

Dartmouth Media and Health Behaviors Lab

If you have questions at any point please contact media.and.health@dartmouth.edu

Thank you for your interest in this online research survey! Please answer these pre-survey questions now before continuing!

Do you use Twitch?

- Yes
 No

Do you have a cell phone or smart phone?

- Yes
 No

Do you own a computer?

- Yes
 No

Do you primarily use a desktop or a laptop?

- desktop
 laptop

Do you wear glasses?

- Yes
 No

Do you have a pet dog or cat?

- Yes
 No

How old are you?

Unfortunately you are not eligible to take this survey. Thank you for your time!

[Click here to close this page](#)

Welcome!

Thank you for your interest in this online research survey! Your participation would require taking a survey that may take 15 minutes to complete. The survey may include some questions about your attitudes towards marketing across social media platforms. Once you finish, you will have the option of entering a raffle to win one of 10 Amazon gift cards worth \$50. To enter the raffle, you will need to enter your email address. Your email is only used to enter into the raffle and as a contact if you win and will be kept completely separate from your responses to all survey questions.

To complete the consent form please read through the form. If you wish to participate, check the box that says "I agree" and click next page. You will be asked to review your submission, and once you hit submit then you can begin the survey.

CONSENT TO TAKE PART IN RESEARCH*Dartmouth College**Media and Health Behaviors Lab at Dartmouth College**Media.and.Health@Dartmouth.edu*

You are being asked to participate in a research study. Taking part in research is voluntary. You may choose to stop taking part in this study at any time with no consequences. You may choose to not answer any or all questions.

What is this study's purpose? We are studying attitudes towards a variety of marketing techniques across social media platforms.

Will you benefit from taking part in this study? You will likely not personally benefit from being in this study. We hope our research may help people in the future.

What does this study involve? Participating in this study will require up to 15 minutes to complete an online survey.

What is the risk involved with being enrolled in this study? There is very little risk involved in this study. Your privacy will be protected. Members of our study team will only use data for research purposes.

How will your privacy be protected? We will collect information about your social media use and your attitudes, beliefs and behaviors about foods and drinks by survey. We will not be going into your social media accounts to collect data. All of the information you provide will be kept anonymous and confidential. Your data will only be identified by a random study identification number. If you want to be entered into the raffle to win an Amazon.com gift card, you will need to provide a valid email address. That email address will not be linked to your survey responses, and we will delete your email address after completion of the raffle.

All data we collect will be saved as an encrypted database on a secure Dartmouth server and will be password protected. When the data are no longer needed, the data will be permanently deleted from the database. The information collected for this study will only be used for the research purposes stated earlier in this form.

Will you be paid to take part in this study? No. You may enter a raffle to win one of ten \$50 e-gift cards to Amazon.com. If you want to enter that raffle, we will ask for your email address at the end of the survey. We will only use that email address to notify you of the raffle results. Your email address will not be linked to the study data. You will be notified of the raffle results via e-mail by July 31st, 2020.

Whom should you call with questions about this study? If you have questions or concerns about this study, you can contact the study team at Media & Health Behaviors Lab media.and.health@dartmouth.edu.

v. 5/13/2020
CPHS # 32023

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STUDY00032023

CPHS Approval Date 5/15/2020

CONSENT

Please read the following statement. If you agree, you will begin the study. Please print a copy of this form for your records before submitting.

I have read the above information and I agree to take part in this study.

- I agree and confirm I am 13 years of age or older.
- I do not want to participate in this study, or I am under the age of 13 years.

v. 5/13/2020
CPHS # 32023

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STUDY00032023

CPHS Approval Date 5/15/2020

CONSENT

Please read the following statement. If you agree, you will begin the survey. Please print a copy of this form for your records before submitting.

I have read the above information and I agree to take part in this study.

- I agree
- I do not agree and I do not want to participate in the study

In what year were you born?

To which gender identity do you most identify?

- Female
 Male
 Other

If other please specify:

What is your ethnicity?

- Hispanic or Latino
 Not Hispanic or Latino
 Unknown
 I prefer not to answer

What is your race? Please select all that apply:

- American Indian or Alaskan
 Asian
 Black or African American
 Native Hawaiian or other Pacific Islander
 White
 Unknown
 Other
 I prefer not to answer

If other, please specify:

Are you currently a student?

- Yes
 No

If you are a student what grade are you currently in?

- Grade 8 or less
 High school
 College
 Professional or Graduate School

What is the highest level of education that you have completed?

