Supplementary Appendix

Table S-1: Sample Characteristics

(a) Sample Sources and Survey Modes

Sample Source	Online Completes	Phone Completes	Total
Knowledge Networks Panel Direct	993	230	1,223
Knowledge Networks Panel Parents	789	54	843
Address-based sample	462	392	854
Total	2,244	676	2,920

(b) Race of Respondent by Sample Source and Survey Mode

Race	Knowledge Networks Panel		Address-based Sample		Total
	(Online)	(Phone)	(Online)	(Phone)	
White	733	147	0	0	880
Black	376	28	128	142	674
Asian	102	0	259	213	574
Latino	571	109	75	37	792

Table S-2: Item Non-Response by Question

Question	Online (%)	Telephone (%)	*p*	Question	Online (%)	Telephone (%)	*p*
Q1_Days	1.2	0.0	.002	Q20	0.9	0.6	.225
Q2_Days	3.7	0.0	.000	Q21	0.8	1.5	.957
Q3_Days	3.2	0.0	.000	Q22	0.7	0.0	.017
Q4_Days	3.7	0.0	.000	Q23	0.7	0.0	.017
Q1_Own	1.9	0.0	.000	Q24	0.6	0.1	.065
Q2_Own	5.3	0.0	.000	Q25	1.6	0.4	.011
Q3_Own	4.8	0.0	.000	Q26	1.8	0.0	.000
Q4_Own	5.7	0.0	.000	Q27	1.7	0.0	.000
Q5	0.2	0.0	.110	Q29_A	1.5	2.5	.967
Q6	0.4	0.0	.050	Q29_B	2.2	6.2	1.00
Q7	0.6	0.1	.077	Q29_C	2.1	5.3	1.00
Q8	0.4	0.3	.297	Q29_D	3.7	15.4	1.00
Q9	0.9	0.0	.007	Q30	0.8	0.3	.095
Q10	1.2	0.4	.050	Q31	1.6	0.6	.027
Q11	1.0	0.4	.079	Q32	0.9	0.3	.058
Q12	1.0	0.3	.036	Q33	0.8	0.4	.167
Q13	1.0	0.3	.042	Q34	1.2	0.1	.007
Q14	1.5	0	.001	Q35	1.3	0.1	.004
Q15	1.0	0	.004	Q36	0.8	0.6	.256
Q16	1.0	0	.004	Q37	1.5	0.3	.007
Q16A	0.2	0.3	.633	Q38	1.5	0.1	.002
Q17_2	0.8	0.6	.256	Q39	1.4	0.3	.010
Q17_3	1.1	0.4	.068	Q40	1.4	0.3	.008
Q17_4	1.0	0.1	.016	Q41	1.3	0.1	.004
Q17_5	0.9	0.7	.317	Q42	1.3	0.3	.011
Q18_2	1.7	0.1	.001	Q43	1.4	0.0	.001
Q18_3	1.9	0.3	.001	Q44	1.5	0.1	.003
Q18_4	2.0	0.1	.000	Q45	1.3	0.4	.027
Q18_5	1.9	0.9	.034	Q46	1.4	0.0	.001
Q19	0.5	2.4	.999	Q47	1.3	0.0	.002
Q70	1.8	0.4	.006	Q48	1.1	0.0	.003

Table S-2: Item Non-Response by Question (Continued)

