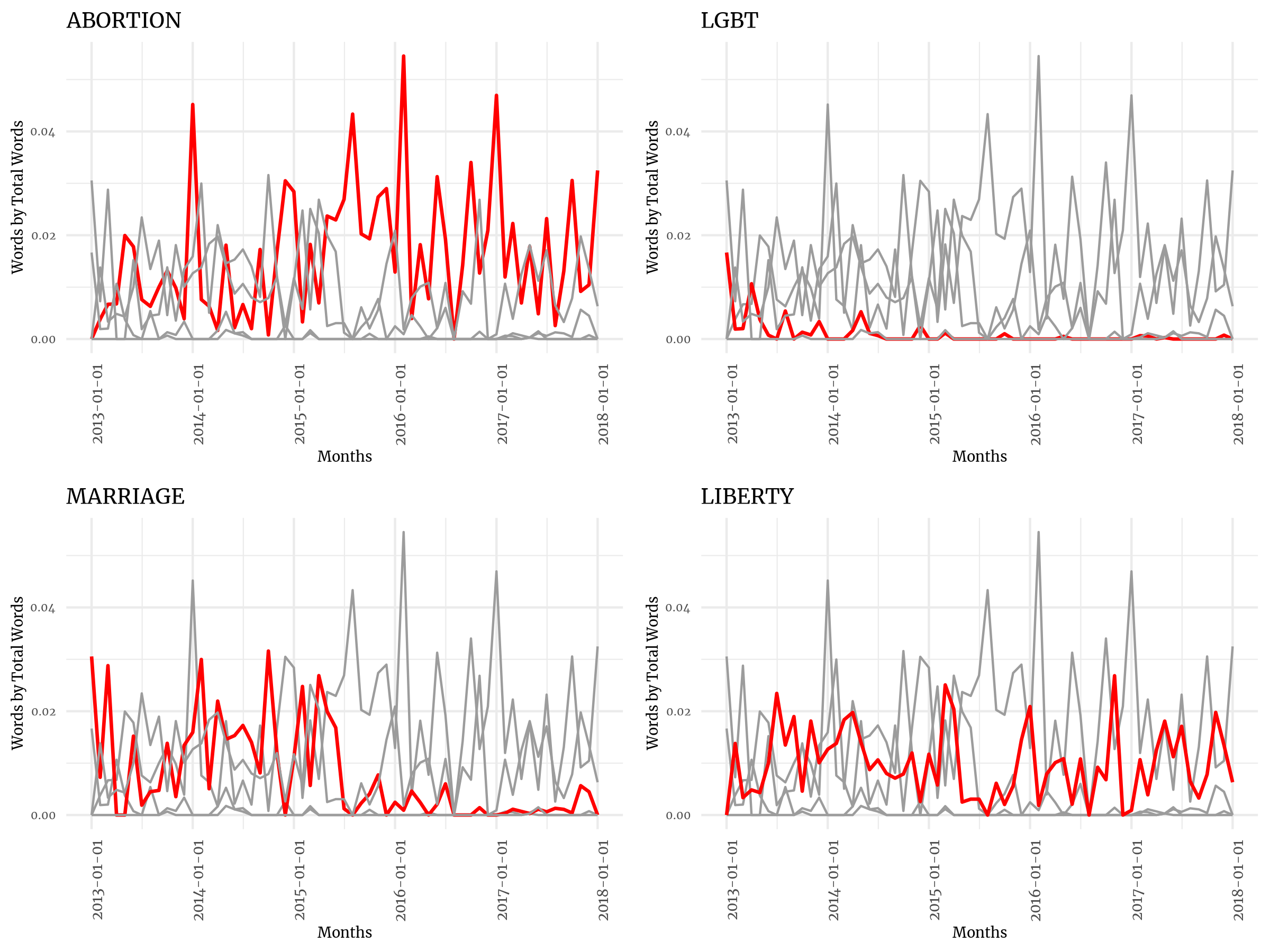
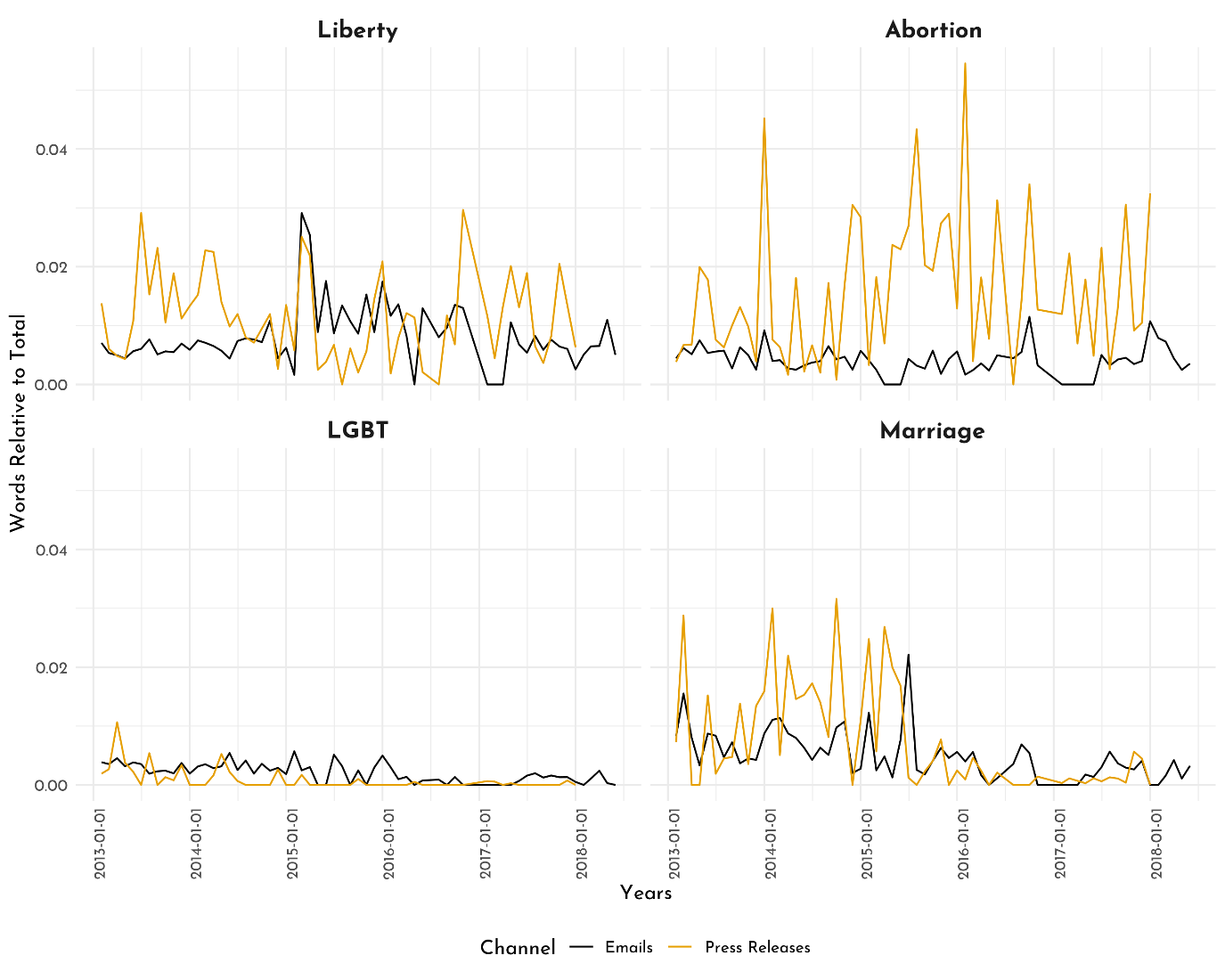


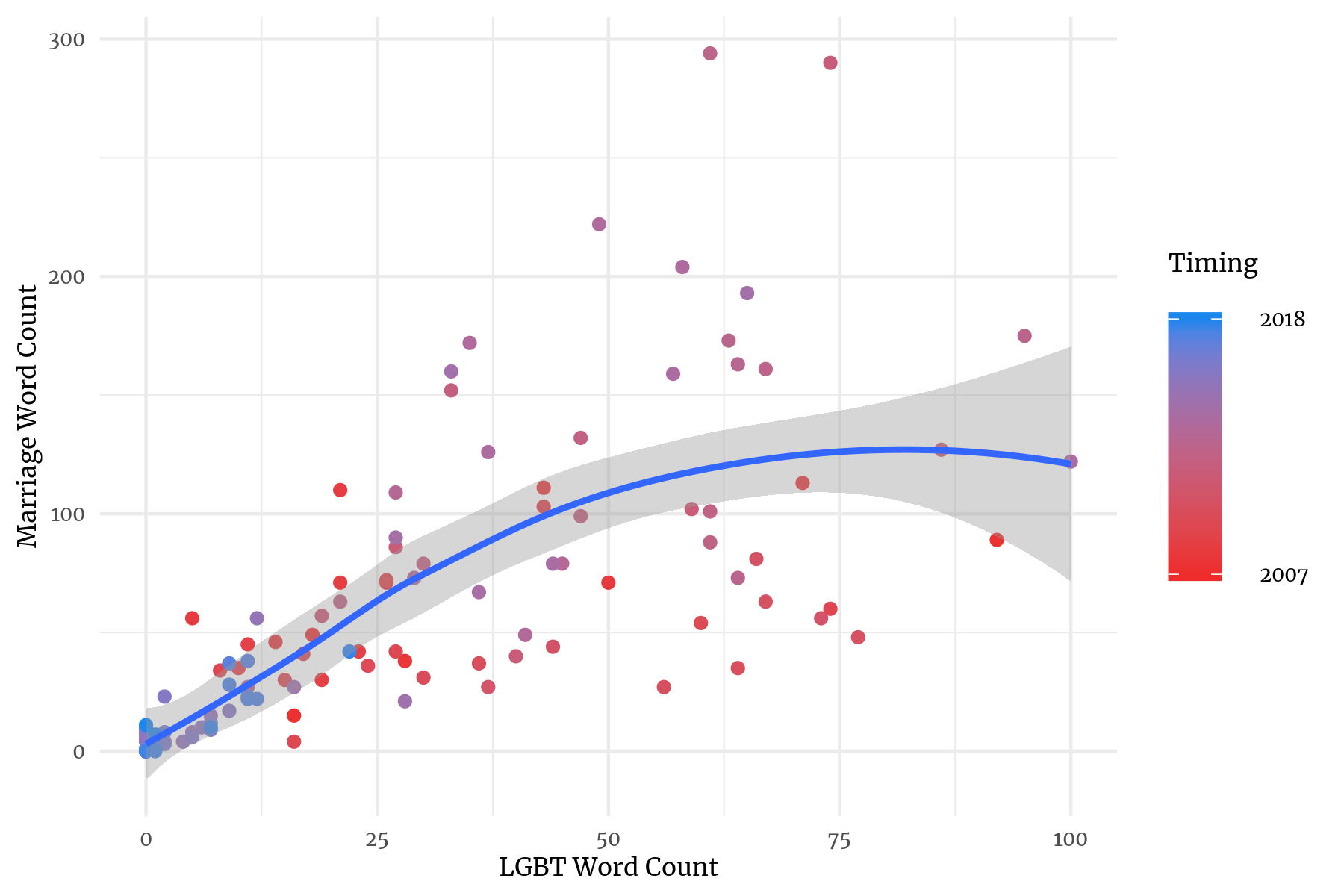