- Grade 8 or less
 Some high school
 High school graduate or GED
 Some post-high-school, no degree
 Associates degree
 Bachelors degree
 Professional school or graduate school
 I prefer not to answer

What is the highest level of education that your parents have completed?

- Grade 8 or less
 Some high school
 High school graduate or GED
 Some post-high-school, no degree
 Associates degree
 Bachelors degree
 Professional school or graduate school
 Don't know

Are you currently employed?

- Employed for wages
- Self-employed
- Out of work and looking for work
- Out of work but not currently looking for work
- A homemaker
- Military
- Unable to work

Including wages, salaries, self-employment, and any other sources of income, what was your total income during the last 12 months?

- Less than \$25,000
- \$25,000-\$65,000
- \$65,000-\$145,000
- \$145,000-\$225,000
- Over \$225,000
- I prefer not to answer

What is your marital status?

- Single, never married
- Married
- In a domestic partnership
- Separated
- Divorced
- Widowed
- I prefer not to answer

How many people (including yourself) live in your residence?

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- more than 10

Please confirm your age again. How old are you?

We are concerned that you may be under the age of 13 years. Unfortunately you are not eligible to take this survey and the survey will stop. Thank you for your time!

[Click here to close this page](#)

In the following two questions please select the two social media and streaming platforms that you use the most on a weekly basis.

Which social media or streaming platform do you spend the most time on each week?

- Twitch
- Mixer
- Facebook
- Facebook Live
- YouTube
- YouTube Gaming
- Twitter
- Instagram
- Reddit
- Snapchat
- Vimeo
- Metacafe
- Smashcast tv
- Dailymotion
- InstaGib tv
- Steam Powered
- Origin
- Picarto

Which social media or streaming platform do you spend the second most time on per week?

- Twitch
- Mixer
- Facebook
- Facebook Live
- YouTube
- YouTube Gaming
- Twitter
- Instagram
- Reddit
- Snapchat
- Vimeo
- Metacafe
- Smashcast tv
- Dailymotion
- InstaGib tv
- Steam Powered
- Origin
- Picarto

Please go back and select two different social media platforms for the last two questions. This message will disappear when that is fixed.

Now please move onto the following questions and answer based upon what you selected as your most used streaming and social media platforms.

How many hours do you spend on Twitch daily?

- 0-2 hours
- 2-4 hours
- 4-6 hours
- 6-8 hours
- 8-10 hours
- 10-12 hours
- 12-18 hours
- 18-24 hours

On average how many hours do you spend on [social_media_platform_1] daily?

- 0-2 hours
- 2-4 hours
- 4-6 hours
- 6-8 hours
- 8-10 hours
- 10-12 hours
- 12-18 hours
- 18-24 hours

On average how many hours do you spend on [social_media_platform_2] daily?

- 0-2 hours
- 2-4 hours
- 4-6 hours
- 6-8 hours
- 8-10 hours
- 10-12 hours
- 12-18 hours
- 18-24 hours

Please select the answer C in this question

- A
- B
- C
- D
- E

Do you currently subscribe to any channels on Twitch?

- Yes
- No

How many Twitch channels do you subscribe to?
(Please enter a number)

- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- more than 20

Please go back enter the correct number of Twitch channels you subscribe to. If you don't subscribe to any channels please change your answer to the prior question. This message will disappear when that is fixed.

Is your Twitch account connected to an Amazon Prime account?

- Yes
 No

Is one of your Twitch subscriptions your free Amazon Prime subscription?

- Yes
 No

Please list 3 Twitch channels you watch the most:

Do you ever purchase bits on Twitch?

- Yes
- No
- I don't know what bits are

About how many bits do you typically purchase in a year?

- 100
- 500
- 1,500
- 5,000
- 10,000
- 25,000
- 25,000+

How often do you EAT (OR DRINK) the following items while watching Twitch?

Fast food

Never
 Rarely
 Sometimes
 A lot

Snack foods like chips, cheese puffs, cookies

Never
 Rarely
 Sometimes
 A lot

Candy

Never
 Rarely
 Sometimes
 A lot

Self-prepared meals

Never
 Rarely
 Sometimes
 A lot

Soda

Never
 Rarely
 Sometimes
 A lot

Energy drinks

Never
 Rarely
 Sometimes
 A lot

Coffee or Teas

Never
 Rarely
 Sometimes
 A lot

Sports drinks

Never
 Rarely
 Sometimes
 A lot

Other drinks

Never
 Rarely
 Sometimes
 A lot

How often do you order food from meal delivery services (i.e., GrubHub, DoorDash, etc.) while watching Twitch?

- Never
- Rarely
- Sometimes
- Often

How often do you SEE ADVERTISING FOR the following items while watching Twitch?