Question	Online (%)	Telephone (%)	p	Question	Online (%)	Telephone (%)	p
Q50	0.4	0.0	.060	Q79	1.4	0.7	.093
Q52	0.8	0.1	.038	Q80	1.5	2.1	.862
Q56	2.0	0.6	.070	Q81	1.6	2.2	.837
Q57	2.3	0.3	.000	Q82	2.1	1.5	.141
Q58	3.0	0.1	.000	Q83	1.6	1.3	.335
Q59	2.8	0.3	.000	Q85	1.5	0.0	.001
Q60	2.6	0.3	.000	Q87	1.3	0.0	.001
Q61	2.6	0.0	.000	Q88	2.1	1.9	.392
Q62	2.9	0.1	.000	Q89	1.8	0.7	.023
Q63	2.5	0.1	.000	Q90	2.9	5.2	.997
Q64	2.5	0.1	.000	Q91	2.5	1.6	.093
Q65	2.7	0.3	.000	Q92	3.1	4.9	.988
Q67	1.5	0.1	.003	Q93	2.3	5.6	1.00
Q68	1.6	0.0	.001	Q94	1.8	0.6	.011
Q69	1.6	0.0	.000	Q95	2.1	0.3	.001
Q72	1.3	0.1	.005	Q96	2.1	1.0	.037
Q75	1.0	1.0	.510	Q97	2.5	1.5	.067
Q76	1.5	2.2	.910	Q100	2.2	0.0	.000
Q77	2.2	3.0	.878	Q102	2.4	0.6	.002
Q78	2.7	3.8	.943	Q103	2.9	0.4	.000
Q78B_1	3.3	0.4	.000	Q104	1.6	0.4	.012
Q78B_2	3.1	1.8	.036	Q105	2.3	0.4	.001
Q78B_3	3.0	0.0	.000	Q106	2.1	0.3	.001
Q78B_4	3.0	0.7	.000	Q107	1.0	0.1	.016
Q78B_5	3.0	0.4	.000	Q108	1.3	0.6	.057
Q78B_6	3.1	0.6	.000	Q109	1.9	0.0	.000
Q78B_7	3.3	0.7	.000	Q110	2.1	0.0	.000
Q78B_8	3.2	0.4	.000	Q111	2.0	0.0	.000
Q78B_9	2.9	0.4	.000	Q112	2.0	0.0	.000
Q78B_10	3.2	0.6	.000	Q113	1.6	0.0	.001
Q78C	2.9	0.7	.001	Q114	1.9	0.9	.034

Table S-3: “Don’t Know” or “Not Sure” Responses as a Proportion of Valid Responses by Survey Mode

	Proportion DK or Not Sure			*N*	
Item	Online	Telephone	*p*	Online	Telephone
Q26	.281	.056	.000	2203	676
Q27	.283	.067	.000	2205	676
Q85	.482	.027	.000	2210	676
Q92	.378	.033	.000	2175	643
Q100	.355	.078	.000	2195	676
Q109	.320	.133	.000	2202	676
Q110	.330	.098	.000	2197	676
Q111	.246	.078	.000	2198	676
Q112	.258	.084	.000	2199	676
Q113	.201	.114	.000	2208	676

Table S-4: Scale Differentiation by Survey Mode

Questions	Number of Items	Respondents (*N*)		Differentiation Index		
		Online	Telephone	Online	Telephone	*p*
Q1_Days - Q4_Days	4	2103	676	.523	.546	.002
Q1_Own - Q4_Own	4	2023	676	.357	.330	.001
Q6-Q16	11	2113	665	.581	.649	.000
Q17_2-Q18_5	8	2123	663	.368	.410	.000
Q29A-Q29D	4	2149	564	.645	.610	.000
Q30-Q48	19	2037	661	.146	.212	.000
Q56-Q65	10	2124	668	.454	.513	.000
Q67-Q69	3	2188	675	.184	.223	.000
Q88-Q91	4	2129	626	.208	.254	.000
Q104-Q106	3	2173	669	.188	.228	.000
Q78B_1 - Q78B_10	10	2060	650	.637	.724	.000

Table S-5: Differences in Computer Use and Demographic Variables across Survey Modes by Sample Source, Race and Age

