**Appendix**

Table A1: Variable Description

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| --- | --- | --- |
| **Variable Code** | **Variable Description** | **Variable Type** |
| *Time × Intervention* | Interaction of time and treatment group | Binary |
| *Time* | Time dummy (pre-treatment and post-treatment) | Binary |
| *Intervention* | Treatment group dummy | Binary |
| Log of smoking tobacco expenditure | Log of daily smoking tobacco expenditure | Continuous |
| FNDS | Fagerstrom Nicotine Dependency Scale | Discrete |
| Household Head’s Age | Age in years | Continuous |
| Household Size | Household Size | Discrete |
| Primary Education | Has the household head completed primary education? | Binary |
| Secondary Education | Has the household head completed secondary education or more? | Binary |
| Agriculture | Is the household head an agricultural worker? | Binary |
| Employer Provides Cigarette | Does the employer provide the respondent with cigarettes or bidi? | Binary |
| Cessation | Cessation period if the respondent tried to quit | Continuous |
| Smokeless Tobacco (SLT) | Does the individual consume smokeless tobacco? | Binary |
| Awareness Campaign | Did exposure to media campaign lead the respondent to think of quitting? | Binary |
| Media Promotion of Tobacco | To what extent has the respondent seen advertisement promotions of cigarettes? | Discrete |
| Sales Promotion of Tobacco | To what extent has the respondent faced any sales promotion of cigarettes? | Discrete |
| Consumption Quintile | Consumption Quintile | Discrete |
| Land Holdings | Does the respondent own land? | Binary |
| Symptom of Lung Disease(s) | Does the respondent have any symptom of lung disease(s)? | Binary |

Figure A1: Sample Page from the Record-Keeping Logbook (translated to English)

