

Appendix A: Experimental Prompts

Low Information Environment with no Racial Information (Condition 1):

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive a payment from the government if their income is low enough.

High Information Environment with no Racial Information (Condition 2):

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive a payment from the government if their income is low enough. The people who benefit most from this policy are those who have low incomes. In 2013, a large majority of the benefits went to households that made less than \$40,000 that year.

Low Information with Weak Racial Information (Condition 3):

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive a payment from the government if their income is low enough. Of those eligible for EITC, 75% percent are black.

High Information with Weak Racial Information (Condition 4):

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive a payment from the government if their income is low enough. The people who benefit most from this policy are those who have low incomes. In 2013, a large majority of the benefits went to households that made less than \$40,000 that year. Of those eligible for EITC, 75% percent are black.

Low Information with Strong Racial Information (Condition 5):

Here is some information about the federal Earned Income Tax Welfare Credit: This is a welfare benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive benefits from the government. The people who qualify for this benefit are much more likely to be poor, black, unmarried, and have children. Of those individuals that received the tax credit in 2013, over 75% were black.

High Information- Strong Racism (Condition 6):

Here is some information about the federal Earned Income Tax Welfare Credit: This is a welfare benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive benefits from the government. The people who qualify for this benefit are much more likely to be poor, black, unmarried, and have children. In 2013, all of the benefits went to households making less than \$40,000 a year. Of those individuals that received the tax credit in 2013,

over 75% were black.

Appendix B: Logistic Regression Results

Table 1: Influence of Weak Race Condition on EITC Support

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Race Condition	-0.377* (0.209)	-0.544*** (0.207)
Individualism	-0.305* (0.167)	0.032 (0.173)
Egalitarianism	0.553*** (0.165)	0.788*** (0.168)
Age	0.028*** (0.010)	0.011 (0.009)
Sex	-0.118 (0.213)	0.047 (0.210)
Education	-0.107 (0.083)	-0.243*** (0.082)
Ideology	-0.219* (0.119)	-0.278** (0.112)
Income	-0.073*** (0.025)	-0.059** (0.026)
Party Identification	0.153 (0.095)	0.061 (0.087)
Observations	360	374
Pseudo R-squared	0.120	0.129
Log Likelihood	-364.060	-366.502

Note: ***p<01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Table 2: Influence of Strong Race Condition on EITC Support

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Race Condition	-0.711*** (0.212)	-0.565*** (0.208)
Individualism	-0.328** (0.165)	0.084 (0.181)
Egalitarianism	0.590*** (0.172)	0.712*** (0.167)
Age	0.020** (0.009)	0.025*** (0.009)
Sex	0.129 (0.212)	0.500** (0.214)
Education	-0.123 (0.080)	-0.123 (0.083)
Ideology	-0.227** (0.111)	-0.258** (0.107)
Income	-0.047* (0.024)	-0.089*** (0.026)
Party Identification	0.191** (0.093)	0.192** (0.087)
Observations	355	377
Pseudo R-squared	0.139	0.162
Log Likelihood	-366.351	-359.128

Note: ***p<0.01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Table 3: Racial Attitudes towards the EITC are NOT driven by Racial Resentment in Weak Race Conditions

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Racial Resentment	-0.450** -0.212	0.126 -0.219
Race Condition	0.339 -0.694	-0.021 -0.645
Cond. X Resentment	-0.28 -0.261	-0.226 -0.252
Individualism	-0.147 -0.174	0.026 -0.185
Egalitarianism	0.329* -0.181	0.823*** -0.181
Age	0.028*** -0.01	0.01 -0.009
Sex	-0.09 -0.216	0.054 -0.211
Education	-0.150* -0.085	-0.242*** -0.084
Ideology	-0.205* -0.124	-0.262** -0.113
Income	-0.077*** -0.025	-0.056** -0.026
Party Identification	0.112 -0.098	0.074 -0.088
Observations	357	373
Pseudo R-squared	0.136	0.132
Log Likelihood	-353.629	-363.502

Note: ***p<0.01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Table 4: Racial Attitudes towards the EITC are driven by Racial Resentment in Strong Race Conditions

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Racial Resentment	-0.412* (0.212)	0.053 (0.218)
Race Condition	0.859 (0.690)	0.772 (0.662)
Cond. X Resentment	-0.631** (0.260)	-0.560** (0.257)
Individualism	-0.088 (0.173)	0.155 (0.190)
Egalitarianism	0.368** (0.187)	0.695*** (0.179)
Age	0.024*** (0.009)	0.023** (0.009)
Sex	0.114 (0.216)	0.496** (0.216)
Education	-0.191** (0.082)	-0.152* (0.085)
Ideology	-0.145 (0.113)	-0.207* (0.109)
Income	-0.056** (0.025)	-0.087*** (0.027)
Party Identification	0.206** (0.094)	0.197** (0.088)
Observations	352	376
Pseudo R-squared	0.170	0.173
Log Likelihood	-350.56	-352.92