Sample (Race, Age)		Computer Use, (mean days)	Internet Access (%)	*N*
ABS	Online	5.7	100	43
Black	Phone	4.7	88	59
(15-17)	*p*	.008	.019	
ABS	Online	5.8	97	37
Black	Phone	4.6	91	53
(18-21)	*p*	.013	.212	
ABS	Online	5.7	92	48
Black	Phone	4.4	90	30
(22-25)	*p*	.023	.805	
ABS	Online	6.6	99	74
Asian	Phone	6.2	100	72
(15-17)	*p*	.042	.326	
ABS	Online	6.7	99	85
Asian	Phone	6.3	98	91
(18-21)	*p*	.015	.603	
ABS	Online	6.7	99	100
Asian	Phone	6.6	100	50
(22-25)	*p*	.522	.481	
KN	Online	5.9	95	384
White	Phone	5.8	92	108
(20-25)	*p*	.475	.180	

Table S-6: Complete OLS Regression Models of Response Patterns by Survey Mode and Sample Source

Dependent Variable	Item Non-Response	No Opinion Response	Differentiation Index
Survey Mode (Phone)	−1.99	−0.24	0.05
	(0.48)	(0.01)	(0.01)
Sample Source (ABS)	−1.10	−0.05	0.04
	(0.46)	(0.01)	(0.01)
Survey Mode ×	2.01	0.07	−0.06
Sample Source	(0.70)	(0.02)	(0.01)
White 18-21	0.95	−0.06	0.02
	(0.65)	(0.02)	(0.01)
White 22-25	1.65	−0.04	0.01
	(0.63)	(0.02)	(0.01)
Black 15-17	0.42	−0.00	0.02
	(0.74)	(0.02)	(0.01)
Black 18-21	0.12	0.01	0.02
	(0.69)	(0.02)	(0.01)
Black 22-25	0.74	−0.00	0.01
	(0.70)	(0.02)	(0.01)
Latino 15-17	0.65	0.04	0.02
	(0.70)	(0.02)	(0.01)
Latino 18-21	0.36	−0.00	0.01
	(0.67)	(0.02)	(0.01)
Latino 22-25	−0.38	0.01	0.01
	(0.69)	(0.02)	(0.01)
Asian 15-17	−0.13	−0.06	0.03
	(0.82)	(0.02)	(0.01)
Asian 18-21	0.84	−0.04	0.03
	(0.78)	(0.02)	(0.01)
Asian 22-25	0.05	−0.04	0.04
	(0.77)	(0.02)	(0.01)
Survey in Spanish	1.17	0.12	−0.01
	(0.62)	(0.02)	(0.01)
Constant	1.94	0.32	0.37
	(0.49)	(0.01)	(0.01)
N	2920	2920	2919
R^2	0.02	0.21	0.06

Entries are linear regression coefficients with standard errors in parentheses.

Table S-7: Survey Mode and Racial Attitudes

Dependent Variable	Existence of Racism	Increase in Minority Populations		Immigrants take away Opportunities
		Strengthens	*Weakens*	
Survey Mode (Phone)	−0.12	0.53	−1.24	−0.29
	(0.06)	(0.25)	(0.29)	(0.08)
Age	−0.00	0.01	0.02	0.02
	(0.01)	(0.06)	(0.04)	(0.01)
HS diploma	−0.04	0.25	−0.15	−0.03
	(0.07)	(0.40)	(0.26)	(0.09)
Some college	−0.11	0.39	−0.36	−0.31
	(0.07)	(0.37)	(0.25)	(0.09)
College degree	−0.02	0.88	−0.71	−0.51
	(0.09)	(0.46)	(0.37)	(0.12)
Female	−0.07	0.32	−0.02	−0.02
	(0.04)	(0.23)	(0.16)	(0.06)
Midwest	0.05	−0.42	0.08	−0.13
	(0.06)	(0.31)	(0.23)	(0.08)
South	0.01	−0.31	0.33	−0.01
	(0.06)	(0.32)	(0.24)	(0.08)
West	−0.08	0.24	0.19	−0.22
	(0.07)	(0.32)	(0.26)	(0.09)
Metro area	−0.09	0.53	−0.14	−0.25
	(0.05)	(0.35)	(0.20)	(0.07)
Constant	2.13	−3.63	0.54	3.04
	(0.19)	(1.05)	(0.72)	(0.25)
N	863	860		854
MSE/Log-likelihood	0.60	-764.43		0.82