Fast food

Never
 Rarely
 Sometimes
 Often

Food delivery services

Never
 Rarely
 Sometimes
 Often

Snack foods

Never
 Rarely
 Sometimes
 Often

Candy

Never
 Rarely
 Sometimes
 Often

Soda

Never
 Rarely
 Sometimes
 Often

Energy Drinks

Never
 Rarely
 Sometimes
 Often

Coffees, or Teas

Never
 Rarely
 Sometimes
 Often

Sports drinks

Never
 Rarely
 Sometimes
 Often

Other drinks

Never
 Rarely
 Sometimes
 Often

Which of the following brands have you seen advertised on Twitch? Check all that apply:

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrinas Coffee
- McDonalds
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- RedBull
- Reese's
- Skittles
- TacoBell
- Totino's
- Twix
- UberEats
- Wendy's
- none of the above

List here any other brands you have seen advertised on Twitch

After seeing advertisements on Twitch do you crave any of the products that you see?

- Yes
- No

If yes, please indicate which ones

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrin's Coffee
- McDonald's
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- Red Bull
- Reese's
- Skittles
- Taco Bell
- Totino's
- Twix
- UberEats
- Wendy's
- Other

If other, please list any other products here

Do you ever purchase products because you have seen them advertised on Twitch?

- Yes
- No

If yes, please indicate which ones

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrinas Coffee
- McDonalds
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- RedBull
- Reese's
- Skittles
- TacoBell
- Totino's
- Twix
- UberEats
- Wendy's
- Other

If other, please list any other products here

How often do you use chat/comments while watching Twitch?

- Never
- Rarely
- Sometimes
- Often

How often do you see other users talking about specific foods/beverage products in chat/comments while watching Twitch?

- Never
- Rarely
- Sometimes
- Often

How often do you talk about specific foods/beverage products in chat/comments while watching Twitch?

- Never
- Rarely
- Sometimes
- Often

Do you participate in mini-games or promotional events for products on Twitch?

- Yes
- No

Fill in the blank: "On Twitch there is ____ advertising."

- Too little
- Just enough
- Too much

Fill in the blank: "When I see advertising on Twitch, I am ____."

- Happy
- Annoyed
- Doesn't bother me

Please rate your agreement with these 3 statements.

The main purpose of advertising on Twitch is to:

	Strongly disagree	Disagree	Agree	Strongly agree
promote products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
support streamers/content creators	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase profits for the website or app	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Great Job -- You're half way done. Keep going, and we can get you entered to win an Amazon gift card!

These next items are about [social_media_platform_1]

**How often do you EAT (OR DRINK) the following items while watching
[social_media_platform_1]?**

Fast food

- Never
 Rarely
 Sometimes
 A lot

Snack foods like chips, cheese puffs, cookies

- Never
 Rarely
 Sometimes
 A lot

Candy

- Never
 Rarely
 Sometimes
 A lot

Self-prepared meals

- Never
 Rarely
 Sometimes
 A lot

Soda

- Never
 Rarely
 Sometimes
 A lot

Energy drinks

- Never
 Rarely
 Sometimes
 A lot

Coffee and Teas

- Never
 Rarely
 Sometimes
 A lot

Sports drinks

- Never
 Rarely
 Sometimes
 A lot

Other drinks

- Never
 Rarely
 Sometimes
 A lot

How often do you order food from meal delivery services (i.e., GrubHub, DoorDash, etc.) while watching [social_media_platform_1]?

- Never
- Rarely
- Sometimes
- Often

**How often do you SEE ADVERTISING FOR the following items while watching
[social_media_platform_1]?**

Fast food

Never
 Rarely
 Sometimes
 Often

Food delivery services

Never
 Rarely
 Sometimes
 Often

Snack foods

Never
 Rarely
 Sometimes
 Often

Candy

Never
 Rarely
 Sometimes
 Often

Soda

Never
 Rarely
 Sometimes
 Often

Energy Drink

Never
 Rarely
 Sometimes
 Often

Coffees, or Teas

Never
 Rarely
 Sometimes
 Often

Sports drinks

Never
 Rarely
 Sometimes
 Often

Other drinks

Never
 Rarely
 Sometimes
 Often

Which of the following brands have you seen advertised on [social_media_platform_1]? Check all that apply:

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrinas Coffee
- McDonalds
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- RedBull
- Reese's
- Skittles
- TacoBell
- Totino's
- Twix
- UberEats
- Wendy's
- none of the above

List here any other brands you have seen advertised on [social_media_platform_1]

After seeing advertisements on [social_media_platform_1] do you crave any of the products that you see?