Note: ***p<01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Appendix C: Replication Without Latinos

Replication of Table 1: Influence of Weak Race Condition on EITC Support

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Race Condition	-0.132 -0.081	-0.126 -0.077
Individualism	-0.127** -0.064	0.03 -0.063
Egalitarianism	0.224*** -0.064	0.273*** -0.059
Age	0.008** -0.004	0.004 -0.003
Sex	-0.007 -0.082	-0.024 -0.079
Education	-0.047 -0.032	-0.079*** -0.03
Ideology	-0.06 -0.044	-0.122*** -0.04
Income	-0.025*** -0.009	-0.022** -0.009
Party Identification	0.068* -0.036	0.021 -0.032
Constant	2.996*** -0.478	3.142*** -0.456
Observations	347	351
R-squared	0.243	0.255
Adj. R-squared	0.223	0.236

Note: ***p<01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white **non-Hispanic** respondents only.

Replication of Table 2: Influence of Strong Race Condition on EITC Support

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Race Condition	-0.302*** -0.082	-0.154** -0.074
Individualism	-0.133** -0.064	0.028 -0.063
Egalitarianism	0.245*** -0.067	0.273*** -0.058
Age	0.007* -0.003	0.008*** -0.003
Sex	0.108 -0.084	0.134* -0.077
Education	-0.034 -0.031	-0.043 -0.029
Ideology	-0.090** -0.042	-0.108*** -0.038
Income	-0.020** -0.01	-0.027*** -0.009
Party Identification	0.074** -0.035	0.053* -0.032
Constant	2.796*** -0.515	2.460*** -0.424
Observations	339	361
R-squared	0.313	0.316
Adj. R-squared	0.295	0.299

Note: ***p<01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white **non-Hispanic** respondents only.

Replication of Table 3: Racial Attitudes towards the EITC are *not* driven by Racial Resentment in Weak Race Conditions

	(1:High Info) EITC Favorability	(2:Low Info) EITC Favorability
Racial Resentment	-0.144* -0.08	0.04 -0.077
Race Condition	0.048 -0.254	0.079 -0.238
Cond. X Resentment	-0.074 -0.096	-0.087 -0.093
Individualism	-0.072 -0.066	0.03 -0.067
Egalitarianism	0.142** -0.069	0.280*** -0.064
Age	0.009** -0.004	0.004 -0.003
Sex	-0.008 -0.082	-0.023 -0.08
Education	-0.062* -0.033	-0.078** -0.031
Ideology	-0.054 -0.045	-0.117*** -0.041
Income	-0.026*** -0.009	-0.021** -0.009
Party Identification	0.052 -0.036	0.024 -0.032
Constant	3.574*** -0.529	2.991*** -0.503
Observations	345	350
R-squared	0.257	0.259
Adj. R-squared	0.233	0.235

Note: ***p<0.01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white **non-Hispanic** respondents only.

Replication of Table 4: Racial Attitudes towards the EITC *are* driven by Racial Resentment in Strong Race Conditions

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Racial Resentment	-0.12 -0.08	0.031 -0.074
Race Condition	0.32 -0.251	0.255 -0.224
Cond. X Resentment	-0.248*** -0.094	-0.172** -0.088
Individualism	-0.05 -0.065	0.041 -0.065
Egalitarianism	0.140** -0.071	0.270*** -0.061
Age	0.008** -0.003	0.007** -0.003
Sex	0.09 -0.082	0.132* -0.076
Education	-0.058* -0.031	-0.048 -0.03
Ideology	-0.06 -0.041	-0.093** -0.038
Income	-0.023** -0.009	-0.026*** -0.009
Party Identification	0.075** -0.034	0.053* -0.032
Constant	3.204*** -0.554	2.357*** -0.472
Observations	337	360
R-squared	0.354	0.329
Adj. R-squared	0.332	0.307

Note: *** $p < 0.01$, ** $p < 0.05$, * $p < 0.10$. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white **non-Hispanic** respondents only.

Appendix D: Replications without Controls

Replication of Table 1: Influence of Weak Race Condition on EITC Support

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Race Condition	-0.147* -0.088	-0.143* -0.082
Constant	3.206*** -0.063	3.234*** -0.059
Observations	403	407
R-squared	0.007	0.007
Adj. R-squared	0.004	0.005

Note: ***p<01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Replication of Table 2: Influence of Strong Race Condition on EITC Support

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Race Condition	-0.238*** -0.091	-0.132 -0.084
Constant	3.206*** -0.064	3.234*** -0.06
Observations	389	404
R-squared	0.017	0.006
Adj. R-squared	0.015	0.004

Note: ***p<01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Replication of Table 3: Racial Attitudes towards the EITC are *not* driven by Racial Resentment in Weak Race Conditions

	(1:High Info) EITC Favorability	(2:Low Info) EITC Favorability
Racial Resentment	-0.380*** -0.069	-0.233*** -0.066
Race Condition	0.133 -0.256	0.063 -0.242
Cond. X Resentment	-0.102 -0.097	-0.086 -0.095
Constant	4.149*** -0.182	3.805*** -0.169
Observations	400	405
R-squared	0.174	0.085
Adj. R-squared	0.168	0.079