White respondents only. The text of the question for the first set of results is: *Some people say that racism no longer exists in American society and politics. Would you say that...?* The second question is: *As you may know, Hispanics/Latinos, Blacks, Asians, and other minorities are expected to make up more than half the U.S. population by the middle of this century. Do you think this increase in minority populations...?* The text of the third question is: *Please indicate how much you agree or disagree with the following statement. Immigrants, especially immigrants from Latin America, Asia, and Africa, take jobs, housing, and healthcare away from people who were born in the United States.* Entries for the first and last columns are linear regression coefficients with standard errors in parentheses; ordered probit yields substantively identical results. Entries for the middle set of the results are multinomial logistic coefficients to represent the unordered nature of the choice, where "Makes no difference" is the baseline response option. Data are unweighted, but substantively identical results are obtained when weights are applied.

Table S-8: Survey Mode and Self-Reports of Interracial Interaction

Dependent Variable	Work or School	Social Activities with Family/Friends	Groups and Organizations
Survey Mode (Phone)	−0.55	−0.54	−0.42
	(0.19)	(0.20)	(0.19)
Age	−0.14	−0.10	−0.12
	(0.03)	(0.03)	(0.03)
HS diploma	−0.07	−0.06	−0.10
	(0.24)	(0.25)	(0.24)
Some college	0.68	0.36	0.27
	(0.24)	(0.25)	(0.24)
College degree	0.91	0.76	0.80
	(0.32)	(0.35)	(0.33)
Female	−0.01	0.07	−0.06
	(0.15)	(0.16)	(0.15)
Midwest	0.10	0.06	0.12
	(0.22)	(0.24)	(0.22)
South	−0.02	−0.43	−0.48
	(0.22)	(0.24)	(0.22)
West	−0.58	−0.62	−0.57
	(0.23)	(0.25)	(0.24)
Metro area	−0.08	−0.29	−0.24
	(0.19)	(0.21)	(0.20)
Constant	3.92	3.77	3.94
	(0.68)	(0.72)	(0.68)
N	877	877	877
AUC	0.63	0.64	0.64

White respondents only. Entries are logistic regression coefficients with standard errors in parentheses. The dependent variable is whether respondents reporting interacting mainly with other whites at work or school, when socializing with friends and family, and when they are participating in groups and organizations of which they are a member. Data are unweighted, but substantively identical results are obtained when weights are applied.

Table S-9: Survey Mode and Political Knowledge

	Q109		Q110		Q111		Q112		Q113	
	No Answer	Correct	No Answer	Correct	No Answer	Correct	No Answer	Correct	No Answer	Correct
Survey Mode (Phone)	−1.531	−0.560	−1.450	0.098	−2.026	−0.836	−2.231	−1.194	−1.724	−1.341
	(0.150)	(0.112)	(0.167)	(0.116)	(0.184)	(0.122)	(0.184)	(0.127)	(0.212)	(0.175)
Black	−0.563	−0.436	0.010	−0.816	−0.602	−1.440	−0.370	−0.736	−0.451	−0.581
	(0.168)	(0.148)	(0.157)	(0.148)	(0.185)	(0.161)	(0.196)	(0.171)	(0.278)	(0.245)
Asian	−0.201	−0.348	−0.043	0.042	−0.073	−0.068	−0.108	0.186	−0.368	−0.556
	(0.216)	(0.188)	(0.223)	(0.191)	(0.265)	(0.219)	(0.280)	(0.234)	(0.372)	(0.326)
Latino	0.062	−0.286	0.035	−0.563	−0.322	−1.008	−0.146	−0.543	0.052	−0.751
	(0.165)	(0.150)	(0.161)	(0.145)	(0.190)	(0.161)	(0.195)	(0.169)	(0.264)	(0.239)
Age	0.033	−0.029	0.040	−0.052	0.020	−0.073	0.035	−0.036	0.067	−0.048
	(0.025)	(0.023)	(0.023)	(0.023)	(0.026)	(0.024)	(0.029)	(0.025)	(0.039)	(0.036)
Female	0.126	−0.297	0.207	−0.372	0.474	0.037	0.181	−0.392	0.326	−0.140
	(0.112)	(0.098)	(0.109)	(0.098)	(0.124)	(0.104)	(0.134)	(0.114)	(0.181)	(0.160)
Midwest	−0.007	−0.056	−0.271	0.194	−0.345	0.085	−0.516	0.118	−0.335	−0.262
	(0.183)	(0.158)	(0.180)	(0.158)	(0.209)	(0.175)	(0.222)	(0.187)	(0.315)	(0.277)
South	0.060	0.050	−0.117	0.088	−0.193	0.044	−0.366	0.089	−0.478	−0.473
	(0.167)	(0.145)	(0.158)	(0.145)	(0.183)	(0.158)	(0.196)	(0.170)	(0.282)	(0.250)
West	−0.004	−0.122	0.030	0.289	−0.015	0.198	−0.015	0.143	0.316	0.109
	(0.172)	(0.150)	(0.170)	(0.154)	(0.198)	(0.170)	(0.207)	(0.182)	(0.308)	(0.280)
Metro area	−0.388	−0.006	−0.153	0.103	−0.289	0.359	−0.319	0.020	0.180	0.662
	(0.169)	(0.156)	(0.163)	(0.150)	(0.176)	(0.158)	(0.200)	(0.175)	(0.235)	(0.206)
HS diploma	−0.190	−0.092	−0.251	−0.086	−0.374	0.098	−0.315	−0.278	−0.345	−0.128
	(0.167)	(0.153)	(0.160)	(0.154)	(0.176)	(0.155)	(0.195)	(0.172)	(0.256)	(0.232)
Some college	−0.283	0.353	−0.573	0.362	−0.229	1.060	−0.648	0.081	−0.424	0.553
	(0.176)	(0.159)	(0.169)	(0.158)	(0.195)	(0.170)	(0.208)	(0.180)	(0.288)	(0.260)
College degree	−0.751	0.668	−0.594	0.624	−0.176	2.079	−0.881	0.468	−0.481	1.214
	(0.260)	(0.218)	(0.243)	(0.219)	(0.346)	(0.283)	(0.313)	(0.258)	(0.471)	(0.419)
Survey in Spanish	0.639	0.196	−0.049	−1.683	0.391	−0.322	−0.082	−0.451	1.241	0.177
	(0.258)	(0.264)	(0.200)	(0.289)	(0.236)	(0.237)	(0.261)	(0.249)	(0.463)	(0.462)
ABS sample	−0.095	0.013	−0.194	0.281	0.094	0.194	0.044	0.388	0.144	0.625
	(0.167)	(0.146)	(0.163)	(0.146)	(0.181)	(0.155)	(0.204)	(0.172)	(0.276)	(0.242)
Constant	−0.306	1.862	−0.162	3.817	−0.242	2.722	1.012	3.674	−1.256	3.595
	(0.552)	(0.520)	(0.504)	(0.535)	(0.573)	(0.529)	(0.637)	(0.578)	(0.936)	(0.872)
N	2881		2881		2881		2881		2881	
Log-likelihood	-2854.05		-2778.17		-2459.92		-2422.26		-1820.36	

Entries are multinomial logistic regression coefficients, where the baseline response is an incorrect answer; standard errors in parentheses. Data are unweighted, but substantively identical results are obtained when weights are applied.