- Yes
- No

If yes, please indicate which ones

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrinas Coffee
- McDonalds
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- RedBull
- Reese's
- Skittles
- TacoBell
- Totino's
- Twix
- UberEats
- Wendy's
- Other

If other, please list any other products here

Do you ever purchase products because you have seen them advertised on [social_media_platform_1]?

- Yes
- No

If yes, please indicate which ones

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrinas Coffee
- McDonalds
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- RedBull
- Reese's
- Skittles
- TacoBell
- Totino's
- Twix
- UberEats
- Wendy's
- Other

If other, please list any other products here

How often do you use chat/comments while watching [social_media_platform_1]?

- Never
- Rarely
- Sometimes
- Often

How often do you see other users talking about specific foods/beverage products in chat/comments while watching [social_media_platform_1]?

- Never
- Rarely
- Sometimes
- Often

How often do you talk about specific foods/beverage products in chat/comments while watching [social_media_platform_1]?

- Never
- Rarely
- Sometimes
- Often

Do you participate in mini-games or promotional events for products on [social_media_platform_1]?

- Yes
- No

Fill in the blank: "On [social_media_platform_1] there is ____ advertising."

- Too little
- Just enough
- Too much

Fill in the blank: "When I see advertising on [social_media_platform_1], I am ____."

- Happy
- Annoyed
- Doesn't bother me

Please rate your agreement with these 3 statements.

The main purpose of advertising on [social_media_platform_1] is to:

	Strongly disagree	Disagree	Agree	Strongly agree
promote products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
support streamers/content creators	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase profits for the website or app	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

You've made it 75% of the way through, only 40 more questions left! You can do this!

These next items are about [social_media_platform_2]

How often do you EAT (OR DRINK) the following items while watching [social_media_platform_2]?

Fast food

Never
 Rarely
 Sometimes
 A lot

Snack foods like chips, cheese puffs, cookies

Never
 Rarely
 Sometimes
 A lot

Candy

Never
 Rarely
 Sometimes
 A lot

Self-prepared meals

Never
 Rarely
 Sometimes
 A lot

Soda

Never
 Rarely
 Sometimes
 A lot

Energy drinks

Never
 Rarely
 Sometimes
 A lot

Coffee and Teas

Never
 Rarely
 Sometimes
 A lot

Sports drinks

Never
 Rarely
 Sometimes
 A lot

Other drinks

Never
 Rarely
 Sometimes
 A lot

How often do you order food from meal delivery services (i.e., GrubHub, DoorDash, etc.) while watching [social_media_platform_2]?

Never
 Rarely
 Sometimes
 Often

**How often do you SEE ADVERTISING FOR the following items while watching
[social_media_platform_2]?**

Fast food

Never
 Rarely
 Sometimes
 Often

Food delivery services

Never
 Rarely
 Sometimes
 Often

Snack foods

Never
 Rarely
 Sometimes
 Often

Candy

Never
 Rarely
 Sometimes
 Often

Soda

Never
 Rarely
 Sometimes
 Often

Energy Drinks

Never
 Rarely
 Sometimes
 Often

Coffees, or Teas

Never
 Rarely
 Sometimes
 Often

Sports drinks

Never
 Rarely
 Sometimes
 Often

Other drinks

Never
 Rarely
 Sometimes
 Often

Which of the following brands have you seen advertised on [social_media_platform_2]? Check all that apply:

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrinas Coffee
- McDonalds
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- RedBull
- Reese's
- Skittles
- TacoBell
- Totino's
- Twix
- UberEats
- Wendy's
- none of the above

List here any other brands you have seen advertised on [social_media_platform_2]

After seeing advertisements on [social_media_platform_2] do you crave any of the products that you see?

- Yes
- No

If yes, please indicate which ones

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrin's Coffee
- McDonald's
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- Red Bull
- Reese's
- Skittles
- Taco Bell
- Totino's
- Twix
- UberEats
- Wendy's
- Other

If other, please list any other products here

Do you ever purchase products because you have seen them advertised on [social_media_platform_2]?

- Yes
- No

If yes, please indicate which ones

- Burger King
- Chex
- Chick-fil-A
- Chipotle
- Coca-Cola
- Dr. Pepper
- Fanta
- GamerFuel (Mountain Dew)
- Gfuel
- GrubHub
- Hershey's
- KFC
- Kit Kat
- Kool-Aid
- Madrinas Coffee
- McDonalds
- Monster Energy
- Nutella
- Oreo
- Pepsi
- Pringles
- RedBull
- Reese's
- Skittles
- TacoBell
- Totino's
- Twix
- UberEats
- Wendy's
- Other

If other, please list any other products here

How often do you use chat/comments while watching [social_media_platform_2]?