Note: ***p<01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Replication of Table 4: Racial Attitudes towards the EITC *are* driven by Racial Resentment in Strong Race Conditions

	(1:Low Info) EITC Favorability	(2:High Info) EITC Favorability
Racial Resentment	-0.380*** -0.068	-0.233*** -0.065
Race Condition	0.22 -0.25	0.364 -0.235
Cond. X Resentment	-0.190** -0.095	-0.213** -0.092
Constant	4.149*** -0.181	3.805*** -0.168
Observations	386	403
R-squared	0.229	0.136
Adj. R-squared	0.223	0.13

Note: ***p<0.01, **p<0.05, * p<0.10. Dependent Variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are OLS coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Appendix E: Distribution of Racial Resentment & Average Support by Condition

Figure 3: Distribution of Racial Resentment Scores Across Sample

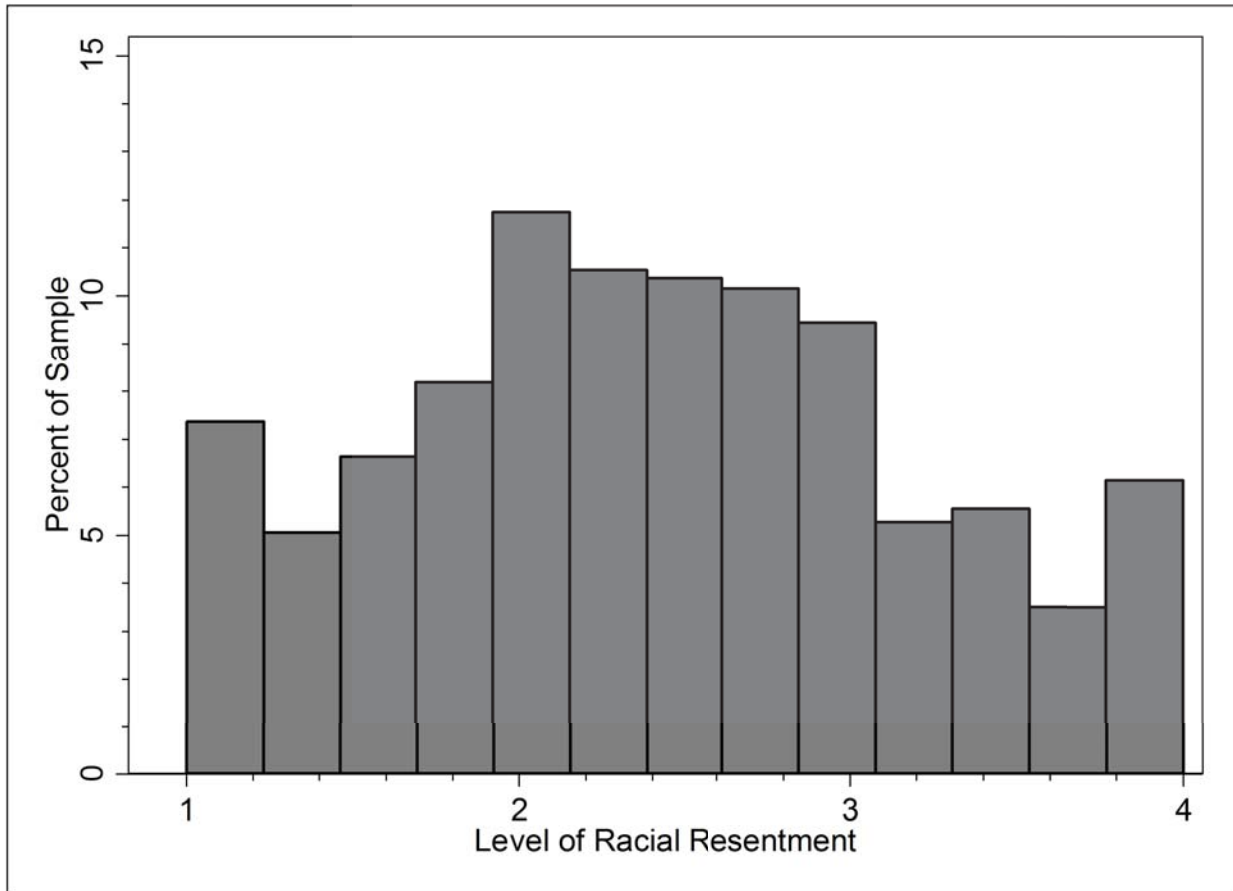


Table 5: Average Support of the EITC across Conditions

Condition	Mean Level of EITC Support
Low Information, No Racialization	3.204
Low Information, Weak Racialization	3.119
Low Information, Strong Racialization	3.147
High Information, No Racialization	3.249
High Information, Weak Racialization	2.987
High Information, Strong Racialization	3.116