Figure A6 –Core Issue Agenda Press Release Communication by Month, 2013-2018 (Colored by Issue)



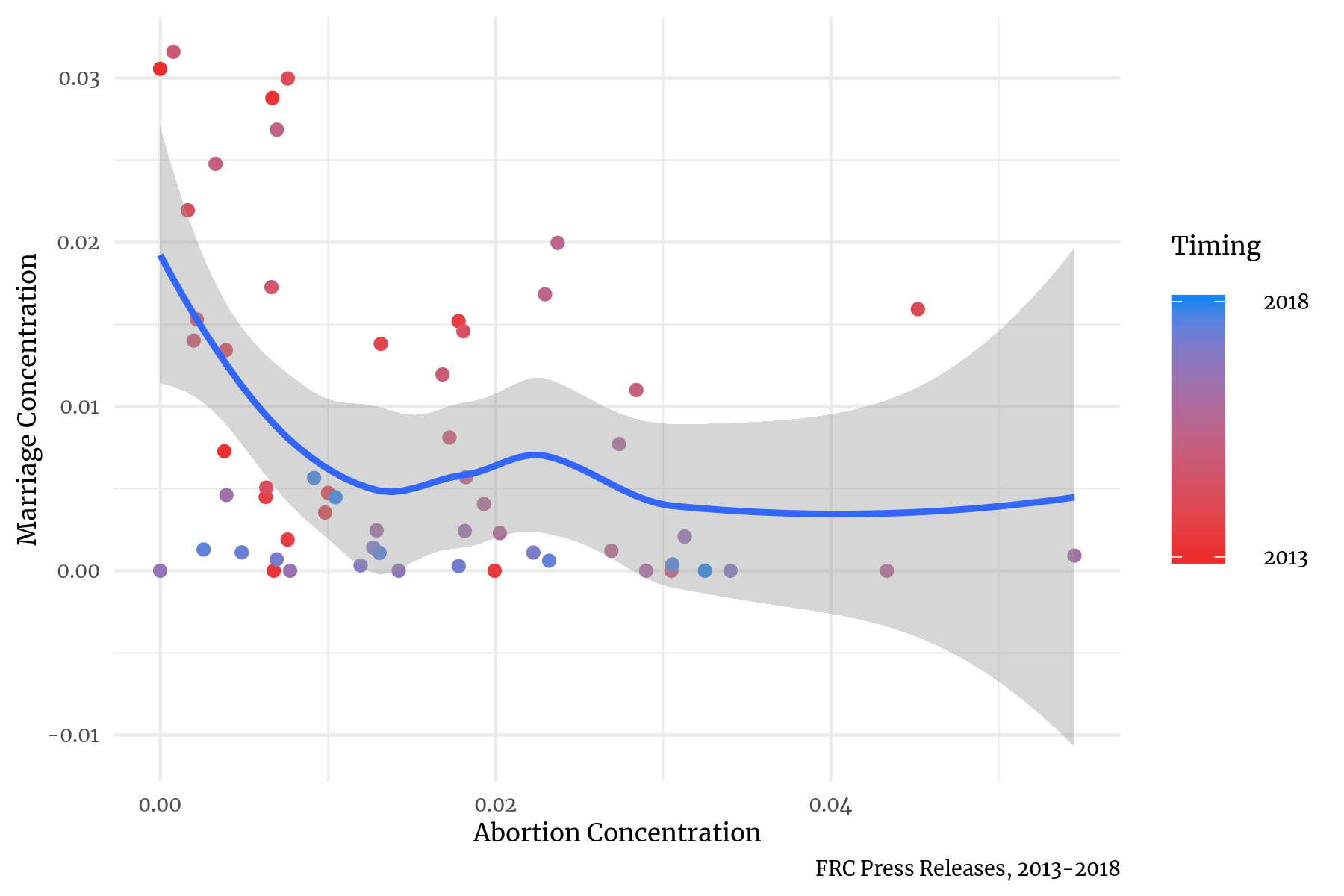
