**Appendix**

**Part 1: Analysis of Attrition**

Table A1: Rates of Attrition by Mail and Phone Treatment Assignments

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | Number of Mailings | | | | |
|  |  | Zero | One | Three | Five | Ten |
| All Subjects | Attrition Rate  (N) | 0.038  (32,290) | 0.038  (7,147) | 0.034  (7,148) | 0.036  (7,113) | 0.041  (7,175) |
| Not Called by Phone Bank | Attrition Rate  (N) | 0.038  (23,135) | 0.037  (5,070) | 0.035  (5,140) | 0.036  (5,069) | 0.041  (5,172) |
| Called by Phone Bank | Attrition Rate  (N) | 0.039  (9,155) | 0.042  (2,077) | 0.032  (2,008) | 0.038  (2,044) | 0.040  (2,003) |

|  |  |  |
| --- | --- | --- |
| Table A2: Regression of Attrition on Treatment | | |
|  | Estimates  (Standard Errors) | Estimates  (Standard Errors) |
| Intercept | 0.0383  (.0011) | --  (--) |
| One mailing | -0.0001  (0.0025) | -0.0003  (0.0024) |
| Three mailings | -0.0043  (0.0025) | -0.0032  (0.0024) |
| Five mailings | -0.0022  (0.0025) | -0.0021  (0.0025) |
| Ten mailings | 0.0024  (0.0025) | 0.0029  (0.0024) |
| Covariates? | No | Yes |
| Adjusted R-squared | 0.00002 | 0.0361 |
| p-value of joint significance of mail | 0.258 | 0.350 |
| N | 60,873 | 60,873 |

Covariates include indicator variables reflecting voter turnout in each election since 2006, indicator variables for the number of registered voters in each subject’s household, age in years, age squared, and an indicator variable that marks subjects for which age is unknown.

**Part 2: Logistic Regression Analysis**

Table A3: Logistic Regression of Turnout on the Number of Mailings, with and without Covariates

|  |  |  |  |
| --- | --- | --- | --- |
|  | Estimates  (Standard Errors) | Estimates  (Standard Errors) | Estimates  (Standard Errors) |
| Number of mailings | 0.01899  (0.00917) | 0.02823  (0.00133) | 0.01122  (0.00456) |
| Number of mailings squared | -0.00155  (0.00095) | -0. 00247  (0.00178) | -0.00105  (0.000448) |
| Covariates? | No | Yes | No |
| McFadden R-squared | 0.0001 | 0.289 | 0.0673 |
| Joint significance of mail | 0.057 | 0.028 | 0.048 |
| N | 58,571 | 58,571 | 180,368 |
| Results pooled with prior studies? | No | No | Yes |

Covariates include indicator variables reflecting voter turnout in each of the previous twelve elections, indicator variables for the number of registered voters in each subject’s household, age in years, age squared, and an indicator variable that marks subjects for which age is unknown.

Appendix: Mailings



















