

Online Appendix (not for print)

Table A.1: Sample Characteristics by Treatment

Characteristic	Control Treatment (no qawm)	Treatment 1 (Cand.1 in qawm)	Treatment 2 (Cand.2 in qawm)	Sum	Super- Sum	Signif.
Total observations [†]	2,155	2,155	4,310	8,620	8,620	-
Gender						
female	871	871	2,568	4,310	8,620	-
male	1,284	1,284	1,742	4,310		-
Ethnicity						
Pashtun	1,030	1,036	1,990	4,056		-
Tajik	683	694	1,461	2,838	8,620	-
Hazara	225	214	402	841		-
Other [‡]	217	211	457	885		-
Income Level						
Below 2,000 Afs.	63	84	153	300		-
2,001-3,000 Afs.	142	151	304	597		-
3,001-5,000 Afs.	471	440	840	1,751		-
5,001-10,000 Afs.	581	563	1,149	2,293	7,452	-
10,001-15,000 Afs.	380	400	716	1,496		-
15,001-25,000 Afs.	189	194	395	778		-
25,001-40,000 Afs.	50	43	100	193		-
Above 40,000 Afs.	13	10	21	44		-
Education						
Never went to school	884	893	2,037	3,814		**
Informal schooling only	218	223	441	882		-
Primary, incomplete	187	173	349	709		*
Primary, complete	159	144	226	529	8,595	-
Secondary, incomplete	161	166	283	610		-
Secondary, complete	121	113	212	446		-
High School	334	332	592	1,258		-
University and above	86	105	156	347		-
Religion						
Sunni	1,948	1,948	3,907	7,803		-
Shia	204	207	402	813	8,620	-
Other	3	0	1	4		-
Region						
Central	565	565	1,130	2,260		-
Northern	335	335	670	1,340		-
Southern	295	295	590	1,180		-
Eastern	195	195	390	780	8,620	-
Western	220	220	440	880		-
North-Eastern	175	175	350	700		-
South-Eastern	370	370	740	1,480		-
Rural/Urban						
Village	1,613	1,613	3,224	6,450		-
Town	242	242	486	970	8,620	-
City	90	90	180	360		-
Metro	210	210	420	840		-

† Due to administrative constraints, the survey has by design an unequal number of observations per treatment. ‡ “Other” ethnicities include Uzbek, Turkmen, Baloch, Kyrgyz, Nuristani, Pashae and Arab. The regional and rural/urban divisions are randomized as per sampling design. *, **, *** indicate significance at the 10%, 5% and 1% significance level of a Chi-square test that tests whether the number of observations per treatments significantly differs from their expected frequency.

Table A.2: Candidate Preferences by Ethnicity

		Candidate 1	Candidate 2	Don't Know	Obs.
All Treatments	All	35.3%	56.2%	8.5%	8,620
	Pashtun	35.9%	52.4%	11.7%	4,056
	Tajik	32.9%	60.5%	6.6%	2,838
	Hazara	37.8%	55.9%	6.2%	841
	Other	36.9%	59.8%	17.1%	885
Control treatment (Baseline)	All	34.7%	57.7%	7.6%	2,155
	Pashtun	35.8%	54.6%	9.5%	1,030
	Tajik	31.5%	62.3%	6.2%	683
	Hazara	36.2%	56.4%	7.4%	225
	Other	37.3%	59.0%	37.3%	217
Treatment 1 (Cand. 1 in Qawm)	All	34.3%	56.7%	8.9%	2,155
	Pashtun	35.9%	53.2%	10.9%	1,036
	Tajik	29.1%	62.8%	8.0%	694
	Hazara	36.6%	54.1%	9.2%	214
	Other	40.1%	57.3%	2.6%	211
Treatment 2 (Cand. 2 in Qawm)	All	36.0%	55.2%	8.8%	4,310
	Pashtun	35.9%	50.8%	13.2%	1,990
	Tajik	35.3%	58.6%	6.1%	1,461
	Hazara	39.4%	56.6%	4.0%	402
	Other	35.3%	61.4%	3.3%	457
Difference in Proportions		Candidate 1	Candidate 2	Don't Know	
Treatment 1 - Baseline	All	-0.4%	-0.9%	1.3%	-
	Pashtun	-0.0%	-1.4%	1.4%	-
	Tajik	-2.3%	0.5%	1.8%	-
	Hazara	0.4%	-2.2%	1.8%	-
	Other	2.8%	-1.7%	-1.1%	-
Treatment 2 - Baseline	All	1.3%	-2.4%*	1.2%	-
	Pashtun	-0.0%	-3.8%**	3.7%***	-
	Tajik	3.8%*	-3.7%	0.2%	-
	Hazara	3.1%	0.2%	3.4%*	-
	Other	-2.0%	2.4%	-0.4%	-

Category "Other" include Uzbek, Turkmen, Baloch, Kyrgyz, Nuristani, Pashae and Arab. *, **, *** indicate statistical significance at the 10%, 5%, 1% significance level in 2-sided z-tests of differences in proportions.