**Figure A7** – How Email and Press Release Communication Tracks by Issue



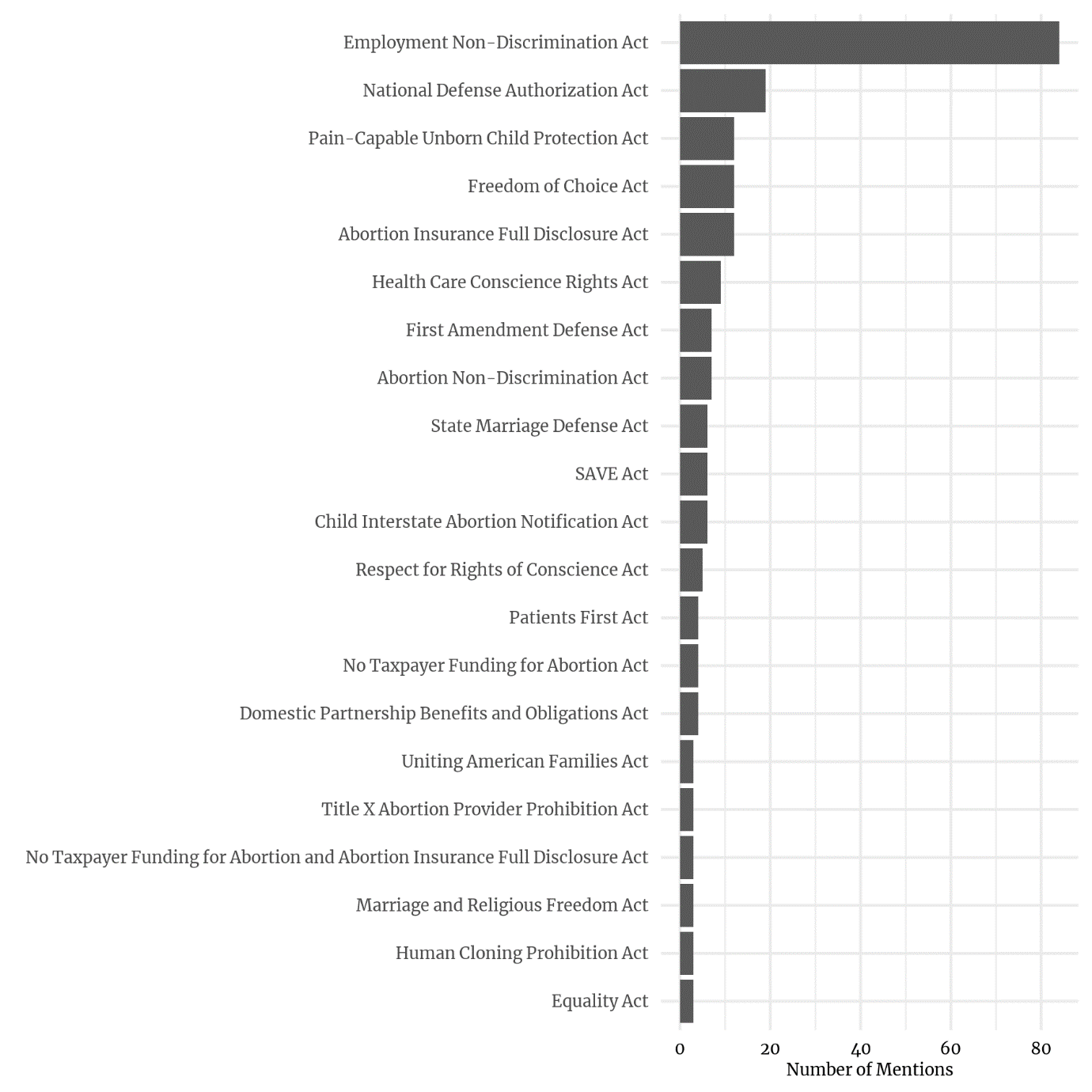
**Figure A8** – Most LGBT Mentions Happened in the Context of Marriage (Emails)



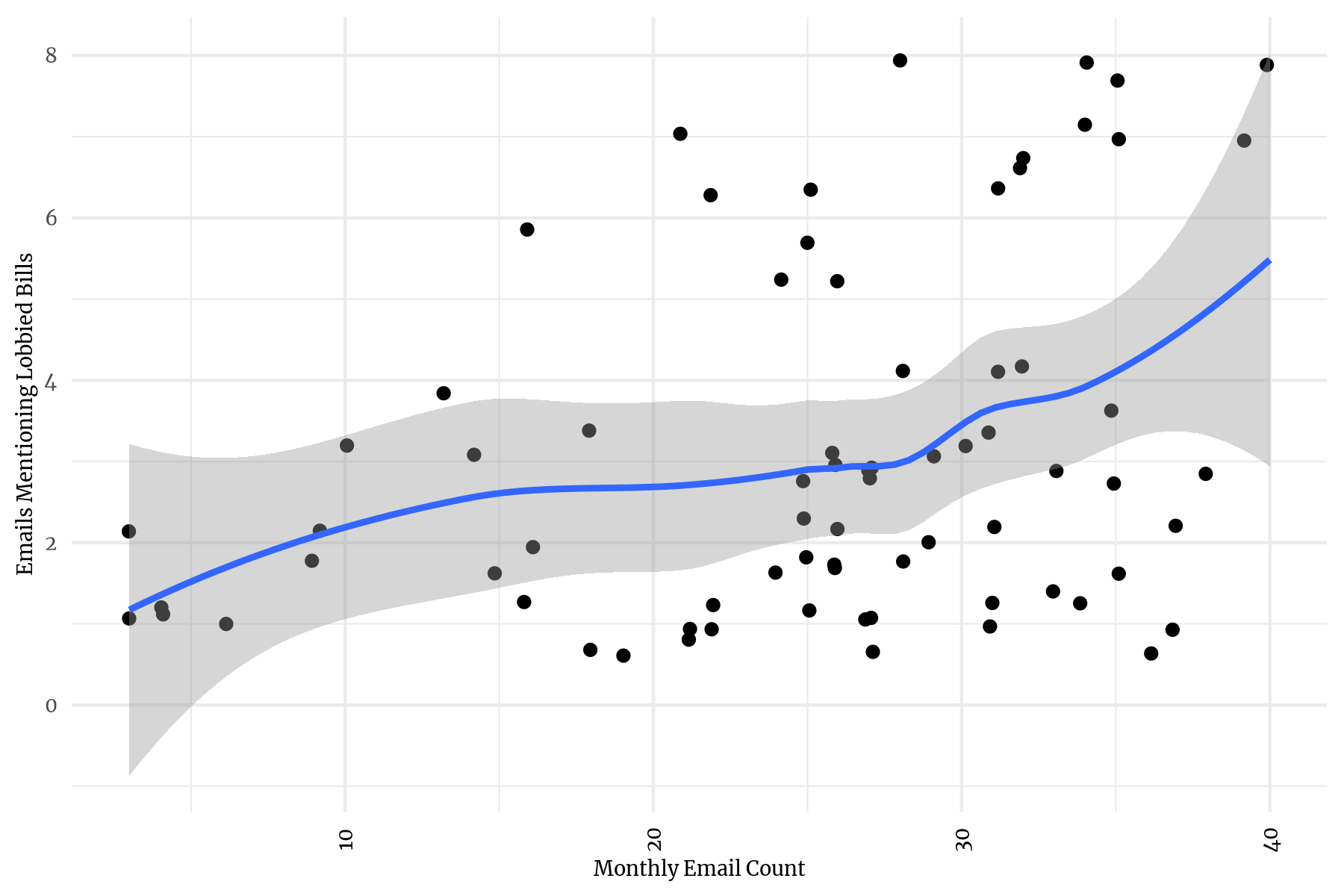
**Figure A9** – Abortion and Marriage Are Not Often the Co-Focus of FRC Press Releases



**Figure A10** – Bills Mentioned More than Twice in FRC Emails



**Figure A11** – There is a Slight Relationship Between Email Volume and Bill Mentions



Note: Mentions = 1.82 + .05 \* emails in the month (p=.03)