- Never
- Rarely
- Sometimes
- Often

How often do you see other users talking about specific foods/beverage products in chat/comments while watching [social_media_platform_2]?

- Never
- Rarely
- Sometimes
- Often

How often do you talk about specific foods/beverage products in chat/comments while watching [social_media_platform_2]?

- Never
- Rarely
- Sometimes
- Often

Do you participate in mini-games or promotional events for products on [social_media_platform_2]?

- Yes
- No

Fill in the blank: "On [social_media_platform_2] there is ____ advertising."

- Too little
- Just enough
- Too much

Fill in the blank: "When I see advertising on [social_media_platform_2], I am ____."

- Happy
- Annoyed
- Doesn't bother me

Please rate your agreement with these 3 statements.

The main purpose of advertising on [social_media_platform_2] is to:

	Strongly disagree	Disagree	Agree	Strongly agree
promote products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
support streamers/content creators	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase profits for the website or app	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Thank you for completing the Twitch and social media section of the survey!**Please continue and answer the following questions about food and eating habits.**

I deliberately take small helpings as a means of controlling my weight.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

I consciously hold back at meals in order not to gain weight.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

I do not eat some foods because they make me fat.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

How frequently do you avoid 'stocking up' on tempting foods?

- Almost never
- Rarely
- Usually
- Almost always

How likely are you to consciously eat less than you want?

- Unlikely
- Slightly likely
- Moderately likely
- Very likely

On a scale of 1 to 8, where 1 means no restraint in eating (eating whatever you want, whenever you want it) and 8 means total restraint (constantly limiting food intake and never 'giving in'), what number would you give yourself?

- 1- Eat whatever I want, whenever I want to
- 2
- 3
- 4
- 5
- 6
- 7
- 8- Constantly limiting food intake, never 'giving in'

When I smell a sizzling steak or a juicy piece of meat, I find it very difficult to keep from eating, even if I have just finished a meal.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

Sometimes when I start eating, I just can't seem to stop

- Definitely true
- Mostly true
- Mostly false
- Definitely false

Being with someone who is eating often makes me hungry enough to eat also.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

When I see a real delicacy, I often get so hungry that I have to eat right away.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

I get so hungry that my stomach often seems like a bottomless pit.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

I am always hungry so it is hard for me to stop eating before I finish the food on my plate.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

I am always hungry enough to eat at any time.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

How often do you feel hungry?

- Never
- Rarely
- Sometimes
- Often

Do you go on eating binges though you are not hungry?

- Never
- Rarely
- Sometimes
- Often

When I feel anxious, I find myself eating.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

When I feel blue, I often overeat.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

When I feel lonely, I console myself by eating.

- Definitely true
- Mostly true
- Mostly false
- Definitely false

Please select the answer A in this question

- A
- B
- C
- D
- E

Only 20 questions left, you're almost done!

Please respond to the following statements based upon if it is rarely, sometimes, often, or a lot of the time true for you regarding food and eating habits.

	Rarely	Sometimes	Often	A lot
I want foods or drinks that I see others eating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I notice snack or drink vending machines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I want to eat when people talk about food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I notice restaurant signs/logos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I notice snacks at check-out	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I like certain snacks because of the packaging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I notice the sound of food cooking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I want to eat when I hear a snack being opened	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I expect to snack when I'm in my car	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please answer the following statements based on whether they are never, rarely, sometimes, often, or very often true for you.

	Never	Rarely	Sometimes	Often
If food tastes good to you, do you eat more than usual?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If food smells and looks good, do you eat more than usual?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If you see or smell something delicious, do you have a desire to eat it?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If you have something delicious to eat, do you eat it straight away?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If you walk past the baker do you have the desire to buy something delicious?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Last 5 questions!

Please answer the following statements based on whether they are never, rarely, sometimes, often, or very often true for you.

	Never	Rarely	Sometimes	Often
If you walk past a snackbar or a café, do you have the desire to buy something delicious?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If you see others eating, do you also have the desire to eat?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Can you resist eating delicious foods?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do you eat more than usual, when you see others eating?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When preparing a meal are you inclined to eat something?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

That's it!

Thank you for your participation in this online research survey!

If you would like to be entered into the drawing for one of the ten \$50 Amazon gift cards, please enter your email here. If you don't want to enter the raffle, just close this page.

Email address:

Please re-enter your email address:
